

# Sales Overview

Year

2019

2020

2021

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

CustomerCity

All

Sub Category

All

Category

All

ProductName

All

KPI Name

16,351,550

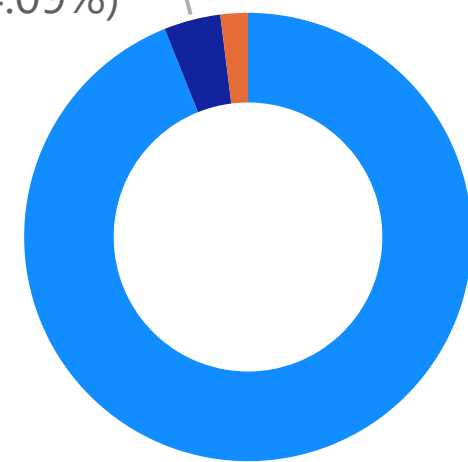
Bud. 15,300,000.00

1,051,550.34 ↑

Sales by CategoryName

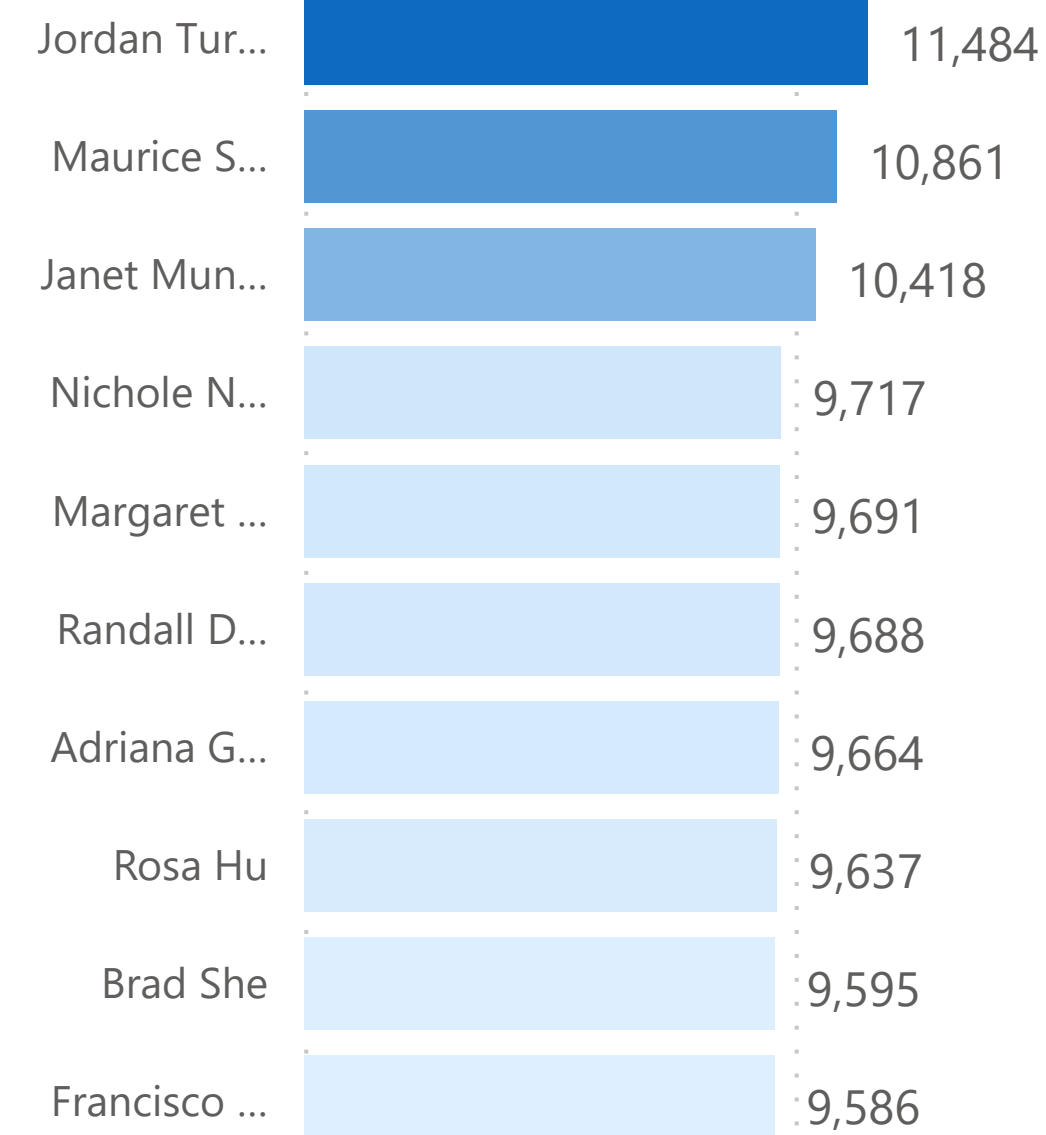
Bikes Accessories Clothing

Accessories 1M (4.09%)

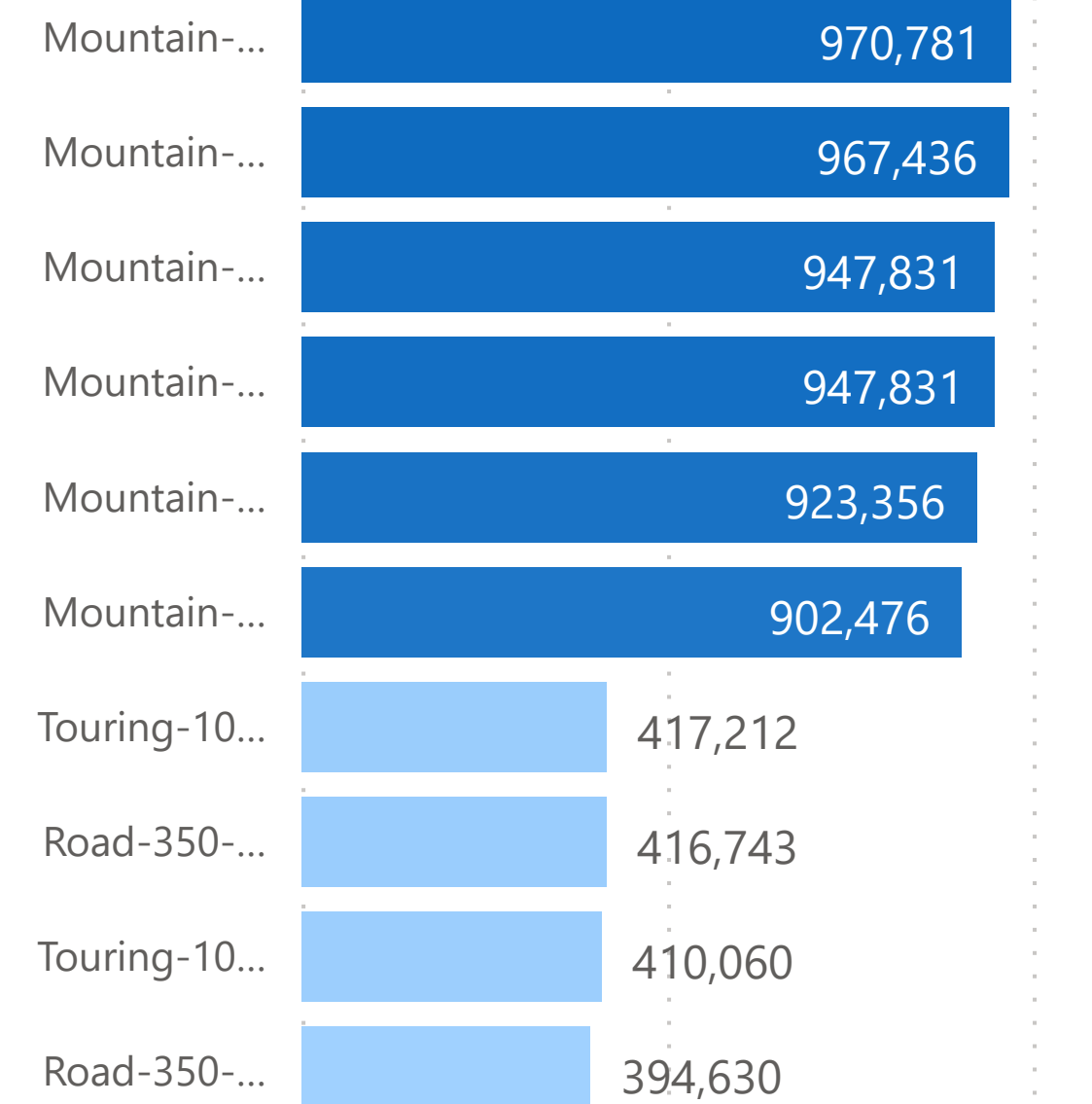


Bikes 15M (93.93%)

Sales by Top 10 Customers

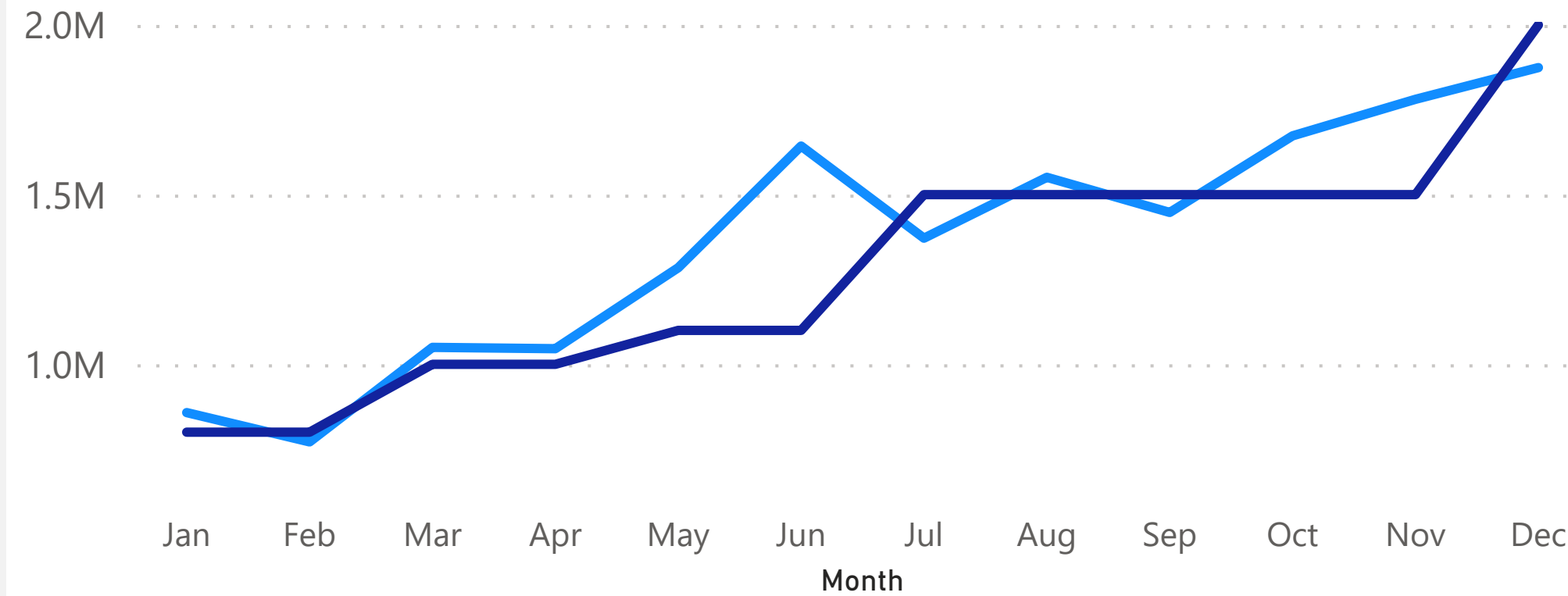


Sales by Top 10 Product Name



Sales and Budget Amount by Month

Sales Budget Amount



Sales by CustomerCity



CustomerCity

All

Sub Category

All

Category

All

ProductName

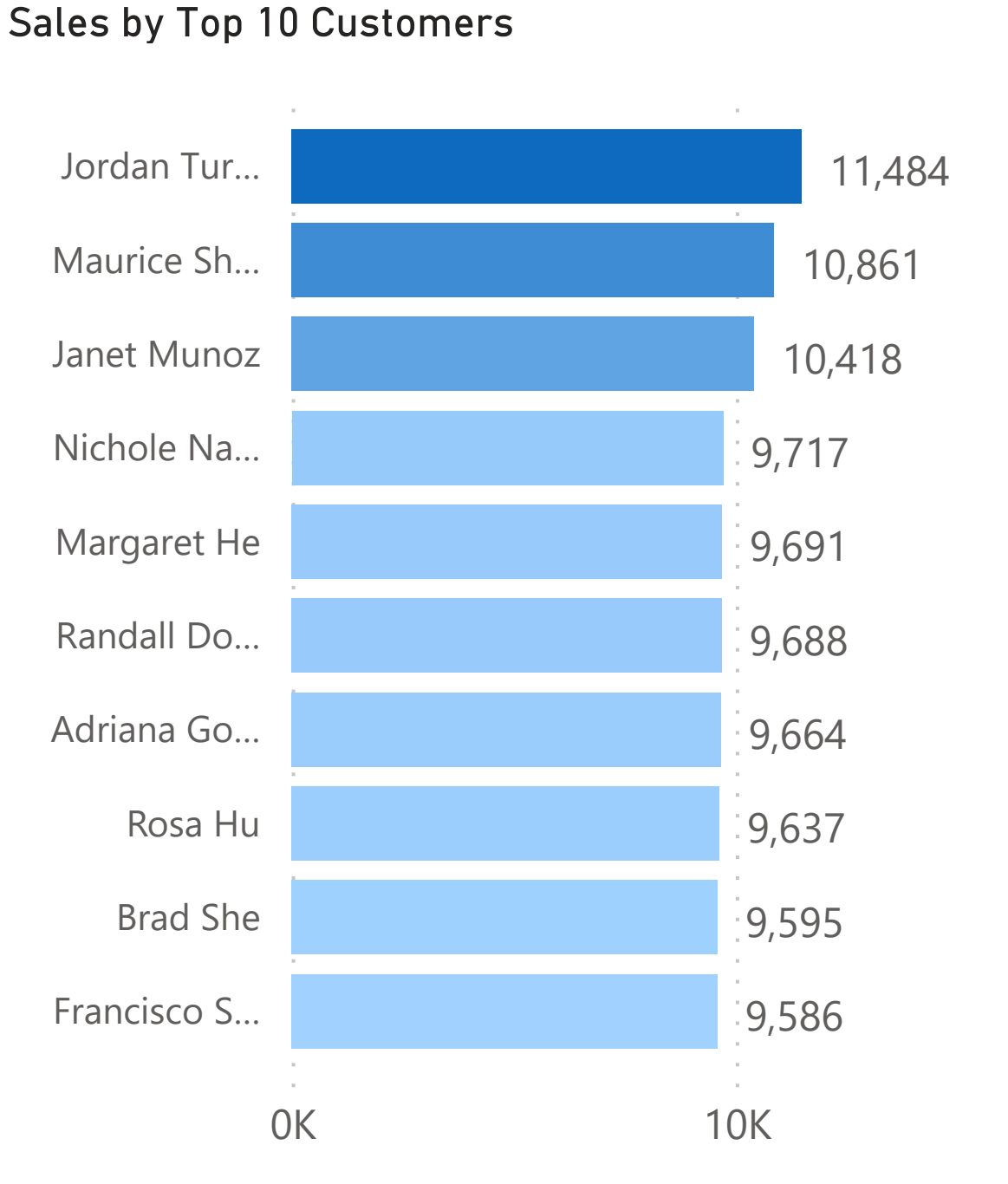
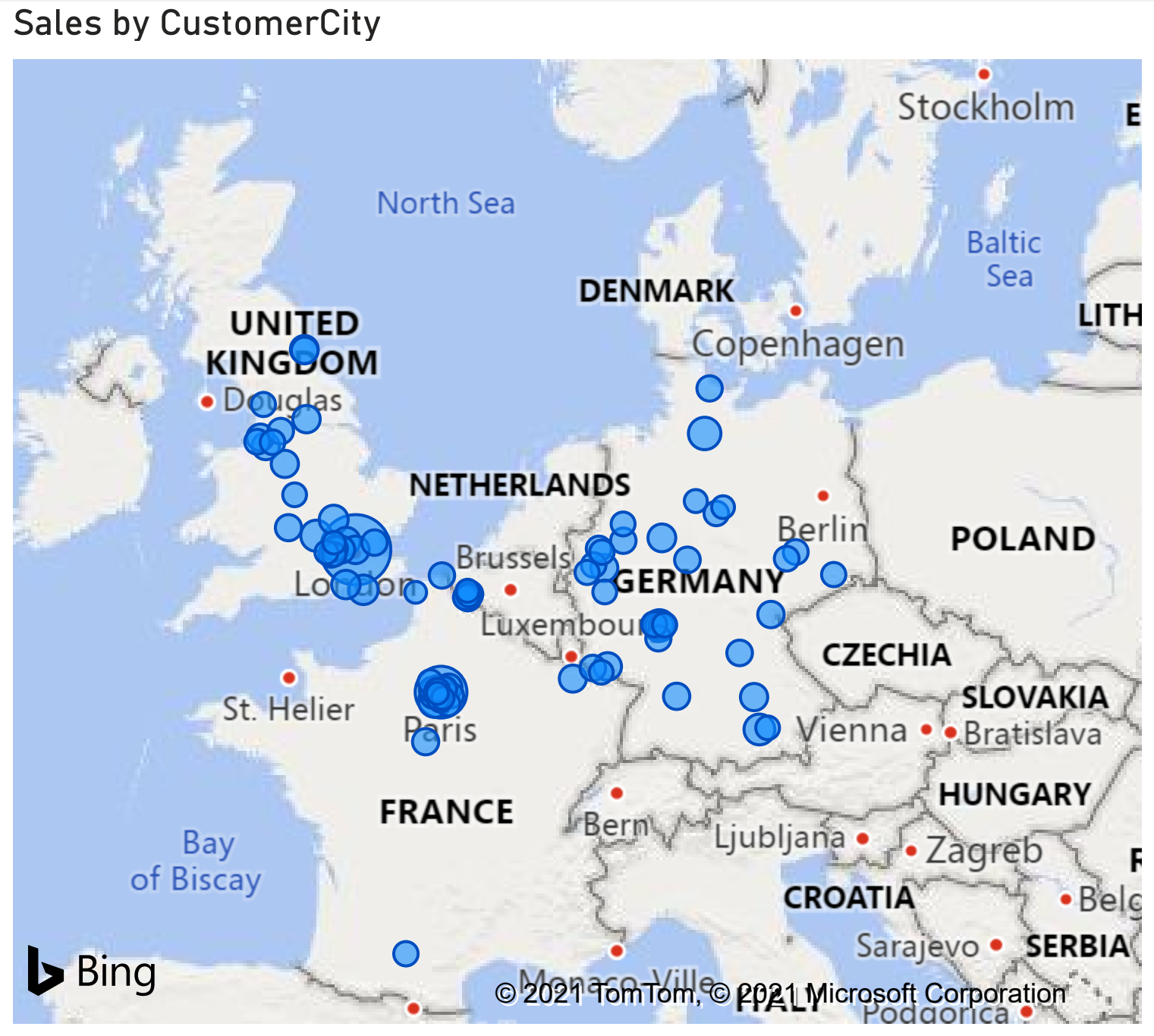
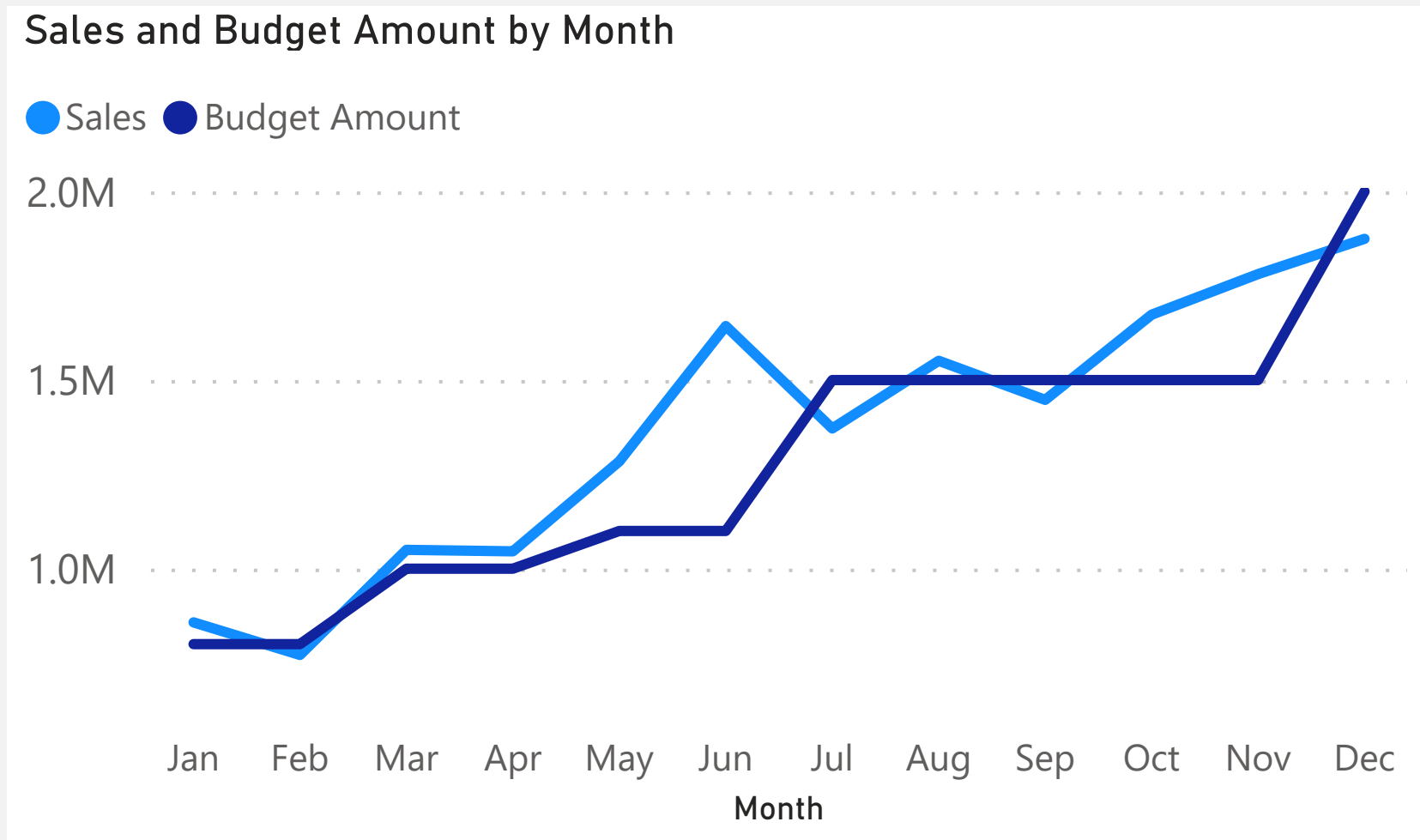
All

16,351,550

Sales

15,300,000

Budaget



Customer	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	2,377				2,355		540	2,433	540		3,239		11,484
Maurice Shan	4,885		2,322				1,269		2,384				10,861
Janet Munoz	4,876		3,122							2,419			10,418
Nichole Nara	2,482			2,494	2,322						2,419		9,717
Margaret He	2,500			2,423	2,340						2,428		9,691
Randall Dominguez	4,864			2,355						2,469			9,688
Adriana Gonzalez	2,498		2,393		2,320					2,453			9,664
Rosa Hu			2,492		4,747						2,398		9,637
Brad She	2,443			2,423	2,345						2,384		9,595
Francisco Sara	2,451		2,433		2,295					2,407			9,586
Total	857,690	771,349	1,049,907	1,046,023	1,284,593	1,643,178	1,371,676	1,551,066	1,447,496	1,673,293	1,780,920	1,874,360	16,351,550



CustomerCity

All

Sub Category

All

Category

All

ProductName

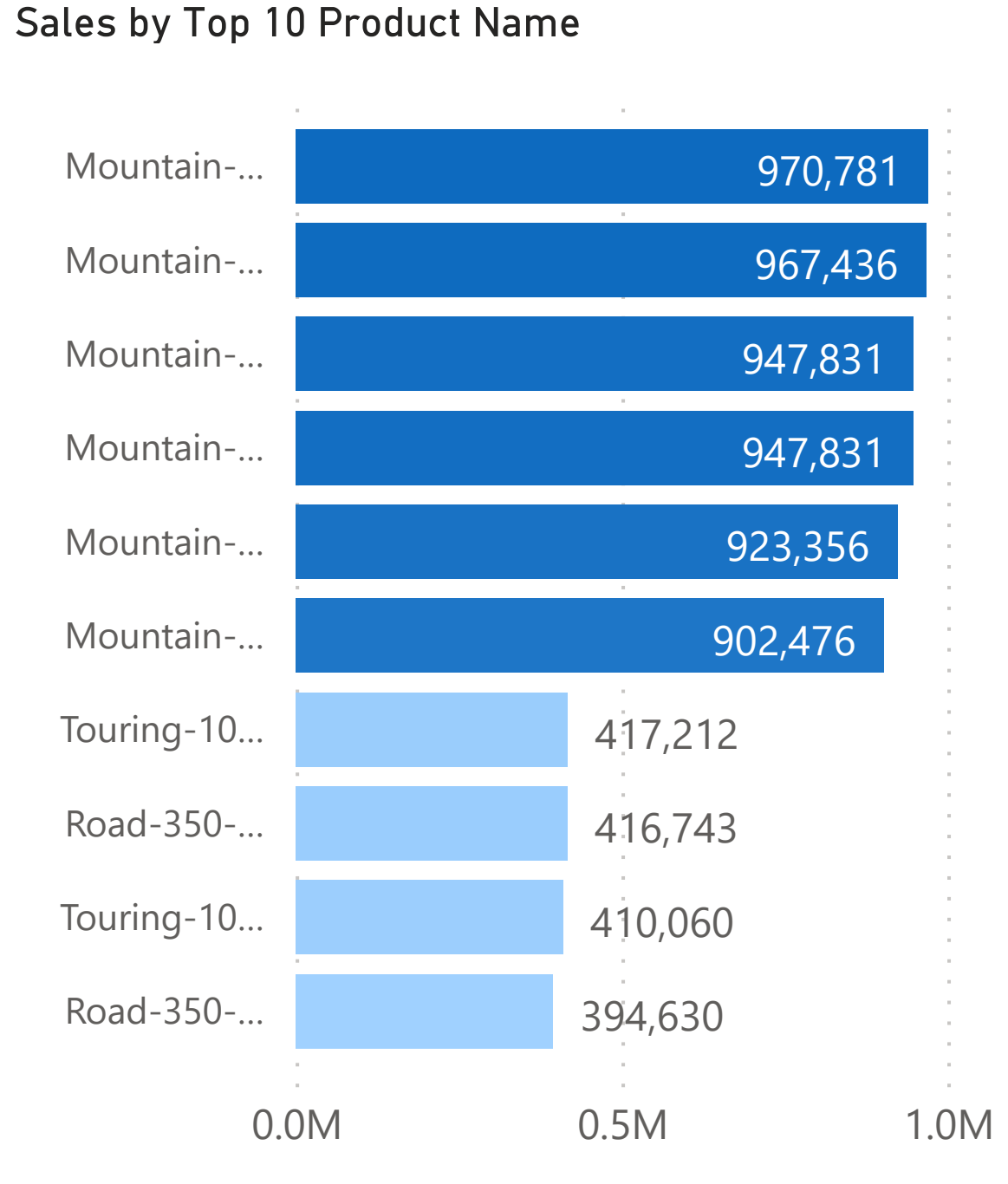
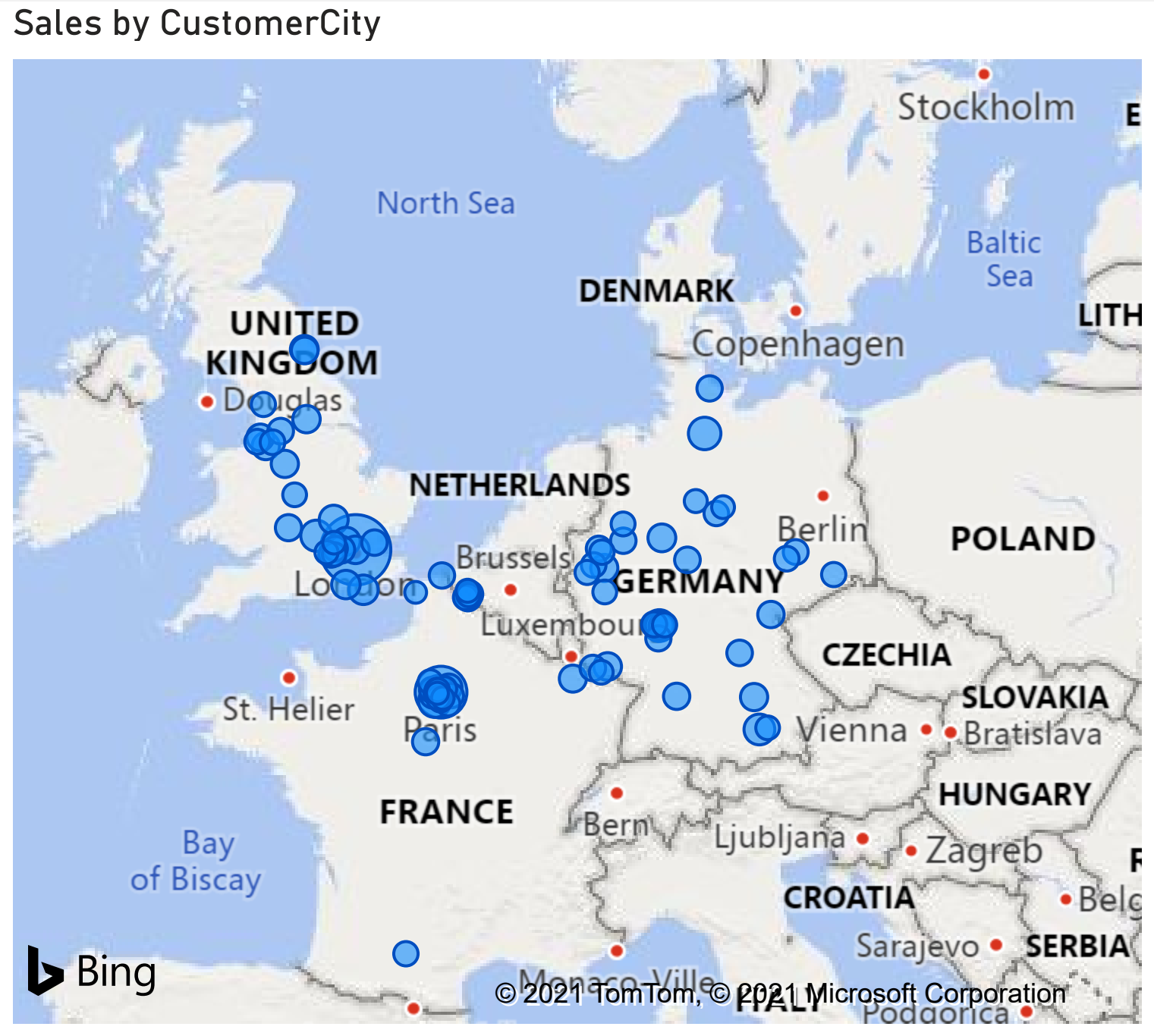
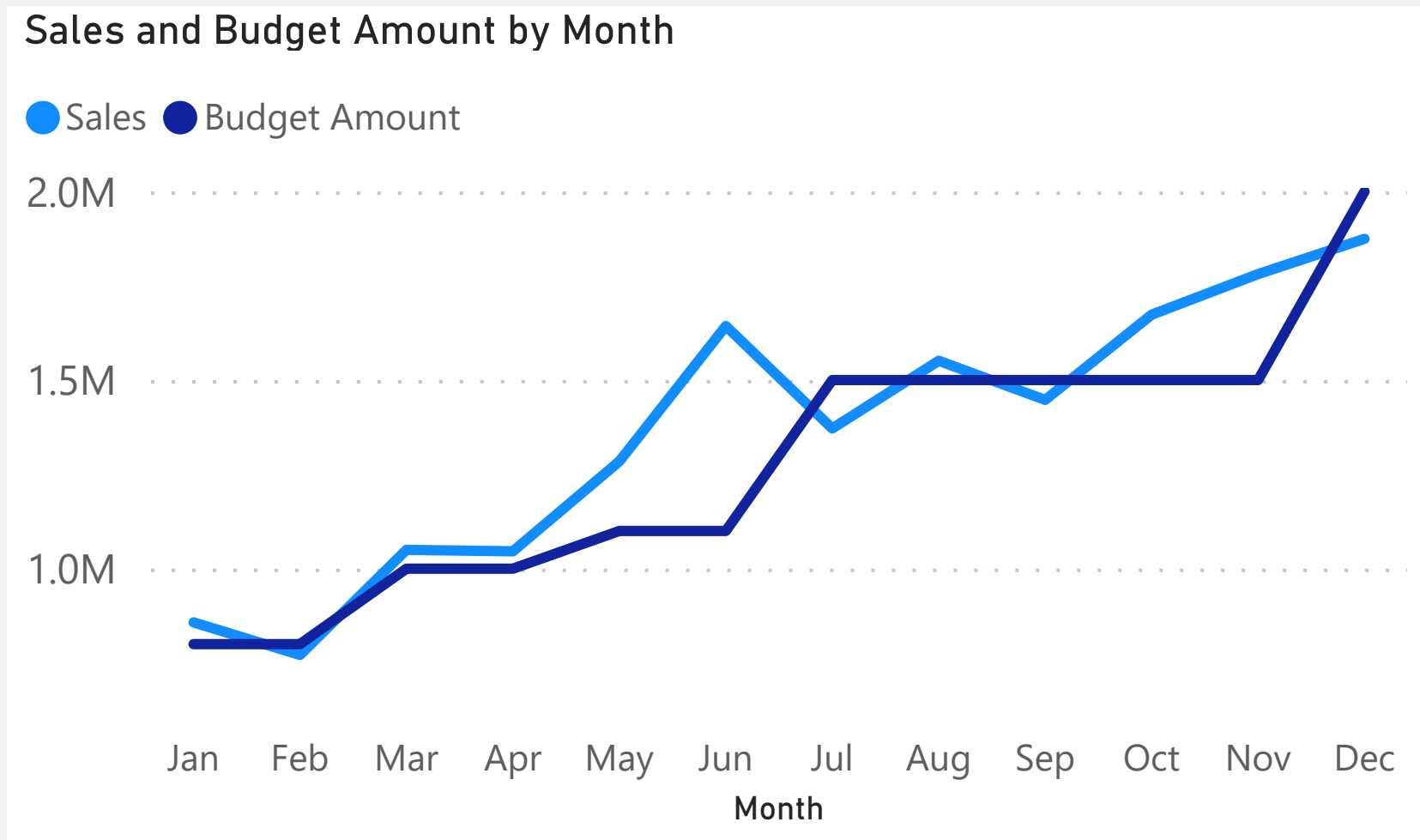
All

16,351,550

Sales

15,300,000

Budget



Product Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Mountain-200 Black, 42	41,310	45,900	64,260	55,080	89,505	98,685	59,670	94,095	100,980	94,095	100,980	126,224	970,781
Mountain-200 Silver, 38	76,560	41,760	55,680	64,960	74,240	64,960	71,920	83,520	78,880	106,720	109,040	139,199	967,436
Mountain-200 Black, 38	61,965	34,425	64,260	41,310	64,260	94,095	94,095	100,980	73,440	98,685	119,339	100,980	947,831
Mountain-200 Black, 46	61,965	61,965	59,670	66,555	73,440	98,685	82,620	78,030	75,735	80,325	110,160	98,685	947,831
Mountain-200 Silver, 46	34,800	30,160	55,680	58,000	71,920	92,800	99,760	99,760	78,880	76,560	129,919	95,120	923,356
Mountain-200 Silver, 42	51,040	34,800	76,560	60,320	58,000	88,160	69,600	83,520	76,560	83,520	99,760	120,639	902,476
Touring-1000 Blue, 46	11,920	4,768	16,688	26,225	30,993	42,913	42,913	54,834	47,681	61,986	42,913	33,377	417,212
Road-350-W Yellow, 40	15,309	20,412	20,412	20,412	40,824	35,721	32,319	42,525	40,824	40,824	42,525	64,638	416,743
Touring-1000 Yellow, 46	14,304	14,304	19,073	21,457	28,609	40,529	38,145	40,529	33,377	45,297	57,218	57,218	410,060
Road-350-W Yellow, 42	10,206	10,206	18,711	15,309	37,422	40,824	27,216	47,628	42,525	52,731	34,020	57,834	394,630
Total	857,690	771,349	1,049,907	1,046,023	1,284,593	1,643,178	1,371,676	1,551,066	1,447,496	1,673,293	1,780,920	1,874,360	16,351,550