What was the most popular genre rented out in the category of family movies?


Total rental orders by customer
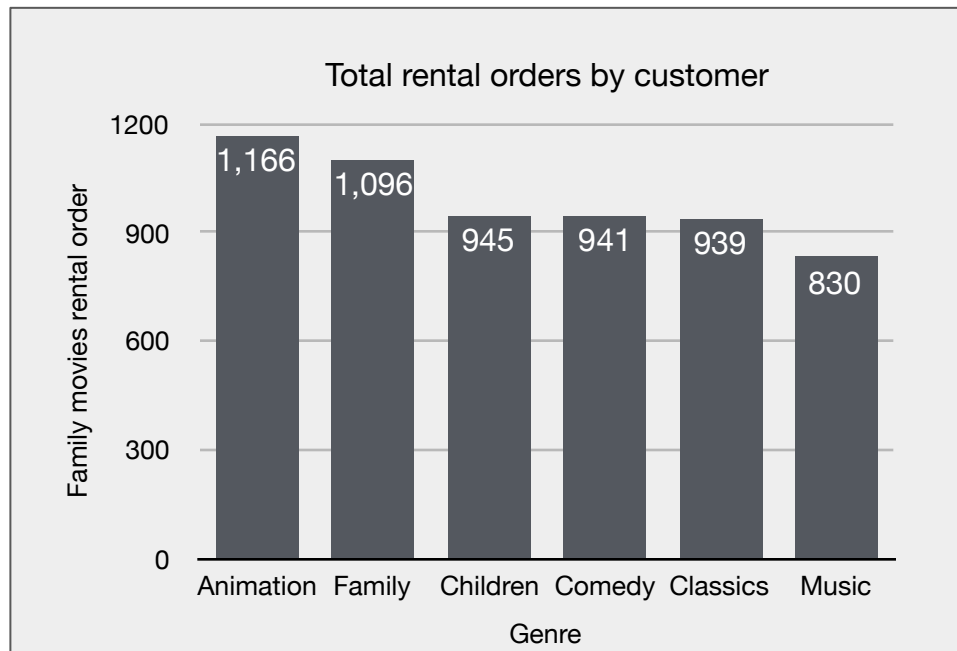
It shows that the families most favorite genre to rent out is animation.

Provide a table with the family-friendly film category, each of the quartiles, and the corresponding count of movies within each combination of film category for each corresponding rental duration category

Movie distribution by each Quartile for each category
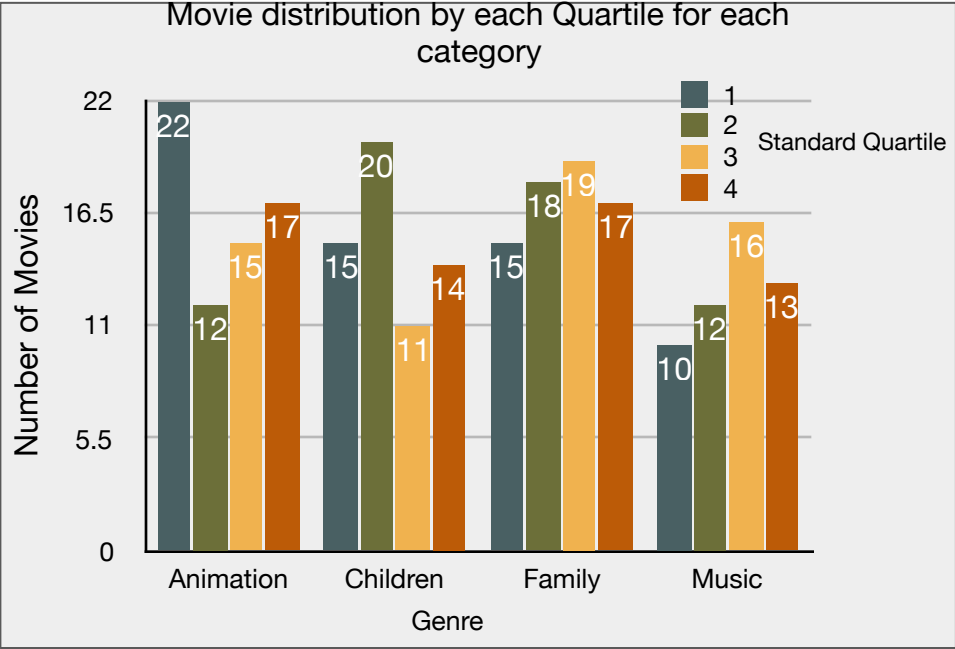
It shows the distribution of movies by each quartile for each genre of family movies where the movies are sorted based on rental duration. It's clear that animation has the highest number of movies in quartile 1 and among all quartiles too. The second highest in animation is the fourth quartile followed by third and second. Thus we can compare for other genres too.

Write a query that returns the store ID for the store, the year and month and the number of rental orders each store has fulfilled for that month. Your table should include a column for each of the following: year, month, store ID and count of rental orders fulfilled during that month.

Total number of rental orders each store has fulfilled for that month.
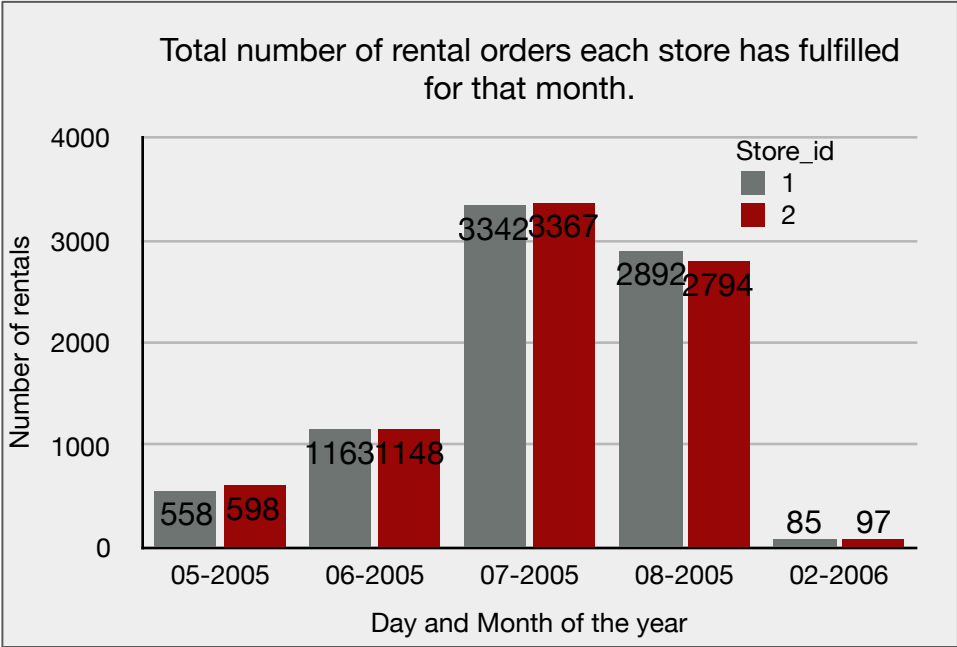
During July 2005, Store 2 rented out the highest number of movies. In general, store 2 leads the number of movie rentals during may, july of 2005 and feb 2006.
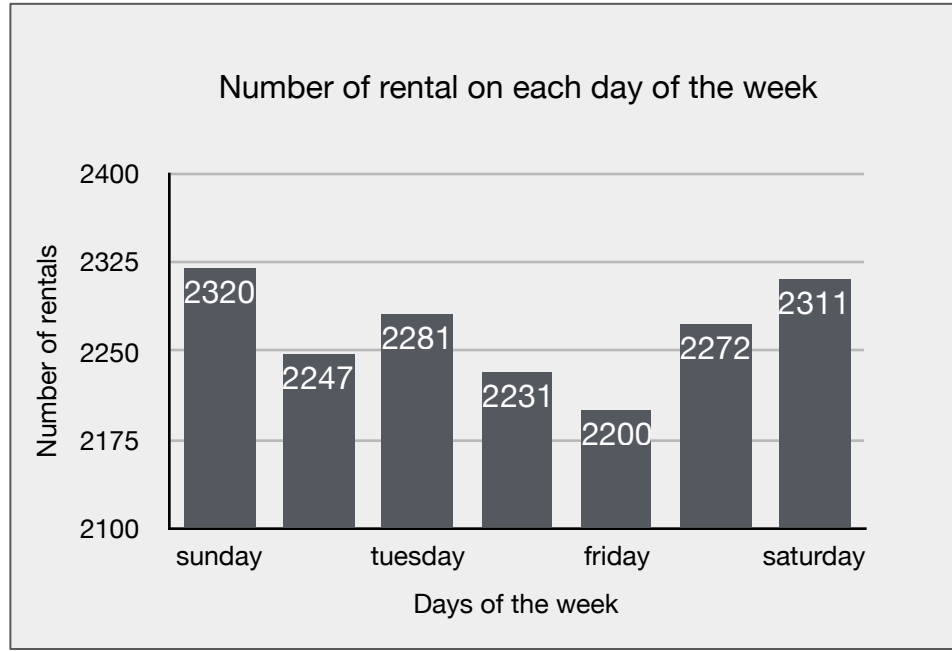
Which store has the highest revenue?

The Store that has highest revenue
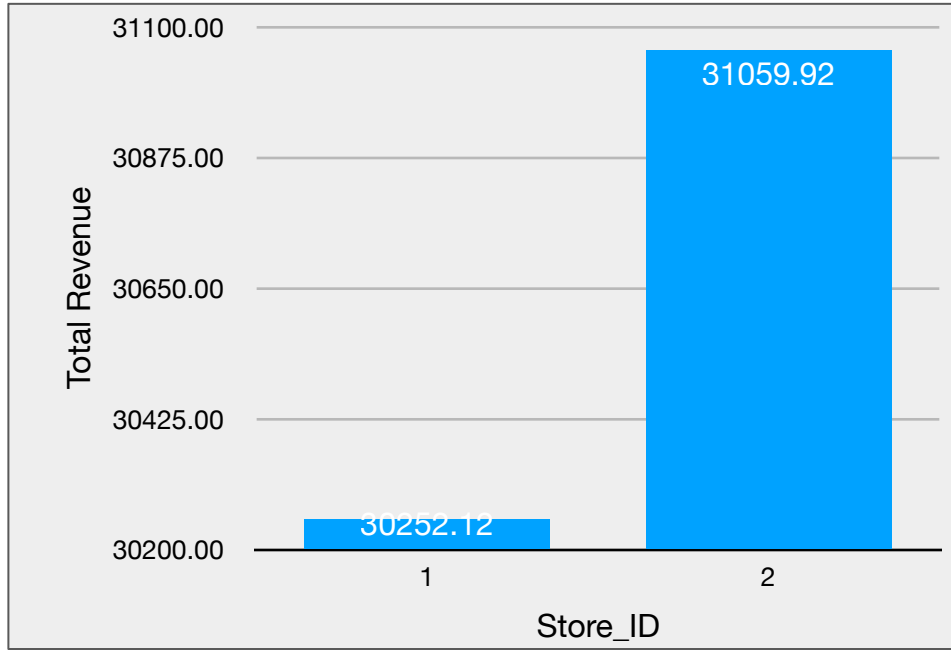
The store 2 made the most revenue among the two stores.

In the year 2005, find which day of the week has most rental in the year.

Number of rental on each day of the week

Number of rentals

2400
2325
2250
2175
2100

2320
2247
2281
2231
2200
2272
2311

sunday
tuesday
friday
saturday

Days of the week

Sunday records the highest number of rentals during the week