



## **How VLINKPAY Works for Merchants**

**1. Introduction to VLINKPAY:** VLINKPAY is an all-in-one payment gateway designed to help merchants streamline their e-gift card and e-voucher operations, boost sales, and engage customers more effectively through the integration of AI and blockchain technology.

### **2. Setting Up Your Business Account: Step 1: Create a Business Account:**

- Visit the VLINKPAY website and click on “Sign Up.”
- Choose “Business Account” and enter your business details.
- Set up your business login credentials.

### **Step 2: Verify Your Email:**

- Check your email for a verification link from VLINKPAY.
- Click the link to verify your email address and activate your business account.

### **Step 3: Submit KYB Documents:**

- Log in to your VLINKPAY business account.
- Navigate to the “KYB Verification” section.
- Upload the required KYB documents:
  - Business registration certificate
  - Proof of address (utility bill, lease agreement, etc.)
  - Identification documents of business owners or authorized representatives

### **Step 4: Await Verification:**

- VLINKPAY’s compliance team will review your submission.
- This process typically takes 3-5 business days.
- You will receive a notification once your KYB verification is complete.

### **Step 5: Start Using VLINKPAY:**

- Once verified, you can start utilizing all the features of VLINKPAY.
- Begin issuing e-gift cards and e-vouchers.

- Take advantage of VLINKPAY's promotional programs and earn VMM tokens.

### **3. Running a Gift and Voucher Campaign: Creating E-Gift Cards and E-Vouchers:**

- Design and customize digital gift cards and vouchers on the VLINKPAY platform.
- Set denominations and add promotional offers.

#### **Launching the Campaign:**

- Announce and promote the campaign through email marketing, social media, and your website.
- Monitor and analyze the campaign's performance using VLINKPAY's analytics tools.

#### **Rewarding Customers:**

- Offer cashback and other rewards through VMM tokens.
- Set up loyalty programs to encourage repeat business.

### **4. Receiving Payments:**

- Payments from gift card sales are processed when customers use the cards.
- Funds are typically transferred to your bank account within 24 business hours after the minimum threshold of \$200 is reached.

### **5. Key Benefits: Expand Your Reach:**

- Connect with millions of potential customers through VLINKPAY's platform.

#### **Increase Sales:**

- Attract more customers with the convenience of e-gift cards and vouchers.
- Boost sales through cashback and rewards programs.

#### **Cost-Effective Marketing:**

- Reduce advertising expenses by leveraging VLINKPAY's platform.

**Customer Loyalty:**

- Enhance customer loyalty by offering personalized and engaging e-gift card experiences.
- Reward customers with VLINKPAY's Vpoint and VMM tokens.

**6. Support and Contact Information:** For further assistance, contact VLINKPAY's support team:

- Email: [support@vlinkpay.com](mailto:support@vlinkpay.com)
- Phone: (832) 799-2784
- Address: 5444 Westheimer Rd, Suite 1000, Houston, TX 77056