

Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://gunaameenaicecream.wordpress.com/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/gunaameenaicecream?mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva.

<https://gunaameenaicecreams.blogspot.com/2023/09/social-media-ad-gunaameena-icecream.html>

4. Create email newsletter design using MailChimp or canva tool.

<https://gunaameenaicecreams.blogspot.com/2023/10/email-newsletter-thanks-for-supporting.html>