

NGUYEN TOAN THANG

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May 06th, 2025

Ms. Huyen Nguyen

BUSINESS ANALYST INTERN

MOMO (M_SERVICE)

Phu My Hung Building, No. 8 Hoang Van Thai, Tan Phu Ward, District 7, Ho Chi Minh City

Dear Ms. Huyen Nguyen:

I am writing to express my strong interest in the Business Analyst Intern position at MoMo. As a Software Engineering student at Van Lang University, I am passionate about leveraging technology to solve real-world problems, and I am particularly drawn to MoMo's mission of providing innovative financial services through a super app. I believe my technical skills and commitment to understanding user needs make me a strong candidate for this role.

During my internship at Palexy, I gained invaluable experience conducting market, financial, and organizational assessments to **evaluate partnership feasibility** for AI-driven solutions tailored to the retail market. I supported the Head of Commercial in **follow-up meetings and provided ongoing client support**, ensuring alignment between business objectives and technical requirements.

Throughout my academic journey, I have developed a robust set of technical skills directly applicable to the Business Analyst role. I have gained experience drafting comprehensive **Business Requirements Document (BRD)**, **Software Requirements Specification (SRS)**. My ability to create these documents accurately and efficiently will help MoMo maintain high standards of clarity and precision in its development projects.

I am currently pursuing UX design to **deepen my understanding of end-user behavior**. This pursuit is complemented by my recent certifications in Business Analysis Foundations (Business Process Modeling, Requirement Elicitation). Together, these skills enable me to approach business analysis with a comprehensive perspective, ensuring that the solutions I help develop align with both business objectives and user needs.

I am confident that my passion for business analysis, coupled with my strong communication and problem-solving abilities, would make me a valuable asset to your team. I am eager to learn and grow within your organization and contribute to achieving Lotte Innovate's goals.

Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experiences align with MoMo's vision.

Warm regards,

NGUYEN TOAN THANG