# Coursera Capstone Project

Coursera IBM Data scientist Certification

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# Project Brief

In this project, we will study in details the area classification using Foursquare data and machine learning segmentation and clustering. The aim of this project is to segment areas of Bangalore and Chennai based on the most common places captured from Foursquare.

Using segmentation and clustering, we hope we can determine:

- The similarity or dissimilarity of both cities
- classification of venues located inside wheher its Restaurant, shops, Hotel, Clothstore, etc...

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### 1.Introduction

Bangalore and Chennai are two major cities in India. Both cities are south part of Indina and become a more attention for residential, job employment, tourism, education, shopping and sports activity. Both cities are well known in India, and become the top choice for local and foreign communities.

Brief information about both cities:

Bangalore: Bangalore officially known as Bengaluru is the capital city of the South Indian state of Karnataka. It has a population of over ten million, making it a megacity and the third most populous city and fifth most populous urban agglomeration in India. Bengaluru the Silicon valley of India is one of the best city for IT professionals. It is home to many educational and research institutions in India. (source: <a href="https://en.wikipedia.org/wiki/Bangalore">https://en.wikipedia.org/wiki/Bangalore</a>)

Chennai: Chennai also known by its former name Madras is the capital of the Indian state of Tamil Nadu. Located on the Coromandel Coast off the Bay of Bengal, it is the biggest cultural, economic and educational centre of south India. According to the 2011 Indian census, it is the sixth most populous city and fourth-most populous urban agglomeration in India. It is also known as the Detroit of India because of its automobile industry which produces more than 40% of the auto parts and motor vehicles in India. (source: <a href="https://en.wikipedia.org/wiki/Chennai">https://en.wikipedia.org/wiki/Chennai</a>)

# 2. Business Problem/Objective

In this project, we will study in details the area classification using Foursquare data and machine learning segmentation and clustering. The aim of this project is to segment areas of Bangalore and Chennai based on the most common places captured from Foursquare.

Using segmentation and clustering, we hope we can determine:

- The similarity or dissimilarity of both cities
- classification of area located inside the city whether it is residential, tourism places, or others

### 3. Data

The data (Postal Code) acquired from the following webpage pages:

india's open dataset - https://data.gov.in/catalog/locality-based-pincode can be used to fetch the areas of Bangalore and chennai

About the dataset

you can use the temporary key to fetch the subset of information but if you want to have a full look at the full data you would need to login to the website a key is provided for each user which can be used to fetch the data from the API the data can be fetched in xml/json/csv format for our analysid we would be fetching the csv format data

- Alternate source of Location information(Only postal code)
- 1. https://www.mapsofindia.com/pincode/india/karnataka/bangalore/
- 2. https://www.mapsofindia.com/pincode/india/tamil-nadu/chennai/

The above data are restructure to csv file for easier manipulation and reading.

latitude and longitude

Will be download using Google api.

Another aspect to consider for this project is the Foursquare data. I believe that the data as good as provided, meaning although we are using Foursquare data for segmentation and clustering, the amount and accuracy of data captured can't 100% determine correct classification in real world.

To start, let's get and look at the data.

# Bangalore data

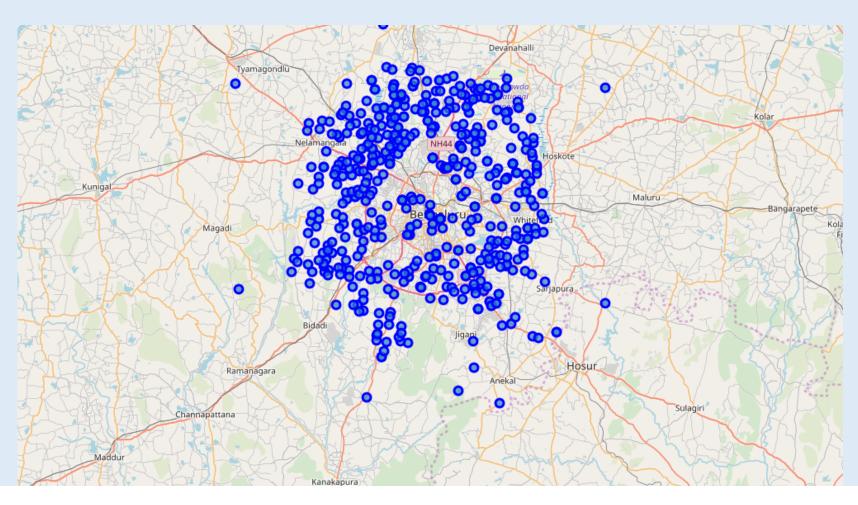
| $Ons+\Gamma$ | E 1 |
|--------------|-----|
|              |     |
|              |     |
|              |     |

|   | Location        | Officename                         | Pincode | Sub-distname    | Districtname | StateName | Latitude  | Longitude |
|---|-----------------|------------------------------------|---------|-----------------|--------------|-----------|-----------|-----------|
| 0 | Bangalore North | Vidhana Soudha S.O                 | 560001  | Bangalore North | BANGALORE    | KARNATAKA | 12.971599 | 77.594563 |
| 1 | Bangalore North | HighCourt S.O                      | 560001  | Bangalore North | BANGALORE    | KARNATAKA | 12.971599 | 77.594563 |
| 2 | Bangalore North | Dr. Ambedkar Veedhi S.O            | 560001  | Bangalore North | BANGALORE    | KARNATAKA | 12.971599 | 77.594563 |
| 3 | Bangalore North | Legislators Home S.O               | 560001  | Bangalore North | BANGALORE    | KARNATAKA | 12.971599 | 77.594563 |
| 4 | Bangalore North | Rajbhavan S.O (Bangalore)          | 560001  | Bangalore North | BANGALORE    | KARNATAKA | 12.971599 | 77.594563 |
| 5 | Bangalore North | Mahatma Gandhi Road S.O            | 560001  | Bangalore North | BANGALORE    | KARNATAKA | 12.971599 | 77.594563 |
| 6 | Bangalore North | Bangalore Bazaar S.O               | 560001  | Bangalore North | BANGALORE    | KARNATAKA | 12.971599 | 77.594563 |
| 7 | Bangalore North | Bangalore G.P.O.                   | 560001  | Bangalore North | BANGALORE    | KARNATAKA | 12.971599 | 77.594563 |
| 8 | Bangalore North | Bangalore City S.O                 | 560002  | Bangalore North | BANGALORE    | KARNATAKA | 12.971599 | 77.594563 |
| 9 | Bangalore South | Bangalore Corporation Building S.O | 560002  | Bangalore South | BANGALORE    | KARNATAKA | 12.971599 | 77.594563 |

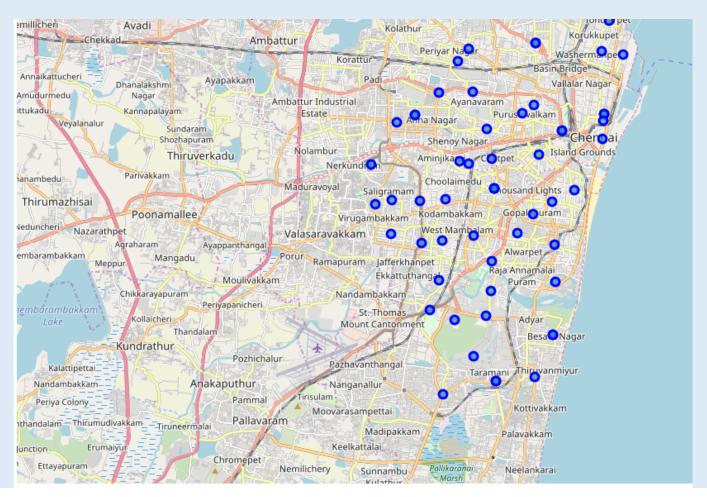
## Chennai data

| ]: | Location       | Officename         | Pincode | Sub-distname            | Districtname | StateName  | Latitude  | Longitude |
|----|----------------|--------------------|---------|-------------------------|--------------|------------|-----------|-----------|
| 0  | Parrys         | Chennai G.P.O.     | 600001  | Fort - Tondiarpet       | CHENNAI      | TAMIL NADU | 13.089576 | 80.288228 |
| 1  | Chennai        | Anna Road H.O      | 600002  | Egmore - Nungambakkam   | CHENNAI      | TAMIL NADU | 13.082680 | 80.270718 |
| 2  | Parrys         | Park Town H.O      | 600003  | Fort - Tondiarpet       | CHENNAI      | TAMIL NADU | 13.089576 | 80.288228 |
| 3  | Mylapore       | Mylapore H.O       | 600004  | Mylapore - Triplicane   | CHENNAI      | TAMIL NADU | 13.036791 | 80.267630 |
| 4  | Tiruvallikkeni | Tiruvallikkeni S.O | 600005  | Mylapore - Triplicane   | CHENNAI      | TAMIL NADU | 13.058711 | 80.275706 |
| 5  | NUNGAMBAKKAM   | Greams Road S.O    | 600006  | Egmore - Nungambakkam   | CHENNAI      | TAMIL NADU | 13.059537 | 80.242479 |
| 6  | Vyasarpadi     | Vepery S.O         | 600007  | Fort - Tondiarpet       | CHENNAI      | TAMIL NADU | 13.118319 | 80.259439 |
| 7  | Egmore         | Egmore S.O         | 600008  | Egmore - Nungambakkam   | CHENNAI      | TAMIL NADU | 13.073226 | 80.260921 |
| 8  | Fort St George | Fort St George S.O | 600009  | Fort - Tondiarpet       | CHENNAI      | TAMIL NADU | 13.079644 | 80.287449 |
| 9  | Kilpauk        | Kilpauk S.O        | 600010  | Perambur - Purasawakkam | CHENNAI      | TAMIL NADU | 13.083607 | 80.239206 |

# Bangalore data map



# Chennai data map



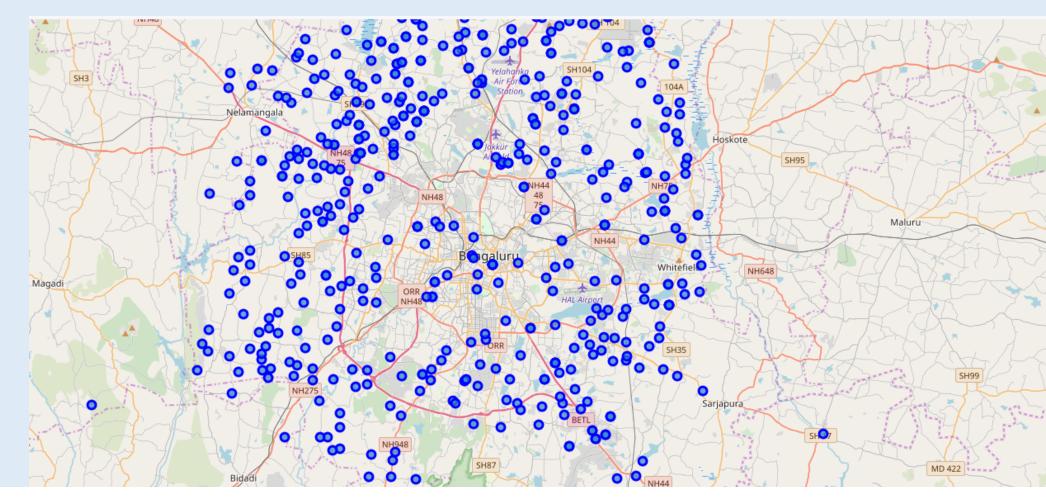
# 4. Methodology

In this project, I will use the K-Mean clusters.

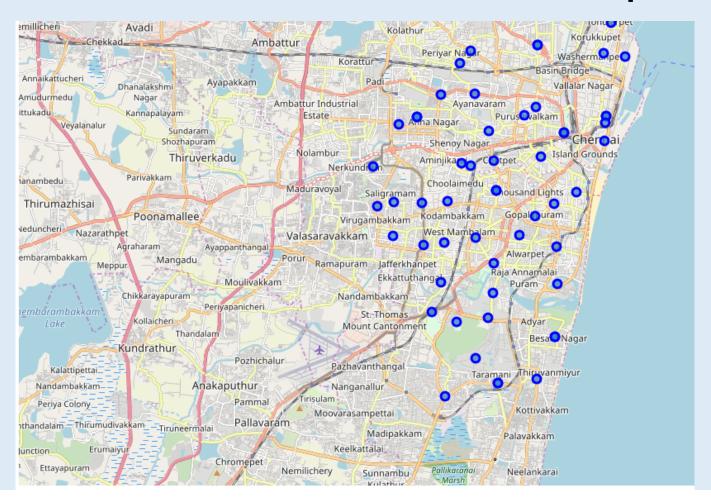
Above, we have done convert postal code and addresses into their equivalent latitude and longitude values. Then we will use the Foursquare API to explore neighborhoods in both cities, Bangalore and Chennai After that, explore function to get the most common venue categories in each neighborhood, and then use this feature to group the neighborhoods into clusters K-means clustering algorithm will be use to complete this task. And also, the Folium library to visualize the neighborhoods in Bangalore and Chennai and their emerging clusters.

Based on dataframe analysis above, Bangalore south have the highest number of location within it Banaglore city.

# Bangalore sub set data map



# Chennai subset data map



#### 5. Foursquare API Explore Function

Explore the Bangalore South location venues

```
In [25]: import requests # library to handle requests
         from pandas.io.json import json normalize # tranform JSON file into a pandas dataframe
         #explore the first neighborhood in our dataframe
         #Get the neighborhood's latitude and longitude values.
         neighborhood latitude = bangalore south data.loc[0, 'Latitude'] # neighborhood latitude value
         neighborhood longitude = bangalore south data.loc[0, 'Longitude'] # neighborhood longitude value
         neighborhood name = bangalore south data.loc[0, 'Location'] # neighborhood name
         #get the top 100 venues that are in bangalore south within a radius of 1000 meters
         LIMIT = 100 # limit of number of venues returned by Foursquare API
         radius = 1000 # define radius
         url = 'https://api.foursquare.com/v2/venues/explore?&client id={}&client secret={}&v={}&ll={},{}&radius={}&limit={}'.format(
             CLIENT ID,
             CLIENT SECRET,
             VERSION,
             neighborhood latitude,
             neighborhood longitude,
             radius,
             LIMIT)
         #Send the GET request and examine the resutls
         results = requests.get(url).json()
```

#### 6.Explore a All venues and cat

```
In [27]: #function to repeat the same process to all area
         def getNearbyVenues(names, latitudes, longitudes, radius=500):
             venues list=[]
             for name, lat, lng in zip(names, latitudes, longitudes):
                 print(name)
                 # create the API request URL
                 url = 'https://api.foursquare.com/v2/venues/explore?&client id={}&client secret={}&v={}&ll={},{}&radius={}&limit={}'.format(
                     CLIENT SECRET,
                     VERSION.
                     lat,
                     lng,
                     radius,
                     LIMIT)
                 # make the GET request
                 results = requests.get(url).json()["response"]['groups'][0]['items']
                 # return only relevant information for each nearby venue
                 venues list.append([(
                     name,
                     lat,
                     lng,
                     v['venue']['name'],
                     v['venue']['location']['lat'],
                     v['venue']['location']['lng'],
                     v['venue']['categories'][0]['name']) for v in results])
             nearby venues = pd.DataFrame([item for venue list in venues list for item in venue list])
```

# Bangalore Venue details

| Out[27]: |   | Area   | Area Latitude | Area Longitude | Venue                              | Venue Latitude | Venue Longitude | Venue Category    |
|----------|---|--------|---------------|----------------|------------------------------------|----------------|-----------------|-------------------|
|          | 0 | 560034 | 12.919954     | 77.625689      | New Sagar Veg & Non-Veg Restaurant | 12.919247      | 77.629621       | Indian Restaurant |
|          | 1 | 560034 | 12.919954     | 77.625689      | Vishal Supermarket                 | 12.915644      | 77.625360       | Department Store  |
|          | 2 | 560034 | 12.919954     | 77.625689      | New Sagar Veg & Non-Veg Restaurant | 12.919247      | 77.629621       | Indian Restaurant |
|          | 3 | 560034 | 12.919954     | 77.625689      | Vishal Supermarket                 | 12.915644      | 77.625360       | Department Store  |
|          | 4 | 560034 | 12.915011     | 77.670077      | Kaikondanahalli lake               | 12.915391      | 77.673300       | Lake              |

## Chennai venue

| ruma magar                            | ٠. | ٠. | ٠. | ٠. | ٠. | ٠. |
|---------------------------------------|----|----|----|----|----|----|
| Anna Nagar west                       | 16 | 16 | 16 | 16 | 16 | 16 |
| Ashok Nagar                           | 11 | 11 | 11 | 11 | 11 | 11 |
| Ayanavaram                            | 5  | 5  | 5  | 5  | 5  | 5  |
| Besant Nagar                          | 58 | 58 | 58 | 58 | 58 | 58 |
| Chennai                               | 32 | 32 | 32 | 32 | 32 | 32 |
| Chetpet                               | 13 | 13 | 13 | 13 | 13 | 13 |
| Egmore                                | 8  | 8  | 8  | 8  | 8  | 8  |
| Engineering College, Guindy           | 2  | 2  | 2  | 2  | 2  | 2  |
| Fort St George                        | 5  | 5  | 5  | 5  | 5  | 5  |
| Gopalapuram                           | 35 | 35 | 35 | 35 | 35 | 35 |
| Guindy                                | 6  | 6  | 6  | 6  | 6  | 6  |
| High Court of Madras                  | 9  | 9  | 9  | 9  | 9  | 9  |
| Indian Institute of Technology Madras | 4  | 4  | 4  | 4  | 4  | 4  |
| Jawahar Nagar                         | 5  | 5  | 5  | 5  | 5  | 5  |
| Kalaignar Karunanidhi Nagar           | 6  | 6  | 6  | 6  | 6  | 6  |
| Kilpauk                               | 8  | 8  | 8  | 8  | 8  | 8  |
| Kodambakkam                           | 5  | 5  | 5  | 5  | 5  | 5  |
| Kodungaiyur                           | 1  | 1  | 1  | 1  | 1  | 1  |
| Kotturpuram                           | 7  | 7  | 7  | 7  | 7  | 7  |
| Koyambedu                             | 5  | 5  | 5  | 5  | 5  | 5  |
| Mylapore                              | 10 | 10 | 10 | 10 | 10 | 10 |
|                                       |    |    |    |    |    |    |

# Bangalore unique cat details

|         | <pre>#check how many categories were returned for Bangalore location print('There are {} uniques categories in Bangalore.'.format(len(bangalore_south_venues['Venue Category'].unique()))) bangalore_south_venues.groupby('Venue').count()</pre> |      |               |                |                |                 |                |  |  |  |  |
|---------|--|------|---------------|----------------|----------------|-----------------|----------------|--|--|--|--|
|         | There are 182 uniques categories in Bangalore.   |      |               |                |                |                 |                |  |  |  |  |
| Out[29] | :  | Area | Area Latitude | Area Longitude | Venue Latitude | Venue Longitude | Venue Category |  |  |  |  |
|         | Venue  |      |               |                |                |                 |                |  |  |  |  |
|         | 19th main smokin adda  | 1    | 1             | 1              | 1              | 1               | 1              |  |  |  |  |
|         | 24/7 @ Lalit Ashok   | 1    | 1             | 1              | 1              | 1               | 1              |  |  |  |  |
|         | 24th Main  | 1    | 1             | 1              | 1              | 1               | 1              |  |  |  |  |
|         | 3654 Chinese Hut   | 2    | 2             | 2              | 2              | 2               | 2              |  |  |  |  |
|         | 4 Cue Snook  | 1    | 1             | 1              | 1              | 1               | 1              |  |  |  |  |
|         | 6 Ballygunge Place   | 1    | 1             | 1              | 1              | 1               | 1              |  |  |  |  |
|         | 6th AVENUE HOTEL   | 1    | 1             | 1              | 1              | 1               | 1              |  |  |  |  |
|         | 7-11 Kudsan Coffe  | 4    | 4             | 4              | 4              | 4               | 4              |  |  |  |  |
|         | 7th Cross DPS Bus Stand  | 1    | 1             | 1              | 1              | 1               | 1              |  |  |  |  |

# Chennai unique cat details

```
In [30]: #check how many categories were returned for Chennai location
          print('There are {} uniques categories in Chennai.'.format(len(chennai venues['Venue Category'].unique()))))
          chennai venues.groupby('Area').count()
             There are 110 uniques categories in Chennai.
  Out[30]:
                                             Area Latitude Area Longitude Venue Venue Latitude Venue Longitude Venue Category
                                       Area
                                  Aminjikarai
                                                      5
                                                                    5
                                                                          5
                                                                                        5
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                                                                                                                     5
                                                     34
                                                                                       34
                                                                                                      34
                                                                                                                    34
                                  Anna Nagar
                                                                   34
                                                                         34
                              Anna Nagar west
                                                     16
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                                                                                                      11
                                                                                                                    11
                                 Ashok Nagar
                                                     11
                                                                   11
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                                 Ayanavaram
                                                      5
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                                                                          5
                                                                                                                     5
                                                                                       58
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                                                                                                                    58
                                Besant Nagar
                                                     58
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                                                                         58
                                    Chennai
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                                                                                                      13
                                                                                                                    13
                                     Chetpet
                                                     13
                                                                   13
                                     Egmore
                     Engineering College, Guindy
                                                      2
                                                                                        2
                                                                                                                     2
                                Fort St George
                                                      5
                                                                    5
                                                                                                                     5
```

#### 7. Analyze Each Neighborhood

Analyze Bangalore

Ir

```
[31]: # one hot encoding
      bangalore onehot = pd.get dummies(bangalore south venues[['Venue Category']], prefix="", prefix sep="")
      # add neighborhood column back to dataframe
      bangalore onehot['Venue'] = bangalore south venues['Venue']
      # move neighborhood column to the first column
      fixed_columns = [bangalore_onehot.columns[-1]] + list(bangalore_onehot.columns[:-1])
      bangalore onehot = bangalore onehot[fixed columns]
      #examine the new dataframe size after one hot encoding
      print('{} rows were returned after one hot encoding.'.format(bangalore_onehot.shape[0]))
      #group rows by neighborhood and by taking the mean of the frequency of occurrence of each category
      bangalore grouped = bangalore onehot.groupby('Venue').mean().reset index()
      #examine the new dataframe size after one hot encoding
      print('{} rows were returned after grouping.'.format(bangalore grouped.shape[0]))
      bangalore onehot.head()
        1296 rows were returned after one hot encoding.
        740 rows were returned after grouping.
```

# Bangalore Cat details

Out[31]:

|   | Venue                                      | АТМ | Accessories<br>Store | Airport | Airport<br>Gate | t Airport<br>Lounge | Airport<br>Service | Airport<br>Terminal | t American<br>Restaurant | Andhra<br>Restaurant | Arcade | Art<br>Gallery | Art<br>Studio | Arts<br>t &<br>Crafts<br>Store | Asian<br>Restaurant | Athletics<br>& Sports | Auto<br>Garage | Auto<br>Workshop | BBQ<br>Joint | Badminton<br>Court |   | Bar | Bed &<br>Breakfast |
|---|--|-----|----------------------|---------|-----------------|---------------------|--------------------|---------------------|--------------------------|----------------------|--------|----------------|---------------|--------------------------------|---------------------|-----------------------|----------------|------------------|--------------|--------------------|---|-----|--------------------|
| 0 | New Sagar Veg<br>& Non-Veg<br>Restaurant   | 0   | C                    | 0 0     | 0 0             | 0                   | 0                  | 0                   | 0                        | 0                    | 0 0    | 0              | 0             | ) 0                            | 0                   | 0                     | 0              | 0                | 0            | 0                  | 0 | 0   | 0                  |
| 1 | Vishal<br>Supermarket                      |     | C                    | 0 0     | 0 0             | 0                   | 0                  | 0                   | 0                        | 0                    | 0 0    | 0              | 0             | 0                              | 0                   | 0                     | 0              | 0                | 0            | 0                  | 0 | 0   | 0                  |
| 2 | New Sagar Veg<br>! & Non-Veg<br>Restaurant | 0   | C                    | 0 0     | 0 0             | 0                   | 0                  | 0                   | 0                        | 0                    | 0 0    | 0              | 0             | 0                              | 0                   | 0                     | 0              | 0                | 0            | 0                  | 0 | 0   | 0                  |
| 3 | Vishal<br>Supermarket                      |     | C                    | 0 0     | 0 0             | 0                   | 0                  | 0                   | 0                        | 0                    | 0 0    | 0              | 0             | 0                              | 0                   | 0                     | 0              | 0                | 0            | 0                  | 0 | 0   | 0                  |
| 4 | Kaikondanahalli<br>lake                    |     | C                    | 0 0     | 0 0             | 0                   | 0                  | 0                   | 0                        | 0                    | 0 0    | 0              | 0             | 0                              | 0                   | 0                     | 0              | 0                | 0            | 0                  | 0 | 0   | 0                  |

### Chennai cat details

(740, 9)

Out[43]:

|   | Venue                    | 1st Most Common<br>Venue | 2nd Most Common<br>Venue | 3rd Most Common<br>Venue | 4th Most Common Venue          | 5th Most Common Venue          | 6th Most Common<br>Venue | 7th Most Common<br>Venue | 8th Most Common<br>Venue |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------------|--------------------------------|--------------------------|--------------------------|--------------------------|
| 0 | 19th main smokin<br>adda | Food & Drink Shop        | Cluster Labels           | Department Store         | Electronics Store              | Eastern European<br>Restaurant | Duty-free Shop           | Dumpling Restaurant      | Dog Run                  |
| 1 | 24/7 @ Lalit Ashok       | Cluster Labels           | Indian Restaurant        | Deli / Bodega            | Electronics Store              | Eastern European<br>Restaurant | Duty-free Shop           | Dumpling Restaurant      | Dog Run                  |
| 2 | 24th Main                | Cluster Labels           | Indian Restaurant        | Deli / Bodega            | Electronics Store              | Eastern European<br>Restaurant | Duty-free Shop           | Dumpling Restaurant      | Dog Run                  |
| 3 | 3654 Chinese Hut         | Chinese Restaurant       | Farm                     | Electronics Store        | Eastern European<br>Restaurant | Duty-free Shop                 | Dumpling Restaurant      | Dog Run                  | Diner                    |
| 4 | 4 Cue Snook              | Pool Hall                | Cluster Labels           | Deli / Bodega            | Electronics Store              | Eastern European<br>Restaurant | Duty-free Shop           | Dumpling Restaurant      | Dog Run                  |

#### 8. Cluster Neighborhoods

Cluster the Bangalore venues

```
1 [46]: # set number of clusters
        kclusters = 5
        bangalore grouped clustering = bangalore grouped.drop('Venue', 1)
        # run k-means clustering
        kmeans = KMeans(n_clusters=kclusters, random_state=0).fit(bangalore_grouped_clustering)
        # check cluster labels generated for each row in the dataframe
        print(len(kmeans.labels_))
        kmeans.labels [0:8]
        #create a new dataframe that includes the cluster as well as the top 10 venues for each neighborhood.
        bangalore_merged = ban_neighborhoods_venues_sorted
        #add clustering labels
        bangalore merged['Cluster Labels'] = kmeans.labels
        #merge Bangalore grouped with Bangalore data to add latitude/longitude for each neighborhood
        bangalore merged = bangalore merged.join(bangalore south venues.set index('Venue'), on='Venue')
        bangalore merged.head() # check the last columns!
          740
```

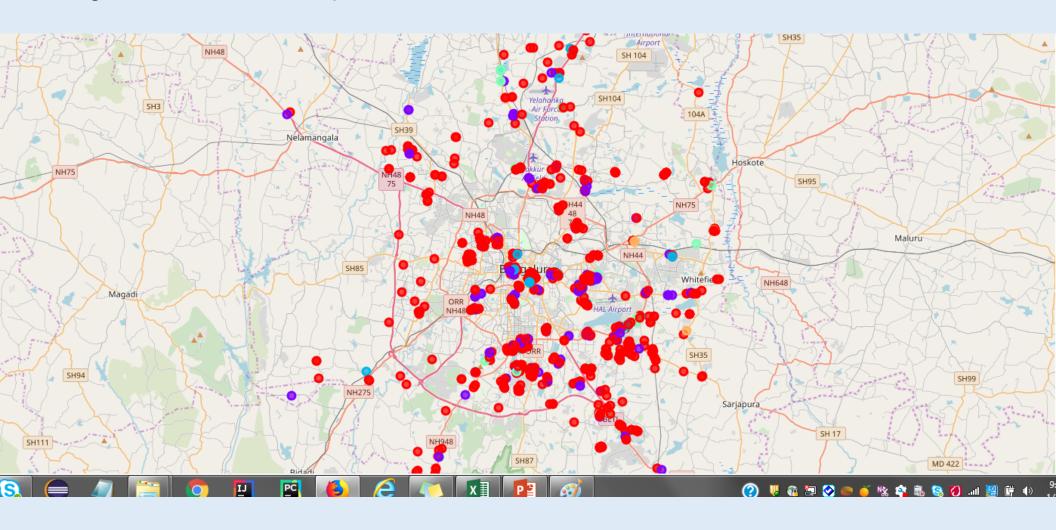
# Bangalore cluster details

740

Out[46]:

|   | Venue                       | 1st Most<br>Common<br>Venue | 2nd Most<br>Common<br>Venue | 3rd Most<br>Common<br>Venue | 4th Most<br>Common Venue          | 5th Most<br>Common Venue          | 6th Most<br>Common<br>Venue | 7th Most<br>Common<br>Venue | 8th Most<br>Common<br>Venue | Cluster<br>Labels | Area   | Area<br>Latitude | Area<br>Longitude | Venue<br>Latitude | Venue<br>Longitude | Venue<br>Category     |
|---|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------------|-----------------------------------|-----------------------------|-----------------------------|-----------------------------|-------------------|--------|------------------|-------------------|-------------------|--------------------|-----------------------|
| 0 | 19th main<br>smokin<br>adda | Food & Drink<br>Shop        | Cluster Labels              | Department<br>Store         | Electronics<br>Store              | Eastern<br>European<br>Restaurant | Duty-free Shop              | Dumpling<br>Restaurant      | Dog Run                     | 0                 | 562157 | 13.002233        | 77.550167         | 13.004082         | 77.549602          | Food & Drink<br>Shop  |
| 1 | 24/7 @ Lalit<br>Ashok       | Cluster Labels              | Indian<br>Restaurant        | Deli / Bodega               | Electronics<br>Store              | Eastern<br>European<br>Restaurant | Duty-free Shop              | Dumpling<br>Restaurant      | Dog Run                     | 1                 | 560074 | 12.993533        | 77.578740         | 12.991838         | 77.581854          | Indian<br>Restaurant  |
| 2 | 24th Main                   | Cluster Labels              | Indian<br>Restaurant        | Deli / Bodega               | Electronics<br>Store              | Eastern<br>European<br>Restaurant | Duty-free Shop              | Dumpling<br>Restaurant      | Dog Run                     | 1                 | 562149 | 12.911162        | 77.588582         | 12.908630         | 77.585748          | Indian<br>Restaurant  |
| 3 | 3654<br>Chinese Hut         | Chinese<br>Restaurant       | Farm                        | Electronics<br>Store        | Eastern<br>European<br>Restaurant | Duty-free Shop                    | Dumpling<br>Restaurant      | Dog Run                     | Diner                       | 0                 | 562149 | 12.911162        | 77.588582         | 12.911861         | 77.586066          | Chinese<br>Restaurant |
| 3 | 3654<br>Chinese Hut         | Chinese<br>Restaurant       | Farm                        | Electronics<br>Store        | Eastern<br>European<br>Restaurant | Duty-free Shop                    | Dumpling<br>Restaurant      | Dog Run                     | Diner                       | 0                 | 562149 | 12.915347        | 77.588448         | 12.911861         | 77.586066          | Chinese<br>Restaurant |

### Bangalore cluster map details



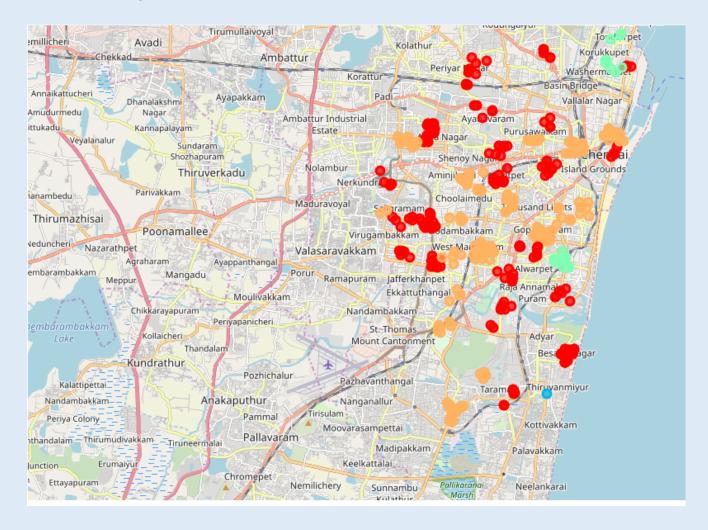
### Chennai cluster details

4

Out[50]:

| 1. | Area                 | 1st Most<br>Common<br>Venue | 2nd Most<br>Common<br>Venue | 3rd Most<br>Common<br>Venue | 4th Most<br>Common<br>Venue | 5th Most<br>Common<br>Venue | 6th Most<br>Common<br>Venue   | 7th Most<br>Common<br>Venue | 8th Most<br>Common Venue | Cluster<br>Labels | Area<br>Latitude | Area<br>Longitude | Venue                   | Venue<br>Latitude | Venue<br>Longitude | Venue<br>Category       |
|----|----------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-------------------------------|-----------------------------|--------------------------|-------------------|------------------|-------------------|-------------------------|-------------------|--------------------|-------------------------|
|    | <b>0</b> Aminjikarai | Indian<br>Restaurant        | Bus Station                 | Restaurant                  | Fast Food<br>Restaurant     | Pizza Place                 | Health &<br>Beauty<br>Service | Harbor /<br>Marina          | Convenience<br>Store     | 4                 | 13.07056         | 80.227949         | KFC                     | 13.072318         | 80.227674          | Fast Food<br>Restaurant |
|    | <b>0</b> Aminjikarai | Indian<br>Restaurant        | Bus Station                 | Restaurant                  | Fast Food<br>Restaurant     | Pizza Place                 | Health &<br>Beauty<br>Service | Harbor /<br>Marina          | Convenience<br>Store     | 4                 | 13.07056         | 80.227949         | Domino's<br>Pizza       | 13.070424         | 80.223845          | Pizza Place             |
|    | <b>0</b> Aminjikarai | Indian<br>Restaurant        | Bus Station                 | Restaurant                  | Fast Food<br>Restaurant     | Pizza Place                 | Health &<br>Beauty<br>Service | Harbor /<br>Marina          | Convenience<br>Store     | 4                 | 13.07056         | 80.227949         | Mehta Nagar<br>Bus Stop | 13.067977         | 80.226835          | Bus Station             |
|    | <b>0</b> Aminjikarai | Indian<br>Restaurant        | Bus Station                 | Restaurant                  | Fast Food<br>Restaurant     | Pizza Place                 | Health &<br>Beauty<br>Service | Harbor /<br>Marina          | Convenience<br>Store     | 4                 | 13.07056         | 80.227949         | Seamount<br>Restaurant  | 13.067913         | 80.226601          | Restaurant              |
|    | <b>0</b> Aminjikarai | Indian<br>Restaurant        | Bus Station                 | Restaurant                  | Fast Food<br>Restaurant     | Pizza Place                 | Health &<br>Beauty<br>Service | Harbor /<br>Marina          | Convenience<br>Store     | 4                 | 13.07056         | 80.227949         | Apoorva<br>Sangeetha    | 13.069872         | 80.224589          | Indian<br>Restaurant    |

#### Chennai Cluster map details



### 9. Result

Eastern European

Banaglore Result

#### Cluster 1

7

Coffee Shop

In [52]: bangalore merged.loc[bangalore merged['Cluster Labels'] == 0, bangalore merged.columns[[1] + list(range(5, bangalore merged.shape[1]))]] 1st Most Common 5th Most Common 6th Most Common 7th Most Common 8th Most Common Cluster Area Venue Venue Area Area Venue Category Venue Labels Latitude Longitude Longitude Venue Venue Venue Venue Latitude Eastern European Dumpling 0 Food & Drink Shop Duty-free Shop Dog Run 0 562157 13.002233 77.550167 13.004082 77.549602 Food & Drink Shop Restaurant Restaurant 3 Chinese Restaurant Duty-free Shop **Dumpling Restaurant** Dog Run Diner 0 562149 12.911162 77.588582 12.911861 77.586066 Chinese Restaurant 3 Chinese Restaurant **Dumpling Restaurant** Dog Run 12.915347 77.586066 Duty-free Shop Diner 0 562149 77.588448 12.911861 Chinese Restaurant Eastern European Dumpling 4 Pool Hall Duty-free Shop Dog Run 0 560064 13.121561 77.621189 13.121841 77.622968 Pool Hall Restaurant Restaurant 6 Chinese Restaurant Duty-free Shop **Dumpling Restaurant** Dog Run 0 562157 12.909117 77.576717 12.906354 77.578447 Chinese Restaurant Diner Eastern European Dumpling 7 Coffee Shop 13.062109 13.060387 77.484875 Coffee Shop Duty-free Shop Dog Run 0 560073 77.483103 Restaurant Restaurant Eastern European Dumpling 7 13.061867 Coffee Shop Duty-free Shop Dog Run 0 562157 77.484259 13.060387 77.484875 Coffee Shop Restaurant Restaurant

Dog Run

0 562162

13 061867

77 484259

13 060387

77 484875

Coffee Shop

Dumpling

Duty-free Shop

### Chennai result details

#### Cluster 1

| In [68]: | chenna | ai_merged.loc[ch         | ennai_merged['C          | luster Labels']          | == 0, chennai_m          | erged.columns[[1         | ] + list(         | range(5, c       | hennai_merge      | ed.shape[1]))]]      |                   |                    |                      |   |
|----------|--------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------|------------------|-------------------|----------------------|-------------------|--------------------|----------------------|---|
| Out[68]  | :      | 1st Most Common<br>Venue | 5th Most Common<br>Venue | 6th Most Common<br>Venue | 7th Most Common<br>Venue | 8th Most Common<br>Venue | Cluster<br>Labels | Area<br>Latitude | Area<br>Longitude | Venue                | Venue<br>Latitude | Venue<br>Longitude | Venue Category       | Î |
|          | 1      | Department Store         | Gym / Fitness<br>Center  | Malay Restaurant         | Chinese Restaurant       | Bakery                   | 0                 | 13.089136        | 80.209562         | Shankar Chat Bhandar | 13.086593         | 80.210253          | Snack Place          |   |
|          | 1      | Department Store         | Gym / Fitness<br>Center  | Malay Restaurant         | Chinese Restaurant       | Bakery                   | 0                 | 13.089136        | 80.209562         | Kumarakom            | 13.090402         | 80.212701          | Indian Restaurant    |   |
|          | 1      | Department Store         | Gym / Fitness<br>Center  | Malay Restaurant         | Chinese Restaurant       | Bakery                   | 0                 | 13.089136        | 80.209562         | Jack 'N' Jill        | 13.092006         | 80.210388          | Fast Food Restaurant |   |
|          | 1      | Department Store         | Gym / Fitness<br>Center  | Malay Restaurant         | Chinese Restaurant       | Bakery                   | 0                 | 13.089136        | 80.209562         | amala mess           | 13.085722         | 80.208533          | Fast Food Restaurant |   |
|          | 1      | Department Store         | Gym / Fitness<br>Center  | Malay Restaurant         | Chinese Restaurant       | Bakery                   | 0                 | 13.089136        | 80.209562         | Nuts 'n' Spices      | 13.091817         | 80.210298          | Department Store     |   |
|          | 1      | Department Store         | Gym / Fitness<br>Center  | Malay Restaurant         | Chinese Restaurant       | Bakery                   | 0                 | 13.089136        | 80.209562         | French Loaf          | 13.088752         | 80.212764          | Bakery               |   |
|          |        | Danartment Store         | Gym / Fitness            | Malay Postaurant         | Chinasa Bastaurant       | Pakan                    | 0                 | 12.000126        | 00.000560         | Cofe Coffee Day      | 12.001006         | 00.240206          | Coffee Shop          | + |

#### 10.Discussion

Based on cluster for each cities above, we believe that classification for each cluster can be done better with calculation of venues categories (most common) in each cities. Refering to each cluster, we can't deterimine clearly what represent in each cluster by using Foursquare - Most Common Venue data.

However, for the sae of this project we assumed each cluster as follow:

- Cluster 1: Bangalore: Restaurant
- Cluster 2: Bangalore: Electronics Store
- . Cluster 3: Bangalore: Hotel
- . Cluster 4: Bangalore: Duty-free Shop
- . Cluster 5: Bangalore: Clothing Store
- · Cluster 1: Chennai: Department Store
- Cluster 2: Chennai: Pizza Place
- . Cluster 3: Chennai : Middle Eastern Restaurant
- Cluster 4: Chennai: Vegetarian / Vegan Restaurant
- . Cluster 5: Chennai : Indian Restaurant

What is lacking at this point is a systematic, quantitative way to identify and distinguish different venues and to describe the correlation most common venues as recorded in Foursquare. The reality is however more complex: similar cities might have or might not have similar common venues. A further step in this classification would be to find a method to extract these common venues and integrate the spatial correlations between different of areas or location.

We believe that the classification we propose is an encouraging step towards a quantitative and systematic comparison of the different cities. Further studies are indeed needed in order to relate the data acquired, then observe it to more meaningful and objective results.

# 11.Conclusion Using Foursquare API, we can capture the data of common places all around the world. Using it, we refer back to our main objectives, which is to determine; the similarity or dissimilarity of both cities classification of venues located inside the city whether it is Restaurant, shops, Hotel, Clothstore or others In conclusion, both cities Bangalore and Chennai are the center of attraction among India. However, to declare both cities are similar or dissimilar base on common venues visited is quite difficult. Both cities is similar in some venues also dissimilar in certain venues. And for classitification based on common venues, again we must have more systematic or quantitative way to identify and declare this. Comparison can be made, but no such method or quantitative data to determine this. We hope in the future, a method to determine it can be establish and explore for references.

# 12. Acknowledgement In this project,we have to acknowledge the data science course provided by IBM powered by Coursera Thank you. ThangarajDeivaikamani

### Thank You