

How VLINKPAY Works for Merchants

1. Introduction to VLINKPAY: VLINKPAY is an all-in-one payment gateway designed to help merchants streamline their e-gift card and e-voucher operations, boost sales, and engage customers more effectively through the integration of AI and blockchain technology.

2. Setting Up Your Business Account: Step 1: Create a Business Account:

- Visit the VLINKPAY website and click on "Sign Up."
- Choose "Business Account" and enter your business details.
- Set up your business login credentials.

Step 2: Verify Your Email:

- Check your email for a verification link from VLINKPAY.
- Click the link to verify your email address and activate your business account.

Step 3: Submit KYB Documents:

- Log in to your VLINKPAY business account.
- Navigate to the "KYB Verification" section.
- Upload the required KYB documents:
 - o Business registration certificate
 - Proof of address (utility bill, lease agreement, etc.)
 - o Identification documents of business owners or authorized representatives

Step 4: Await Verification:

- VLINKPAY's compliance team will review your submission.
- This process typically takes 3-5 business days.
- You will receive a notification once your KYB verification is complete.

Step 5: Start Using VLINKPAY:

- Once verified, you can start utilizing all the features of VLINKPAY.
- Begin issuing e-gift cards and e-vouchers.
- Take advantage of VLINKPAY's promotional programs and earn VMM tokens.

3. Running a Gift and Voucher Campaign: Creating E-Gift Cards and **E-Vouchers:**

- Design and customize digital gift cards and vouchers on the VLINKPAY
- Set denominations and add promotional offers.

Launching the Campaign:

- Announce and promote the campaign through email marketing, social media, and your website.
- Monitor and analyze the campaign's performance using VLINKPAY's analytics tools.

Rewarding Customers:

- Offer cashback and other rewards through VMM tokens.
- Set up loyalty programs to encourage repeat business.

4. Receiving Payments:

- Payments from gift card sales are processed when customers use the cards. • Funds are typically transferred to your bank account within 24 business
- hours after the minimum threshold of \$200 is reached.

5. Key Benefits: Expand Your Reach:

platform.

· Connect with millions of potential customers through VLINKPAY's

Increase Sales:

- Attract more customers with the convenience of e-gift cards and
- Boost sales through cashback and rewards programs.

Cost-Effective Marketing:

Reduce advertising expenses by leveraging VLINKPAY's platform.

- **Customer Loyalty:** Enhance customer loyalty by offering personalized and engaging e-gift
 - card experiences.
- Reward customers with VLINKPAY's Vpoint and VMM tokens. **6. Support and Contact Information:** For further assistance, contact
- VLINKPAY's support team:
- Email: support@vlinkpay.com
 - Phone: (832) 799-2784
 - Address: 5444 Westheimer Rd, Suite 1000, Houston, TX 77056