

MOVIE THEATRE OVERVIEW DASHBOARD



Total Revenue

1688M

Total Tickets

35.51K

Website Rate

0.27%

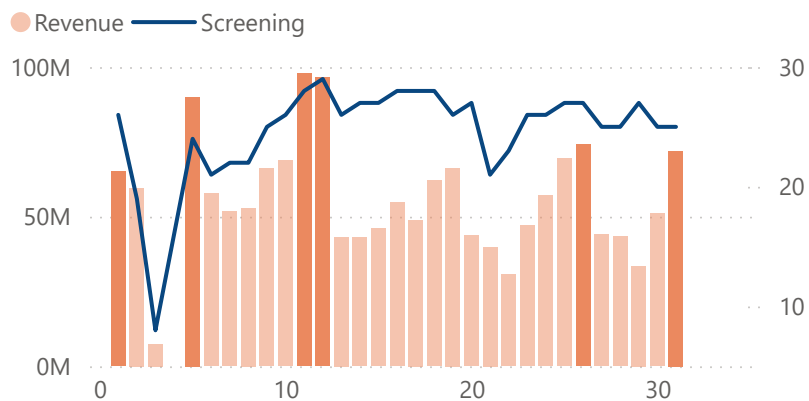
Popcorn Rate

0.35%

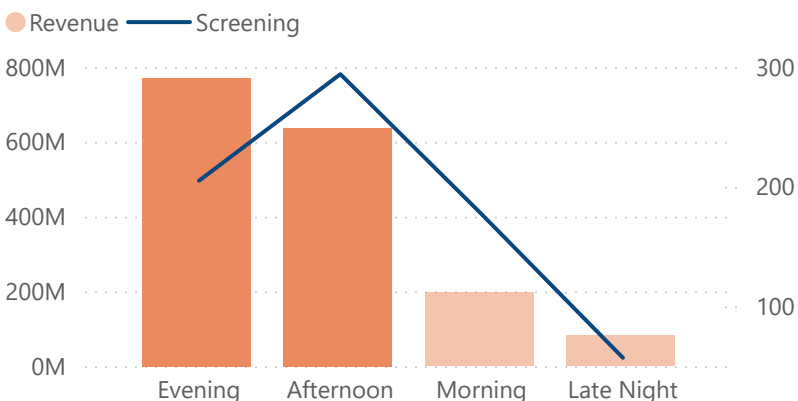
Screenings

733

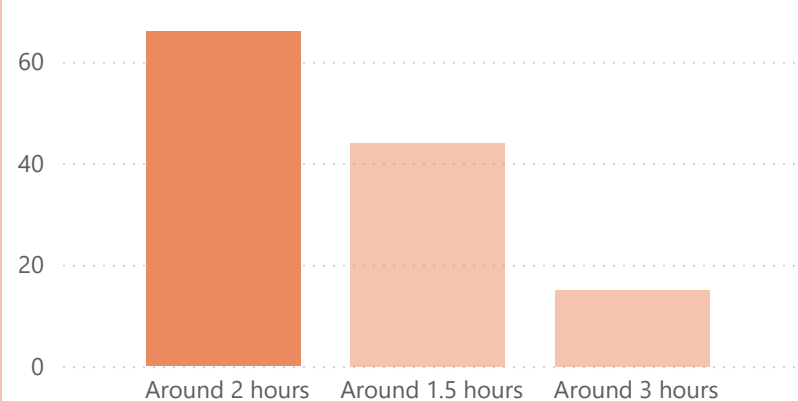
REVENUE AND SCREENINGS BY DATE OF MONTH



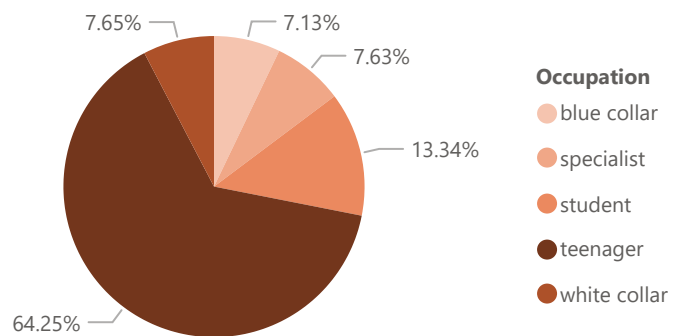
REVENUE AND SCREENINGS BY TIME OF DAY



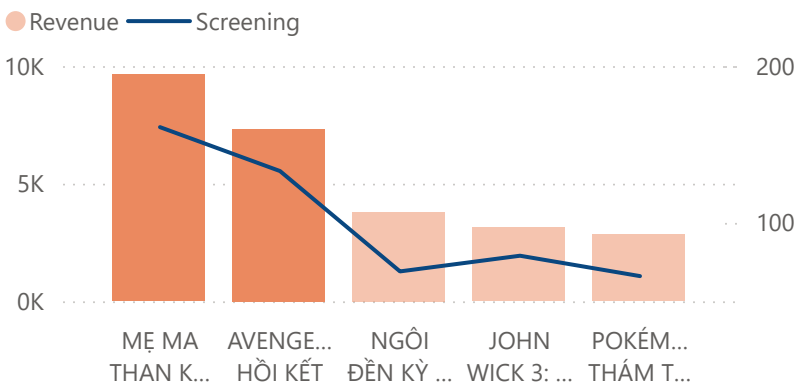
POPCORN SALES BY DURATION TYPE



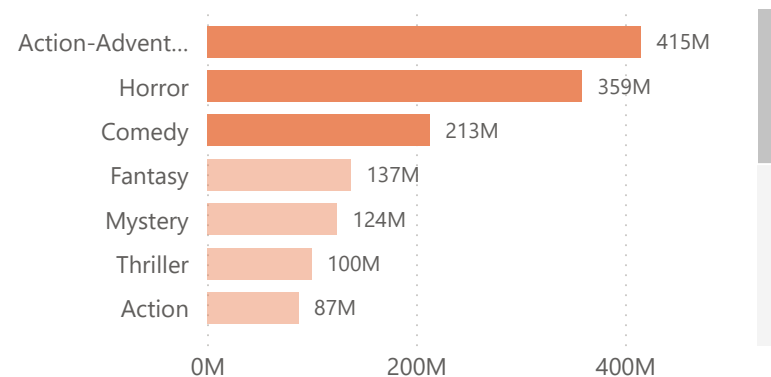
TICKET REVENUE DISTRIBUTION BY OCCUPATION



TOP 5 MOVIES BY TICKET REVENUE & SCREENING



REVENUE BY MOVIES GENRES



SCHEDULING DASHBOARD

TICKET REVENUE & VIEWING HABITS BY OCCUPATION

TICKET REVENUE BY DAY OF THE WEEK

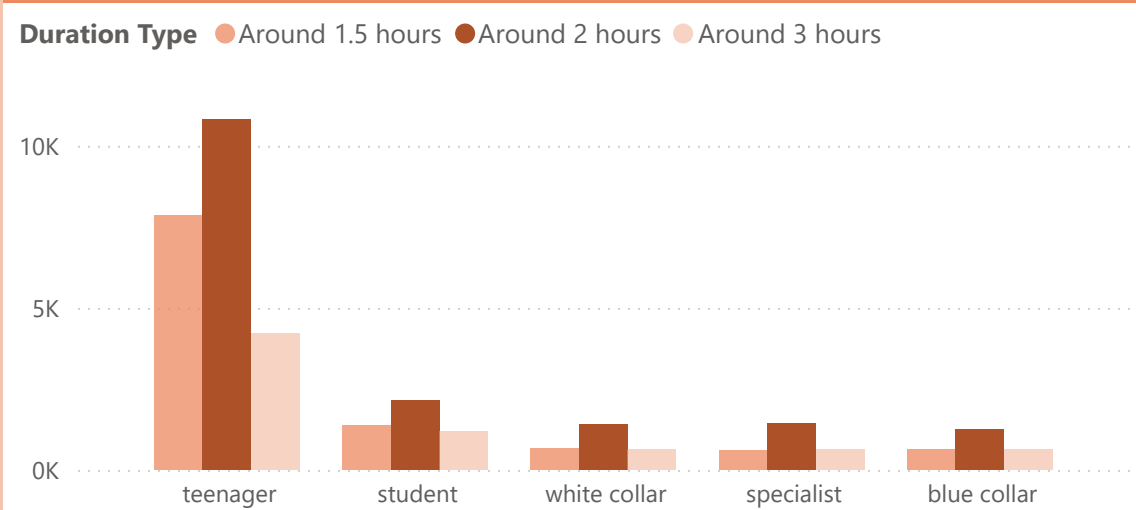
Occupation	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
blue collar	0.83%	0.65%	0.81%	1.19%	0.92%	0.92%	1.79%
specialist	0.87%	0.76%	0.93%	1.22%	1.06%	1.01%	1.73%
student	1.75%	1.58%	1.39%	2.36%	2.02%	1.53%	2.67%
teenager	7.15%	6.82%	8.13%	10.94%	10.11%	9.47%	11.78%
white collar	0.77%	0.82%	0.81%	1.23%	1.29%	0.98%	1.74%

TICKET REVENUE BREAKDOWN BY OCCUPATION & TIME

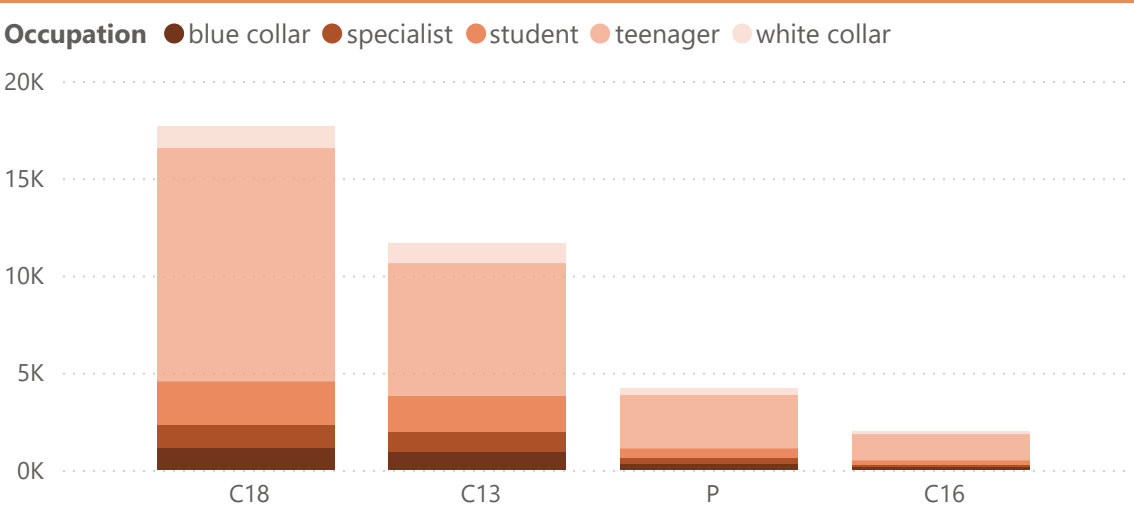
TICKET REVENUE BY INDUSTRY AND TIME FRAME

Occupation	Morning	Afternoon	Evening	Late Night
blue collar	0.83%	2.21%	3.69%	0.38%
specialist	0.92%	2.20%	4.10%	0.35%
student	1.36%	4.24%	6.83%	0.87%
teenager	7.37%	26.80%	27.41%	2.82%
white collar	1.02%	2.39%	3.92%	0.30%

AVERAGE MOVIE WATCHING TIME BY INDUSTRY GROUP



MOVIE RATING RANKINGS BY INDUSTRY GROUP



CUSTOMER DASHBOARD

5/1/2019



5/31/2019



Total Tickets

35.51K

Average Revenue

115.21K

Average Order

7.93

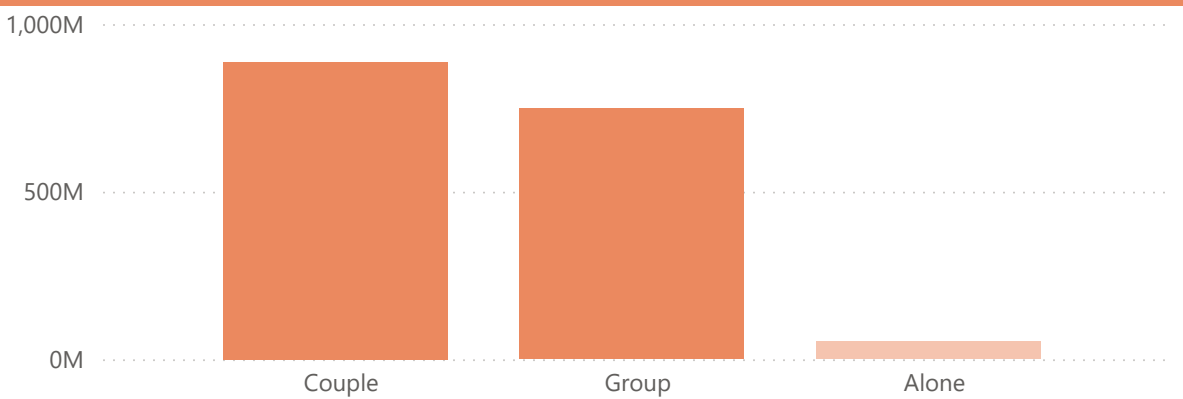
Couple Ticket Rate

51.18%

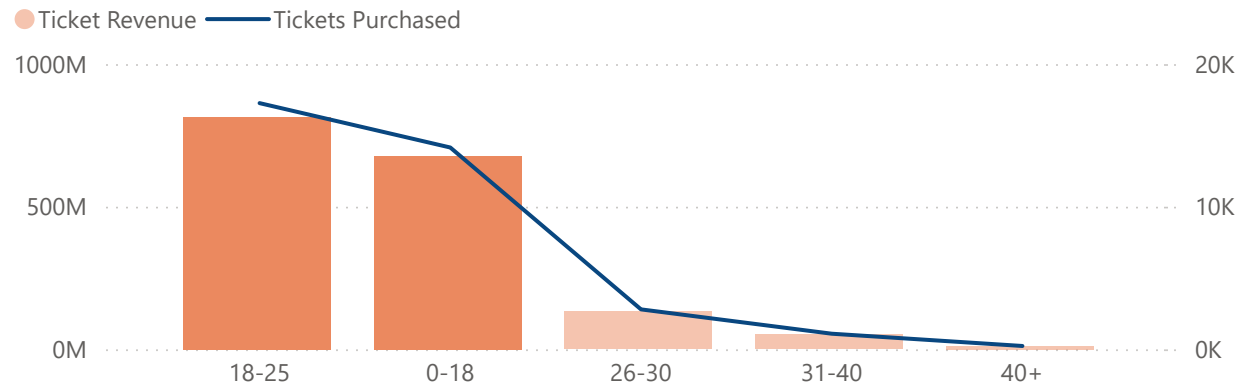
TICKET REVENUE BY DAY OF MONTH



TICKET REVENUE BY GROUP TYPE



TICKET REVENUE AND CUSTOMER COUNT BY AGE GROUP



DISTRIBUTION OF CUSTOMERS BY TOTAL SPENDING

