Project Report Template

1 Introduction

1.1 overview

Designing a logo with canva

The "Crafting Memorable Logos with Canva" project focuses on creating distinctive and impactful logos using Canva, a versatile graphic design tool. A well-designed logo serves as the visual cornerstone of a brand's identity, representing its values, personality, and mission.
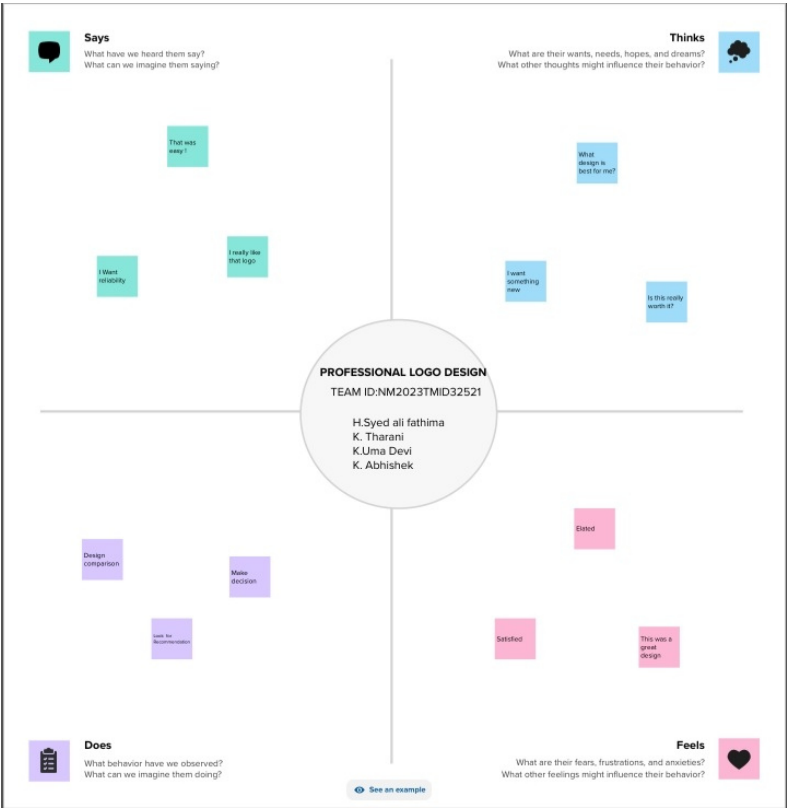
1.2 purpose

Canva is a versatile design platform that can be used for a wide variety of purposes. Individuals and businesses of all sizes use Canva to create everything from business cards and logos to social media graphics and presentations
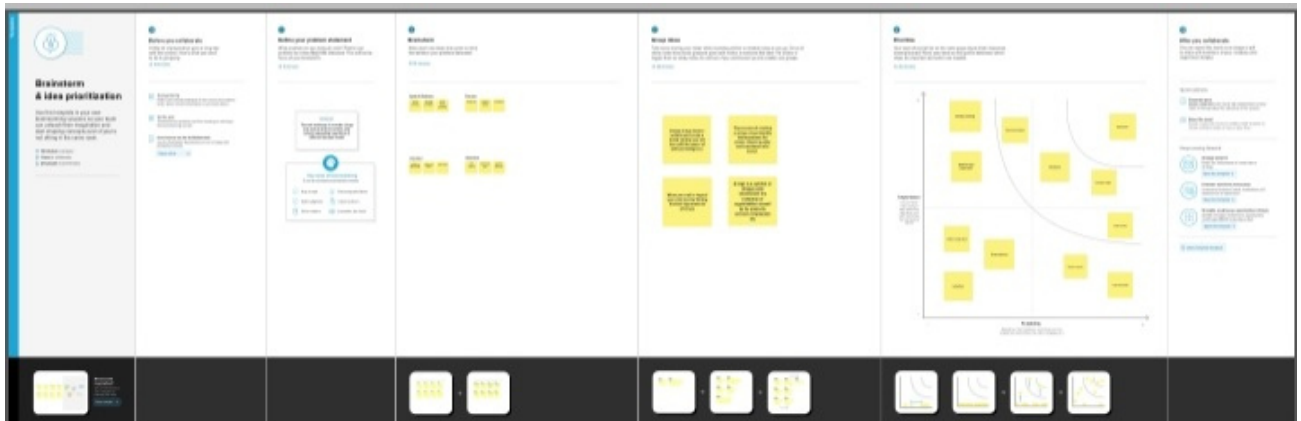
2 problem Definition and Design Thinking

2.1 Empathy map

2.2 Ideation and Brainstroming map

3   Result

LOGO

4 Advantage and Disadvantage

✺ Anyone can be a designer using Canva.

✺ Canva is very simple to use and user friendly.

✺ Canva provides templates of the correct sizing for other online platforms.

✺ It is budget friendly.

DISADVANTAGE

❋ **Free version is limited.**

❋ **Cannot download the "raw" file to your computer.**

❋ **Alignment concerns.**

❋ **Export settings are limited.**

5   Application

❋ **login to canva.**

❋ **choosing a logo template.**

❋ **Selection and customising the template.**

❋ **we upload our background image.**

❋ **customizing text and colour palette customization.**

❋ **uploading image or file.**

❋ **finally we saving and downloading the logo.**

6 conclusion

we learn a lot of things about editing and make it useful for other.