

The Final Deliverable

Quiz, 5 questions



Congratulations! You passed!

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point

1.

The ultimate purpose of analytics is to communicate findings to stakeholders to formulate policy or strategy.



False.



True.



Correct

Correct.



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point

2.

The reading mentions a common role of a data scientist is to use analytics insights to build a narrative to communicate findings to stakeholders.



True.



Correct

Correct.



False.

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3.

The United States Economic Forecast is a publication by:

- ☐ McGraw-Hill Education.
- ☐ McKinsey Publication Inc.
- ☒ Deloitte University Press

Correct

Correct.

- ☐ Cambridge University Press.
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point

4.

The report discussed in the reading successfully did the job of:

- ☐ Calculating projections for the economy.
- ☐ Summarizing pages and pages of research.
- ☐ Convincing the leadership team to act on an initiative.
- ☒ Using data and analytics to generate the likely economic scenarios.

Correct

Correct.

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5.

According to the reading, it is recommended that a team waits until the results of analytics are out before they can decide on the final deliverable.



True.



False.



Correct

Correct. In order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.

