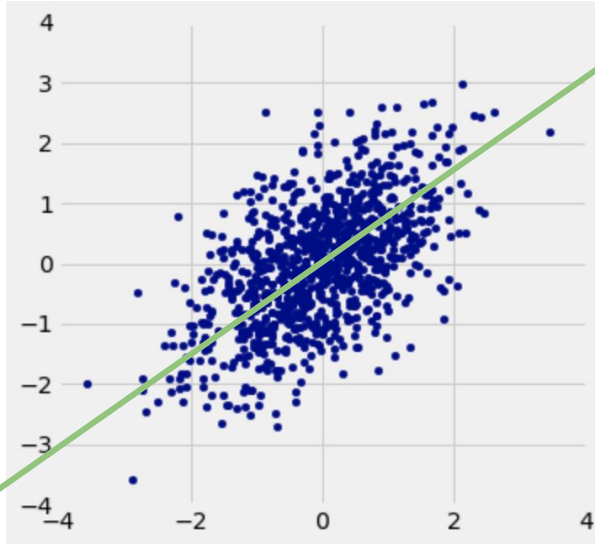


# Least Squares Regression

# The Regression Line



The Regression Line:

$r$  = Correlation Coefficient

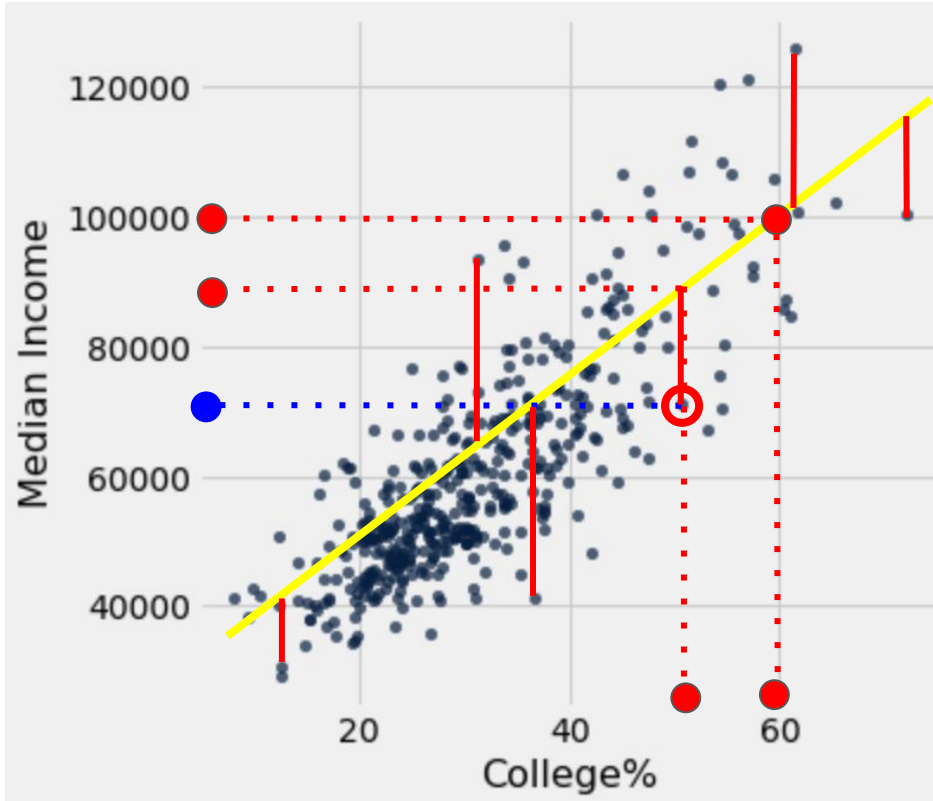
= average of products of  $x$ ,  $y$  values  
(in standard units)

$y = r x$  (standard units)

Is the regression line the 'best' line to make predictions?

Do our formulas for slope and intercept work for any scatter plot?

# What's the 'best' line?



The best line is the one with the *least total error*.

Mean Squared Error (MSE) =  
Sum of squares of all errors =  
sum of all (**length of red line**)<sup>2</sup>

Root Mean Squared Error =  
**Square root** of MSE

The best line is the one with the *least RMSE*.

# The Regression Line = The Least Squares Line

The regression line is the unique straight line that minimizes the mean squared error of estimation among all straight lines.

$$\text{Slope of regression line} = r \cdot \frac{\text{SD of } y}{\text{SD of } x}$$

$$\text{Intercept of regression line} = \text{Average of } y - \text{slope} \cdot \text{average of } x$$