Organic Research: Overview (Mobile)

72hours.com

SEMRUSH

Organic Research: Overview (Mobile)
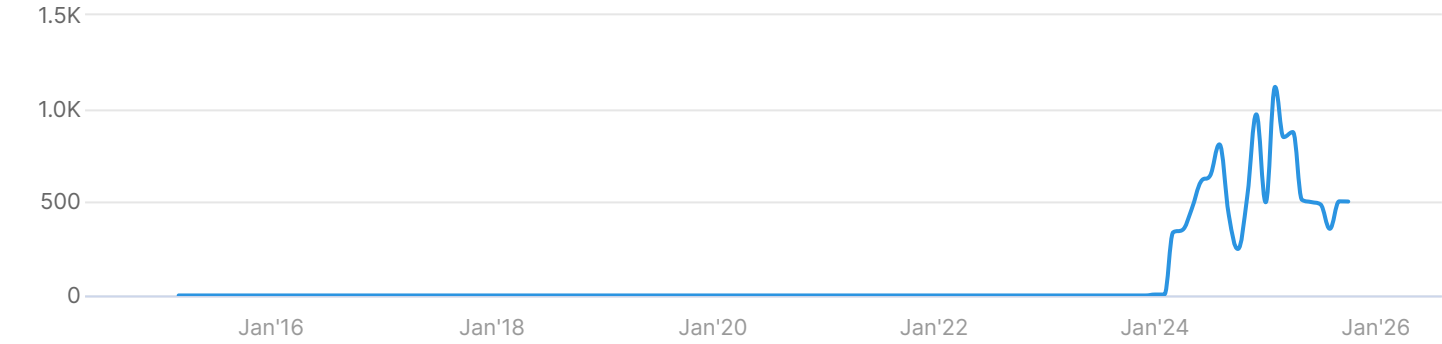
Organic Search: Summary

MOBILE-US │ Domain │ 72hours.com

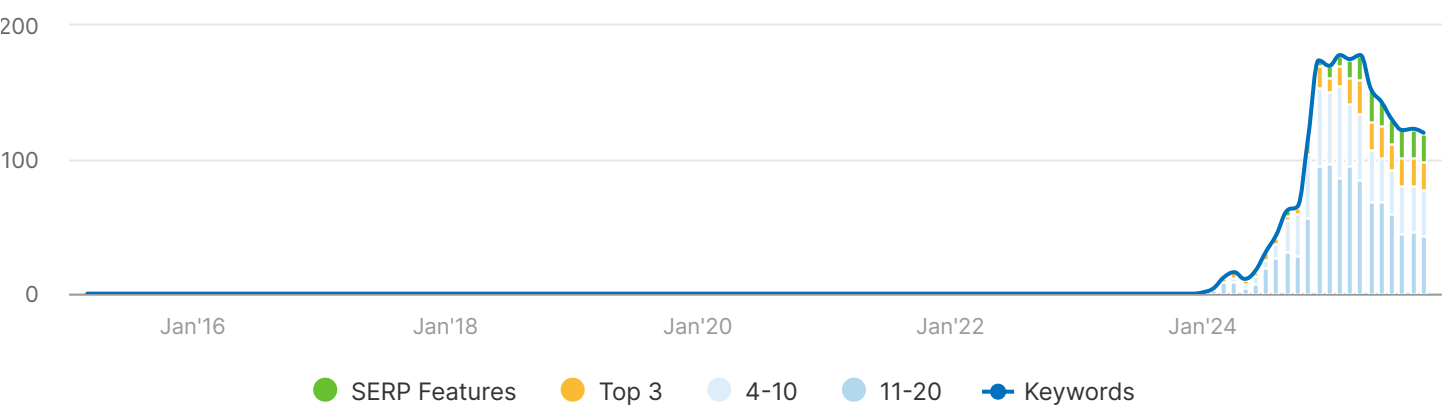|		
Traffic	503	0%
Keywords	120	-2%
Traffic Cost	$423	0%

Organic Search: Traffic chart

MOBILE-US │ Domain │ 72hours.com │ All time │ All Positions

Organic Search: Keywords chart

MOBILE-US │ Domain │ 72hours.com │ All time │ All Positions

● SERP Features   ● Top 3   ● 4-10   ● 11-20   ●— Keywords

Organic Search: Top Keywords (120)

MOBILE-US │ Domain │ 72hours.com

Keyword	Pos	Volume	Traffic
72 hours	◆	12,100	16.50%
72 hour	2	720	11.72%

Organic Search: Top Position Changes in Organic

MOBILE-US │ Domain │ 72hours.com │ Organic

NO DATA

Organic Search: Top Position Changes in SERP Features

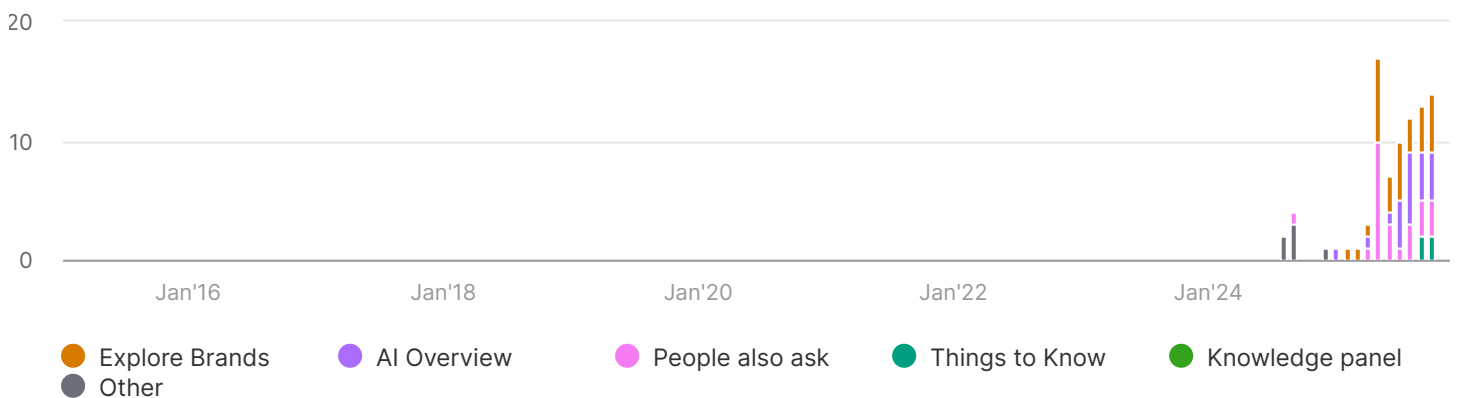MOBILE-US │ Domain │ 72hours.com │ SERP Features

NO DATA

Keywords by Intent

MOBILE-US │ Domain │ 72hours.com

Intent		Keywords	Traffic
● Informational	40.8%	69	317
● Navigational	4.7%	8	17
● Commercial	29.0%	49	157
● Transactional	25.4%	43	84

Organic Search: Keywords chart

MOBILE-US │ Domain │ 72hours.com │ All time │ SERP Features

● Explore Brands   ● AI Overview   ● People also ask   ● Things to Know   ● Knowledge panel
● Other

Organic Search: Top Pages

MOBILE-US │ Domain │ 72hours.com

URL	Traffic %	Keywords
https://72hours.com/	29.02	9
https://72hours.com/collections/emergency-kit	21.27	13
https://72hours.com/collections/emergency-supplies	16.69	2
https://72hours.com/products/toothbrush-blue-5-0-13-cm	5.36	1
https://72hours.com/products/led-flashlight-dynamo-hand-crank	4.97	12

Organic Search: Top Subdomains

MOBILE-US │ Domain │ 72hours.com

Subdomain	Traffic %	Keywords
72hours.com	100.00	120

Organic Search: Top Competitors (1,127)

MOBILE-US │ Domain │ 72hours.com

Competitor	Com. Keywords	SE Keywords	Com. Level
stealthangelsurvival.com	27	566	7%
readyamerica.com	18	431	6%
fireblanketssafety.com	5	34	6%
unchartedsupplyco.com	29	1.1k	5%
survivalproshop.com	6	90	5%

Organic Search: Competitive Position Map

MOBILE-US │ Domain │ 72hours.com