

# Footwear Retail Store Performance

General

Store

Product

Filter

78.39M

Revenue (USD)

24.08M

GM (USD)

54.30M

COGS (USD)

30.72%

GM%

6.12M

SalesQty (pcs)

12.81

AvgPri (USD)

-5%

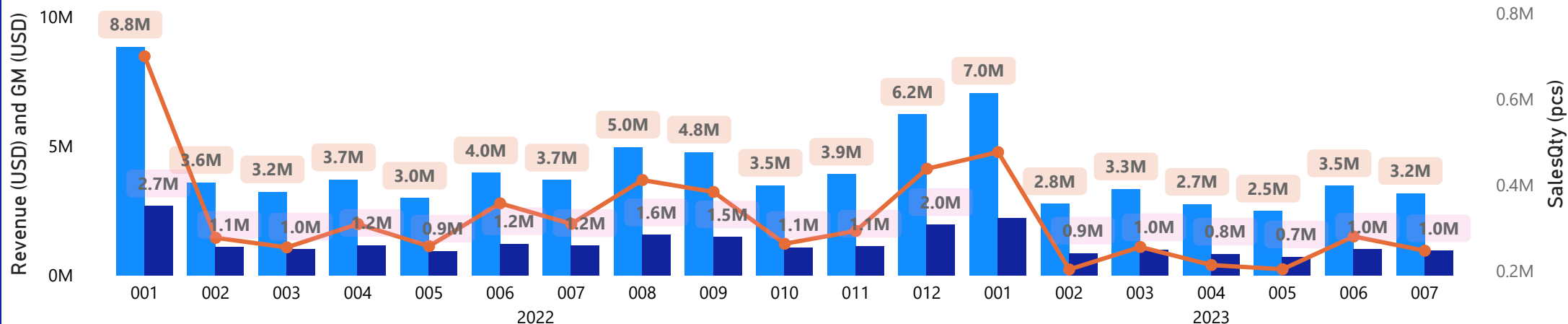
YoY Growth

221

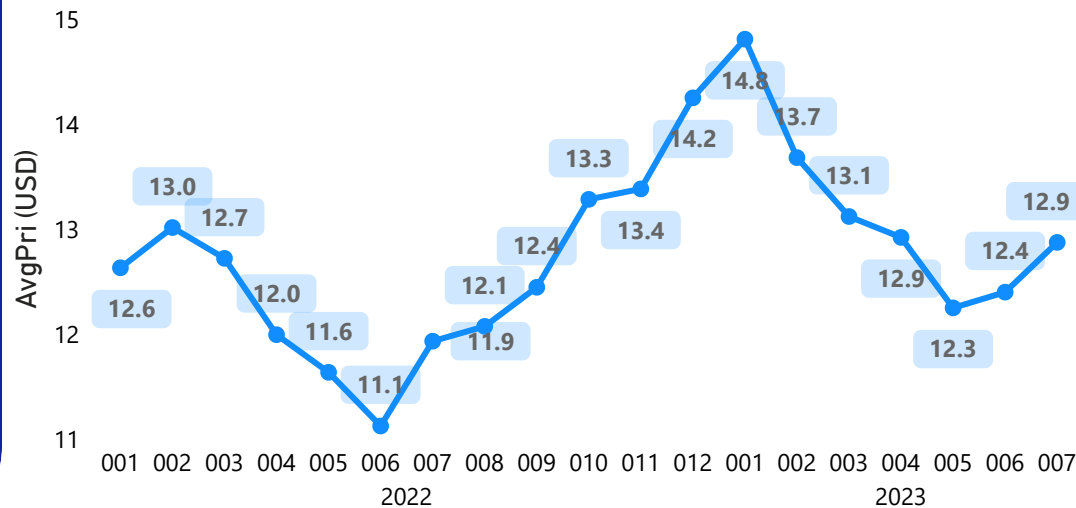
# Store

Sales and Gross Margin from 2022 to 2023

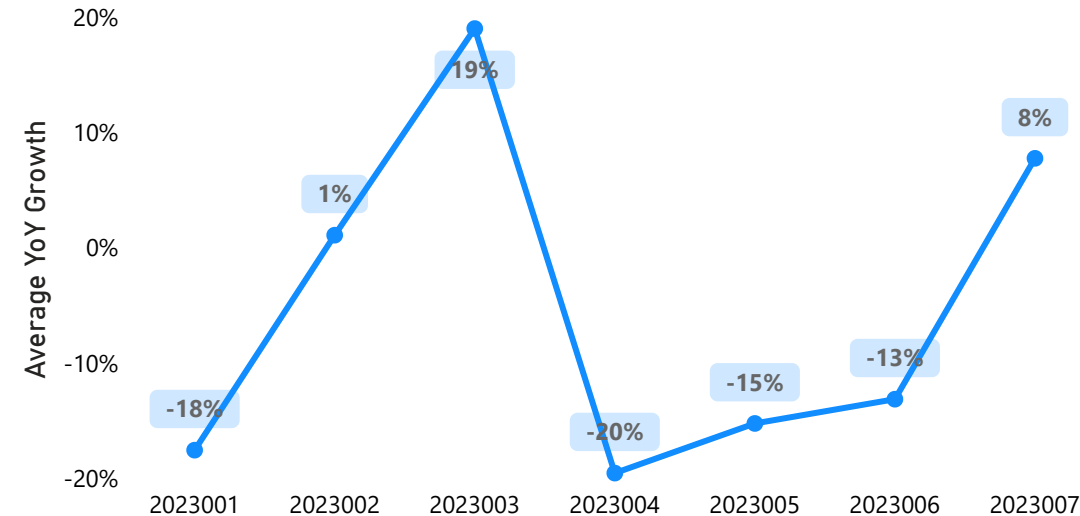
Revenue (USD) GM (USD) SalesQty (pcs)



Average Price from 2022 to 2023



YoY Growth Rate in 2023 vs 2022



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Filter

78.39M

Revenue (USD)

6.12M

SalesQty (pcs)

12.81

AvgPri (USD)

221

# Store

2808

Rev/Sqm (USD)

376.85K

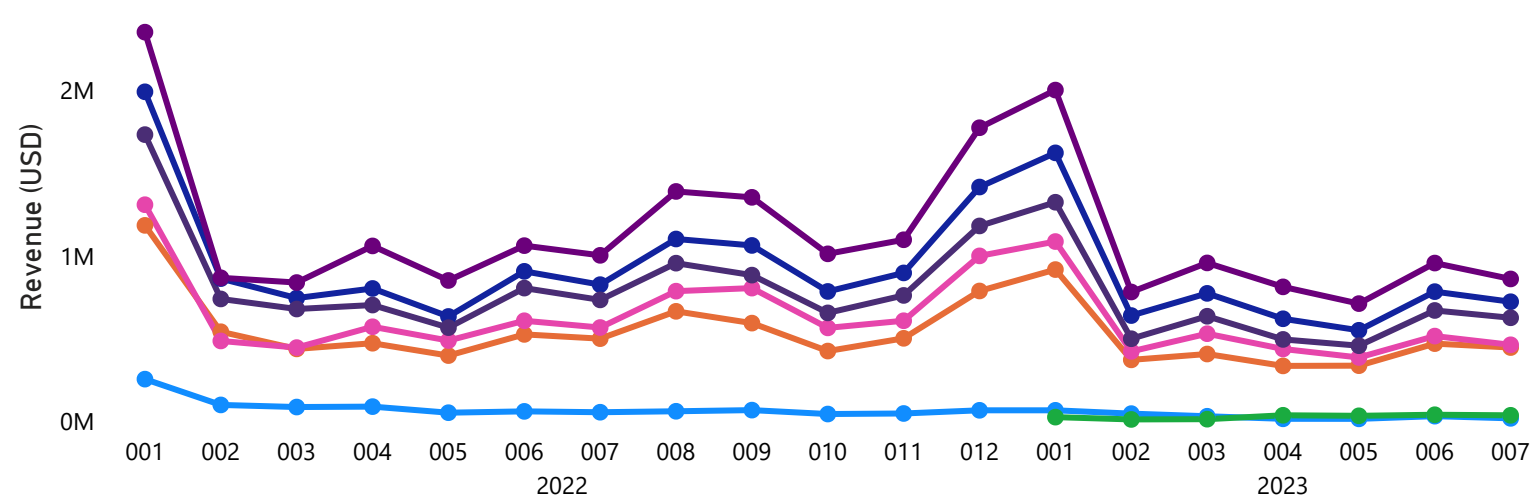
AvgStoreRev (USD)

29.42K

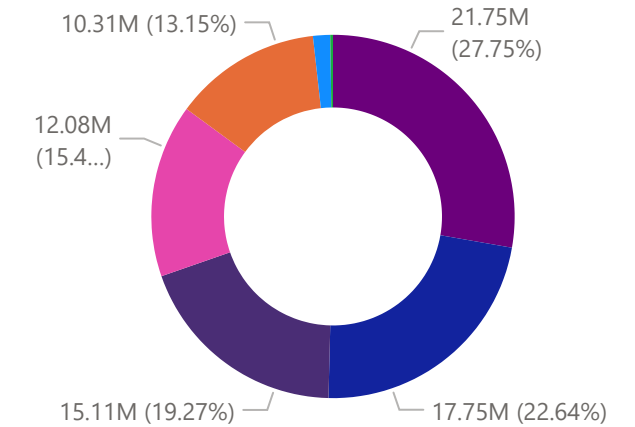
AvgStoreSalesQt...

Sales by Store Level from 2022 to 2023

storelevel (Blank) A A+ B C Key store N

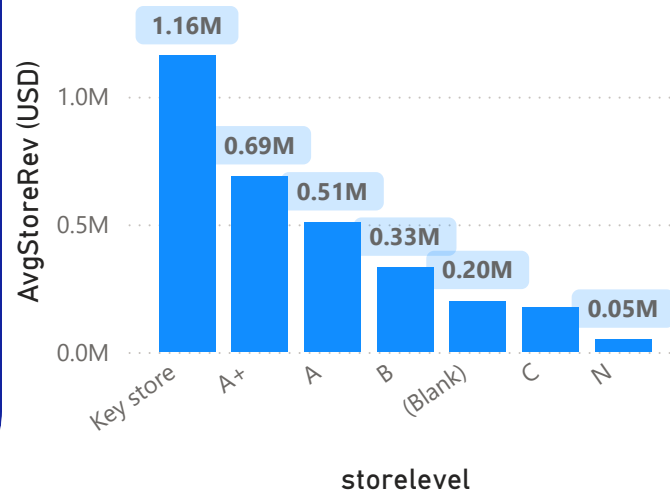


SOB% by Store Level



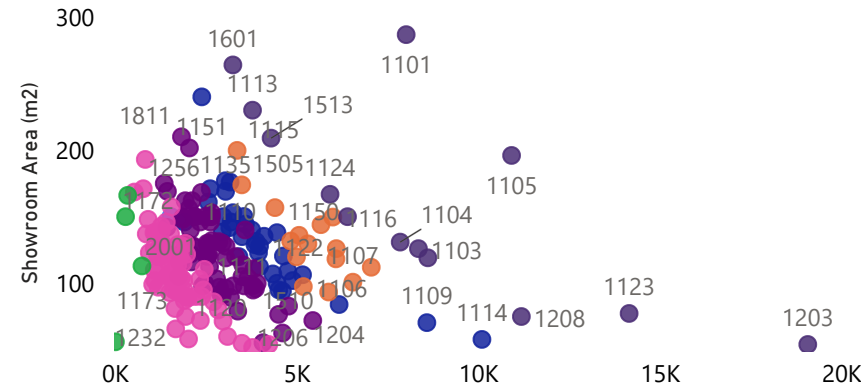
storelevel B A Key store C A+

Average Store Revenue by Store Level

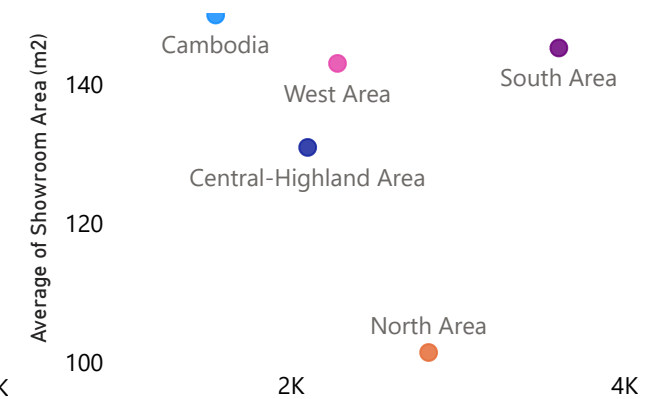


Correlation between Showroom Area and Rev/Sqm by Store Level

storelevel (Blank) A A+ B C Key store N



Correlation between Average Showroom Area and Rev/Sqm by Branch



# Footwear Retail Store Performance

General

Store

Product

Filter

78.39M

Revenue (USD)

6.12M

SalesQty (pcs)

12.81

AvgPri (USD)

36.10K

# SKU

3030

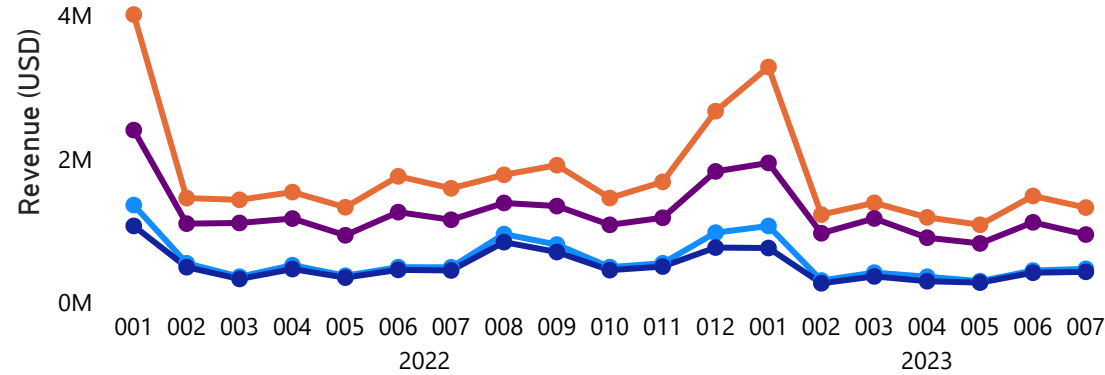
# Style

9

# Detail Product Group

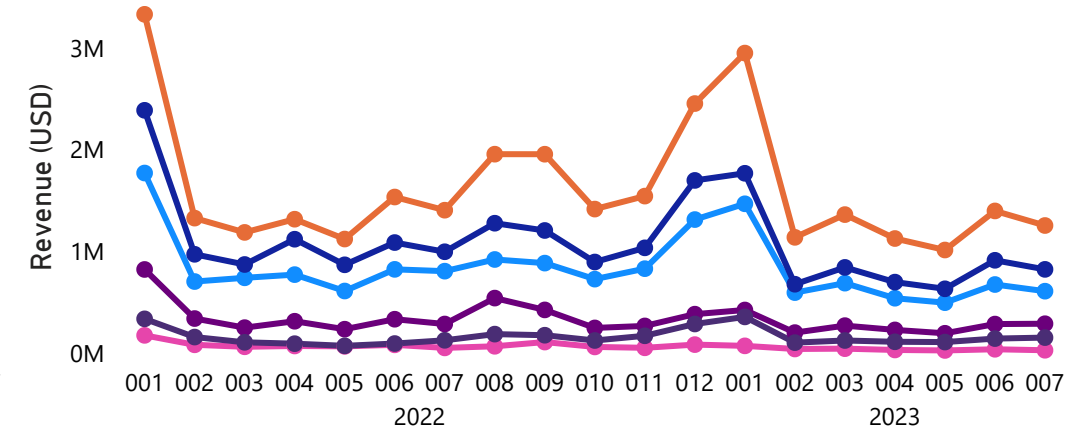
Sales by Gender from 2022 to 2023

gender BOY GIR MEN WOM



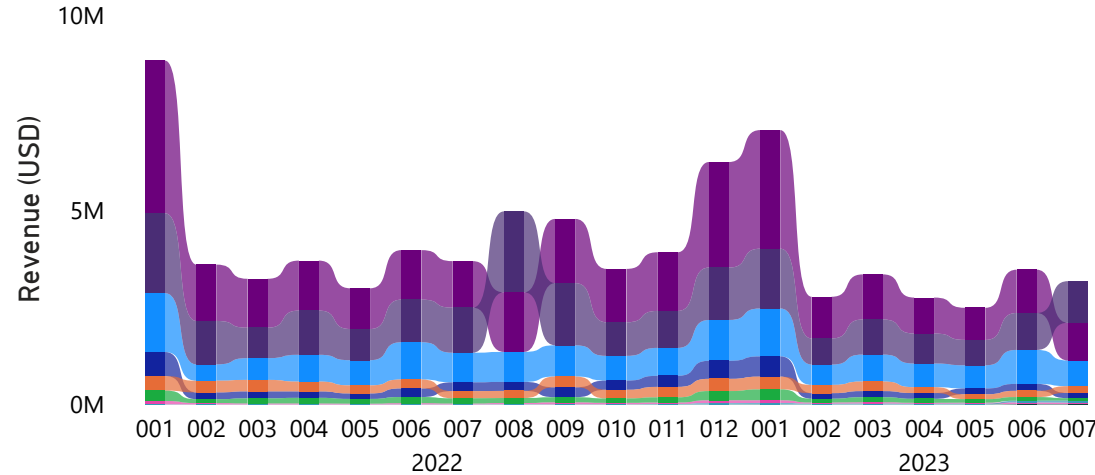
Sales by Color Group from 2022 to 2023

colorgroup Black Bright Dark Multicolor Others White



Sales by Detail Product Group from 2022 to 2023

detailproductgroup DEPTD GIATR GTTCD GTTPC PKIEN SANTD



Average Store Revenue by Age Group

