



SCAMPER

Substitute: What elements can be replaced with something else to improve the concept?

Combine: How can this idea be merged with another idea to create something new and more effective?

Adapt: What can be adjusted or modified to better address the user's needs?

Modify: How can the idea be altered to enhance its effectiveness?

Put to another use: In what other contexts can the idea be used?

Eliminate: What elements of the idea can be removed or simplified to make it more efficient?

Reverse: How can the idea be restructured to create a new perspective or approach?

