



EYOUTH logo presentation

The Team Behind the Project

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Agenda

About EYOUTH

Logo Development Process

Color Pallets

Visual aids





About EYOUTH

A Leading Educational Company In The Middle East & Africa. Our Mission Is To Create New Possibilities For Youth And Organizations By Connecting Them To Knowledge And Skills They Need To Succeed In A Changing World. EYouth Sits At The Intersection Of The Creator Economy And The Skills Economy.

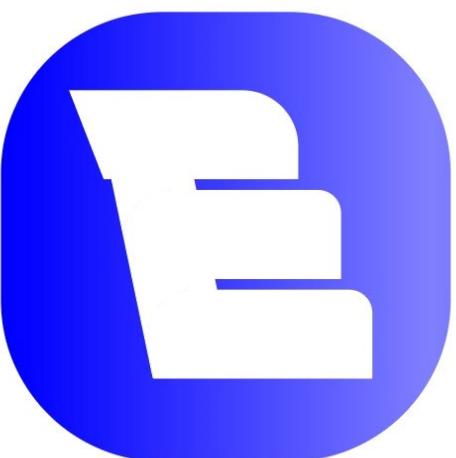
Logo Development Process

- **Initial Sketches:** Show raw ideas and brainstorming concepts.
- **Refined Concepts:** The evolution from rough sketches to more polished ideas.
- **Final Design:** Highlight the final version of the logo and explain the rationale behind the choice of imagery and typography (combination mark with modern sans-serif type).



EYouth
Tagline goes here







Final Logo



EYouth
Learning.com

LOGO CONCEPT

The E-Youth logo, inspired by the computer **power button**, symbolizes empowerment and activating new opportunities through education. The segmented "E" represents the platform's diverse services: E-Youth Learning (top segment) and other "offerings like instructor studios, workshops, and corporate training (lower segments).



Colors Meaning:

Professional Appeal

Growth and Renewal

Creativity and Energy

Intelligence

Clarity

Achievement

LOGO VARIATIONS AND USAGE

This is our official English Logo

Brand Mark

Usage: Primary design
To be used most often



Usage: One color prints on light background

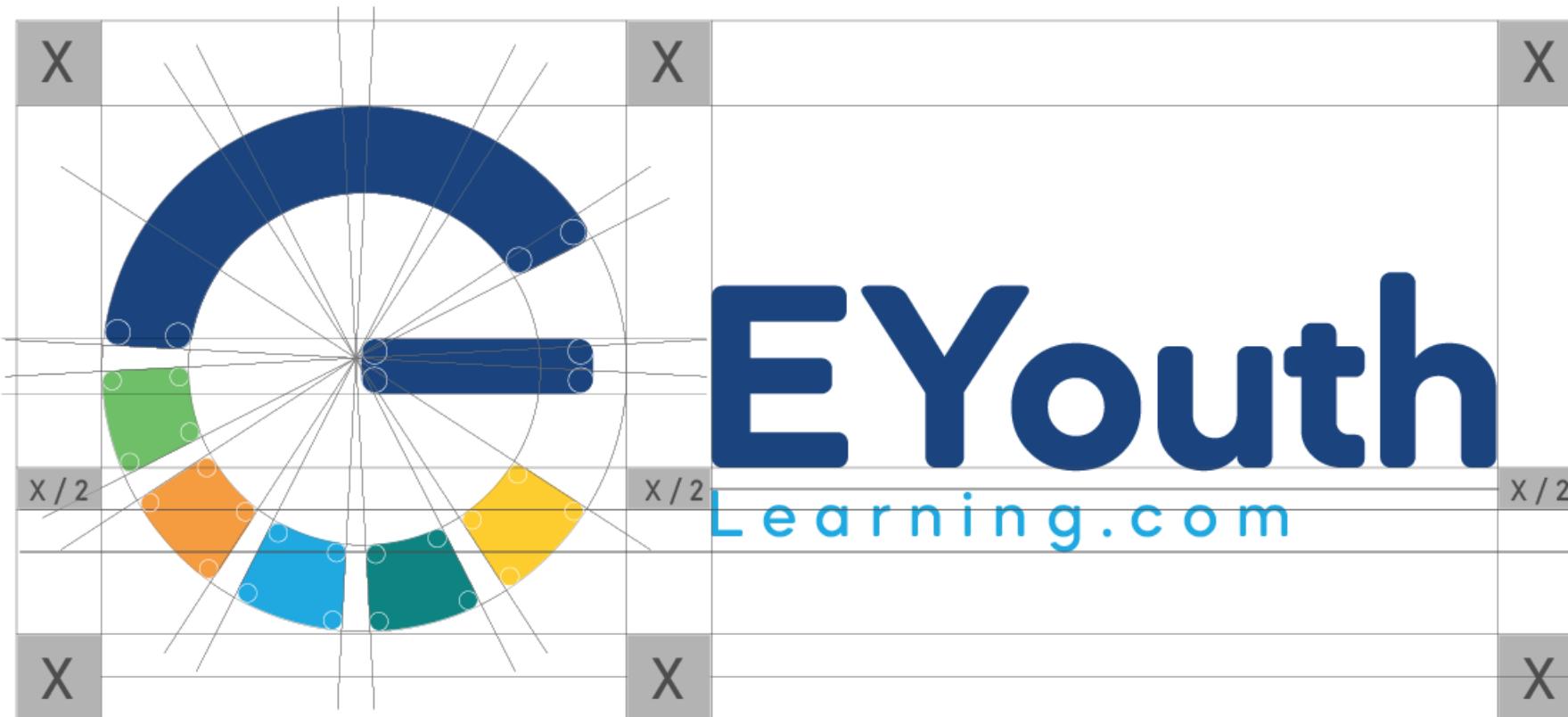


Usage: One color prints on dark background





LOGO CONSTRUCTION



FONT NAME

Mazzard Soft M

Medium ABCDEF

Semi bold ABCDEF

Bold ABCDEF

Aa

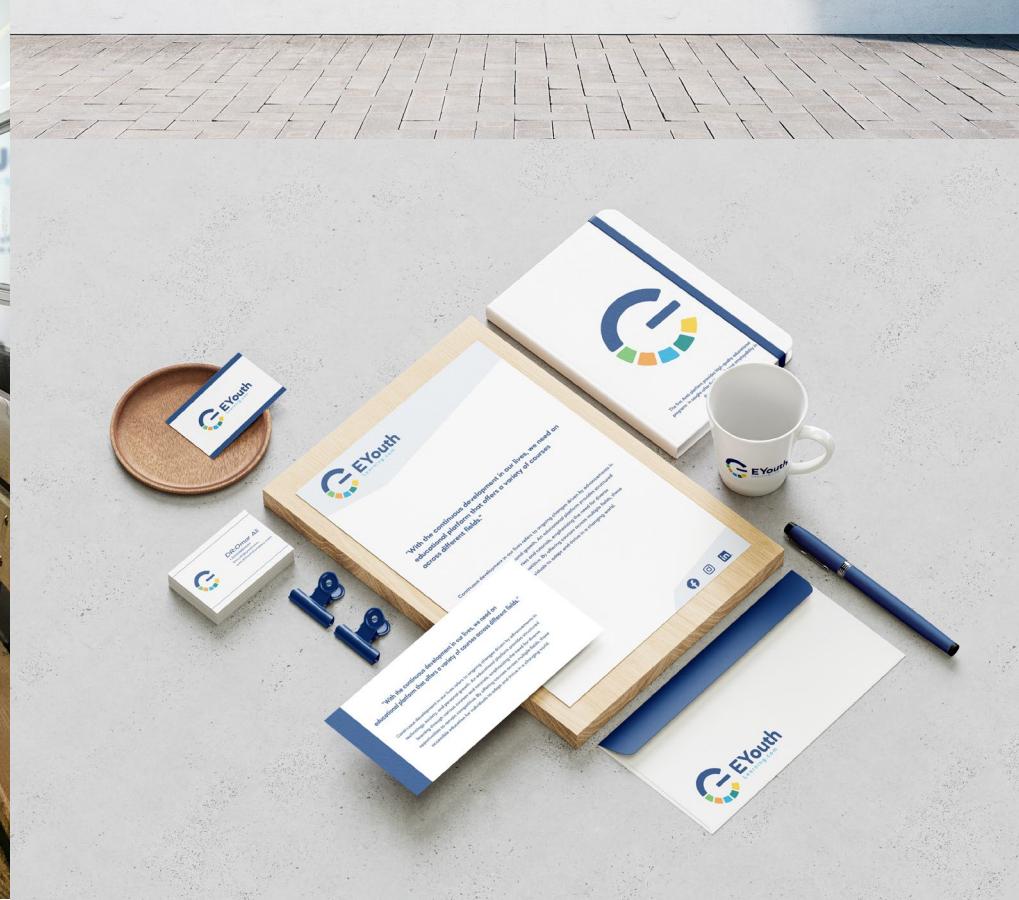
visual aids

Mock-ups

Social Media

Mock-ups

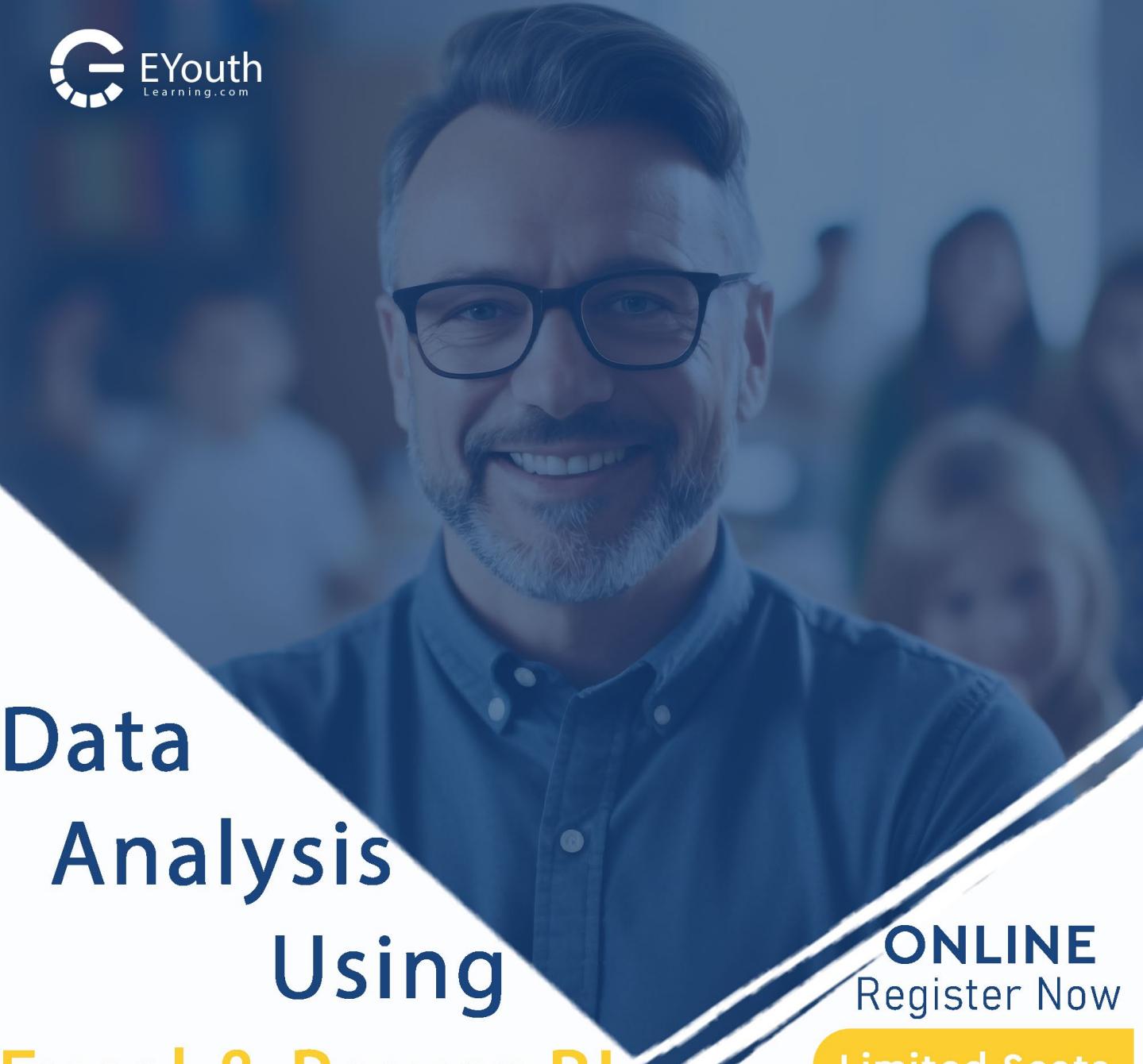








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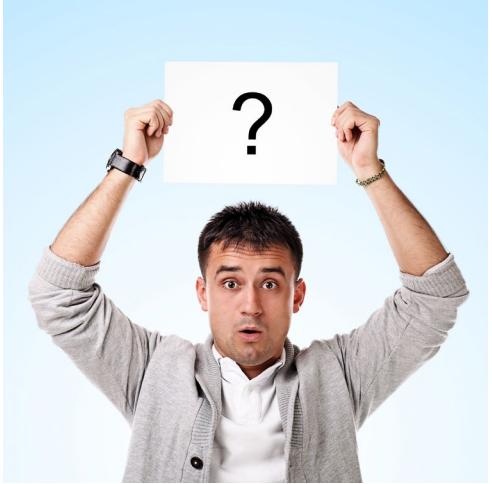
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A decorative graphic in the top right corner consisting of several overlapping triangles in orange, white, green, and light grey colors.

Any Questions?

THANK YOU

