



Overview

Profit

Loss

Detailed

Period

- ▶ ☐ 2013
- ▶ ☐ 2014
- ▶ ☐ 2015
- ▶ ☐ 2016

\$172.26M

Total Revenue

\$85.73M

Profit

49.77%

Profit Rate

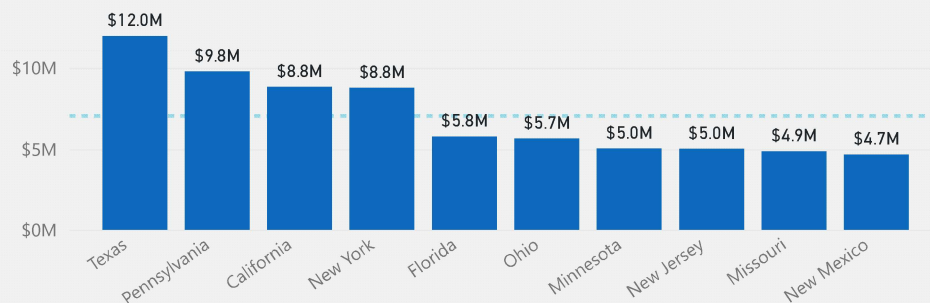
8,950,628

Quantity

228265

Orders

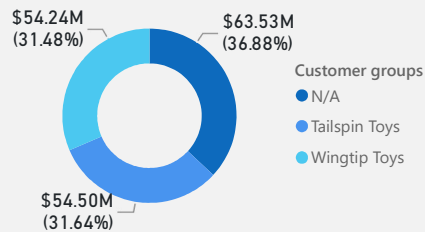
Top 10 Revenue by State Provinces



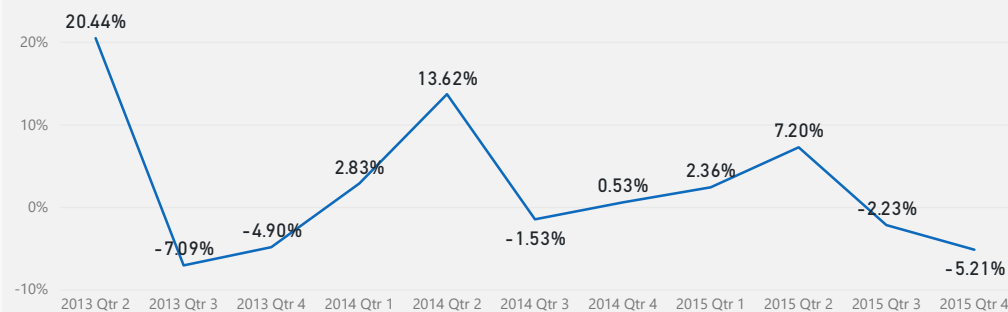
Top highest sales products

Anti static bubble wrap	\$31,254,150.00
The Gu red shirt XML tag t-shirt	\$28,466,856.00
Double sided bubble wrap	\$27,251,630.00
Air cushion machine	\$11,107,251.00
Ride on toy sedan car	\$7,987,210.00
Halloween skull mask	\$5,058,504.00
Halloween zombie mask	\$4,941,000.00
Tape dispenser	\$4,456,000.00
USB food flash drive	\$4,437,119.20
Bubblewrap dispenser	\$4,102,800.00

Revenue by Customer groups



Revenue Growth Rate over Quarter





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\$172.26M

Total Revenue

\$85.73M

Positive Profit

49.77%

Profit Rate

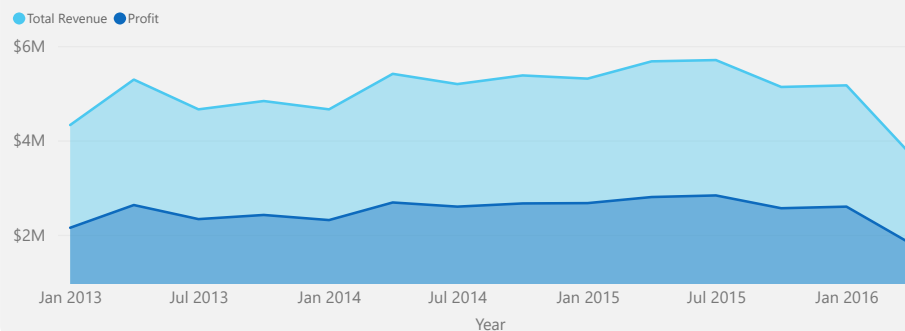
8,673,385

Quantity

223639

Orders

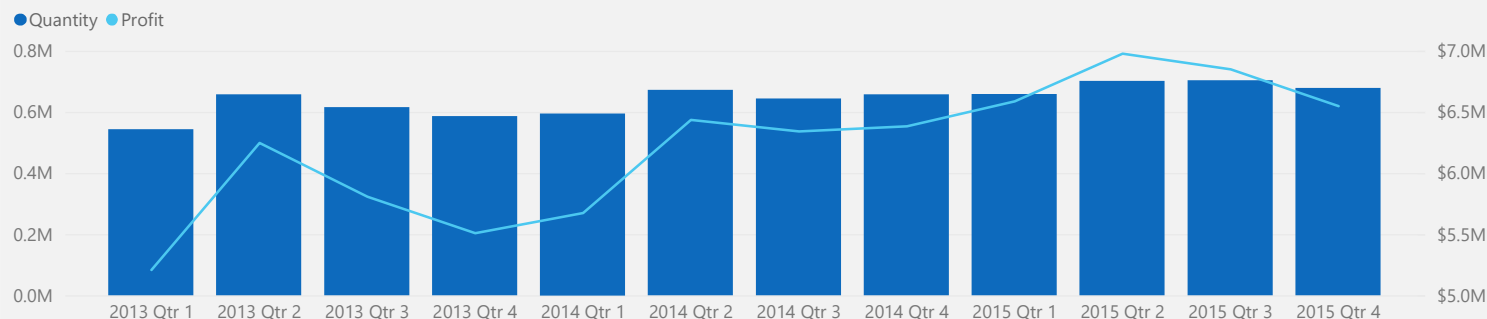
Total Revenue and Profit by Quarter



Top products with highest profit

Anti static bubble wrap	\$15,937,550
Double sided bubble wrap	\$15,973,508
Air cushion machine	\$4,439,391
Bubblewrap dispenser	\$2,222,350
Ride on toy sedan car	\$2,951,795
Ride on vintage American toy coupe	\$1,529,840
Tape dispenser	\$2,088,750
The Gu red shirt XML tag t-shirt	\$16,587,696
USB food flash drive	\$2,733,732.7
Void fill 400 L bag	\$1,378,320

Revenue Growth Rate over Quarter





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- ▶ 2013
- ▶ 2014
- ▶ 2015
- ▶ 2016

5M

Revenue

-320.49K

Loss

-6.46%

Negative profit rate

277243

Quantity

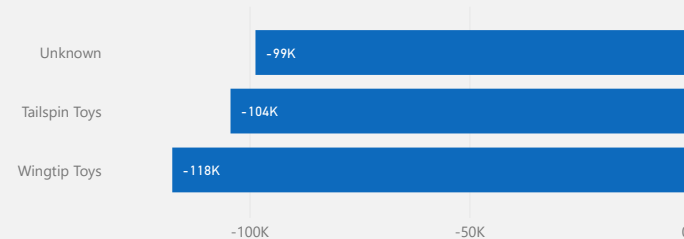
4626

Orders

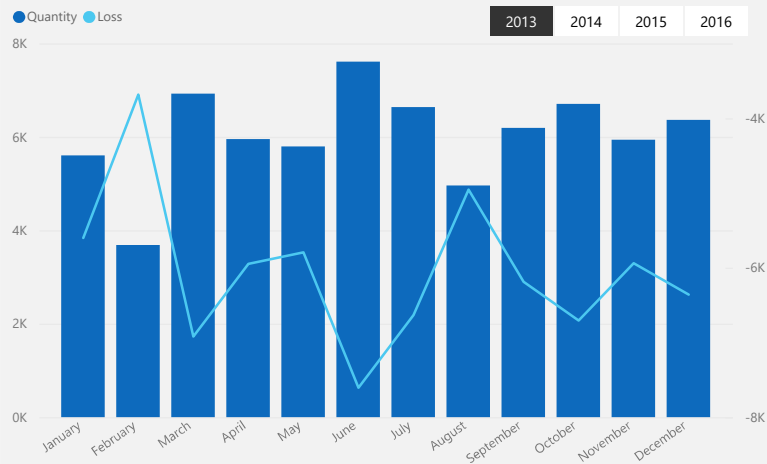
Loss stock items

	Revenue	Profit
Halloween zombie mask	4941000	-274,500.00
USB food flash drive	20543	-43,049.30
USB missile launcher	793	-1,554.00
USB rocket launcher	624	-1,390.25

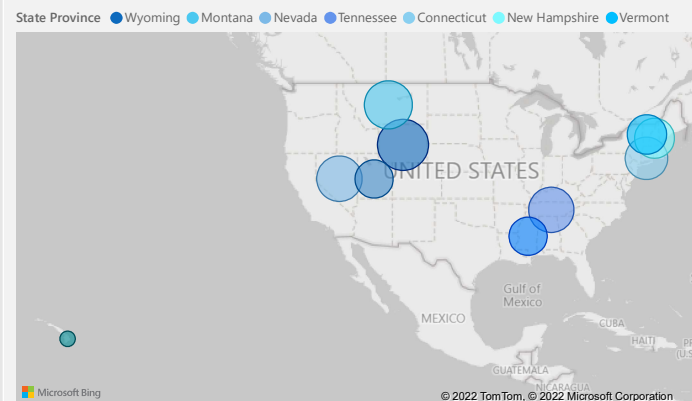
Loss by Customer



Total Quantity and Total Loss by Months



Top 10 States with highest loss





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Profit

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Detailed

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- ▶ ☐ 2015
- ▶ ☐ 2016

Customer groups ×

N/A

State Province ×

Texas

Products ×

Analyzed by Revenue

Analyzed by Profit

Analyzed by Loss

Total Revenue
\$172,261,341.20

N/A
\$63,528,695.70

Tailspin Toys
\$54,497,209.60

Wingtip Toys
\$54,235,435.90

Texas
\$4,507,458.90

California
\$3,331,476.80

New York
\$2,977,832.05

Pennsylvania
\$2,944,482.85

North Carolina
\$2,608,336.80

Florida
\$2,235,478.65

Oklahoma
\$2,192,378.65

Minnesota
\$2,077,548.00

Massachusetts[E]
\$2,076,149.05

Anti static bubble wrap
\$806,950.00

Double sided bubble w...
\$775,660.00

The Gu red shirt XML ta...
\$766,152.00

Air cushion machine
\$235,476.00

Ride on toy sedan car
\$176,410.00

Halloween zombie mask
\$150,120.00

USB food flash drive
\$143,904.00

Halloween skull mask
\$114,912.00

Ride on vintage Americ...
\$112,860.00



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Customer groups

N/A

State Province

Texas

Products

Analyzed by Revenue

Analyzed by Profit

Analyzed by Loss

Profit

\$86,003,694.900000021

N/A

\$31,759,504.750000004

Tailspin Toys

\$27,213,633.100000013

Wingtip Toys

\$27,030,557.05

Texas

\$2,283,289.55

California

\$1,700,191.1000000003

New York

\$1,501,049.5000000002

Pennsylvania

\$1,499,794.95

North Carolina

\$1,280,999.15

Florida

\$1,116,108.9500000002

Oklahoma

\$1,107,965

Illinois

\$1,058,656.95

Minnesota

\$1,035,920.6000000001

Double sided bubble w...
\$466,548

The Gu red shirt XML ta...
\$447,858

Anti static bubble wrap
\$410,660

Air cushion machine
\$94,116

USB food flash drive
\$90,525

Ride on toy sedan car
\$65,195

Bubblewrap dispenser
\$55,900

Ride on vintage Americ...
\$51,480

Tape dispenser
\$47,250



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Customer groups

Tailspin Toys

State Province

Colorado

Products

Analyzed by Revenue

Analyzed by Profit

Analyzed by Loss

