YUDINDA GILANG PRAMUDYA

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Bogor, Jawa Barat, Indonesia

I am a Business Management graduate from Telkom University, specializing in ICT with a focus on business, marketing, and technology. As a Credit Analyst at Toyota Astra Finance, I assess creditworthiness for car financing. I thrive in fast-paced environments, enjoy teamwork, and stay updated on industry trends in technology and marketing. Committed to excellence, I aim to contribute to innovative and growth-driven teams.

Working Experiences

Toyota Astra Finance - **Jakarta, Indonesia**

Toyota Astra Finance is a financial services company specializing in new and used car financing.

Credit Analyst   **Mar 2024 - Present**
- Assess the feasibility of car loan applications from dealerships.

Internship Experiences

Luarsekolah - **Bandung, Indonesia**

Luarsekolah is an EdTech startup that offers online vocational courses, helping Indonesian millennials acquire new skills, upskill, and reskill to meet industry demands.

E-Commerce Team   Jul 2023 - Aug 2023
- Conducted e-commerce marketing research to develop and launch a successful online course promotion campaign.
- Developed and wrote over 20 online class descriptions for e-commerce platforms.

Technical Skills: Research, Communication, Content Writing, Marketing

Marketing and Partnership   May 2023 – Jul 2023
- Drafted Partnership Proposals for over 10 Companies.
- Formulated and implemented strategies for collaborating with student organizations.

Technical Skills: Negotiation, Pitching, Marketing

PT Arya Mandiri Investama - **Bandung, Indonesia**

Data Analyst   Jul 2022 - Aug 2022

PT Arya Mandiri Investama is an O2O (online-to-offline) startup that specializes in selling used cars.
- Conducted big data research on used car markets in Bandung and Jakarta, resulting in insights that guided to better decision-making.

Technical Skills: Python, Data Cleaning, Data Visualization, Analytics

Organizational Experience

Social Computing and Big Data Laboratory - **Bandung, Indonesia**

Laboratory Assistant   Jan 2022 - Aug 2023
- Developed and delivered modules for the Big Data and Data Analytics practicum course.
- Assisted as a practicum assistant in the Big Data and Data Analytics course field.

Technical Skills: Python, Big Data and Data Analytics, Gephi, Writing, Tutoring

Aksara Jurnalistik Telkom University - **Bandung, Indonesia**

Journalist   Jan 2020 - Dec 2022
- Proofread and edited reporter-authored articles to ensure high-quality content publication.
- Led a team of 30+ editors as Chief Editor at Podium 12 Magazine, guiding magazine production.
- Assisted the Chief Editor of Podium 11 Magazine in managing 30+ committee members as Managing Editor.

Technical Skills: Writing, Journalism, Interviewing, Communication, Literacy

Education Level

Telkom University - **Bandung, Indonesia**   Aug 2019 - Aug 2023

Bachelor's degree in Business Management in Telecommunication and Informatics, specialize in ICT, 3.66/4.00 (Cum laude)
- Accepted to present a paper titled "Hotel Reviews Classification and Review-based Recommendations Model Construction using BERT and Roberta" at the 2023 International Conference on Information and Communication Technology (ICOIACT), a Scopus-indexed IEEE conference publication.

Related Courses: Big Data and Data Analytics, AI For Business, Marketing Management, Digital Marketing

Licenses and Others

- **Licenses**: Digital Marketing Certified by BNSP Indonesia (2022-2025)
- **Courses**: Data Analytics (2022), Digital Marketing (2022)
- **Interest**: Business, Technology, Journalism, Photography, Writing, Music