

MCO 1302 30

# Mass Media & Society

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## Perspective Research Proposal

20 points

# #MeToo then #HimToo

whose truth for our talking-points?

**Sexual harassment and sexual assault** are *experiences* that common and well-coded in shame. Still, these conversations too often play in silence. Is that because of the way we perceive the roles of men and women, and their relationship to power and domination? No doubt that we need to talk more about it; #MeToo and #HimToo have just made it easier for us to start the conversation.

This research aims to map out *the ways* that **the #MeToo and #HimToo movements** were brought about to answer the questions: *Why then that it is possible to bring such conversations on the table? And what changes have been made since? At what cost?*

Is this a great *feminist* movement? Or desperate? Why then that people *ready* to talk about the *representation of power* and listen to others *speaking truth to power*? What kind of common sense and nonsense that justify complex life situations into well-known scenarios? Plus that, **the way that pop culture is shifting** post #MeToo movement is fascinating. What does it take for *a new shape* of entertainment to drive enough eyeballs to appeal to large audience? I will study this topic with the focus on TV broadcast, newspaper, and social media.

### Outline

#### 1 Harvey Weinstein and Hollywood

#### 2 The Talks and The Scenes

#### 3 Forces for Change

#### 4 Beyond Hollywood

## **My WordPress**

Visit my site at <<https://thao.video.blog/>>.