"Data is the new Oil"

SEE
WHAT
OTHERS
CAN'T

Intelligence Analysts

Roles, capabilities, and tasks vary greatly from one organization to another

All-Source Intelligence

Human Intelligence

Open-Source Intelligence

Criminal Intelligence

Investigative Analyst

Strategic Intelligence

Signals Intelligence

Tactical Intelligence

Imagery Intelligence

Geospatial Intelligence

Measures and Signatures Intelligence

Critical Infrastructure

Counter-terrorism

Cyber Crime

Force Protection

Human Trafficking

Counterdrug

Fraud

Border Security

Pattern of Life

Counter-gang

Surveillance

Threat Analysis

Counter-intelligence

Many titles…

…many focus areas

What does it do?

Data Integration

Spatial

Unstructured

Structured

Imagery

Motion
Imagery

3D Data

What does it do?

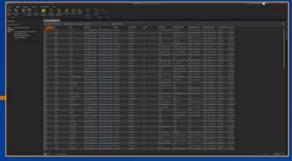## Data Integration

Spatial

Unstructured

Structured

Imagery

Motion Imagery

3D Data

Multidimensional Visualization

What does it do?

Data Integration

Spatial

Unstructured

Structured

Imagery

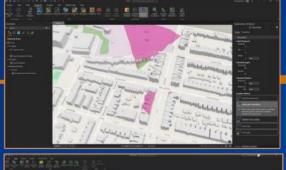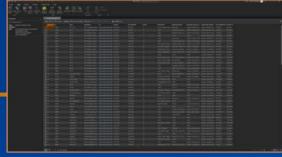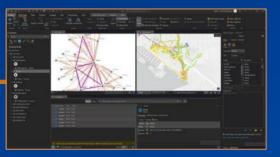Motion Imagery

3D Data

Multidimensional Visualization

Advanced Analysis

Spatial   *Temporal*   *Link*

Intelligence Production

Adding Advanced Capability

Getting Started

ArcGIS AllSource

Standalone

or
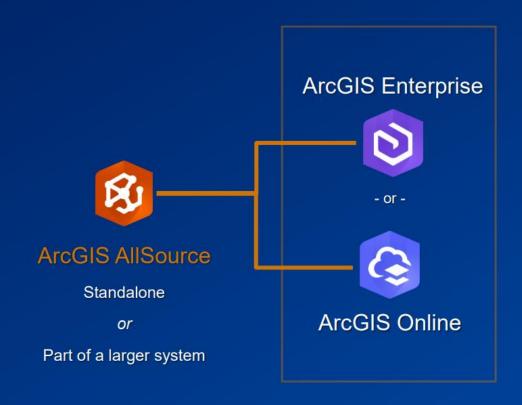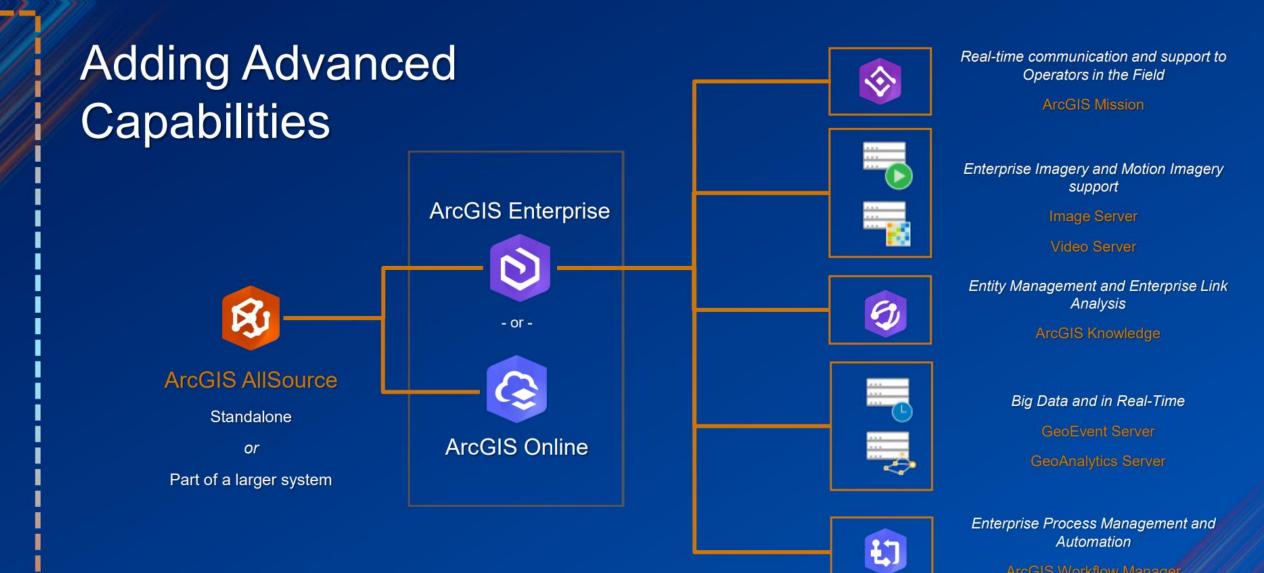
Part of a larger system

Connecting to Your Web GIS

ArcGIS Enterprise

- or -

ArcGIS Online

ArcGIS AllSource
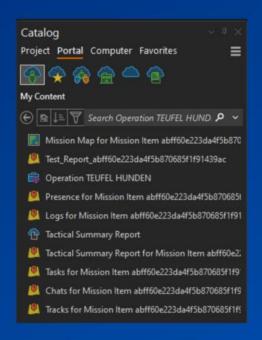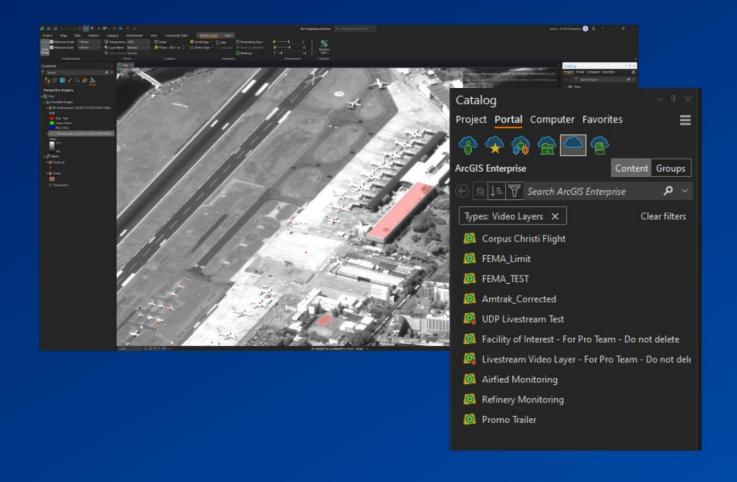
Standalone

or

Part of a larger system

Supporting Operations in Real-Time

- Collaborate in real-time with users in the field
- Visualize and analyze tracks in motion
- Assign, manage, and respond to ArcGIS Mission tasks
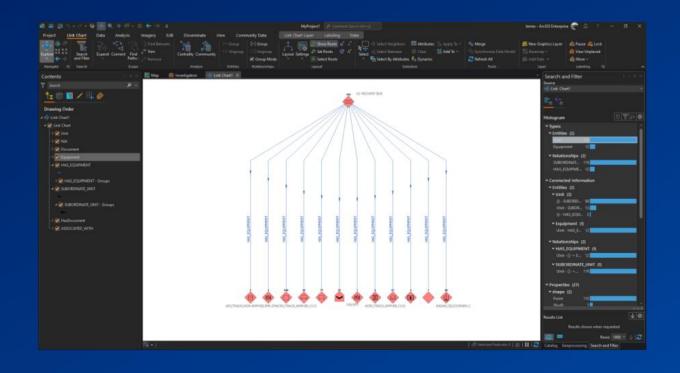- Provide rich analytical support to on-going operations

Exploit Still and Motion Imagery

Leverage ArcGIS Enterprise-hosted image and video services

Link Analysis at Scale

Leverage ArcGIS Enterprise-hosted Knowledge services to share, collaborate, and analyze contextual data
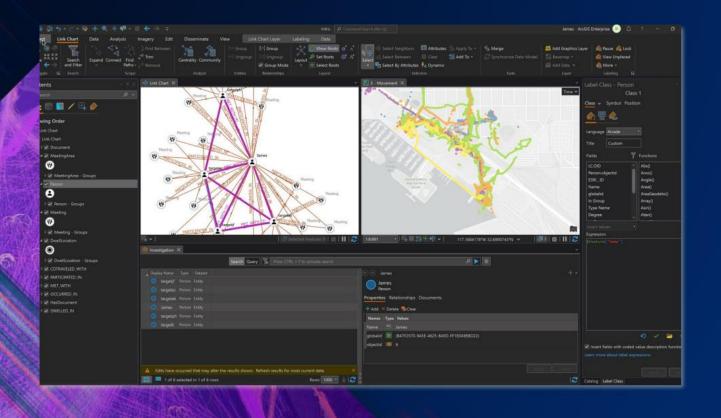
ArcGIS AllSource: Roadmap

Fall 2024

- Analyst Journal
- ArcGIS Workflow Manager support
- Video layer support
- "Offline" mode

Spring 2025

- Manual entity extraction
- Janes Intara integration

Using Advanced Functionality

THE
SCIENCE
OF
WHERE