



HOANG DUONG THAO HA

DATA ANALYST INTERN

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Portfolio: https://thaotha-code.github.io/ThaoHa_Portfolio/

SUMMARY

Final-year student in Data Science & Business Analytics with a foundation in data analysis, business Intelligence, and fundamental machine learning. Have experience through academic projects related to data processing, visualization, and analytical modeling. Seeking a Data Analyst Internship to learn and further develop professional skills in a working environment.

EDUCATION

University of Economics – The University of Danang

2022 - 2026

Major: Data Science and Business Analyst

PROJECT

Business Performance & Customer Analysis

- Analyzed over 5,000 e-commerce orders to evaluate sales performance, customer behavior and delivery efficiency.
- Designed interactive dashboards using Tableau for revenue, customers, and logistics monitoring.
- Built a machine learning-based sentiment analysis model to analyze customer feedback and support business insights.

Housing Price Prediction – Data Preprocessing & Regression

- Processed 545 housing records with 13 features for real estate price prediction.
- Applied machine learning-based imputation, IQR outlier handling, and distribution transformation.
- Checked multicollinearity using VIF and developed a Linear Regression model.

Spotify Music Data Platform

- Built a relational database system with 5 linked tables on SQL Server.
- Implemented role-based access control and an automated database backup system.
- Designed Power BI dashboards and Streamlit analytics application.
- Applied K-Means clustering for data segmentation and analysis.

SKILLS

- Technical Skills:** Python (Pandas, Matplotlib, Seaborn), SQL Server, Power BI, Tableau.
- Soft Skills:** Teamwork, Communication, Problem Solving.
- Languages:** English.

EXTRACURRICULAR ACTIVITIES

Vice Secretary – Youth Union, Faculty of E-commerce

2024 - 2025

- Supported the organization of academic and student activities.
- Developed teamwork, communication, and responsibility skills.

Member of Finance & External Relations Committee, Da Nang Youth

2024 - 2025

Model United Nations (DYMUN)

- Coordinated communication with partners and participants.
- Improved organizational and collaboration skills.