



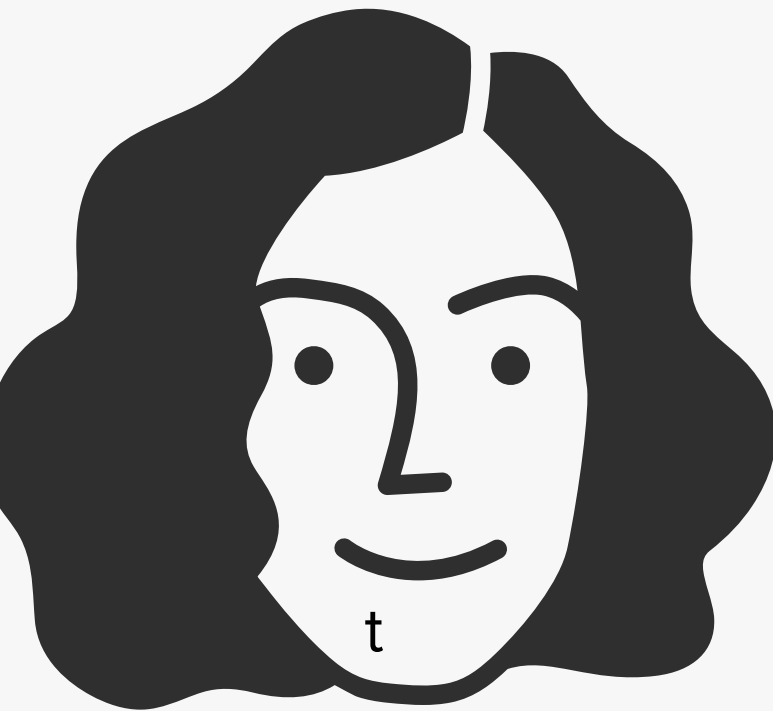
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Short summary of the persona

Experience

patience

Smart thinking

Dedication

Learning

Hard skill

Innovative

Knowledge

High demand

Risky

Competition

High risk stocks



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?