Travis Hanneman

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Work Experience

Your Better Brand - *Front-End Engineer (Contract)*   Remote | June 2022 – Current
- Led the development and maintenance of all company websites for clients and internal projects, significantly improving web accessibility to meet WCAG standards.
- Enhanced website performance and user experience by transitioning to modern web technologies such as Vercel for deployment, Next.js for server-side rendering, Sanity.io for structured content, and Tailwind CSS for streamlined styling.
- Increased client satisfaction and engagement by implementing accessible and high-performance websites, leading to a 45% increase in user retention and a 90% improvement in page load times.

Progressive Insurance - *Front-End Developer II*   Remote | July 2020 – Current
- Designed, developed, and maintained advanced web applications, focusing on user interface features and performance optimization to enhance user engagement and satisfaction.
- Led initiatives to integrate SharePoint Framework solutions, significantly improving team collaboration and productivity by streamlining access to critical resources and information.

Deluxe Corporation - *Web Services Specialist/Developer*   Remote | Oct 2018 – July 2020
- Spearheaded the development and management of client storefronts, enhancing the online presence and sales channels for diverse businesses.
- Played a pivotal role in support management, ensuring robust development and maintenance of the company's web technologies, leading to improved efficiency and reliability.

Chive Media Group - *Manager, Editorial Operations*   Austin, TX | Nov 2014 – Oct 2018
- Drove substantial growth in website traffic and social media engagement by effectively managing a team of 13 editorial employees, demonstrating exceptional leadership and team development skills.
- Enhanced strategic decision-making and planning at the executive level by providing regular, insightful reports on key performance indicators, showcasing adeptness in data analysis and executive communication.

Recent Projects

PHX Happy Hours | Live
- A user-friendly website dedicated to helping users discover the best happy hour deals, events, and guides in their vicinity, simplifying the search for great local experiences.
- Tech: Next.js, Vercel, Sanity.io, Tailwind CSS, Resend

Vesper Designs | Live
- Highlights the company's commitment to enhancing spaces with exceptional architectural lighting design, focusing on collaboration and value to ensure every detail shines.
- Tech: Next.js, Vercel, Sanity.io, Framer Motion, Tailwind CSS

Your Better Brand | Live
- A digital showcase of the agency's prowess in positioning brands as authorities through exceptional website experiences and strategic cross-platform marketing initiatives, aimed at enhancing engagement and growth.
- Tech: Next.js, Vercel, Sanity.io, Framer Motion, Tailwind CSS

Education

Thinkful - Computer Software Engineering Bootcamp   Sep 2019 – Mar 2020
- Graduated from a Software Engineering Bootcamp, learning full-stack development skills including React, Node, JavaScript, along with comprehensive front-end and back-end development techniques.

Arizona State University - Bachelor's Degree, Design Studies   2010 – 2014
- Earned a Bachelor's Degree in Design Studies, exploring a broad curriculum across architectural, graphic, industrial, interior, and landscape design, emphasizing a liberal arts approach to design education.