

# Verified Real Estate Marketplace – Hestia

## Problem Statement:

The real estate industry is plagued by **fraudulent listings, fake ownership claims, and lack of proper verification mechanisms**, leading to **financial loss, legal disputes, and declining buyer trust**. Existing property marketplaces allow sellers to list properties **without stringent verification**, making it difficult for buyers and renters to distinguish between genuine and fraudulent properties.

To solve this, **Hestia** is a **full-stack real estate marketplace with AI-powered fraud detection, on-site verification, and legal & financial validation** to ensure that only **authentic and legally compliant properties** are listed for buyers and renters.

## Problem Description:

In the current real estate market, buyers and renters face significant **risks of fraud**, such as:

- **Fake Listings:** Properties listed without real ownership, misleading descriptions, or incorrect location details.
- **Document Forgery:** Sellers submitting **fake property papers, tax receipts, or legal approvals** to deceive buyers.
- **Lack of Physical Verification:** No process to ensure **on-ground validation** before a property is listed.
- **No Legal & Banking Authentication:** Most marketplaces **do not involve legal or banking professionals** in verification.

Hestia **eliminates these risks** through a **multi-layered, technology-driven verification process**.