THAO NGUYEN

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Visual and digital product designer with experience in brand identity, illustration, graphic design, creative coding, and interactive prototyping.

Quick learner who loves impactful, empathetic user-facing work and is interested in social good and helping underserved communities.

EXPERIENCE

GOOGLE · NYC
Visual Designer | Jan 2019 - Present

- Owns complete brand system, including logo, visual system, assets, and animations.
- Leads design workshops and sprints of 8-10 people.
- Manages full UX research and design for a product, including analytics, user interviews, validation testing, prototyping, and development.

TIME INC · NYC
Web Designer/Developer | Aug 2017 - Jan 2019

- Designed for InStyle, People, EW, and Essence, such as Fall TV Calendar and Essence Fest 2018 website.

SQUARE INC · SF
UX Engineer | Dec 2016 - June 2017

- Managed full UX research and design for an internal product dealing with complex financial data, including iteration, testing, prototyping, and development.

EDUCATION

BROWN UNIVERSITY · PROVIDENCE, RI
BS Applied Math | Sept 2012 - May 2016

- Computer Science, Web Applications, UI/UX, Software Engineering, Psychology, HCI

SCHOOL OF VISUAL ARTS · NYC
Continuing Education

- Designing Brand Identity, Illustration, Graphic Design, UX Design, Typography, Form & Color

COMMUNITY OUTREACH

LGBT ASYLUM PROJECT · SF
Visual Designer | Feb 2021 - June 2021

- Designed 2021 annual report, containing infographics, illustration spreads, and also refined the organization's visual system and guidelines..

SYLVIA RIVERA LAW PROJECT · NYC
UX Designer | Jan 2019 - Feb 2019

- Designed workflow for incarcerated LGBTQ immigrants to receive legal help or contact legal assistance.

DSA · NYC
Lead UX Designer | Jan 2019 - Present

- Designed marketing website, news site, and monthly event calendar to help activists organize.

SKILLS

Adobe CS (Photoshop, Illustrator, InDesign, After Effects)
Sketch, Figma, InVision, and other design/prototyping tools
React Native, Typescript, HTML5/CSS3, Java, Python