

NAME	VISHNUPRIYA H
NM -ID	ODB13CBCB11B96CBAFF493D7D7745597
COLLEGE NAME	SARANATHAN COLLEGE OF ENGINEERING
PROJECT TITLE	Create a Google My Business profile

**Business name: Appu Store-Fancy and Stationery**

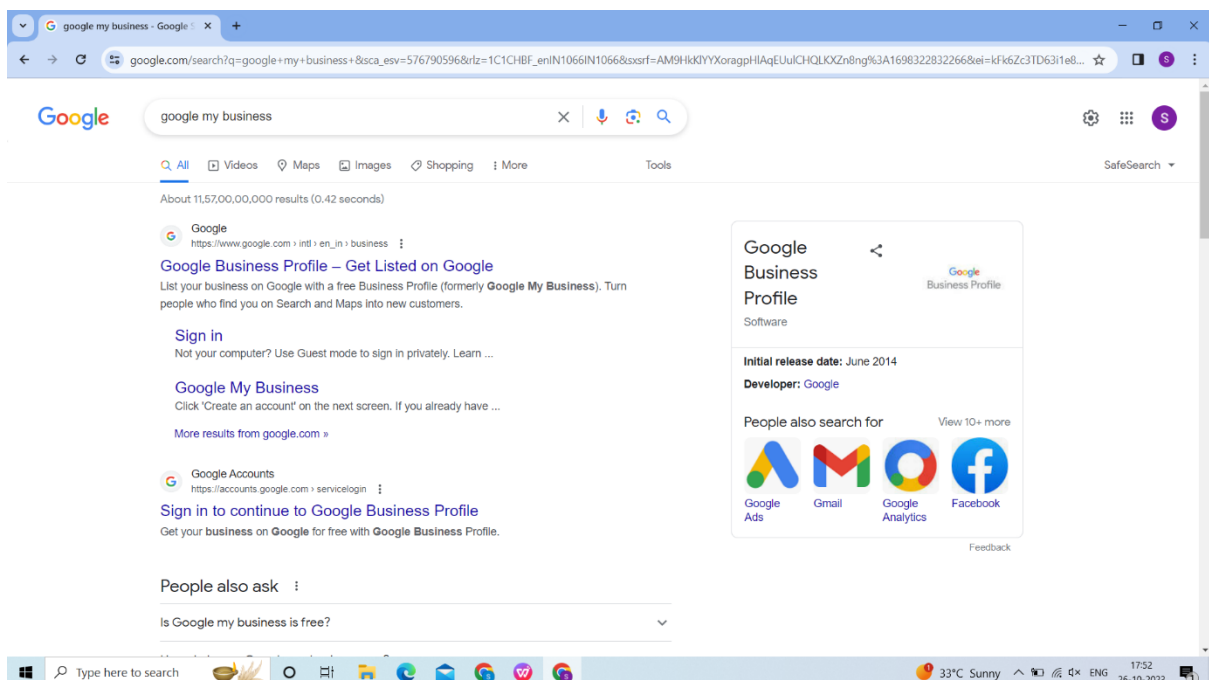
**Mail id : appustore2002@gmail.com**

**Password: Appupintu\*2002**

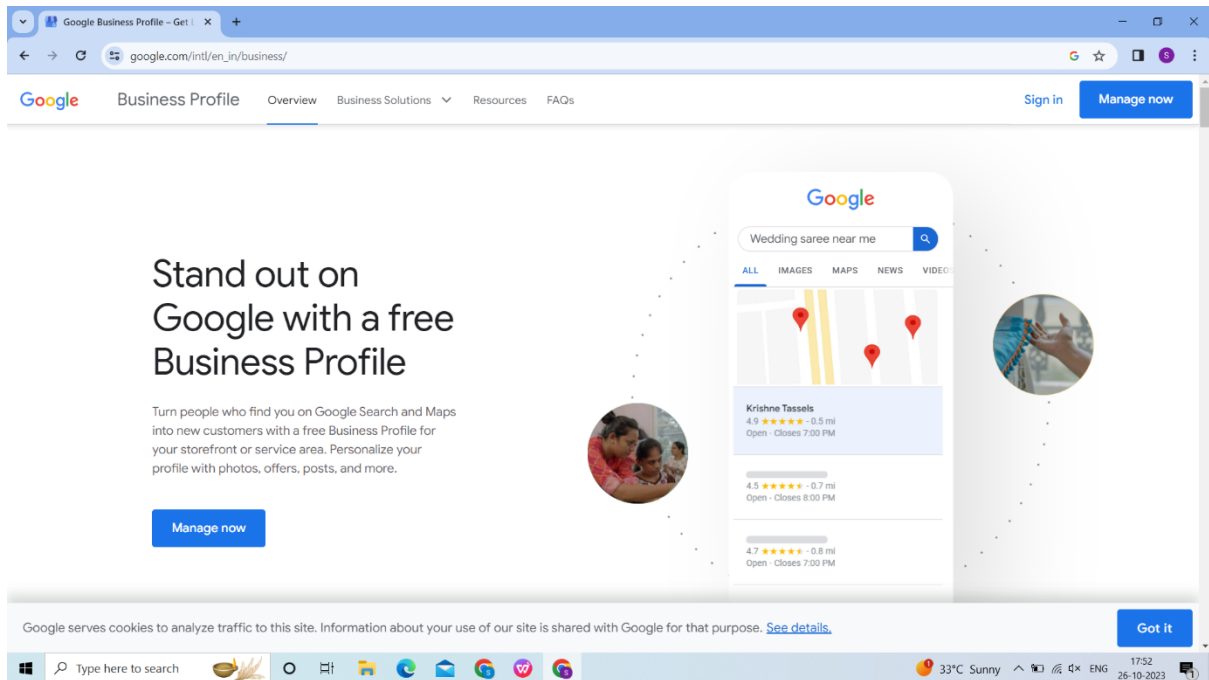
## Navigation

[https://www.google.com/search?q=google+my+business&rlz=1C1ONGR-enIN1042IN1042&oq=google+my+&gs\\_lcrp=EgZjaHJvbWUqCggBEAAYsQMYgAQyBggAEEUYOTIKCAEQABixAxiABDINCAIQABiDARixAxiABDIHCAMQABiAB](https://www.google.com/search?q=google+my+business&rlz=1C1ONGR-enIN1042IN1042&oq=google+my+&gs_lcrp=EgZjaHJvbWUqCggBEAAYsQMYgAQyBggAEEUYOTIKCAEQABixAxiABDINCAIQABiDARixAxiABDIHCAMQABiAB)

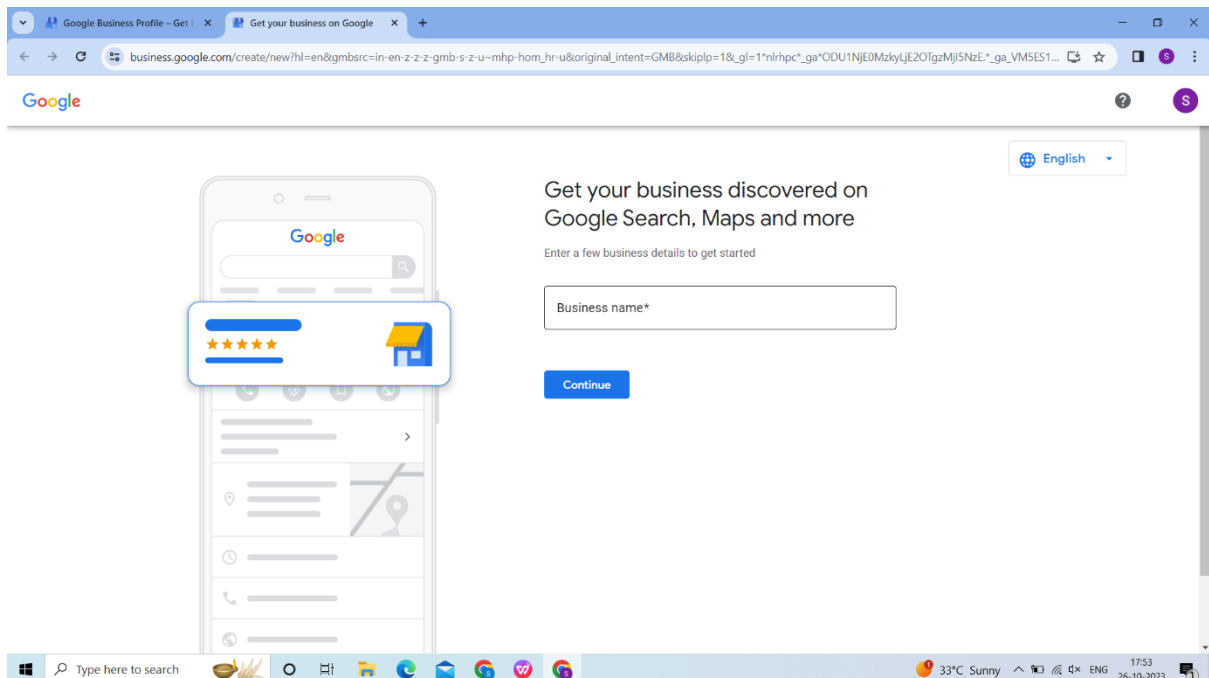
## Select - Google My Business Profile



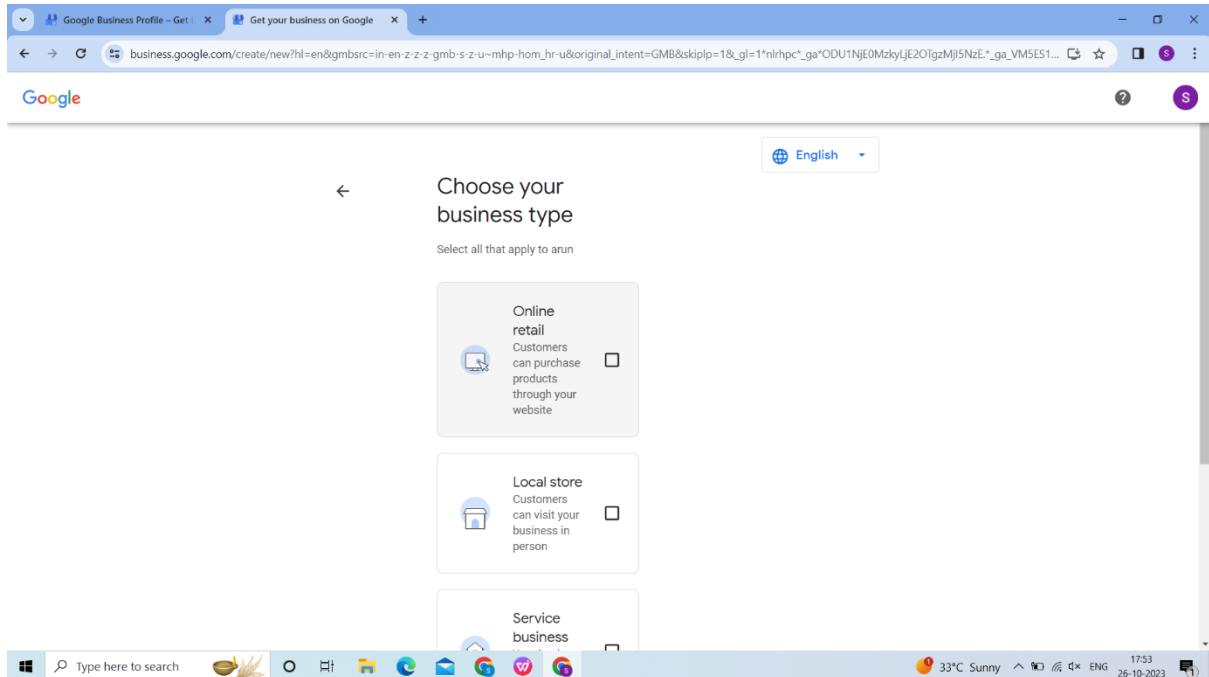
# Sign In



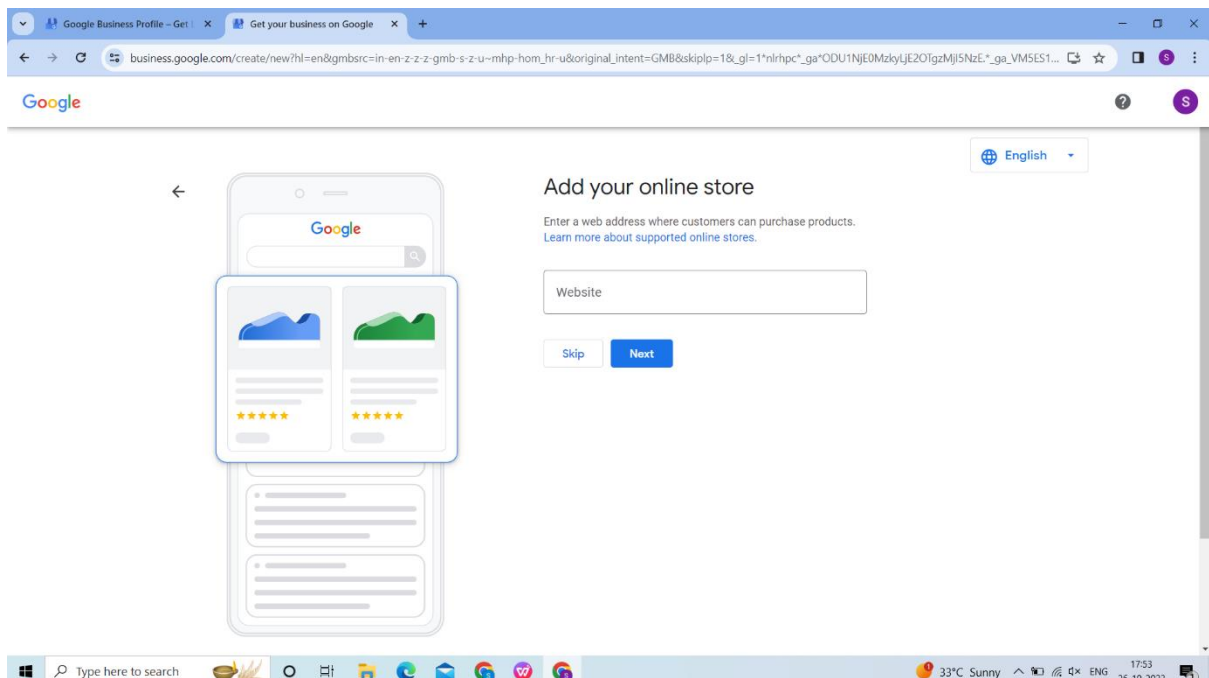
# Business Name



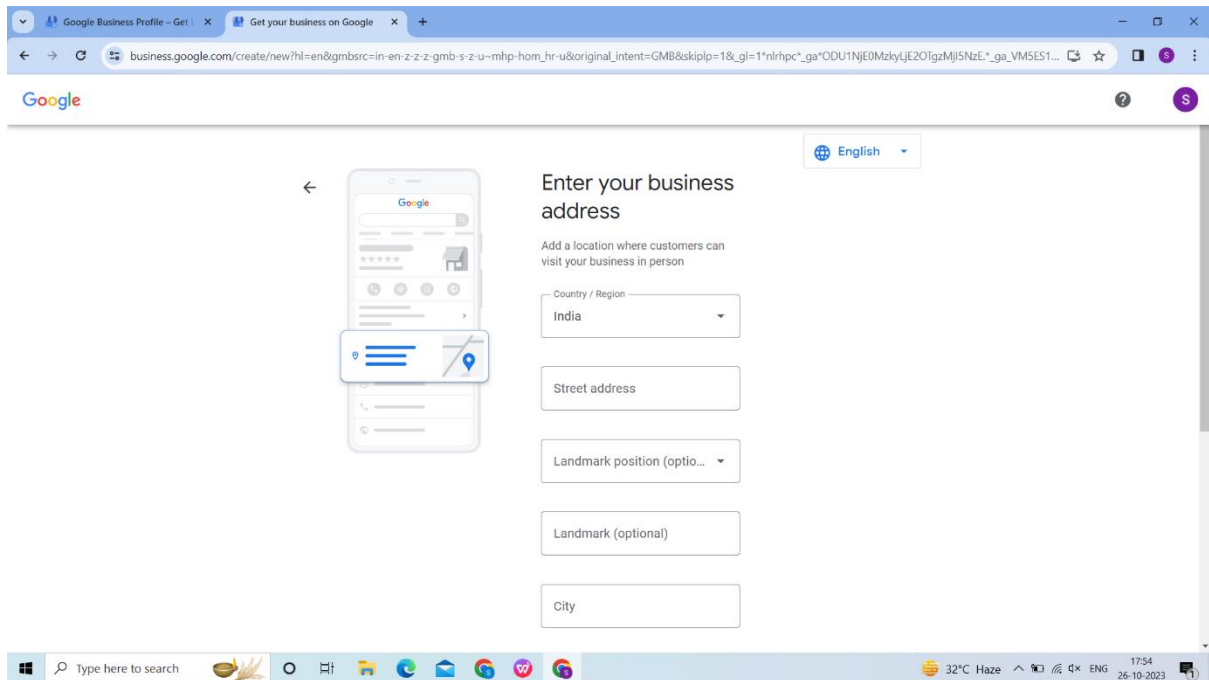
# Business Type



# Business Category



# Business Address



The screenshot shows the 'Enter your business address' page in the Google Business Profile creation process. The page is in English and features a mobile app preview on the left. The main form on the right includes a 'Country / Region' dropdown menu set to 'India', a 'Street address' text field, a 'Landmark position (optional)' dropdown menu, a 'Landmark (optional)' text field, and a 'City' text field. The browser's address bar shows the URL 'business.google.com/create/new?hl=en&gmb-src=in-en-z-z-z-gmb-s-z-u-mhp-hom-hr-u&original\_intent=GMB&skiplp=1&gl=1\*nlrhp\*\_ga\*ODU1NjE0MzkyLjE2OTgzMjI5NzE.\*\_ga\_VM5ES1...'. The Windows taskbar at the bottom shows the search bar, task view button, and several application icons, along with system information: 32°C Haze, 17:54, and 26-10-2023.

Google Business Profile - Get | X Get your business on Google X +

business.google.com/create/new?hl=en&gmb-src=in-en-z-z-z-gmb-s-z-u-mhp-hom-hr-u&original\_intent=GMB&skiplp=1&gl=1\*nlrhp\*\_ga\*ODU1NjE0MzkyLjE2OTgzMjI5NzE.\*\_ga\_VM5ES1...

English

←

Google

Enter your business address

Add a location where customers can visit your business in person

Country / Region  
India

Street address

Landmark position (optional)

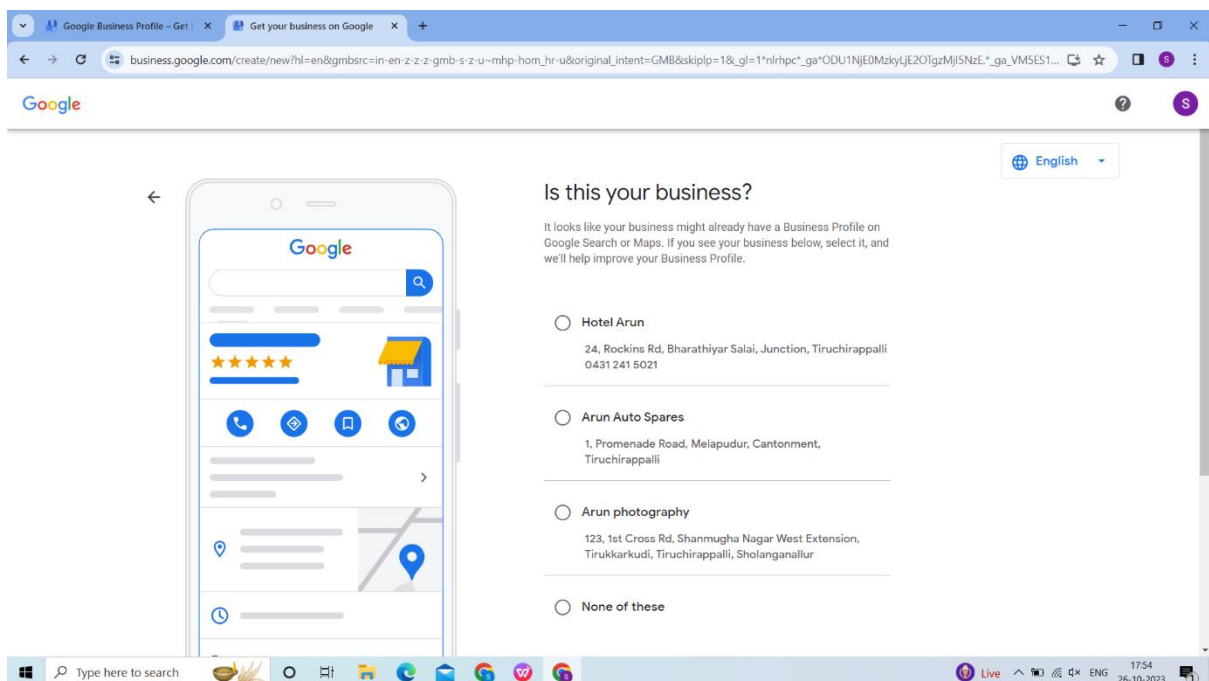
Landmark (optional)

City

Type here to search

32°C Haze 17:54 26-10-2023

# Checking The Business



The screenshot shows the 'Is this your business?' page in the Google Business Profile creation process. The page is in English and features a mobile app preview on the left. The main form on the right has a heading 'Is this your business?' and a paragraph: 'It looks like your business might already have a Business Profile on Google Search or Maps. If you see your business below, select it, and we'll help improve your Business Profile.' Below this, there are four radio button options: 'Hotel Arun' (24, Rockins Rd, Bharathiyar Salai, Junction, Tiruchirappalli, 0431 241 5021), 'Arun Auto Spares' (1, Promenade Road, Melapudur, Cantonment, Tiruchirappalli), 'Arun photography' (123, 1st Cross Rd, Shanmugha Nagar West Extension, Tirukkarkudi, Tiruchirappalli, Sholanganallur), and 'None of these'. The browser's address bar shows the same URL as the previous page. The Windows taskbar at the bottom shows the search bar, task view button, and several application icons, along with system information: Live, 17:54, and 26-10-2023.

Google Business Profile - Get | X Get your business on Google X +

business.google.com/create/new?hl=en&gmb-src=in-en-z-z-z-gmb-s-z-u-mhp-hom-hr-u&original\_intent=GMB&skiplp=1&gl=1\*nlrhp\*\_ga\*ODU1NjE0MzkyLjE2OTgzMjI5NzE.\*\_ga\_VM5ES1...

English

←

Google

Is this your business?

It looks like your business might already have a Business Profile on Google Search or Maps. If you see your business below, select it, and we'll help improve your Business Profile.

☐ Hotel Arun  
24, Rockins Rd, Bharathiyar Salai, Junction, Tiruchirappalli  
0431 241 5021

☐ Arun Auto Spares  
1, Promenade Road, Melapudur, Cantonment,  
Tiruchirappalli

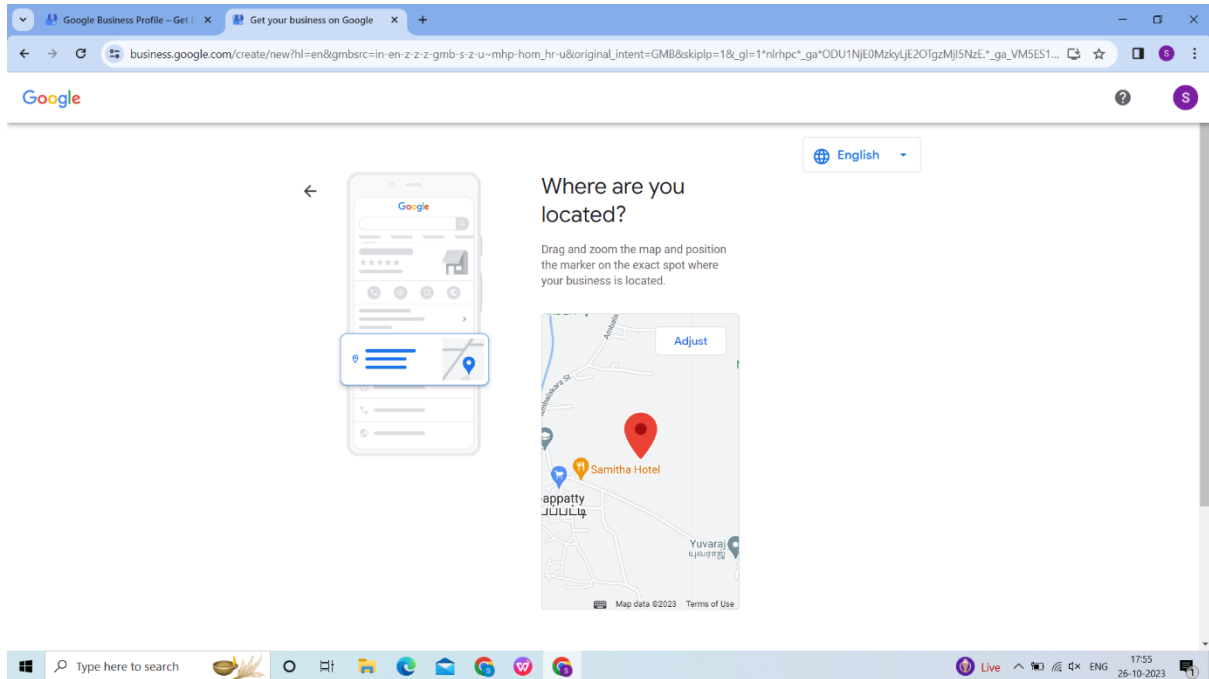
☐ Arun photography  
123, 1st Cross Rd, Shanmugha Nagar West Extension,  
Tirukkarkudi, Tiruchirappalli, Sholanganallur

☐ None of these

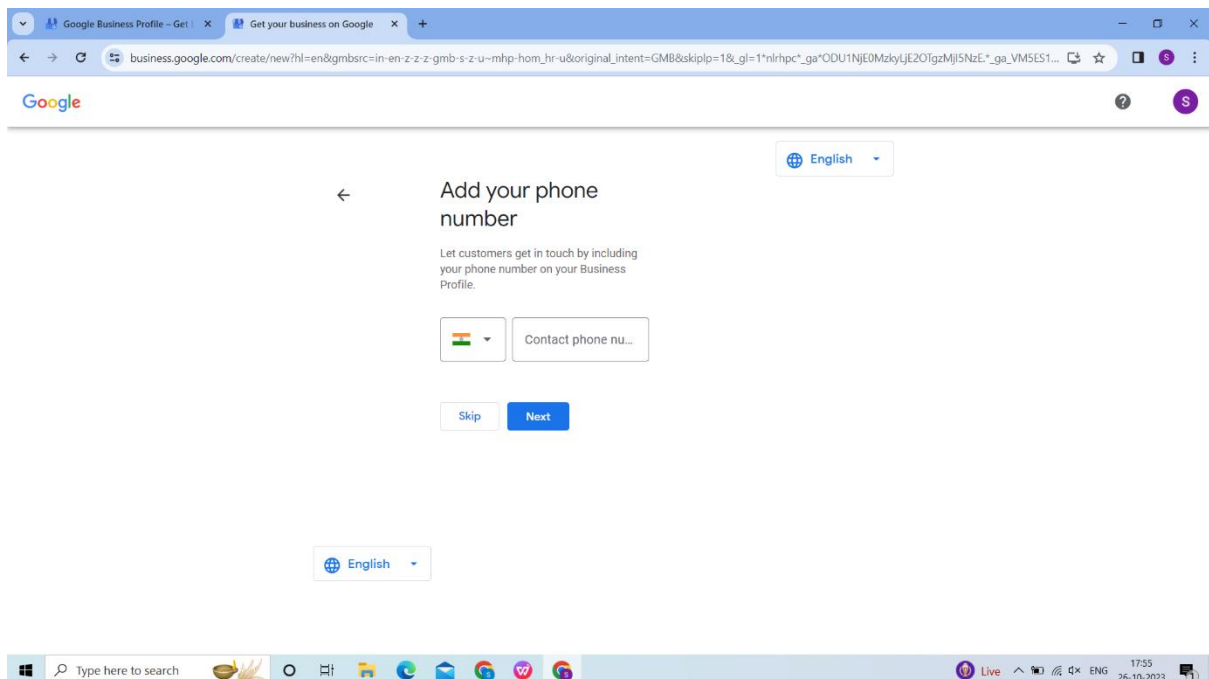
Type here to search

Live 17:54 26-10-2023

# Check The Location And Click Next



# Contact Details



# Click The Check Boxes If You Needed And Click Continue

The screenshot shows the 'Put your business on the map' step of the Google Business Profile creation process. On the left is an illustration of a person at a computer. On the right, under the heading 'Put your business on the map', is the instruction 'Start connecting with your customers across Google – all in one place'. Below this are four options, each with an icon and a checkbox:

- ☒ Get discovered by people in your area
- ☒ Respond to reviews for your business
- ☒ Manage your business details across Google
- ☐ Get news and tips about how to improve your Business Profile
- ☐ Get invitations to participate in occasional surveys and pilots

Below the checkboxes, it says 'By continuing, you're agreeing to these [Terms of Service](#) and [Privacy Policy](#)'. At the bottom is a blue 'Continue' button. The browser address bar shows the URL: `business.google.com/create/new?hl=en&gmb-src=in-en-z-z-z-gmb-s-z-u-mhp-hom-hr-u&original_intent=GMB&skip=1&gl=1*nlrhc*_ga*ODU1NjE0MzkyLjE2OjgzMjI5NzE*_*ga_VM5ES1...`

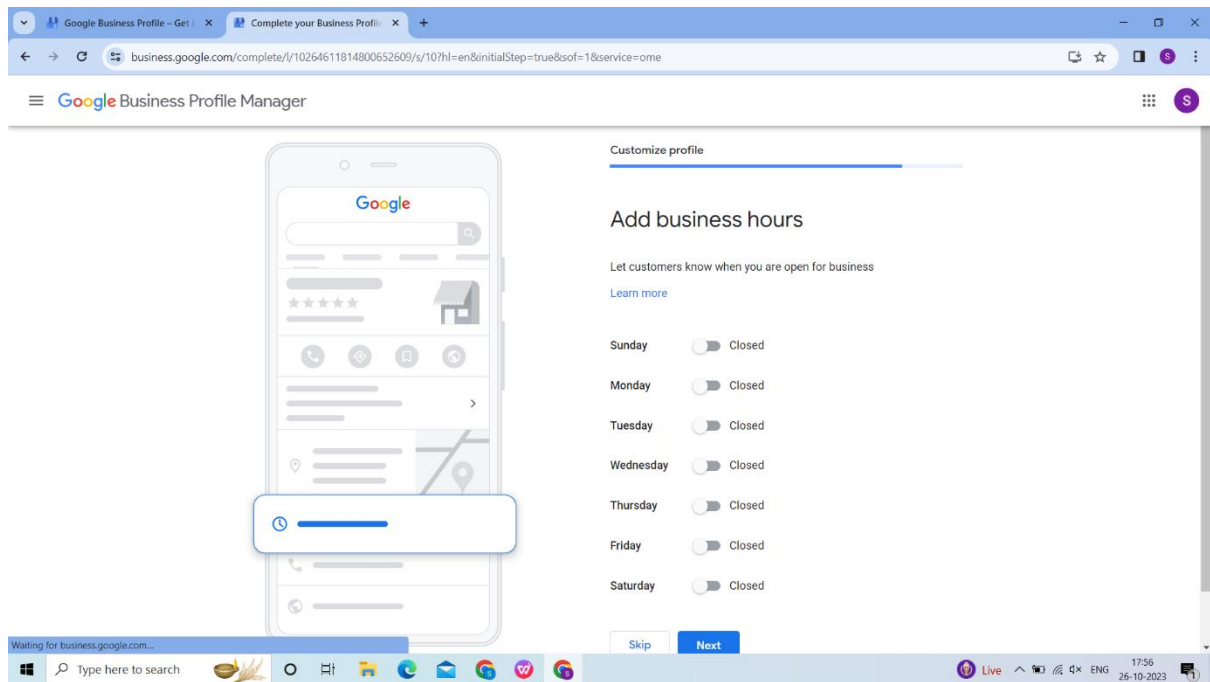
## Verification

The screenshot shows the 'Select a way to get verified' step of the Google Business Profile creation process. On the left is an illustration of a smartphone displaying a Google search for a business. On the right, under the heading 'Verify', is the instruction 'Google needs to verify that you manage this business.' with a link to 'Learn more about verification'. Below this are two main options:

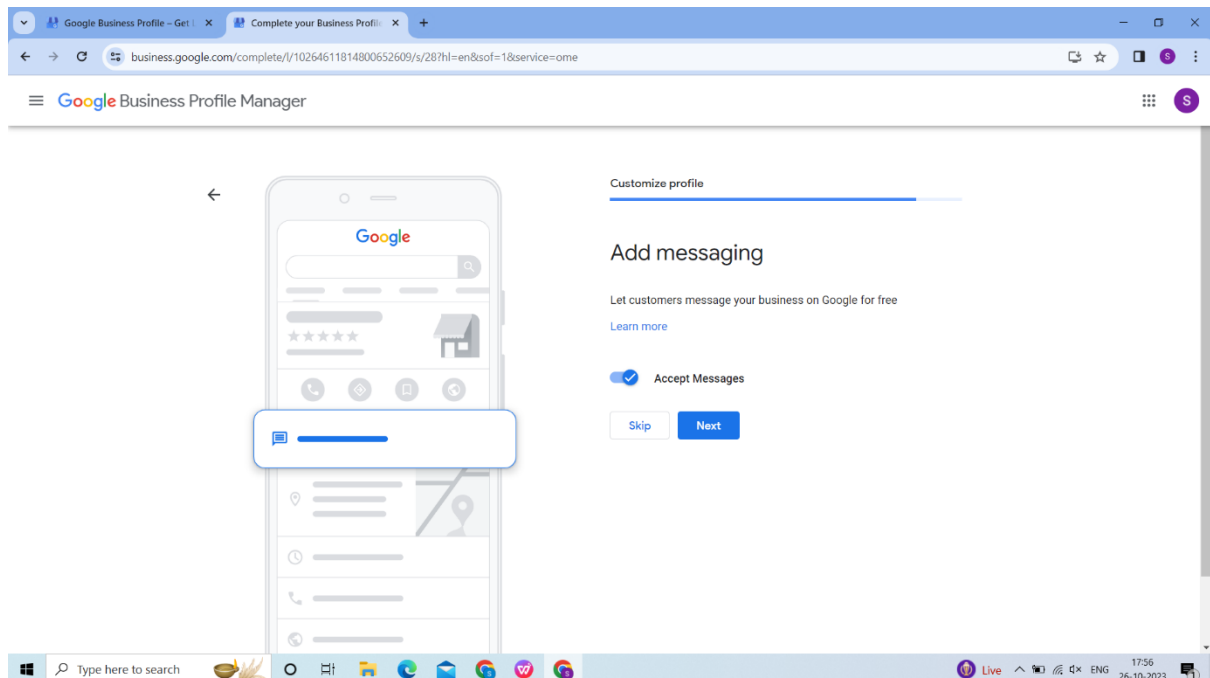
- ☒ Business video
  - ☒ Record a video of your business
  - Show your location, equipment and proof of management. Your video is only used for verification and won't be shown publicly.
- ☐ More options

At the bottom is a blue 'Next' button. The browser address bar shows the URL: `business.google.com/verify/I/10264611814800652609?hl=en&service=ome&gmb-src=in-en-z-z-z-gmb-s-z-u-mhp-hom-hr-u&original_intent=GMB&skip=1&gl=1*nlrhc*_ga*ODU1NjE0...`

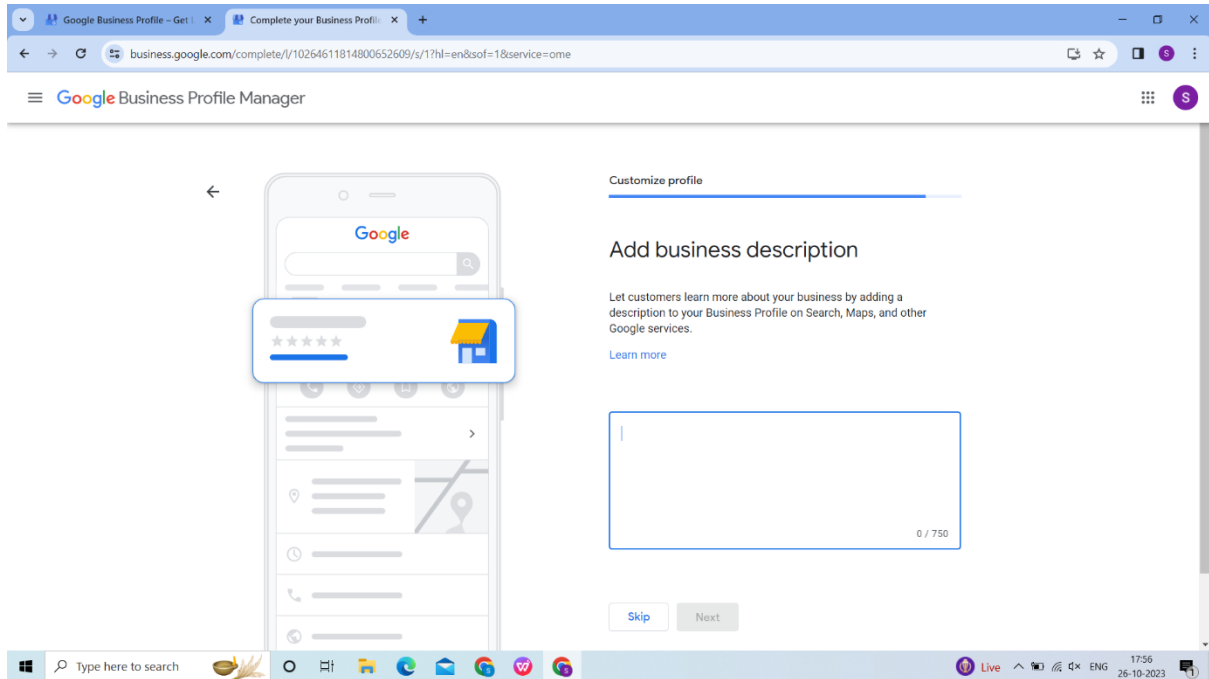
# Business Hours



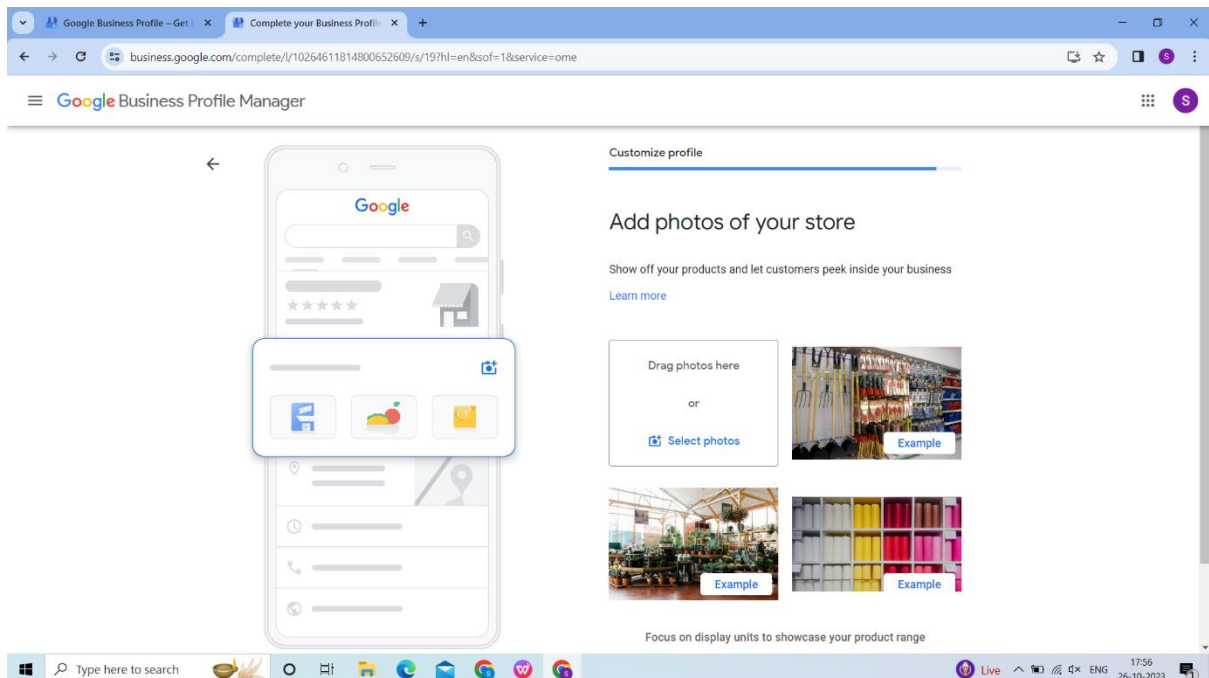
# Adding Messing Feature



# Business Description

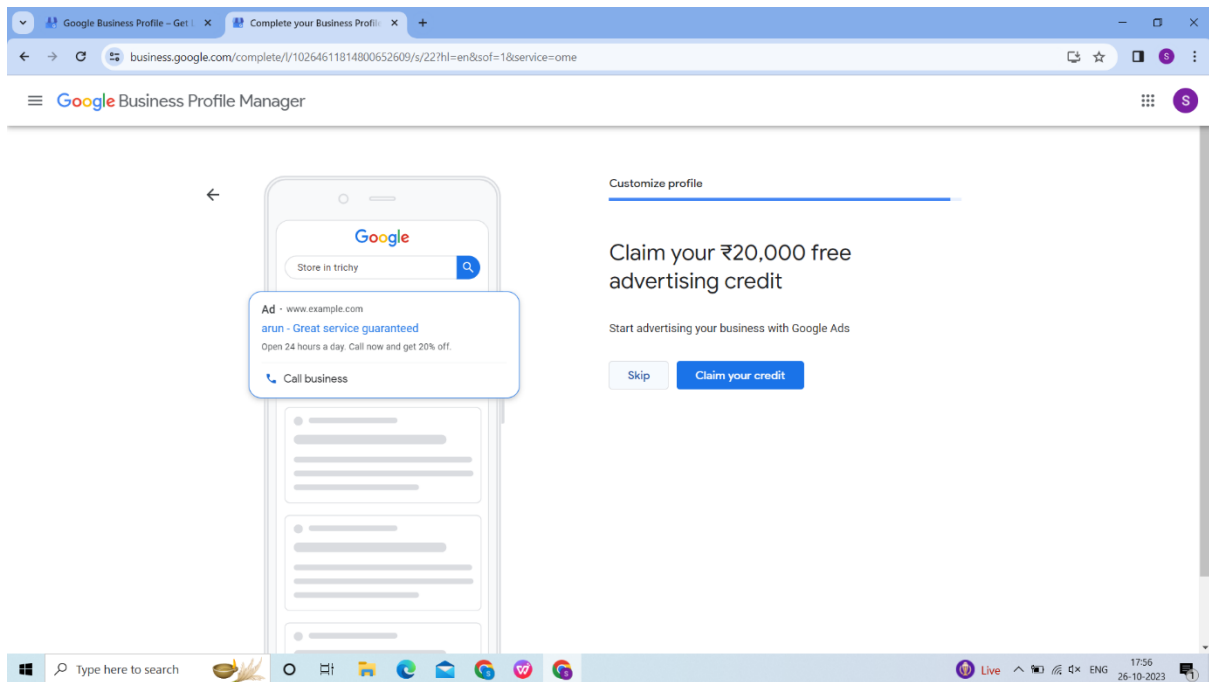


# Upload Photos

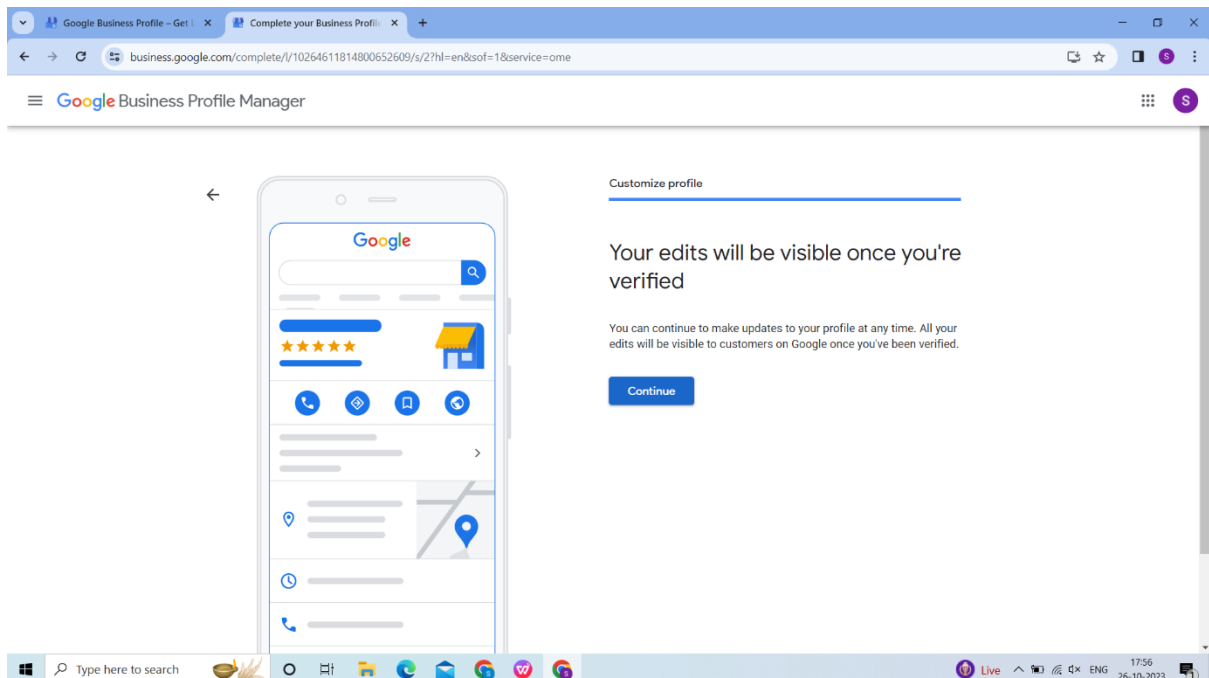




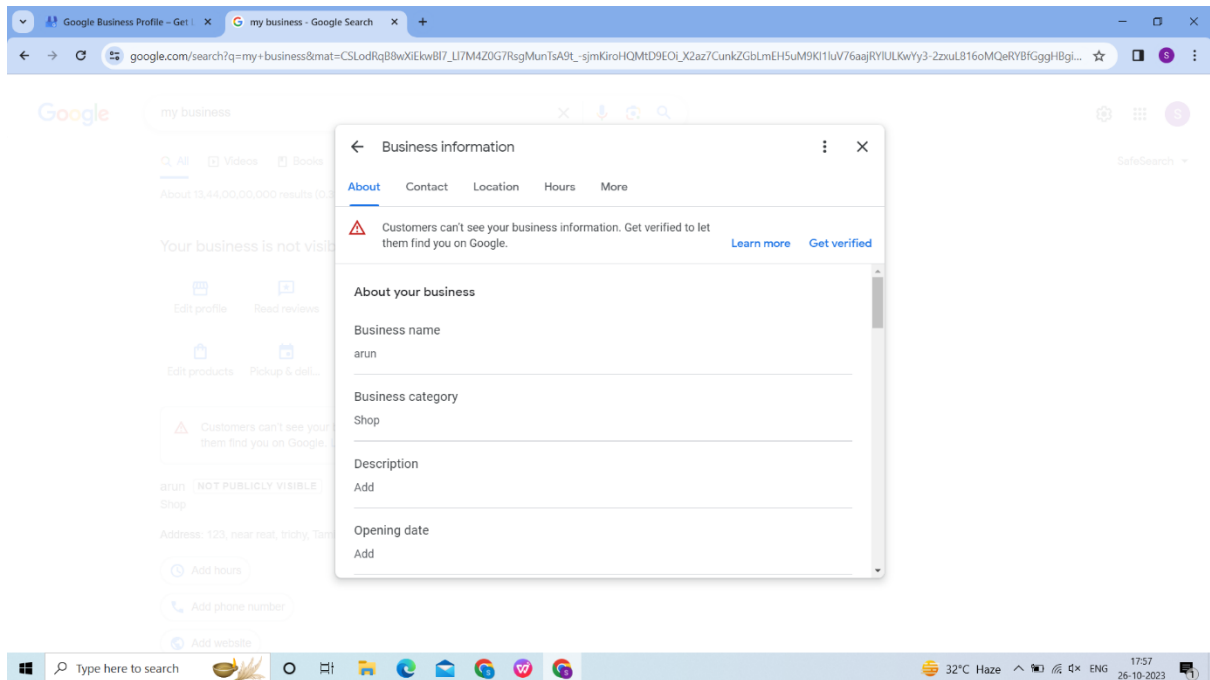
# Claim Your Business



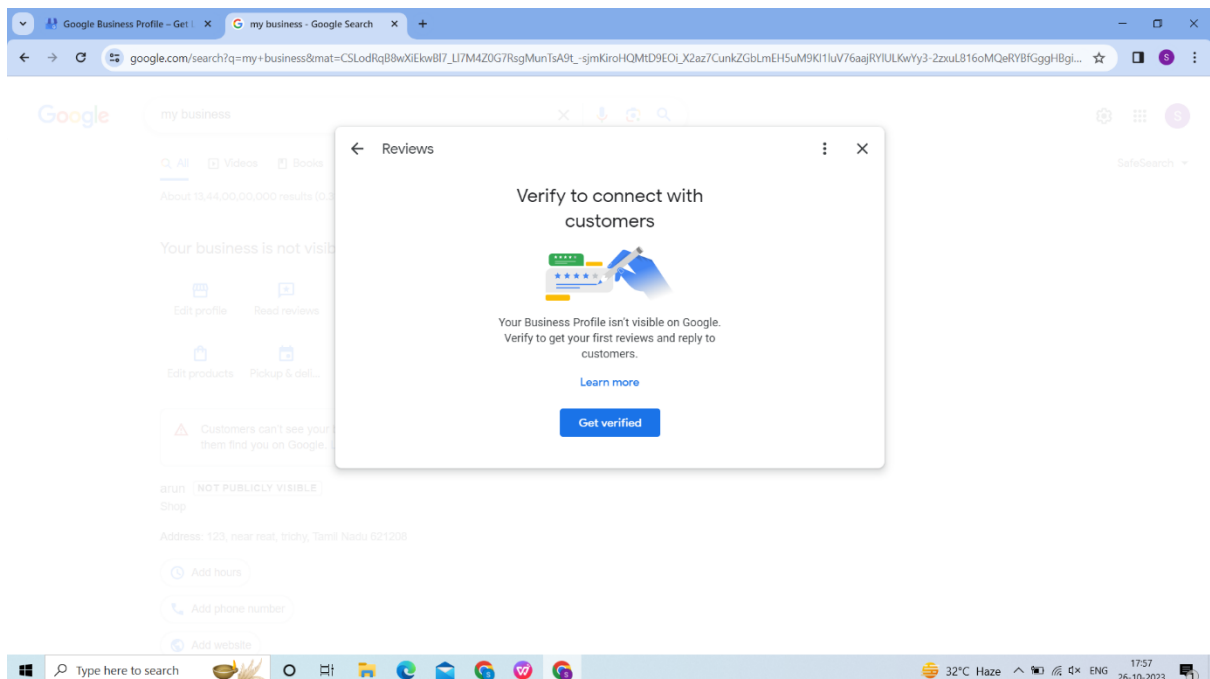
# Click "Continue"



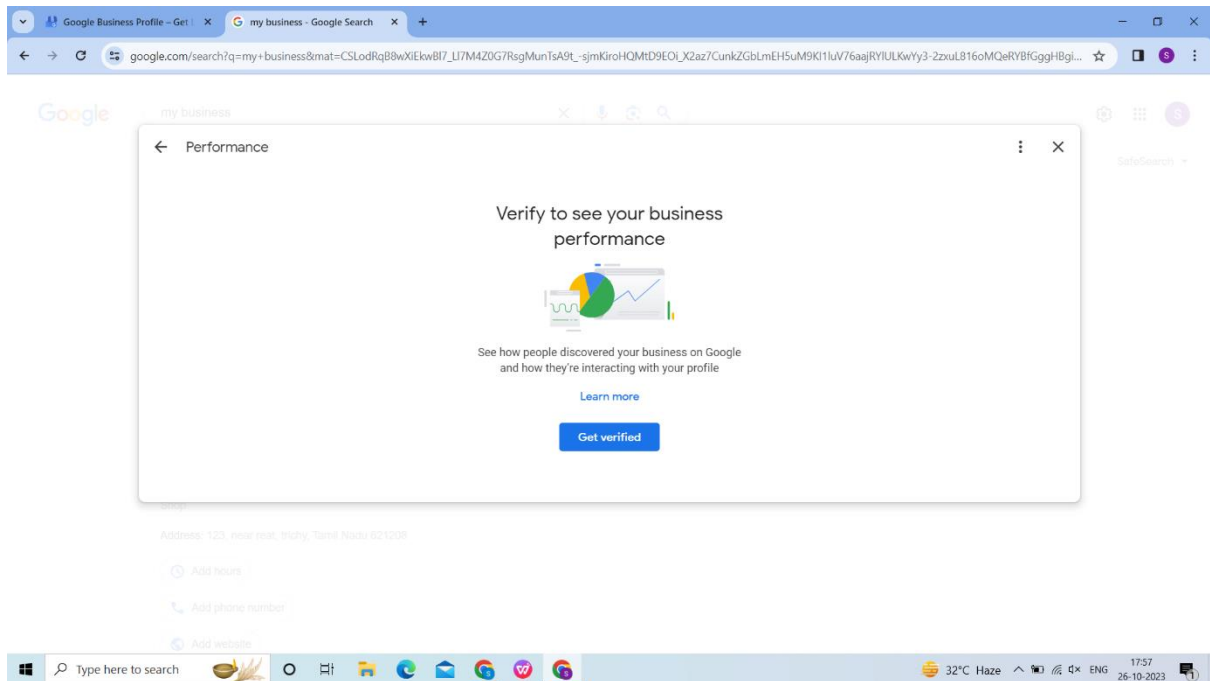
# Click "Edit Profile"



# Click "Read Reviews"



## Click "Performance"



## Click "Edit Products"

