



Thanh Nhan

CONTACT

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📍 131 Ly Thai To, Thanh Khe, Da Nang

SKILLS

- Marketing Strategy
- Communication
- Event Organizer
- Plan & Report Skills
- Content Marketing & SEO Web
- Photoshop, Premier
- SEO Youtube
- C4D

INTEREST

✍ Writing

🎸 Guitar

🏔 Travel & Trekking

🎧 Audiobook

ĐẶNG THỊ THANH NHÀN

Account Executive

Build a professional working style, enthusiasm, responsibility, constantly learning and perfecting your skills to become Account Manager & Director in the next 5-10 years. Promote and contribute more value to business, community and society.

WORK EXPERIENCE

EVENT ORGANIZER & WRITER 2020 - 2021

Leano Group Communication Co., Ltd - Twin Media

- Manage fanpage, plan content weekly/monthly
- Write multi-content content: product marketing, internal communication, press release, project profile,...
- Brainstorm ideas for community projects, organize events, contests: HUE FOTOOur 2021, Awarding Event, Press Conference, Phui Hue Football Prize,...

CONTENT WEBSITE & FANPAGE 2021-2022

Ment - Media & Technology Company

- Post and write standard SEO content for multi-domain websites (technology, games, cosmetics, health, travel, real estate...)
- Manage & plan weekly content fanpage

SEO & MARKETING 2022 - 2023

Wemo Media

- Conceptualize and execute business marketing activities
- Using Photoshop, Premiere, C4D
- Algorithms and search engine optimization on youtube

EDUCATION

UNIVERSITY OF ECONOMY - HUE 2019 - 2022

UNIVERSITY

Bachelor of Marketing

ACTIVITY

Member - Thua Thien Hue Research & Development Institute

- Organizing and implementing volunteer activities such as Winter Warm Clothes, Mid-Autumn Festival for children, New Year's Union,...

Team Deputy - Social Working Team Of Hue University Of Economy

- Brainstorm ideas for developing cultural communities in Hue
- Write articles for the group Open books - open the future
- Participate in self-development activities organized by the Institute