

Unity
Thống nhất
Excellence
Vượt trội
Leadership
Tiên phong

ĐẠI HỌC QUỐC GIA THÀNH PHỐ HỒ CHÍ MINH
TRƯỜNG ĐẠI HỌC KINH TẾ - LUẬT



ELECTRONIC PAYMENT

Lecturer: Nguyen Thi Thuy Hanh PhD
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ELECTRONIC PAYMENT

Overview of the course



INSTRUCTOR

- **Instructor: Nguyen Thi Thuy Hanh, PhD**
 - Email: hanhntt@uel.edu.vn
 - Department: E-commerce -IS- UEL

This course will help you...

- Better understanding of electronic payment, role and important position of electronic payment in e-commerce
- Describe the electronic payment systems in Vietnam and the world.
- Propose electronic payment solutions into the company

and also enhance your...

- Presentation skills
 - ✓ Communication skills, especially in English
 - ✓ Critical thinking skills
- Teamwork skills

What will be covered?

- **Chapter 1: Overview of electronic payment**
- **Chapter 2: Automatic clearing house**
- **Chapter 3: Mobile payment**
- **Chapter 4: Digital wallet**
- **Chapter 5: Bank transfer**
- **Chapter 6: Security in electronic payment**
- **Chapter 7: Digital currency**

Materials

Course book

- [GT1] Kenneth C. Laudon, E-Commerce: Business, Technology, Society, Pearson, 2021
- [GT2] Geva, Benjamin, "Electronic Payments: Guide on Legal and Regulatory Reforms and Best Practices for Developing Countries" (2020). Articles & Book Chapters. 2796.
- [GT3] Morgan Fletcher. Cryptocurrency For Beginners: A Comprehensive Guide to Bitcoin, Blockchain Technology, and the Revolution in the Future of Money - Unraveling the Mysteries of Digital Currencies for New Investors

Materials

References

- [TL1] Donal O'Mahony, Michael Peirce, Hitesh Tewari, *Electronic Payment Systems for e-Commerce*, Artech House, 2001
- [TL2] Vietnam Ministry of Industry and Trade, *Vietnam E-Commerce Report*
- [TL3] Master Bui Quang Tuyen, Head of Payment Department of the State Bank of Vietnam, *Overview of Payment Sector in Vietnam 2008*
- [TL4] Nguyen Xuan Dung, *Bank Cards and Loyalty Card Basics*, 2010
- [TL5] Liébana-Cabanillas, Francisco, *Electronic Payment Systems for Competitive Advantage in E-Commerce*, IGI Global, 2014
- [TL6] U.S. Department of the Treasury Report. *The Future of Money and Payments*, 2022.

Assessments

- Attendance (10%) , Test (50%) and case study (40%)
(30%) **(Ongoing)**
- Mid-term presentation (20%) **(Mid-term)**
- Final Project (50%) **(Final)**

Case study

Introducing one of types of mobile payments

- What is it?
- How does it operate?
- Have it used in Vietnam?
- Give its advantages and disadvantages

Give a 10-min presentation. Group presentation

Midterm

Presenting one of e-commerce payments or electronic payment apps have been used in Vietnam and the world.

- What is it?
- How is it used?
- Give its advantages and disadvantages
- Some recommendations to improve or promote its adoption in Vietnamese e commerce company

Give a 15-min presentation. Group presentation.

Report submission, about 20 pages

Final Project

Studying how e payment is implemented in e-commerce company

- Choose one of e-commerce company
- What kind of e payment methods used
- Present how this company implement e payment system
- Give the advantages and disadvantages of their e payment system
- Propose solutions or different e payment methods; Tell them what they need to improve and why

Give a 20-min group presentation. Report 40-60 pages

Final Project

- The project should include the following sections:
 1. A brief introduction of the organization: operations, opportunity, future development, role of e payment...
 2. An analysis on how e payment system is selected, operated.
 3. A short assessment based on what you discussed previously
 4. Propose some recommendations to improve e payment system

Requirement

- Group: 5 students
- Name: Mahocphan: check myuel
 - + Mahocphan_casestudy_groupnumber
 - + Mahocphan_midterm_groupnumber
 - + Mahocphan_final_groupnumber
- Submit: report and ppt
- Rubric: Content (45%), Documentation and deadline guarantee (25%), Time (5%), Presentation (20%) and Group performance (10%)

Any questions?

<https://forms.gle/YpCP33Gv5YqeMWg88>



THANK YOU

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