AMY THANISTHA BISALPUTRA

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EDUCATION

University of Illinois, Urbana-Champaign.   Graduation date: May 2026
Bachelor of Science in Civil Engineering, minor in Informatics   GPA: 3.93(Dean's list)
Woodside Priory School   2020 - 2022
High School Diploma

WORK EXPERIENCE

*Part-Time Marketing Intern***, Krannert Art Museum.** Urbana-Champaign, IL   September 2023 - Present
- Crafted compelling Instagram and TikTok content, driving increased engagement and brand visibility
- Developed innovative marketing strategies, resulting in higher audience interaction and event participation

*Product Manager Intern***, Kasikorn Business Technology Group.** Bangkok, Thailand   July 2023 - August 2023
- Delivered presentation materials using PowerPoint and Figma to communicate widget NFT project, while also coding interactive widget prototypes to demonstrate project functionality
- Collaborate cross-functionally with design, development, and marketing teams, gathering feedback and incorporating insights to enhance the NFT project's user experience and features

*Founder***, Midninestudios.** Bangkok, Thailand   July 2020 - January 2023
- Designed and developed a clothing line that was sold on Instagram
- Invited to open a pop-up store at ASAP, a multi-brand retail store, for a three-month period

*Intern***, Siam Modified Starch.** Pathum Thani, Thailand   August 2020 - July 2021
- Observed various departments, including manufacturing and R&D of modified starch
- Examined the production of CBG gas and compostable plastic bags from cassava starch and measured the gas composition of an aerated lagoon

LEADERSHIP EXPERIENCE

Founder, **Fatbakersclub.** Bangkok, Thailand   October 2021 - November 2021
- Generated $500 in profit through baking and selling three lots of pre-ordered cookies
- Donated the funds to an ambulance for marine animals, a children's hospital, and to aid the Gaza crisis

EXTRACURRICULAR EXPERIENCE

*UX/UI Designer***, Design Innovation Illinois.** Urbana-Champaign, IL   September 2023 - Present
- Redesign of the Roblox mobile app, focusing on enhancing user-friendliness and elevating the overall user experience by conducting comprehensive user experience research
- Developed low-fidelity and high-fidelity prototypes, leveraging design innovation to refine the app's interface and functionality

*Marketing Staff***, HackIllinois.** Urbana-Champaign, IL   September 2023 - Present
- Produced compelling public content and social media posts to effectively promote HackIllinois, engaging the community
- Collaborated with external organizations to increase participation in the hackathon, demonstrating strong networking and partnership-building skills

*Social Media Team***, Sandage Social Media Lab.** Urbana-Champaign, IL   August 2023 - Present
- Produced appealing Instagram posts to effectively convey the organization's message, increasing brand awareness and audience engagement.

*External Team***, Thai Student Association at UIUC.** Urbana-Champaign, IL   August 2022 - Present
- Designed posters for events and developed campaigns for fundraising events
- Communicated messages about upcoming events to the public through Instagram

SKILLS

COMPUTERS	Java, CAD, MS Office, HTML, C++ (Intermediate) / Python, Javascript, SwiftUI (Basic)
GRAPHICS	Canva, Procreate (Intermediate) / Figma, Adobe Photoshop (Basic)