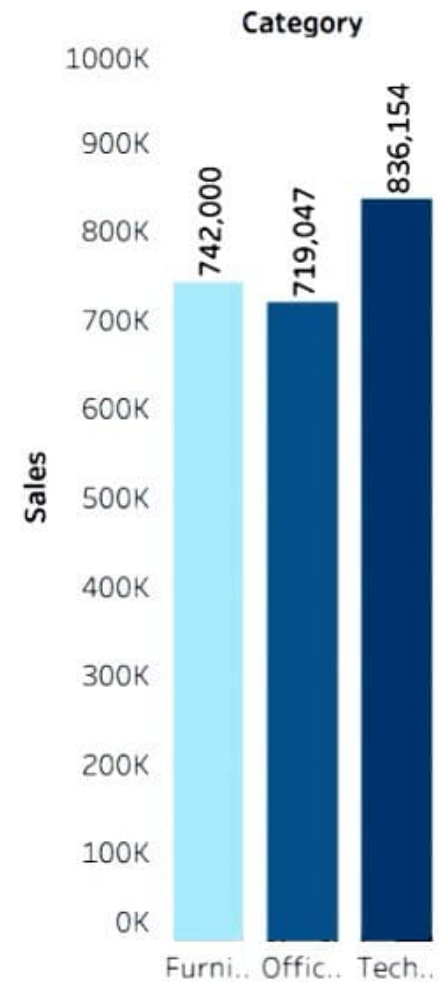


Superstore Sales Deep Dive: Trends, Segments & Strategy

< The bar chart highlights the performance of different The line chart shows a fluctuating but generally The pie chart illustrates the distribution of sales across The table and heatmap show how different categories The scatter plot reveals a general positive >



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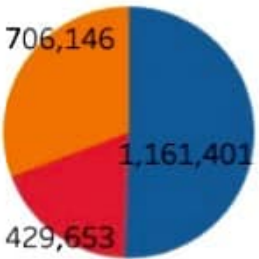
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Segment

- Consumer
- Home Office
- Corporate

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| Category | Region | | | |
|-----------------|---------|---------|---------|---------|
| | Central | East | South | West |
| Furniture | 163,797 | 208,291 | 117,299 | 252,613 |
| Office Supplies | 167,026 | 205,516 | 125,651 | 220,853 |
| Technology | 170,416 | 264,974 | 148,772 | 251,992 |



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