THAO NGUYEN

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Digital product designer with experience in UI/UX, brand identity, illustration, graphic design, creative coding, and interactive prototyping.

Quick learner who loves impactful, empathetic user-facing work and is interested in social good and helping underserved communities.

EXPERIENCE

LOCAL PROJECTS · NYC
Visual Experience Designer | Sept 2021 - Present
Creates visual identities and media experiences, including graphics, presentations, and apps, for clients such as IBM, EY, and National Urban League.

GOOGLE · NYC
Product Designer | Jan 2019 - July 2021
Owned complete internal brand system, including logo, assets, and animations. Led design workshops and sprints of 8-10 people.
Managed full UX research and design for an internal product, including analytics, user interviews, validation testing, prototyping, and development.

TIME INC · NYC
Web Designer/Developer | Aug 2017 - Jan 2019
Designed components, pages, and sites for InStyle, People, EW, and Essence, such as Fall TV Calendar and Essence Fest 2018 website.

SQUARE INC · SF
UX Engineer | Dec 2016 - June 2017
Managed full UX research and design for an internal product dealing with complex financial data, including, testing, prototyping, and development.

EDUCATION

BROWN UNIVERSITY · PROVIDENCE, RI
BS Applied Math | Sept 2012 - May 2016
Computer Science, Web Apps, UI/UX, Software Engineering, Psychology, HCI

SCHOOL OF VISUAL ARTS · NYC
Continuing Education
Designing Brand Identity, Graphic Design, UX Design, Typography

COMMUNITY OUTREACH

LGBT ASYLUM PROJECT · SF
Visual Designer | Feb 2021 - June 2021
Designed 2021 annual report, containing infographics, illustration spreads, and also refined the organization's visual system and guidelines..

SYLVIA RIVERA LAW PROJECT · NYC
UX Designer | Jan 2019 - Feb 2019
Designed workflow and web app for incarcerated LGBTQ immigrants.

DEMOCRATIC SOCIALISTS OF AMERICA · NYC
Lead UX Designer | Jan 2019 - Present
Designed marketing website, news site, and monthly event calendar.

SKILLS
Adobe CS (Photoshop, Illustrator, InDesign, After Effects)
Sketch, Figma, InVision, and other design/prototyping tools
React, Javascript, HTML5/CSS3, Java, Python