

# Footwear Retail Store Analysis

General

Distribution

Product

**109.83M**  
Revenue (USD)

**9.05M**  
SalesQty (pcs)

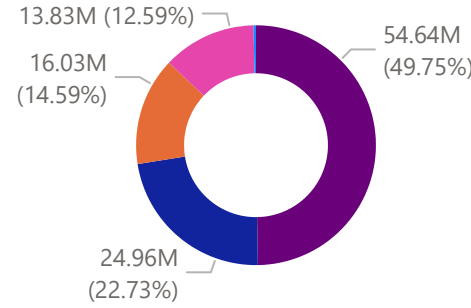
**76.76M**  
COGS (USD)

**33.07M**  
GM (USD)

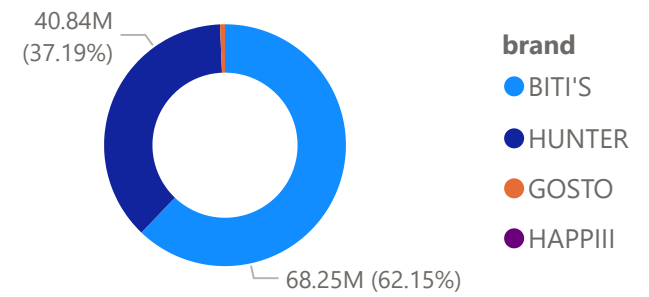
**30.11%**  
GM%

**12.14**  
AvgPri (USD)

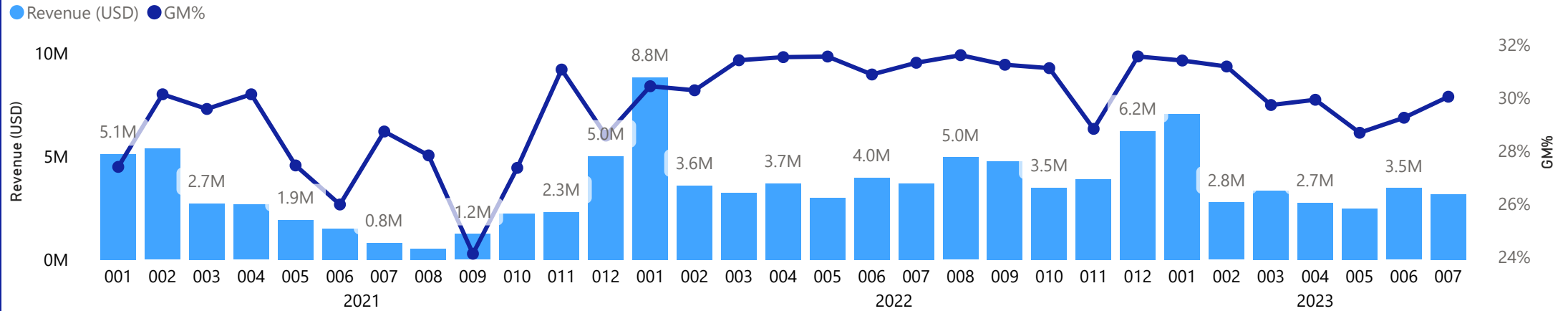
SOB% by Branch



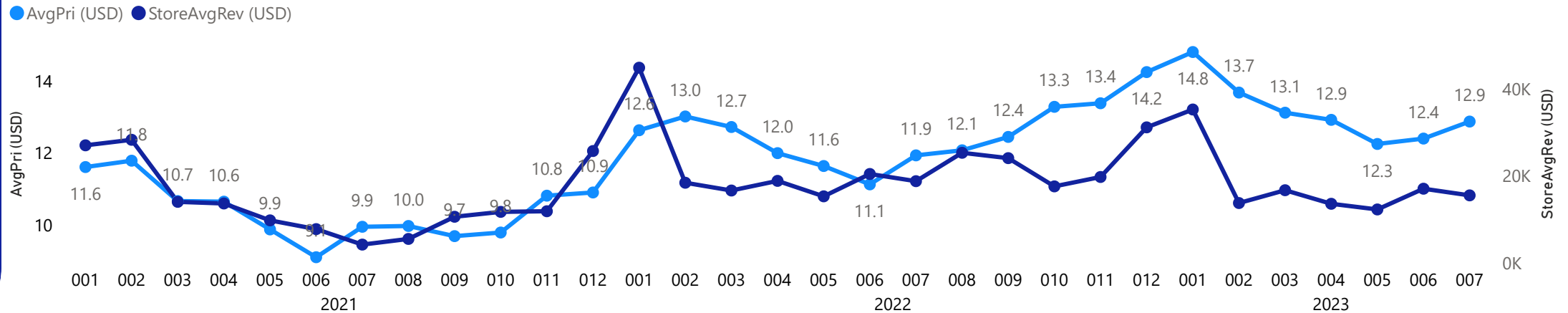
SOB% by Brand



Revenue and GM% by Year-Month-Week



StoreAvgRev & AvgPri by Year-Month-Week



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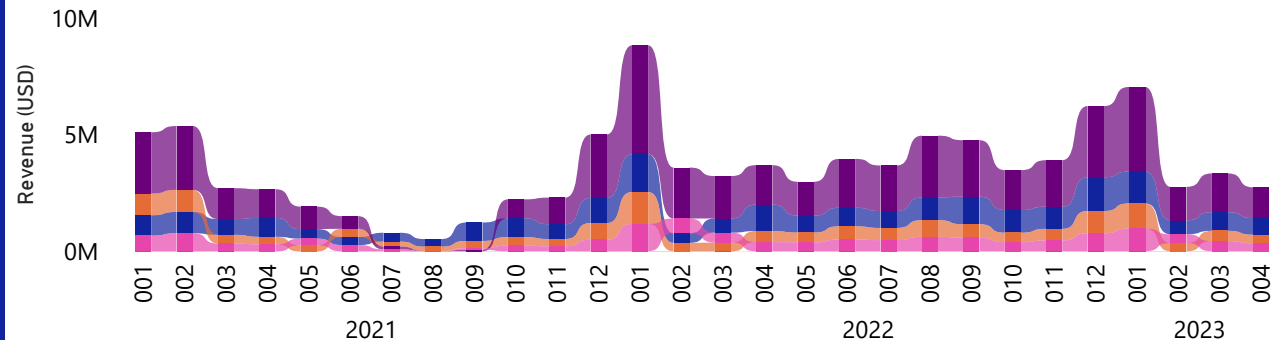
General

Distribution

Product

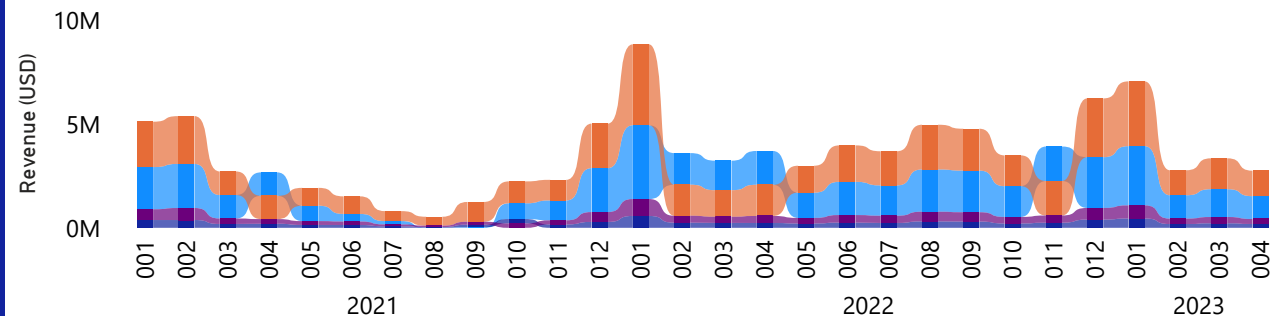
## Revenue by Branch by Year-Month-Week

Branch Cambodia North Area Others South Area West Area



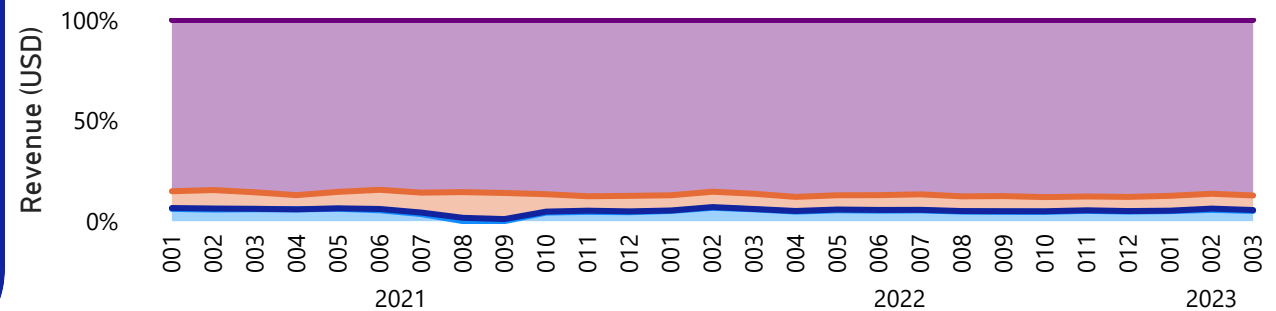
## Revenue by City Level by Year-Month-Week

City Level Central Level Level 1 Level 2 Others



## Revenue by Urbanization by Year-Month-Week

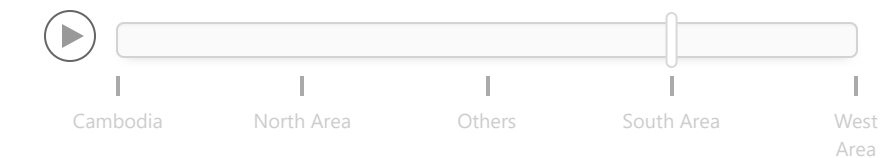
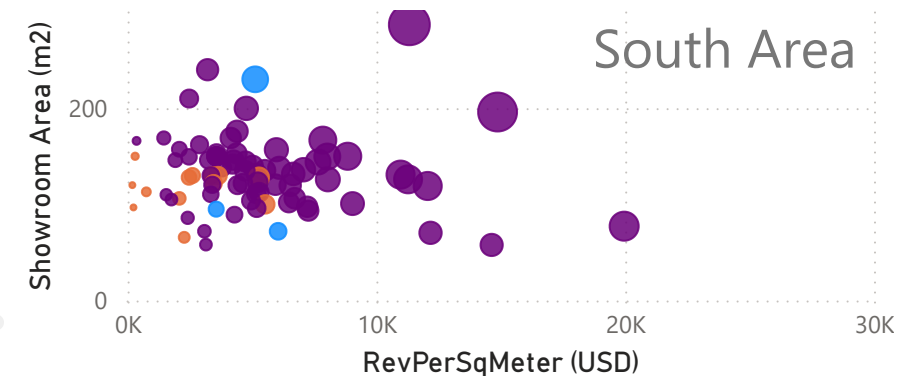
Urbanization Key Location Others Rural Urban



## Correlation between Showroom Area and RevPerSqMeter

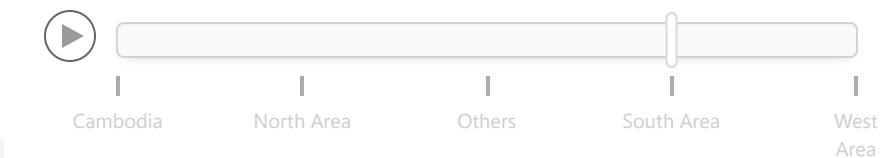
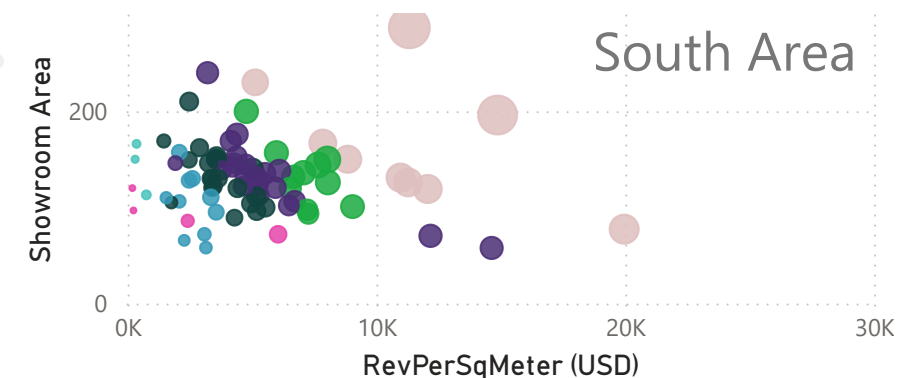
Filter

urbanization Key Location Others Rural Urban



## Correlation between Showroom Area and RevPerSqMeter

Store Level (Blank) A A+ B C Key store N



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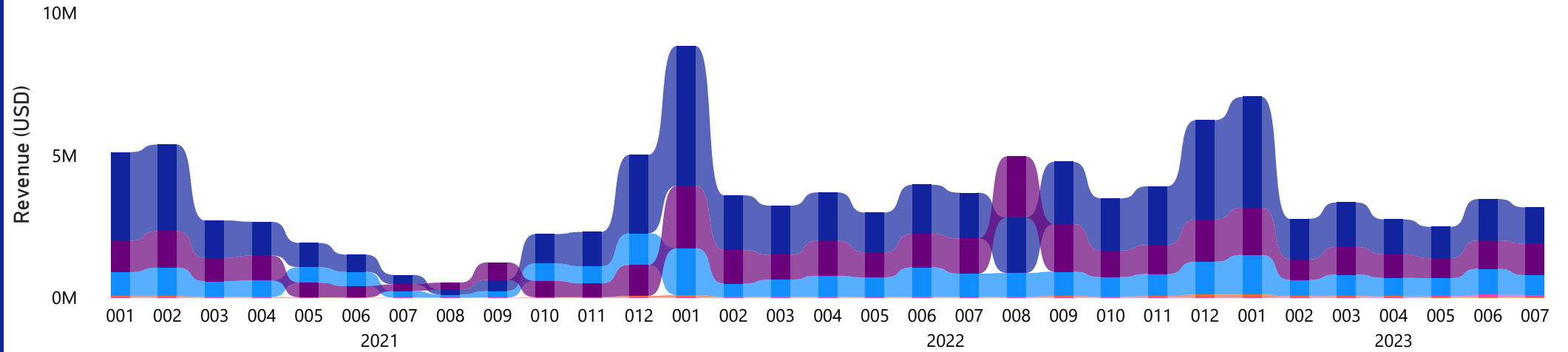
General

Distribution

Product

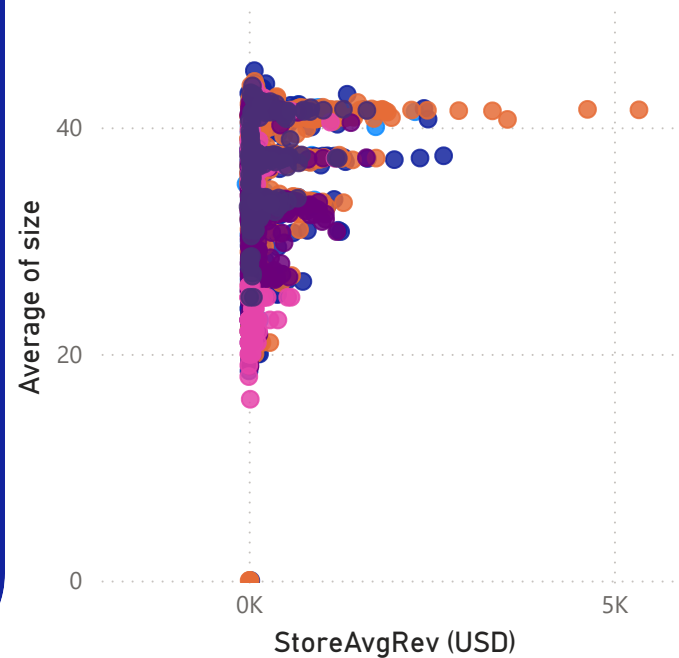
## Revenue by Product Group by Year-Month-Week

productgroup ● DEP ● GIA ● PKI ● SAN ● TBL



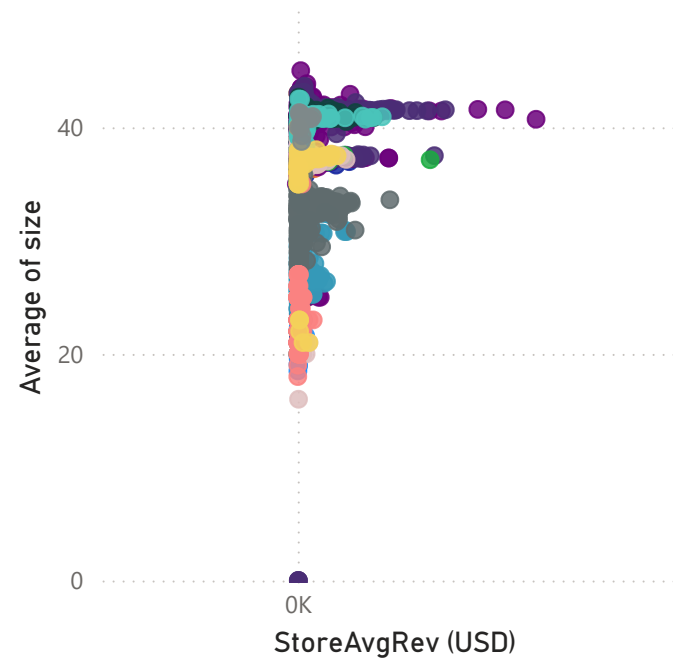
## Correlation between Size, Color Group and StoreAvgRev

colorgroup ● Black ● Bright ● Dark ● Multicolor



## Correlation between Size, Age Group and StoreAvgRev

agegroup ● 1 to 2 ● 12 to 15 ● 16 to 18



## Correlation between Size, Gender and StoreAvgRev

gender ● BOY ● GIR ● MEN ● WOM

