

# Trading the Untradable

## Pricing Derivatives when Prices are not Observable

Thomas P. Harte (joint with Axel Buchner<sup>†</sup>)

<sup>†</sup> University of Passau, Germany

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- 1 Disclaimer
- 2 Introduction
- 3 Options on PE Funds: The Black Scholes Way
- 4 Options on PE Funds: Incomplete Markets
- 5 Leveraged Buyout Fund Dynamics
- 6 Options on PE Funds: Pricing the real thing
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# Trading the Untradable: Pricing Derivatives when Prices are not Observable

- Untradable assets

# Trading the Untradable: Pricing Derivatives when Prices are not Observable

- More properly: *Untraded* assets





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- New opportunities to trade

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- What if we built an index that could be replicated with publicly traded instruments?

# Returns model

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*Returns can be decomposed into a component that can be replicated by traded factors ( $\beta$ ) and an additional return premium ( $\alpha$ ) that is not spanned by publicly traded factors*

- Assume that  $r_{i,t}$ , the return of an individual private equity fund  $i$  at any time  $t$ , is given by the following factor model:

$$r_{i,t} = r_{f,t} + \alpha_{i,t} + \beta'_i F_t + \varepsilon_{i,t}, \quad (1)$$

where  $F_t = [F_{1,t}, F_{2,t}, \dots, F_{J,t}]$  is a set of  $J$  common *tradable* factors in the public markets.  $r_{f,t}$  is the return on the riskless asset.  $\beta_i$  contains the loadings on the common factors,  $F_t$ .  $\alpha_{i,t}$  reflects the level of private-equity returns in excess of its systematic (and liquid) component of the return of fund  $i$ .  $\varepsilon_{i,t}$  is a manager-specific latent factor with mean zero that is orthogonal to the traded factors,  $F_t$ . This idiosyncratic (and therefore “unsystematic”) risk of fund  $i$  potentially makes fund  $i$  non-redundant in (and not representable by) the space of tradable assets.

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- This is almost identical to the usual assumptions in complete markets, e.g. for trading an option on a publicly traded stock
- This *differs* from the usual assumption in complete markets in the following ways: Under full spanning, the risk of the private-equity segment is traded in the market, but the private-equity segment can still earn a positive alpha, as shown in Equation (2). In contrast, under complete markets, this alpha would be arbitrated away. We assume that this arbitrage does not happen because the fund managers generate the alpha, and the investors can only earn it by investing in the private-equity segment along with the associated costs.



# Index construction

- To illustrate, assume that private equity returns are generated by the standard market model:

$$r_t = r_{f,t} + \alpha_t + \beta_m(r_{m,t} - r_{f,t}), \quad (3)$$

where  $r_{m,t}$  is the return of a traded stock-market index and  $\beta_m$  is the beta coefficient of the entire private-equity segment

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- Volatility of the stock market  $\sigma_m$  equals 20%
- With probability  $p = 50\%$ , the market either appreciates by

$$u - 1 = e^{+\sigma_m \sqrt{1}} - 1 = 22\% \quad (4)$$

or depreciates by

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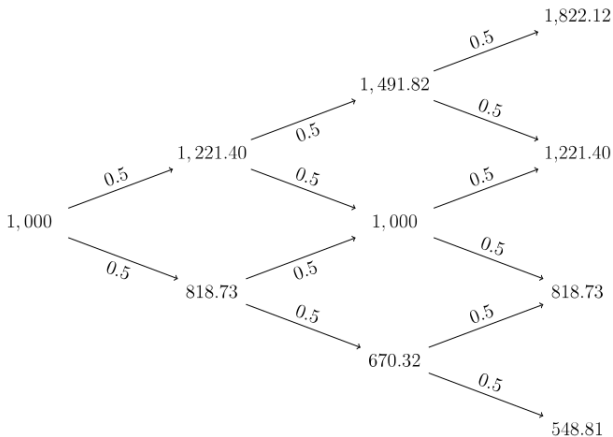
$$1 - d = 1 - e^{-\sigma_m \sqrt{1}} = 18\% \quad (5)$$

- We further assume a constant riskless rate of  $r_f = 2\%$  per period
- The risk-neutral probability of an up-movement of the index is given by

$$q = \frac{e^r - d}{u - d} = 0.5 \quad (6)$$

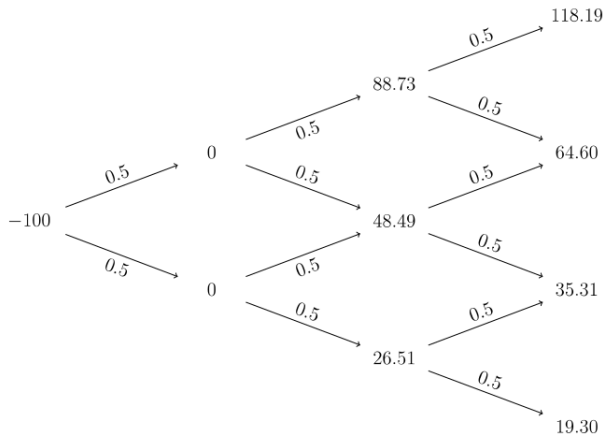
The stock-market index (which is publicly traded) starts at  $S_0 = 1,000$  at  $t = 0$ .

# Stock process



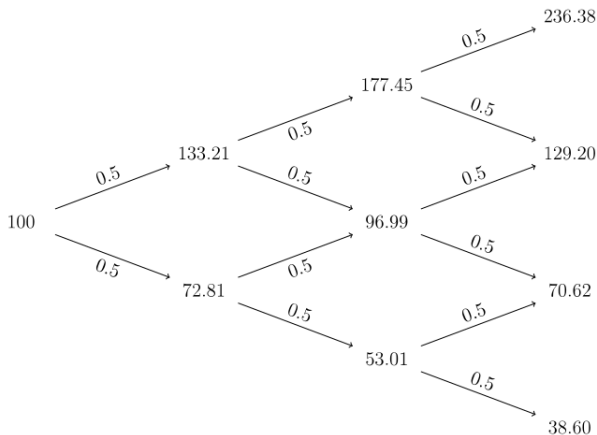
**Figure:** Stock-market process in a three-step binomial tree (we can trade this)

# Cash-flow process



**Figure:** Cash-flow process for the private-equity segment with a market beta of 1.5 and an alpha equal to 3%, i.e.  $\beta_m = 1.5$  and  $\alpha = 0.03$ .

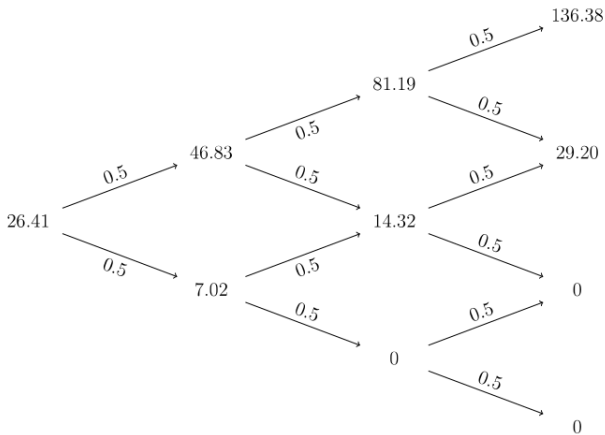
# Private-equity process



**Figure:** Private-equity process (the constructed index: we can't trade this!)



## Option process



**Figure:** Cash-flow process for a European call struck at  $K = \$100$  with maturity  $T = 3$  written on the private-equity process (*i.e.* on the constructed index: we *can* trade this!)

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- The value of this replicating portfolio in case of two up-movements in the tree equals \$81.19. Working backwards in the tree, the initial value of the call turns out to be \$26.41
- Note that we can replicate the option here with an investment into the traded stock-market index (and *not* the untraded private equity index) and an investment into the riskless asset even though the private equity index has an alpha of 3% and a beta equal to 1.5

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- Can we create new opportunities to trade?

# Rubinstein's model

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## The valuation of uncertain income streams and the pricing of options

### Mark Rubinstein

Assistant Professor  
Graduate School of Business Administration  
University of California, Berkeley

*A simple formula is developed for the valuation of uncertain income streams consistent with rational risk averse investor behavior and equilibrium in financial markets. Applying this formula to the pricing of an option as a function of its associated stock, the Black-Scholes formula is derived even though investors can only trade at discrete points in time.*

# Rubinstein's model (the Stochastic Discount Factor)

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- An investor is infinitely lived and chooses lifetime consumption and investment plans, subject to budget constraints, to maximize lifetime expected utility  $U$ , as represented by the time-separable power utility function:

$$U = \sum_{t=0}^{\infty} \delta^t E \left[ \frac{C_t^{1-\gamma}}{1-\gamma} \right], \quad (9)$$

where  $C_t$  denotes consumption at time  $t$ ,  $\delta > 0$  is a measure of the investor's time preference, and  $\gamma \geq 0$  is the investor's constant coefficient of relative risk aversion.

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where  $C_t$  denotes consumption at time  $t$ ,  $\delta > 0$  is a measure of the investor's time preference, and  $\gamma \geq 0$  is the investor's constant coefficient of relative risk aversion.

- Rubinstein shows that the present value  $PV_0$  of any security that generates an uncertain future cash flow stream  $X_t$  can be found by

$$PV_0 = \sum_{t=1}^{\infty} \frac{E[X_t] - \lambda_t \text{corr}[X_t, -(1 + r_{m,t})^{-\gamma}] \text{std}[X_t]}{1 + r_{f,t}}, \quad (10)$$

where  $r_{f,t}$  and  $r_{m,t}$  are, respectively, the returns of a riskless asset and of the market portfolio over the time interval  $(0, t]$ ;  $\text{corr}[x, y]$  is the correlation of  $x$  and  $y$ ;  $\text{std}[\cdot]$  is standard deviation; and  $\lambda_t = \text{std}[(1 + r_{m,t})^{-\gamma}] / E[(1 + r_{m,t})^{-\gamma}]$

# Rubinstein's model (the Stochastic Discount Factor)

- Inserting  $\lambda_t$  into (10) yields

$$PV_0 = \sum_{t=1}^{\infty} \frac{E[X_t]E[(1+r_{m,t})^{-b}] - \text{corr}[X_t, -(1+r_{m,t})^{-\gamma}] \text{std}[X_t] \text{std}[(1+r_{m,t})^{-\gamma}]}{(1+r_{f,t})E[(1+r_{m,t})^{-\gamma}]} \quad (11)$$

By noting that  $\text{corr}[X_t, -(1+r_{m,t})^{-\gamma}] = -\text{corr}[X_t, (1+r_{m,t})^{-\gamma}]$ , the second term in the numerator can be expressed in terms of the covariance  $\text{cov}[X_t, (1+r_{m,t})^{-\gamma}]$ . This gives

$$PV_0 = \sum_{t=1}^{\infty} \frac{E[X_t]E[(1+r_{m,t})^{-\gamma}] + \text{cov}[X_t, (1+r_{m,t})^{-\gamma}]}{(1+r_{f,t})E[(1+r_{m,t})^{-\gamma}]} \quad (12)$$

Using the identity,

$E[X_t]E[(1+r_{m,t})^{-\gamma}] + \text{cov}[X_t, (1+r_{m,t})^{-\gamma}] \equiv E[X_t/(1+r_{m,t})^{\gamma}]$ , Equation (12) simplifies to

$$PV_0 = \sum_{t=1}^{\infty} \frac{E[X_t/(1+r_{m,t})^{\gamma}]}{(1+r_{f,t})E[(1+r_{m,t})^{-\gamma}]} \quad (13)$$

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- Since Equation (13) also holds for the market portfolio, Rubinstein shows that  $1 + r_{f,t} = E[(1 + r_{m,t})^{1-\gamma}] / E[(1 + r_{m,t})^{-\gamma}]$ . Inserting this into Equation (13) gives

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- Equation (14) is a simple and practical formula for the valuation of uncertain income streams, consistent with rational risk averse investor behavior and equilibrium in financial markets. The formula does not require any assumption on the covariance  $\text{cov}[X_t, (1 + r_{m,t})^{-\gamma}]$ , since this covariance is implicitly contained in the expectation  $E[X_t / (1 + r_{m,t})^{\gamma}]$ . The valuation thus reduces to computing expectations, e.g. for a call option struck at  $K$ :

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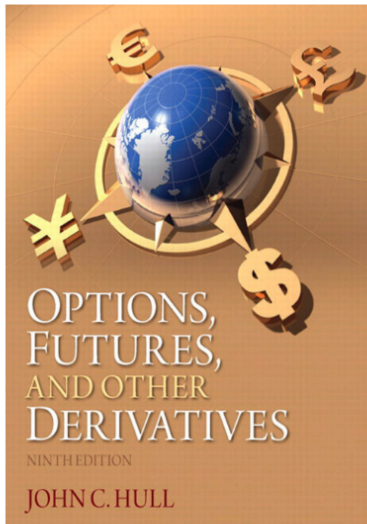
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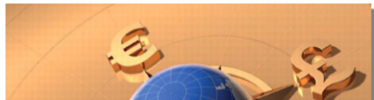
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$$\hat{C}_n = \frac{\frac{1}{n} \sum_{i=1}^n \max(S_T^{(i)} - K, 0) / (1 + r_{m,T}^{(i)})^{\gamma}}{\frac{1}{n} \sum_{i=1}^n (1 + r_{m,T}^{(i)})^{1-\gamma}} \quad (15)$$

# Canonical Black Scholes



# Canonical Black Scholes



## 15.8 BLACK-SCHOLES-MERTON PRICING FORMULAS

The most famous solutions to the differential equation (15.16) are the Black-Scholes-Merton formulas for the prices of European call and put options. These formulas are:

$$c = S_0 N(d_1) - K e^{-rT} N(d_2) \quad (15.20)$$

and

$$p = K e^{-rT} N(-d_2) - S_0 N(-d_1) \quad (15.21)$$





# Canonical Black Scholes



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### Example 15.6

The stock price 6 months from the expiration of an option is \$42, the exercise price of the option is \$40, the risk-free interest rate is 10% per annum, and the volatility is 20% per annum. This means that  $S_0 = 42$ ,  $K = 40$ ,  $r = 0.1$ ,  $\sigma = 0.2$ ,  $T = 0.5$ ,



# Canonical Black Scholes in R

```

1  'bs.test' <- function() {
2    # Hull (2009), "Options, Futures and Other Derivative Securities",
3    # 9th Edition, p. 338, et sqq
4
5    d1 <- bs.d1(S0=42, K=40, T=0.5, sigma=0.2, r=0.1)
6    d1.out <- sprintf("%.4f", d1)
7    cat(sprintf("d1 = %s\n", d1.out))
8    assert(d1.out=="0.7693")
9
10   d2 <- bs.d2(S0=42, K=40, T=0.5, sigma=0.2, r=0.1)
11   d2.out <- sprintf("%.4f", d2)
12   cat(sprintf("d2 = %s\n", d2.out))
13   assert(d2.out=="0.6278")
14
15   c <- bs.call(S0=42, K=40, T=0.5, sigma=0.2, r=0.1)
16   c.out <- sprintf("%.2f", c)
17   cat(sprintf("c = %s\n", c.out))
18   assert(c.out=="4.76")
19
20   p <- bs.put(S0=42, K=40, T=0.5, sigma=0.2, r=0.1)
21   p.out <- sprintf("%.2f", p)
22   cat(sprintf("p = %s\n", p.out))
23   assert(p.out=="0.81")
24 }
25 bs.test()

```

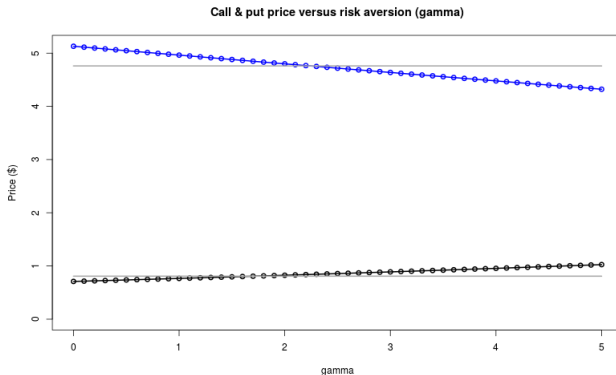
```

d1 = 0.7693
d2 = 0.6278
c = 4.76
p = 0.81

```

Call price = \$4.76. Put price = \$0.81.

# Price the call with Rubinstein's model



**Figure:** Using the Rubinstein model to estimate the value of a put (bottom, in black) and a call (top, in blue) in Hull's [4, Example 15.6, p. 338, *et seq.*], where  $S_0 = \$40$ ,  $K = \$42$ ,  $r = 0.1$ ,  $\sigma = 0.2$ ,  $T = 0.5$ . The gray lines represent the closed-form solutions given by the Black-Scholes model [4, p. 339], viz.: Call = \$4.76; put = \$0.81.

# Stochastic Volatility

Stochastic volatility violates Black Scholes:

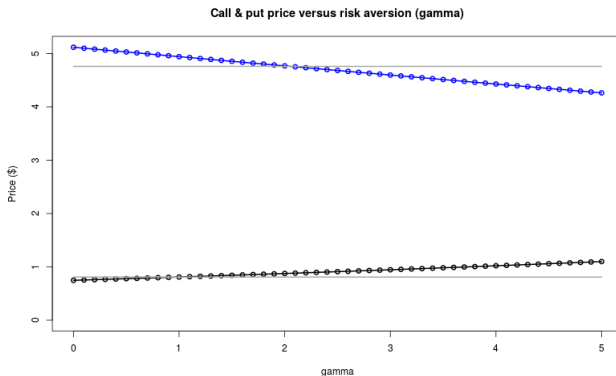
$$dS_t = \mu_S S_t dt + \sqrt{V_t} S_t dB_{S,t} \quad (16)$$

$$dV_t = \kappa(\theta - V_t)dt + \sigma_V \sqrt{V_t} dB_{V,t} \quad (17)$$

where  $B_{S,t}$  and  $B_{V,t}$  are correlated standard Brownian motions, *i.e.*,  
 $dB_{S,t}dB_{V,t} = \rho_{SV}dt$

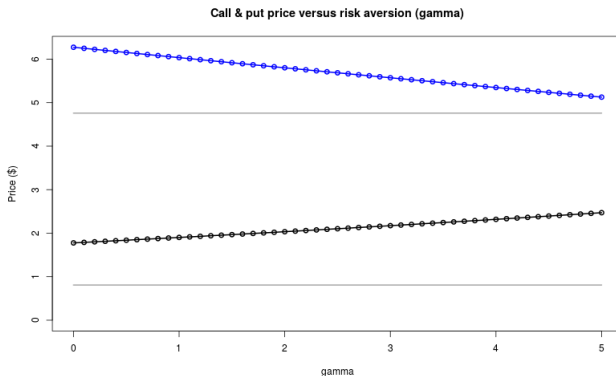
# Stochastic Volatility

Stochastic volatility violates Black Scholes:



**Figure:** Using the Rubinstein model to estimate the value of a put (bottom, in black) and a call (top, in blue) in Hull's [4, Example 15.6, p. 338, *et seq.*], where  $S_0 = \$40$ ,  $K = \$42$ ,  $r = 0.1$ ,  $\sigma = 0.2$ ,  $T = 0.5$ ; here the stochastic process  $S$  has stochastic volatility but with parameters  $\theta = \sigma_S^2$ ,  $\kappa = 1$ , and  $\sigma_V = 10^{-5}$ , *i.e.*, parameters that render the volatility almost constant (this lets us compare to the constant-volatility case in Figure 5). The gray lines represent the closed-form solutions given by the Black Scholes model [4, p. 339], *viz.*: Call = \$4.76; put = \$0.81.

## (Lots of) stochastic volatility



**Figure:** Using the Rubinstein model to estimate the value of a put (bottom, in black) and a call (top, in blue) in Hull's [4, Example 15.6, p. 338, *et seq.*], where  $S_0 = \$40$ ,  $K = \$42$ ,  $r = 0.1$ ,  $\sigma = 0.2$ ,  $T = 0.5$ . Here the stochastic process  $S$  has stochastic volatility with parameters  $\theta = 0.1$ ,  $\kappa = 0.5$ , and  $\sigma_V = 0.05$ . The gray lines represent the closed-form solutions given by the Black Scholes model [4, p. 339], viz.: Call = \$4.76; put = \$0.81.

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## One simulation

Qtr	D	R	V	NIC	MF	dNCF	IRR	CI	dTF	dMOF
1	7.80	0.00	7.70	88.50	0.50	-8.30	-1	0.00	0.44	0.00
2	17.40	0.03	13.80	88.50	1.00	-10.11	-1	0.00	0.54	0.00
3	22.40	0.42	16.60	88.50	1.50	-5.04	-1	0.00	0.28	0.03
4	23.60	0.42	19.90	88.50	2.00	-1.70	-1	0.00	0.07	0.00
5	31.70	0.42	25.10	88.50	2.50	-8.69	-1	0.00	0.46	0.00
6	35.10	0.42	30.90	88.50	3.00	-3.84	-1	0.00	0.19	0.00
7	41.90	3.37	34.70	88.50	3.50	-4.40	-1	0.00	0.38	0.24
8	45.90	3.37	50.80	88.50	4.00	-4.48	-1	0.00	0.22	0.00
9	51.90	10.07	66.50	88.50	4.50	0.19	-1	0.00	0.34	0.54
10	54.20	10.65	93.40	88.50	5.00	-2.14	-1	0.00	0.12	0.05
11	54.20	25.58	90.10	88.50	5.50	14.43	-1	0.00	0.00	1.19
12	54.20	36.07	81.10	88.50	6.00	9.99	-1	0.00	0.00	0.84
13	54.20	42.39	54.30	88.50	6.50	5.82	-1	0.00	0.00	0.51
14	55.60	47.60	61.20	88.50	7.00	3.28	-1	0.00	0.08	0.42
15	55.60	52.71	69.50	88.50	7.50	4.61	-1	0.00	0.00	0.41
16	56.30	64.79	54.40	88.50	8.00	10.83	0.00	0.00	0.04	0.97
17	60.00	65.98	41.30	88.50	8.50	-2.96	-1	0.00	0.20	0.09
18	60.90	74.73	48.20	88.50	9.00	7.31	0.04	0.00	0.05	0.70
19	62.70	90.32	35.80	88.50	9.50	13.33	0.12	0.00	0.10	1.25
20	62.80	93.12	31.40	88.50	10.00	2.25	0.14	0.00	0.02	0.22
21	62.80	93.12	39.60	88.50	10.40	-0.44	0.13	0.00	0.00	0.00
22	69.50	99.13	56.40	75.10	10.90	-1.20	0.13	0.00	0.39	0.48
23	69.50	103.55	40.40	69.20	11.30	4.05	0.15	0.71	0.00	0.35
24	71.10	107.88	31.50	61.80	11.60	2.45	0.16	0.71	0.09	0.34
25	72.10	120.34	22.60	37.30	11.90	11.07	0.20	4.07	0.06	0.99
26	77.90	123.59	24.20	32.00	12.10	-2.72	0.19	4.07	0.32	0.26
27	78.40	125.96	27.30	28.80	12.30	1.72	0.19	5.19	0.03	0.18
28	79.90	130.01	30.00	24.60	12.40	2.46	0.20	5.19	0.08	0.32
29	81.60	131.25	27.00	23.50	12.50	-0.61	0.20	5.19	0.10	0.09
30	82.40	138.79	31.10	17.00	12.60	6.62	0.21	7.76	0.05	0.60
[...]										
35	84.70	158.20	17.20	8.20	13.00	1.52	0.24	11.33	0.00	0.12
36	84.70	161.50	20.20	6.60	13.00	3.26	0.25	12.30	0.00	0.26
37	85.60	166.45	25.00	5.00	13.00	4.04	0.25	12.30	0.05	0.39
38	86.00	169.14	17.20	4.50	13.10	2.17	0.26	13.83	0.03	0.21
39	86.30	172.57	17.90	3.60	13.10	3.17	0.26	13.83	0.01	0.27
40	86.60	198.06	0.00	0.00	13.10	25.14	0.28	19.61	0.02	2.03

A single sample drawn from 100,000 Monte Carlo simulations of a leveraged-buyout fund structure with  $C_0 = \$100$ . Columns are as follows:

- Qtr: the calendar quarter (1 thru 40)
- D: the cumulative drawdowns (in \$)
- R: the cumulative distributions (in \$)
- NIC: the net invested capital (in \$)
- MF: the GP's (fixed) management fees (in \$)
- dNCF: the instantaneous change in net cash flow (in \$)
- IRR: the internal rate of return for this quarter; a value of -1 indicates that the IRR is not available for that quarter
- CI: the cumulative GP's carried interest (in \$); the carried-interest is called when  $IRR > 8\%$
- dTF: the instantaneous change in the GP's carried interest (in \$)
- dMOF: the instantaneous change in the GP's monitoring fees (in \$)



# A PE fund's life cycle

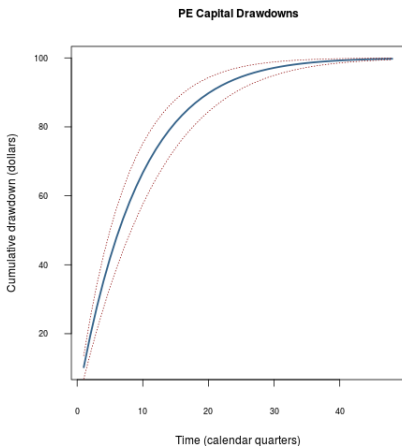
- 1 GP forms a new fund
- 2 GP raises capital from LPs
- 3 LP commits  $C_0$  in capital for  $T_L$
- 4 GP draws on each LP's  $C_0$  for  $T_I$ , where  $I \leq L$
- 5 GP invests in portfolio companies throughout  $T_I$
- 6 GP harvests investments at any time  $0 < t \leq T_L$
- 7 GP exacts fees from LPs' committed capital (some fixed, some variable)
- 8 GP distributes proceeds according to the fund's waterfall
- 9 GP fully liquidates the fund at some time  $0 \leq t \leq T_L$

# A PE fund's life cycle

- Capital drawdowns, or calls
- Capital distributions, or returns
- Fund value
- Net cash distribution

# A PE fund's life cycle

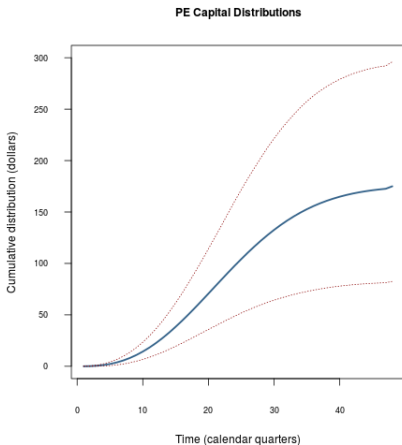
- Capital drawdowns, or calls



- Capital distributions, or returns
- Fund value

# A PE fund's life cycle

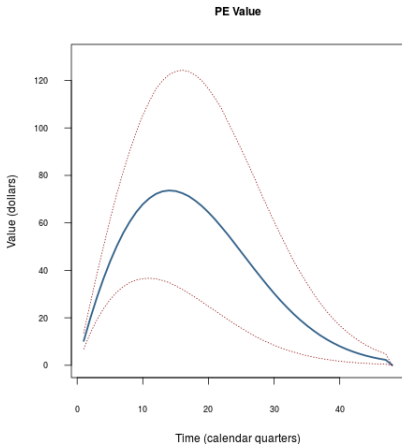
- Capital drawdowns, or calls
- Capital distributions, or returns



- Fund value

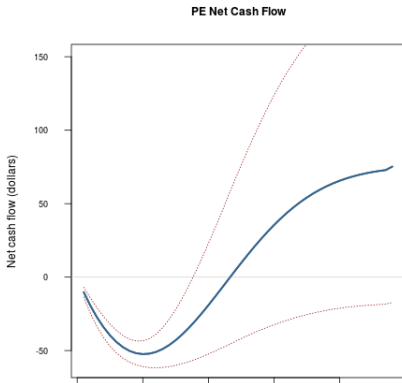
# A PE fund's life cycle

- Capital drawdowns, or calls
- Capital distributions, or returns
- Fund value



# A PE fund's life cycle

- Capital drawdowns, or calls
- Capital distributions, or returns
- Fund value
- Net cash distribution



# Fund value

- Let  $V_t$  denote the value of the fund at time  $t$
- Let  $D_t$  denote the cumulative capital drawdowns from the LPs up to time  $t$
- Let  $R_t$  denote the cumulative capital distributions to the LPs up to time  $t$
- $B_{M,t}$  is a standard Brownian motion driving aggregate stock market returns, such that  $r_{M,t} = \mu_M + \sigma_M dB_{M,t}$ , where  $\mu_M$  is the mean rate of return of the aggregate stock market (“the market”), and  $\sigma_M$  is the returns volatility of the market
- $B_{\varepsilon,t}$  is a second Brownian motion, representing idiosyncratic shocks to the fund, where  $dB_{M,t} dB_{\varepsilon,t} = 0$ , the mean rate of return of the idiosyncratic shocks is zero, and  $\sigma_\varepsilon$  is the volatility of the idiosyncratic shocks

## Assumption

*The dynamics of the fund value,  $V_t$ , under the real-world probability measure  $\mathbb{P}$ , can be described by the stochastic process  $\{V_t, 0 \leq t \leq T_L\}$ :*

$$dV_t = V_t(\mu_V dt + \beta_V \sigma_M dB_{M,t} + \sigma_\varepsilon dB_{\varepsilon,t}) + dD_t - dR_t, \quad (16)$$

*where  $\mu_V > 0$  is the mean rate of return of the fund, and  $\beta_V$  is the market beta of the fund*

# Capital drawdowns

- Let  $I_0$  be the capital available for investment, i.e.  $C_0$  less fees. For simplicity we can at first assume that  $I_0 = C_0$

## Assumption

The dynamics of the cumulative capital drawdowns,  $D_t$ , can be described by the ordinary differential equation:

$$dD_t = \delta_t(I_0 - D_t)\mathbf{1}_{\{0 \leq t \leq T_I\}}dt, \quad (17)$$

where  $\mathbf{1}_{\{\cdot\}}$  is an indicator function. The fund's drawdown rate  $\delta_t$  is assumed to follow a stochastic process  $\{\delta_t, 0 \leq t \leq T_I\}$  given by:

$$\delta_t = \delta + \sigma_\delta B_{\delta,t}, \quad (18)$$

where  $\delta > 0$  is the mean of the drawdown rate,  $\sigma_\delta > 0$  is the volatility of the drawdown rate;  $B_{\delta,t}$  is a third standard Brownian motion for which it is assumed that  $dB_{\delta,t}dB_{M,t} = \rho_\delta dt$ , where  $\rho_\delta$  is the correlation between drawdown rate and stock market returns, and  $dB_{\delta,t}dB_{\varepsilon,t} = 0$ . In order to avoid negative drawdown rates, we use  $\delta_t^+ = \max(\delta_t, 0)$  in the model implementation.



# Capital distributions

## Assumption

The dynamics of the cumulative capital distributions,  $R_t$ , can be described by:

$$dR_t = v_t V_t dt, \text{ for } t < T_L, \quad \text{and} \quad R_t = V_t \mathbf{1}_{\{t=T_L\}} + \int_0^t v_u V_u du, \text{ for } t \leq T_L \quad (19)$$

The fund's distribution rate  $v_t$  is assumed to follow a stochastic process  $\{v_t, 0 \leq t \leq T_L\}$  given by:

$$v_t = \nu t + \sigma_v B_{v,t}, \quad (20)$$

where  $\nu$  is the mean distribution rate, and  $\sigma_v > 0$  is the volatility of the distribution rate;  $B_{v,t}$  is a fourth standard Brownian motion for which it is assumed that  $dB_{v,t}dB_{M,t} = \rho_v dt$ , where  $\rho_v$  is the correlation between the drawdown rate and stock market returns, and  $dB_{v,t}dB_{\varepsilon,t} = 0$ . In order to avoid negative distributions rates, we use  $v_t^+ = \max(v_t, 0)$  in the model implementation.

# Manager compensation

GPs typically receive three types of compensation for managing the investments:

- ① A performance-related component called “carried interest” or simply “carry”. Carry ranges from 0% to 50%, but sharply peaked around 20% (ample data to support)
- ② A (typically fixed) fee called the “management fee”. The fixed fee is usually charged quarterly; annualized, the fee ranges from 1% to 3%, but it is sharply peaked around 2% (Ample data to support vanilla flat fees, not so the more exotic combinations)
- ③ A fixed fee for setting up the fund (anecdotal evidence:<sup>1</sup> usually a flat fee—up to 1% of the committed capital?)
- ④ Fees charged to the portfolio companies (Leveraged Buyout Funds):
  - transaction fees (anecdotal evidence: 1.37%)<sup>2</sup>
  - monitoring fees (anecdotal evidence: 2%)<sup>3</sup>

<sup>1</sup> Metrick, A. and Yasuda, A. (2010) “The Economics of Private Equity Funds”, *Review of Financial Studies*, **23** (6), p. 2315. The fund may cap this fee (also known as the “establishment cost”) at a flat \$1 MM.

<sup>2</sup> *ibid.* p. 2319, *et seq.*

<sup>3</sup> *ibid.* p. 2319, *et seq.*

# Management fees

- The management fee is levied against a basis: this is usually either the committed capital,  $C_0$ , or the net invested capital (“NIC”),<sup>4</sup> and it is one of four different types that is specified in the limited partnership agreement (“LPA”):
  - 1 flat fee
  - 2 tapered fee: tapers after the investment period,  $T_I < t \leq T_L$
  - 3 change basis to NIC after investment period with flat fee<sup>5</sup>
  - 4 change basis to NIC after investment period with tapered fee
- Let  $MF_t$  denote the cumulative management fees up to some time  $t \in [0, T_L]$ .
- **Fixed Management Fees:** If management fees are defined as a percentage  $c_{MF}$  of the committed capital  $C_0$  and are paid continuously, the dynamics are given by:

$$dMF_t = c_{MF} C_0 dt \quad (21)$$

- **Management Fees with Change in Basis:** Latterly, tapered management fees appear to be gaining in popularity. The tapering typically begins after the investment period, *i.e.* for  $T_I < t \leq T_L$ , and reflects the fact that less time is required by the GP in managing the activities of the portfolio companies. Many funds change the fee basis from committed capital (during the commitment period) to NIC capital (after the commitment period).

<sup>4</sup> Invested capital minus the cost basis of exited investments, *ibid.* p. 2315, *et seq.*

<sup>5</sup> *ibid.* p. 2315, *et seq.*

# Management fees: basis change to NIC requires *ex ante* computation

- If *ab initio* the basis for management-fee calculation is agreed to change from committed capital,  $C_0$ , for  $0 \leq t \leq T_I$ , to NIC for  $T_I < t \leq T_L$ , then how do GPs determine  $I_C$ , the capital available for investment, for  $t \leq T_I$ ? Is it specified in the LPA?

- We use an iterative algorithm to arrive at the NIC (convergence is rapid):

- 1 Set the initial guess for NIC to  $C_0$

- 2 Subtract the fixed management fees applicable for  $t \leq T_I$ , which we know at  $t = 0$  to follow

$$dMF_t = c_{MF} C_0 dt \mathbf{1}_{0 \leq t \leq T_I} \quad (22)$$

the value of  $NIC_t$  for  $t = T_I$  is then initialized to  $C_0 - MF_{T_I}$

- 3 The dynamics of management fees for  $T_I < t \leq T_L$  are assumed to follow:

$$dMF_t = c_{MF} NIC_t dt \mathbf{1}_{T_I < t \leq T_L} \quad (23)$$

- 4 The fund's distribution rate,  $v_t$ , is assumed to follow a stochastic process  $\{v_t, 0 \leq t \leq T_L\}$  given by  $v_t = \nu t + \sigma_v B_{v,t}$ , as per Equation 20, and this rate is applied to the NIC to give its dynamics as:

$$dNIC_t = v_t NIC_t dt \quad (24)$$

- 5 Finally, we can solve for the invested capital  $I_C$ , by noting<sup>6</sup> that at  $t = 0$  it must be the case that  $I_C = C_0 - NPV(MF_{T_I}) - NPV(MF_{T_L})$ , where the last term can be expressed as  $x \times I_C$  for some fraction  $x$

<sup>6</sup>As Metrick & Yasuda suggest, *ibid.* p. 2309, *et seq.*

# Carried interest (I)

- Let  $CI_t$  denote the cumulative carried interest up to some time  $t \in [0, T_L]$
- Carried Interest:** Let the carried interest level be given by  $c_{CI}$  and let  $h$  denote the hurdle rate. The **dynamics of carried interest** are given by:

$$dCI_t = c_{CI} \max \left\{ \underbrace{dR_t - dD_t - dMF_t}_{\text{net cash flow} = dNCF_t}, 0 \right\} \mathbf{1}_{\{IRR_t > h\}}$$

where  $\mathbf{1}_{\{IRR_t > h\}}$  indicates that carried interest is only payable at time  $t$  if the internal rate of return of the fund at  $t$ ,  $IRR_t$ , exceeds the hurdle rate  $h$

- Catch-up provision:** Most LPAs that contain a hurdle rate also include a provision that provides the GPs with a greater share of the profits once the hurdle rate has been paid and until the carry level has been reached

# Carried Interest (II)

- **Carried interest with catch-up:** If the carried interest is paid with a 100% catch-up provision, then its dynamics are given by:

$$dCI_t = \begin{cases} c_{CI} \max\{dNCF_t, 0\} \mathbf{1}_{\{IRR_t > h\}}, & \text{if } CI_t / (R_t - C_0) = c_{CI} \\ \min\{c_{CI}(R_t - C_0) - CI_t, dNCF_t\} \mathbf{1}_{\{IRR_t > h\}}, & \text{if } CI_t / (R_t - C_0) < c_{CI} \end{cases} \quad (25)$$

where  $dNCF_t = dR_t - dD_t - dMF_t$

# Portfolio company fees—monitoring fees

- Let  $\text{MoF}_t$  denote the cumulative monitoring fees paid up to time  $t \in [0, T_L]$  and assume that monitoring fees are paid at exit as a fraction  $c_{\text{MoF}}$  of the total firm value
- If  $s_F$  denotes the (average) share the fund holds in its portfolio companies, the **dynamics of the monitoring fees** can be modeled by:

$$d\text{MoF}_t = c_{\text{MoF}} dR_t \times \left( \frac{1 + I}{s_F} \right) \quad (26)$$

- We use the typical sharing rule and allocate 20% of the monitoring fees to the GP and 80% to the LPs, *i.e.*  $d\text{MoF}_t^{(\text{LP})} = 0.8 \times d\text{MoF}_t$  and  $d\text{MoF}_t^{(\text{GP})} = 0.2 \times d\text{MoF}_t$

# Calibrated model parameters

**Table:** Parameters used in model

Parameter	Notation	Value
Life of the PE fund investment (years)	$T_L$	10
Simulation frequency (years)	$dt$	1/4
Committed capital (US dollars)	$C_0$	100
Risk-free rate	$r_f$	0.05%
Expected return of stock market	$\mu_M$	0.10
Volatility of stock market returns	$\sigma_M$	0.15
Alpha of PE funds	$\alpha$	0.075
Market beta of PE funds	$\beta_M$	1.30
Idiosyncratic volatility of PE fund returns	$\sigma_\varepsilon$	0.35
Drawdown rate of PE funds	$\delta$	0.34%
Volatility of the drawdown rate	$\sigma_\delta$	0.27
Correlation between drawdown rate and stock market returns	$\rho_\delta$	0.30
Average distribution rate	$\nu$	0.07%
Volatility of the distribution rate	$\sigma_\nu$	0.16
Correlation between distribution rate and stock market returns	$\rho_\nu$	0.50
Management fee	$C_{MF}$	2%
Hurdle rate	$h$	8%
Carried interest	$C_{CI}$	20%
Transaction fees	$C_{TF}$	1.4%
Monitoring fees	$C_{MoF}$	2%
Leverage (debt-to-equity ratio)	$l$	3

Model parameters are stated as annualized units, except where indicated



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Qtr	D	R	V	NIC	MF	dNCF	IRR	CI	dTF	dMOF
1	7.80	0.00	7.70	88.50	0.50	-8.30	-1	0.00	0.44	0.00
2	17.40	0.03	13.80	88.50	1.00	-10.11	-1	0.00	0.54	0.00
3	22.40	0.42	16.60	88.50	1.50	-5.04	-1	0.00	0.28	0.03
4	23.60	0.42	19.90	88.50	2.00	-1.70	-1	0.00	0.07	0.00
5	31.70	0.42	25.10	88.50	2.50	-8.69	-1	0.00	0.46	0.00
6	35.10	0.42	30.90	88.50	3.00	-3.84	-1	0.00	0.19	0.00
7	41.90	3.37	34.70	88.50	3.50	-4.40	-1	0.00	0.38	0.24
8	45.90	3.37	50.80	88.50	4.00	-4.48	-1	0.00	0.22	0.00
9	51.90	10.07	66.50	88.50	4.50	0.19	-1	0.00	0.34	0.54
10	54.20	10.65	93.40	88.50	5.00	-2.14	-1	0.00	0.12	0.05
11	54.20	25.58	90.10	88.50	5.50	14.43	-1	0.00	0.00	1.19
12	54.20	36.07	81.10	88.50	6.00	9.99	-1	0.00	0.00	0.84
13	54.20	42.39	54.30	88.50	6.50	5.82	-1	0.00	0.00	0.51
14	55.60	47.60	61.20	88.50	7.00	3.28	-1	0.00	0.08	0.42
15	55.60	52.71	69.50	88.50	7.50	4.61	-1	0.00	0.00	0.41
16	56.30	64.79	54.40	88.50	8.00	10.83	0.00	0.00	0.04	0.97
17	60.00	65.98	41.30	88.50	8.50	-2.96	-1	0.00	0.20	0.09
18	60.90	74.73	48.20	88.50	9.00	7.31	0.04	0.00	0.05	0.70
19	62.70	90.32	35.80	88.50	9.50	13.33	0.12	0.00	0.10	1.25
20	62.80	93.12	31.40	88.50	10.00	2.25	0.14	0.00	0.02	0.22
21	62.80	93.12	39.60	88.50	10.40	-0.44	0.13	0.00	0.00	0.00
22	69.50	99.13	56.40	75.10	10.90	-1.20	0.13	0.00	0.39	0.48
23	69.50	103.55	40.40	69.20	11.30	4.05	0.15	0.71	0.00	0.35
24	71.10	107.88	31.50	61.80	11.60	2.45	0.16	0.71	0.09	0.34
25	72.10	120.34	22.60	37.30	11.90	11.07	0.20	4.07	0.06	0.99
26	77.90	123.59	24.20	32.00	12.10	-2.72	0.19	4.07	0.32	0.26
27	78.40	125.96	27.30	28.80	12.30	1.72	0.19	5.19	0.03	0.18
28	79.90	130.01	30.00	24.60	12.40	2.46	0.20	5.19	0.08	0.32
29	81.60	131.25	27.00	23.50	12.50	-0.61	0.20	5.19	0.10	0.09
30	82.40	138.79	31.10	17.00	12.60	6.62	0.21	7.76	0.05	0.60
[...]										
35	84.70	158.20	17.20	8.20	13.00	1.52	0.24	11.33	0.00	0.12
36	84.70	161.50	20.20	6.60	13.00	3.26	0.25	12.30	0.00	0.26
37	85.60	166.45	25.00	5.00	13.00	4.04	0.25	12.30	0.05	0.39
38	86.00	169.14	17.20	4.50	13.10	2.17	0.26	13.83	0.03	0.21
39	86.30	172.57	17.90	3.60	13.10	3.17	0.26	13.83	0.01	0.27
40	86.60	198.06	0.00	0.00	13.10	25.14	0.28	19.61	0.02	2.03

A single sample drawn from 100,000 Monte Carlo simulations of a leveraged-buyout fund structure with  $C_0 = \$100$ . Columns are as follows:

- Qtr: the calendar quarter (1 thru 40)
- D: the cumulative drawdowns (in \$)
- R: the cumulative distributions (in \$)
- NIC: the net invested capital (in \$)
- MF: the GP's (fixed) management fees (in \$)
- dNCF: the instantaneous change in net cash flow (in \$)
- IRR: the internal rate of return for this quarter; a value of -1 indicates that the IRR is not available for that quarter
- CI: the cumulative GP's carried interest (in \$); the carried-interest is called when  $IRR > 8\%$
- dTF: the instantaneous change in the GP's carried interest (in \$)
- dMOF: the instantaneous change in the GP's monitoring fees (in \$)

# Options on a leveraged buyout fund

Qtr	D	R	V	NIC	MF	dNCF	IRR	CI	dTF	dMOF
40	86.60	198.06	0.00	0.00	13.10	25.14	0.28	19.61	0.02	2.03

# Options on a leveraged buyout fund

Qtr	D	R	V	NIC	MF	dNCF	IRR	CI	dTF	dMOF
40	86.60	198.06	0.00	0.00	13.10	25.14	0.28	19.61	0.02	2.03

- Price of a call and a put on the cash multiple (*i.e.*  $R/C_0$ ) struck at 1.0 with maturity in  $T = T_L = 10$  years (where the coefficient of risk aversion is  $\gamma = 5$ ):

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Qtr	D	R	V	NIC	MF	dNCF	IRR	CI	dTF	dMOF
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  - Call: \$0.09 ( $\pm \$0.0032$ )
  - Put: \$0.32 ( $\pm \$0.0119$ )

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  - Call: \$0.09 ( $\pm \$0.0032$ )
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- Price of a call and a put on the carried interest struck at  $K = \$10$  with maturity in  $T = T_L = 10$  years (where the coefficient of risk aversion is  $\gamma = 5$ ):

# Options on a leveraged buyout fund

Qtr	D	R	V	NIC	MF	dNCF	IRR	CI	dTF	dMOF
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- Price of a call and a put on the carried interest struck at  $K = \$10$  with maturity in  $T = T_L = 10$  years (where the coefficient of risk aversion is  $\gamma = 5$ ):
  - Call: \$0.44 ( $\pm \$0.0183$ )
  - Put: \$10.27 ( $\pm \$0.1882$ )

## Options on a leveraged buyout fund

Qtr	D	R	V	NIC	MF	dNCF	IRR	CI	dTF	dMOF
40	86.60	198.06	0.00	0.00	13.10	25.14	0.28	19.61	0.02	2.03

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  - Call: \$0.09 ( $\pm \$0.0032$ )
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- Price of a call and a put on the carried interest struck at  $K = \$10$  with maturity in  $T = T_L = 10$  years (where the coefficient of risk aversion is  $\gamma = 5$ ):
  - Call: \$0.44 ( $\pm \$0.0183$ )
  - Put: \$10.27 ( $\pm \$0.1882$ )
- But we can, in fact, price anything.

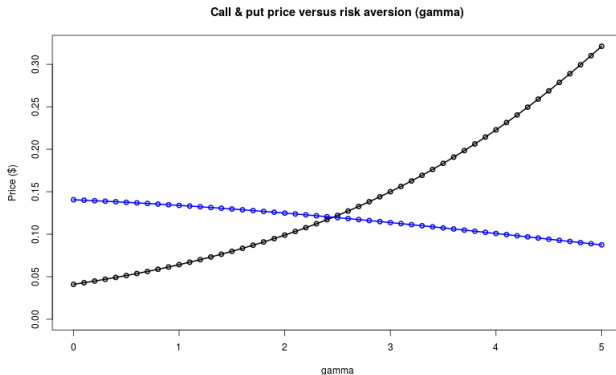


# Options on a leveraged buyout fund

Qtr	D	R	V	NIC	MF	dNCF	IRR	CI	dTF	dMOF
40	86.60	198.06	0.00	0.00	13.10	25.14	0.28	19.61	0.02	2.03

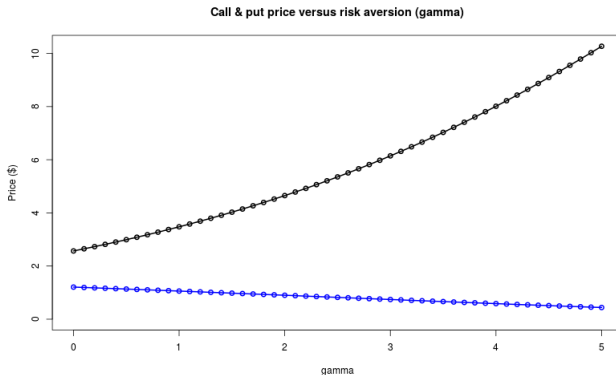
- Price of a call and a put on the cash multiple (*i.e.*  $R/C_0$ ) struck at 1.0 with maturity in  $T = T_L = 10$  years (where the coefficient of risk aversion is  $\gamma = 5$ ):
  - Call: \$0.09 ( $\pm \$0.0032$ )
  - Put: \$0.32 ( $\pm \$0.0119$ )
- Price of a call and a put on the carried interest struck at  $K = \$10$  with maturity in  $T = T_L = 10$  years (where the coefficient of risk aversion is  $\gamma = 5$ ):
  - Call: \$0.44 ( $\pm \$0.0183$ )
  - Put: \$10.27 ( $\pm \$0.1882$ )
- But we can, in fact, price anything. At any maturity.

# Price a call and a put on a PE fund's cash multiple



**Figure:** Using the Rubinstein model to estimate the value of a put (in black) and a call (in blue) on the cash multiple (*i.e.* the ratio of the cumulative returns  $R$  to the initial investment  $C_0$ : cash multiple =  $R/C_0$ ) of the leveraged-buyout fund parameterized in Table 1.

# Price a call and a put on a PE fund's carried interest (compound option)



**Figure:** Using the Rubinstein model to estimate the value of a put (in black) and a call (in blue) on the carried interest of the leveraged-buyout fund parameterized in Table 1. This is a compound option, *i.e.* an option on an option, because the carried interest is itself an option (see Equation 25).

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# Conclusion

- With the right tools we can price (just about) anything in the marketplace

# Conclusion

- With the right tools we can price (just about) anything in the marketplace
- Can we put on this private-equity trade?

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