

|               |                                     |
|---------------|-------------------------------------|
| NAME          | SIVADEVI J                          |
| NM -ID        | 8E5A51B457C12BEAafb48945A9AE7E92    |
| COLLEGE NAME  | SARANATHAN COLLEGE OF ENGINEERING   |
| PROJECT TITLE | Create a Google My Business profile |

**Business name: Appu Store-Fancy and Stationery**

**Mail id : appustore2002@gmail.com**

**Password: Appupintu\*2002**

## Navigation

[https://www.google.com/search?q=google+my+business&rlz=1C1ONGR-enIN1042IN1042&oq=google+my+&gs\\_lcrp=EgZjaHJvbWUqCggBEAAYsQMYqAQyBggAEEUYOTIKCAEQABixAxiABDINCAIQABiDARixAxiABDIHCAmQABiAB](https://www.google.com/search?q=google+my+business&rlz=1C1ONGR-enIN1042IN1042&oq=google+my+&gs_lcrp=EgZjaHJvbWUqCggBEAAYsQMYqAQyBggAEEUYOTIKCAEQABixAxiABDINCAIQABiDARixAxiABDIHCAmQABiAB)

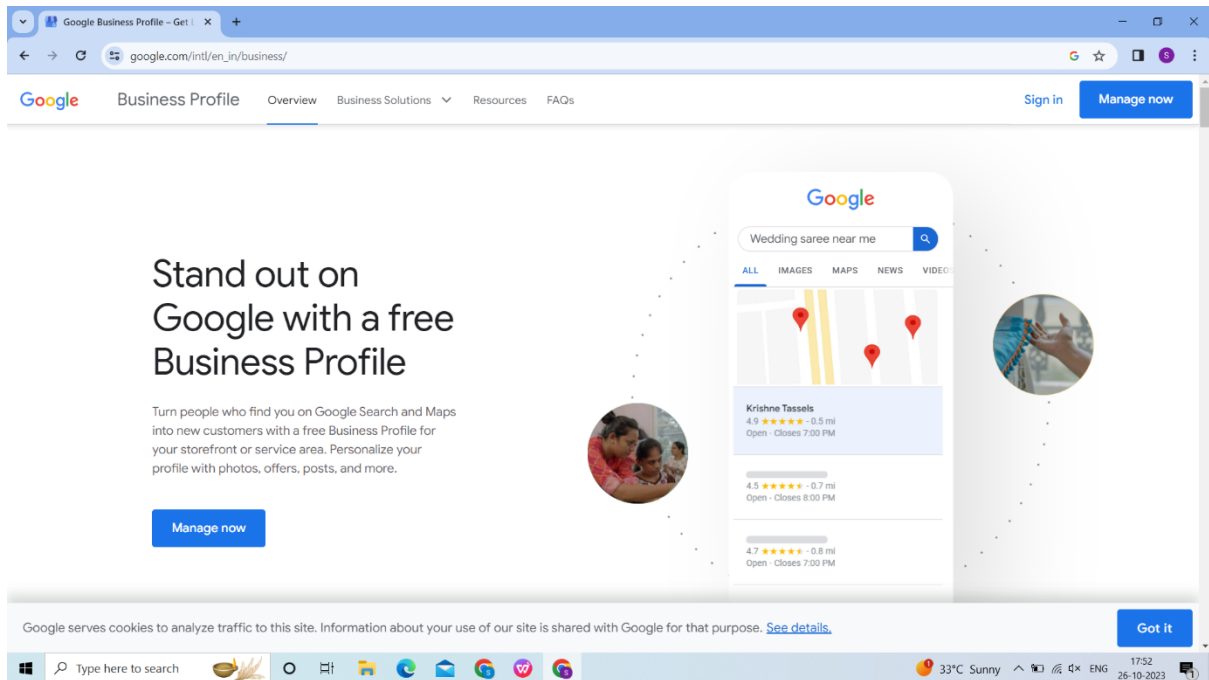
## Select - Google My Business Profile

The screenshot shows a Google search for "google my business". The search results include a link to "Google Business Profile – Get Listed on Google" with a description: "List your business on Google with a free Business Profile (formerly Google My Business). Turn people who find you on Search and Maps into new customers." Below this, there are links for "Sign in", "Google My Business", and "More results from google.com".

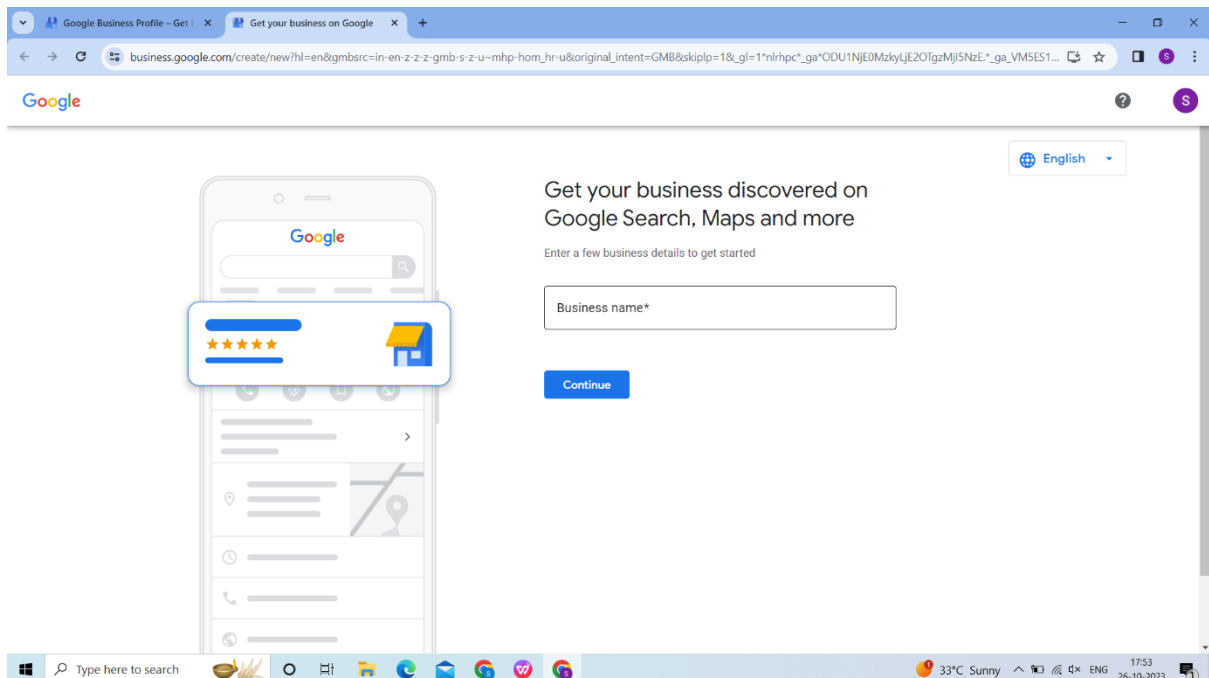
On the right side, there is a knowledge panel for "Google Business Profile". It includes the text "Software", "Initial release date: June 2014", and "Developer: Google". Below this, it says "People also search for" and lists "Google Ads", "Gmail", "Google Analytics", and "Facebook".

At the bottom, there is a section titled "People also ask" with the question "Is Google my business is free?" and a dropdown arrow.

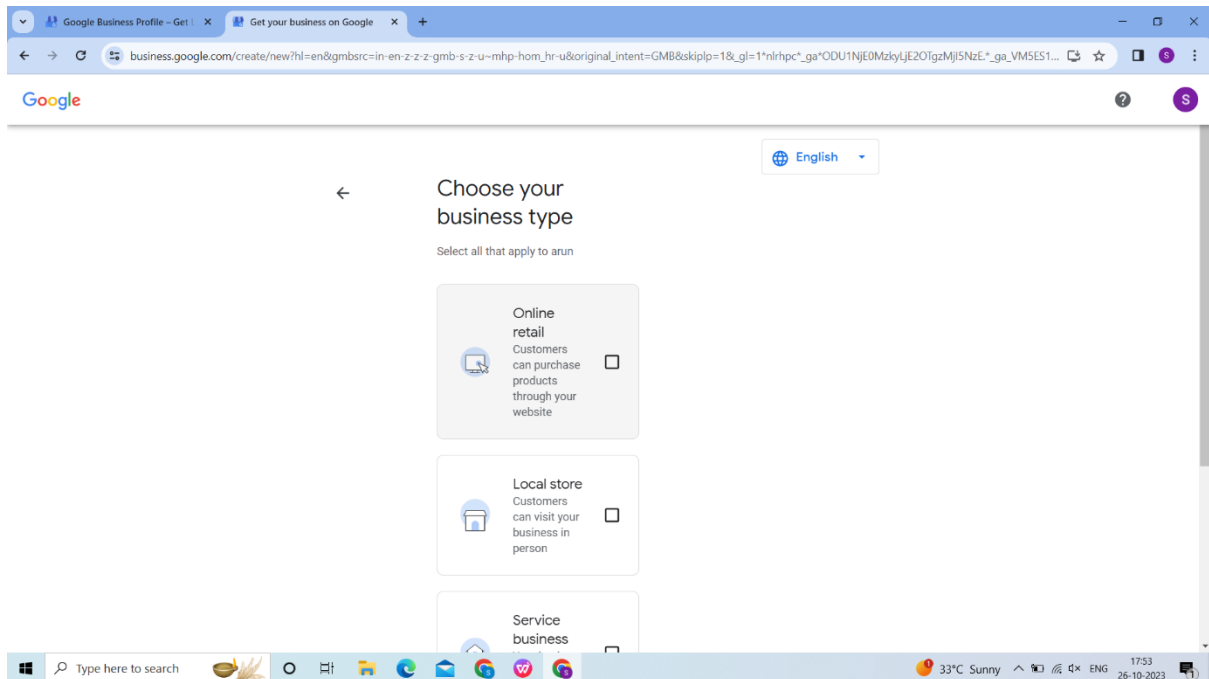
# Sign In



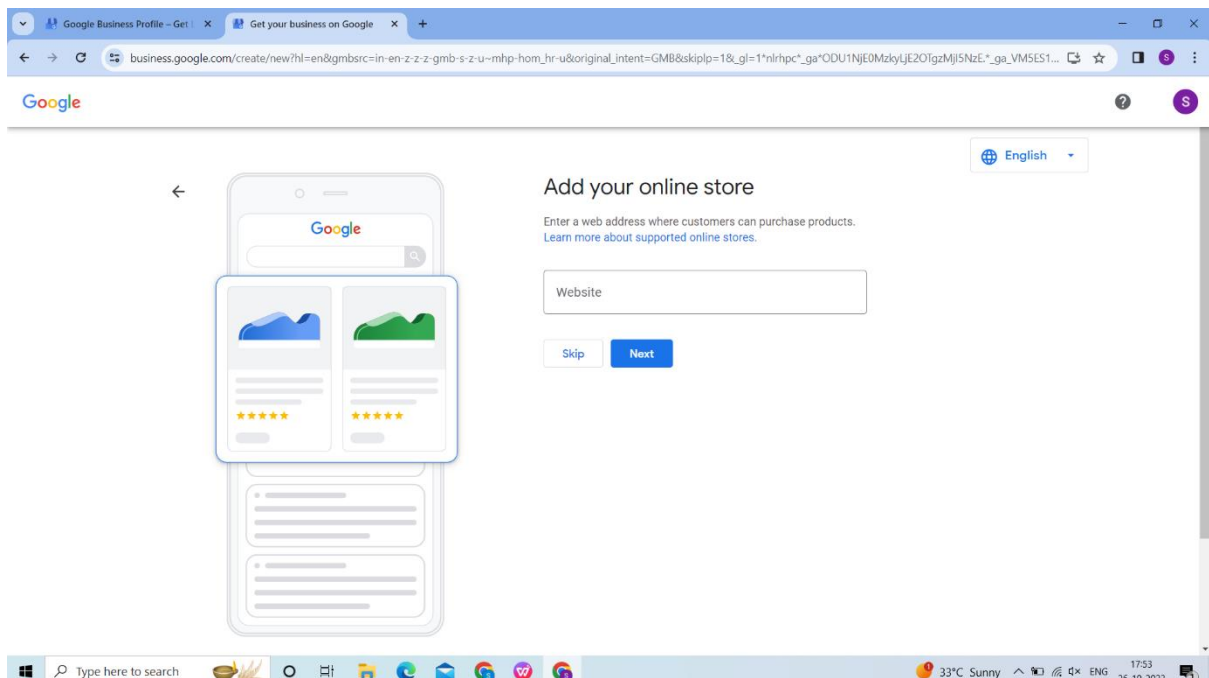
# Business Name



# Business Type



# Business Category



# Business Address

The screenshot shows the 'Enter your business address' page on the Google Business Profile creation interface. On the left, there is a mobile phone mockup displaying a Google search result for a business. The main heading is 'Enter your business address' with a subtext: 'Add a location where customers can visit your business in person'. Below this, there are several input fields: 'Country / Region' (a dropdown menu currently showing 'India'), 'Street address', 'Landmark position (optional)' (a dropdown menu), 'Landmark (optional)', and 'City'. The browser's address bar shows the URL 'business.google.com/create/new?hl=en&gmb-src=in-en-z-z-z-gmb-s-z-u-mhp-hom-hr-u&original\_intent=GMB&skiplp=1&gl=1\*nlrhpct\*\_ga\*ODU1NjE0MzkyLjE2OTgzMjI5NzE.\*\_ga\_VM5ES1...'. The Windows taskbar at the bottom shows the search bar, several application icons, and system information including '32°C Haze', 'ENG', and the date '26-10-2023'.

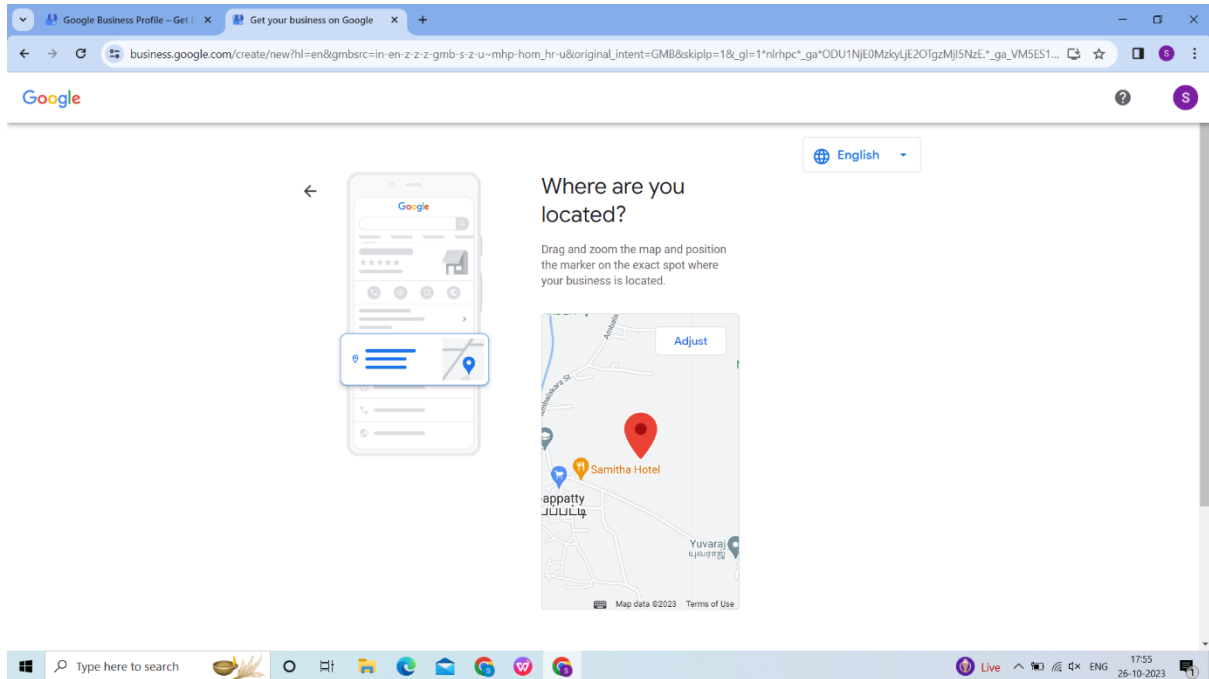
# Checking The Business

The screenshot shows the 'Is this your business?' page on the Google Business Profile creation interface. On the left, there is a mobile phone mockup displaying a Google search result for a business. The main heading is 'Is this your business?' with a subtext: 'It looks like your business might already have a Business Profile on Google Search or Maps. If you see your business below, select it, and we'll help improve your Business Profile.' Below this, there are four radio button options, each with a business name and address: 

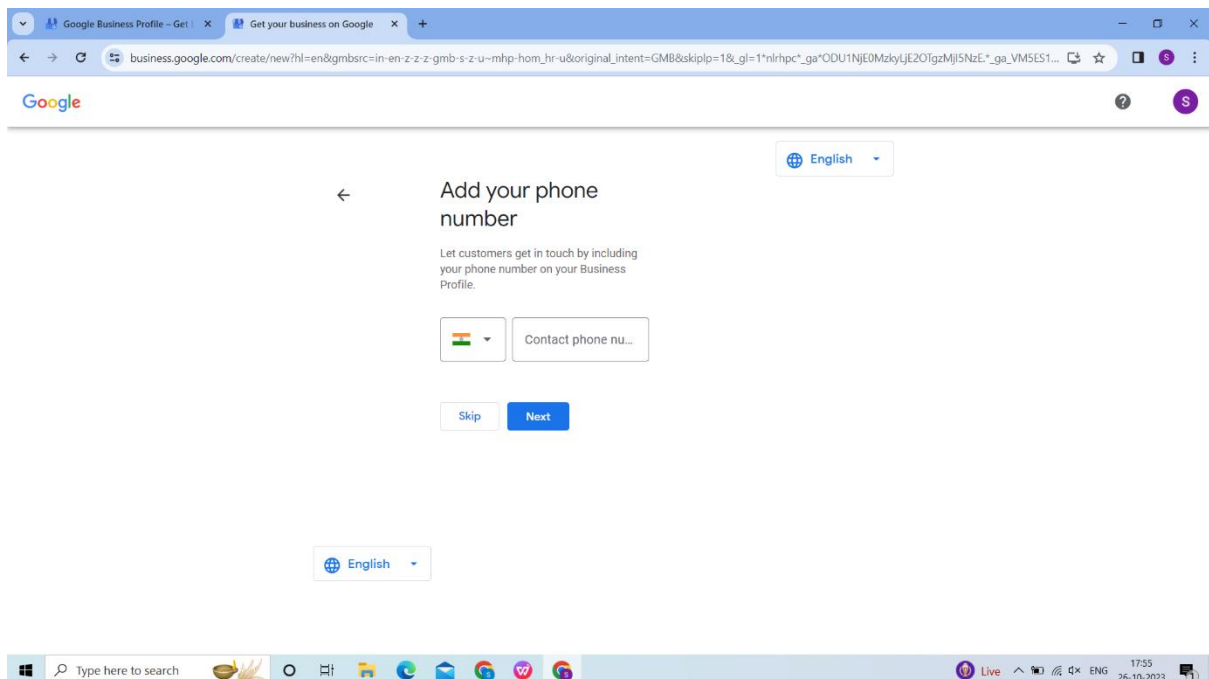
- ☐ Hotel Arun  
24, Rockins Rd, Bharathiyar Salai, Junction, Tiruchirappalli  
0431 241 5021
- ☐ Arun Auto Spares  
1, Promenade Road, Melapudur, Cantonment,  
Tiruchirappalli
- ☐ Arun photography  
123, 1st Cross Rd, Shanmugha Nagar West Extension,  
Tirukkarkudi, Tiruchirappalli, Sholanganallur
- ☐ None of these

 The browser's address bar shows the same URL as the previous screenshot. The Windows taskbar at the bottom shows the search bar, application icons, and system information including 'Live', 'ENG', and the date '26-10-2023'.

# Check The Location And Click Next



# Contact Details



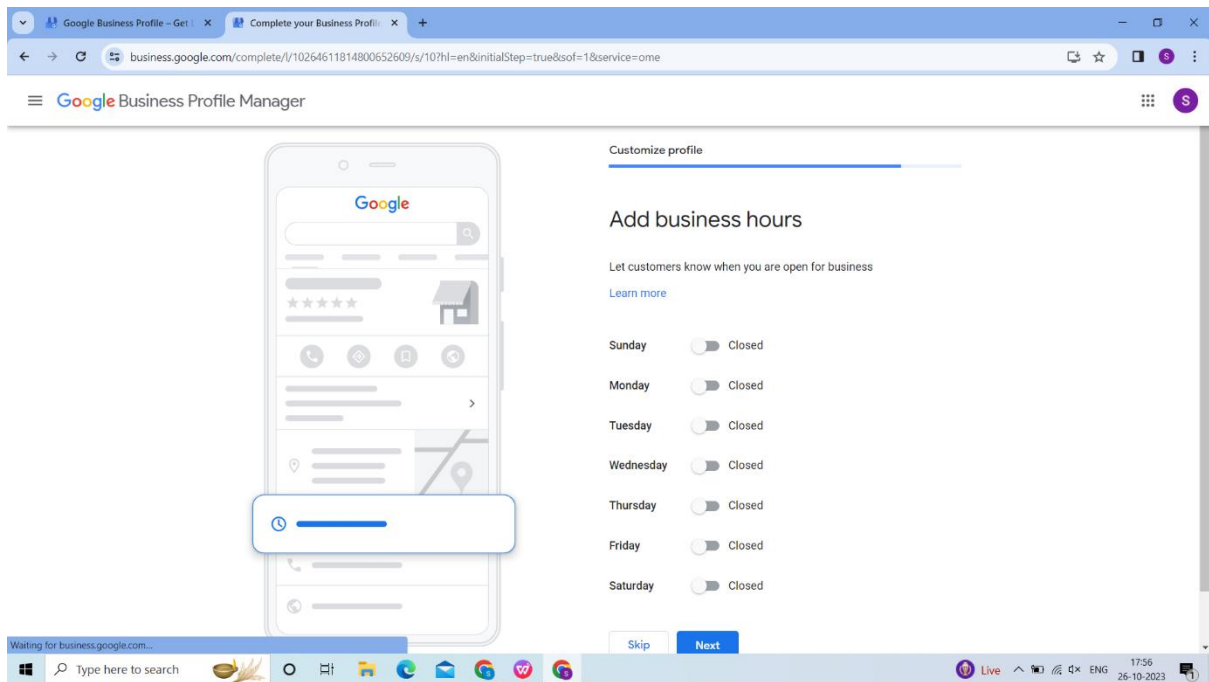
# Click The Check Boxes If You Needed And Click Continue

The screenshot shows the 'Put your business on the map' page in the Google Business Profile Manager. On the left is an illustration of a person at a computer. On the right, under the heading 'Put your business on the map', is the instruction 'Start connecting with your customers across Google – all in one place'. Below this are four options, each with a radio button: 'Get discovered by people in your area', 'Respond to reviews for your business', 'Manage your business details across Google', and 'Get news and tips about how to improve your Business Profile'. There are also two unchecked checkboxes for 'Get invitations to participate in occasional surveys and pilots'. At the bottom, a blue 'Continue' button is visible. The browser's address bar shows the URL: business.google.com/create/new?hl=en&gmb-src=in-en-z-z-z-gmb-s-z-u-mhp-hom-hr-u&original-intent=GMB&skip=1&gl=1\*nlrhc\*\_ga\*ODU1NjE0MzkyLjE2OjgzMjI5NzE\*\_\*ga\_VM5ES1...

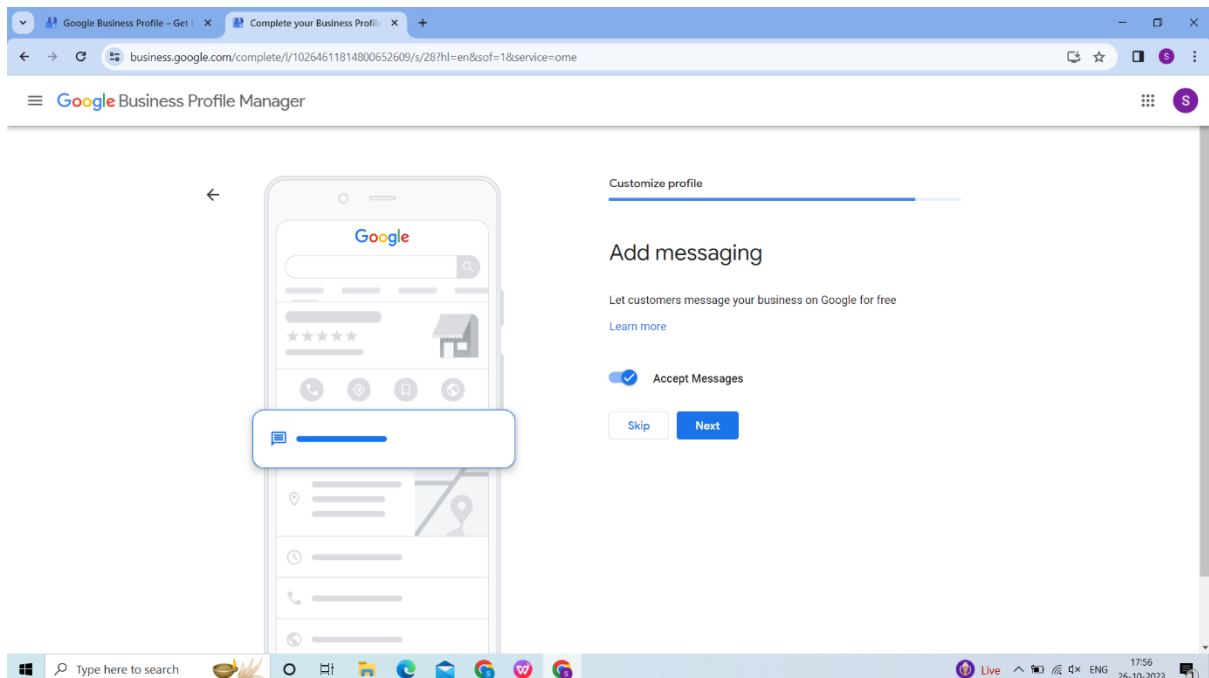
## Verification

The screenshot shows the 'Verify' page in the Google Business Profile Manager. On the left is an illustration of a smartphone displaying a Google search result for a business. On the right, under the heading 'Verify', is the instruction 'Select a way to get verified'. Below this is the text 'Google needs to verify that you manage this business.' and a link 'Learn more about verification'. There are two main options: 'Business video' (selected with a radio button) and 'Record a video of your business' (with a checkbox). Below these is a 'More options' link. At the bottom is a blue 'Next' button. The browser's address bar shows the URL: business.google.com/verify/I/10264611814800652609?hl=en&service=ome&gmb-src=in-en-z-z-z-gmb-s-z-u-mhp-hom-hr-u&original-intent=GMB&skip=1&gl=1\*nlrhc\*\_ga\*ODU1NjE0...

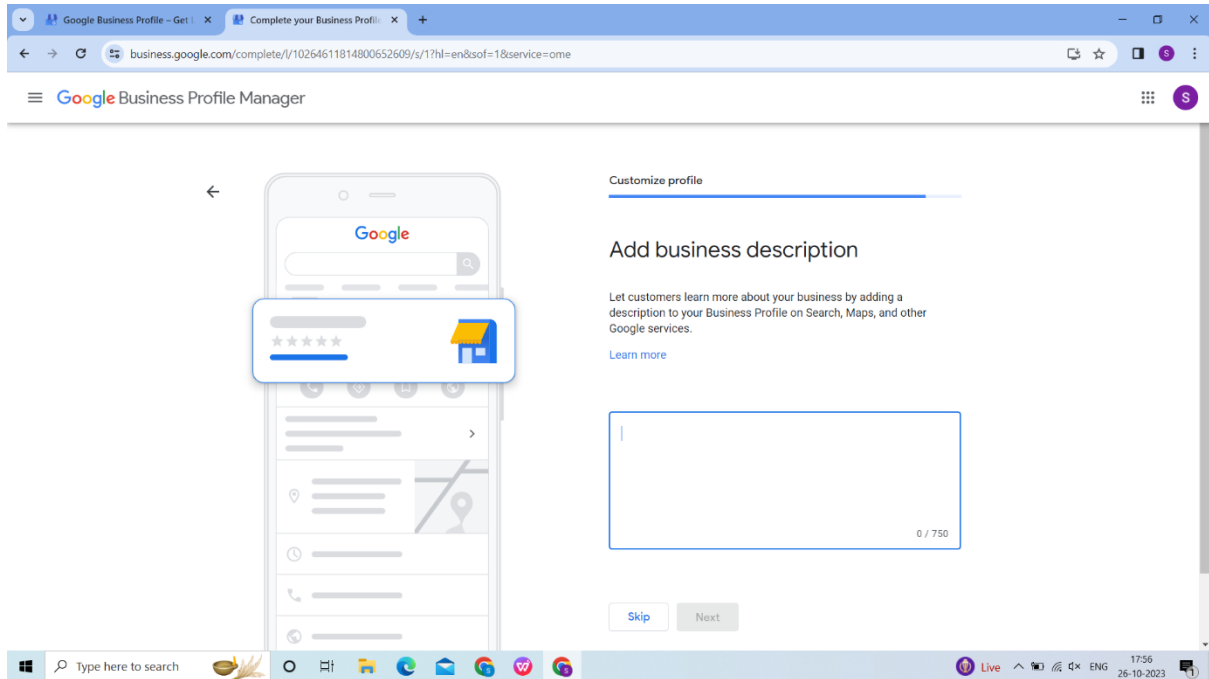
# Business Hours



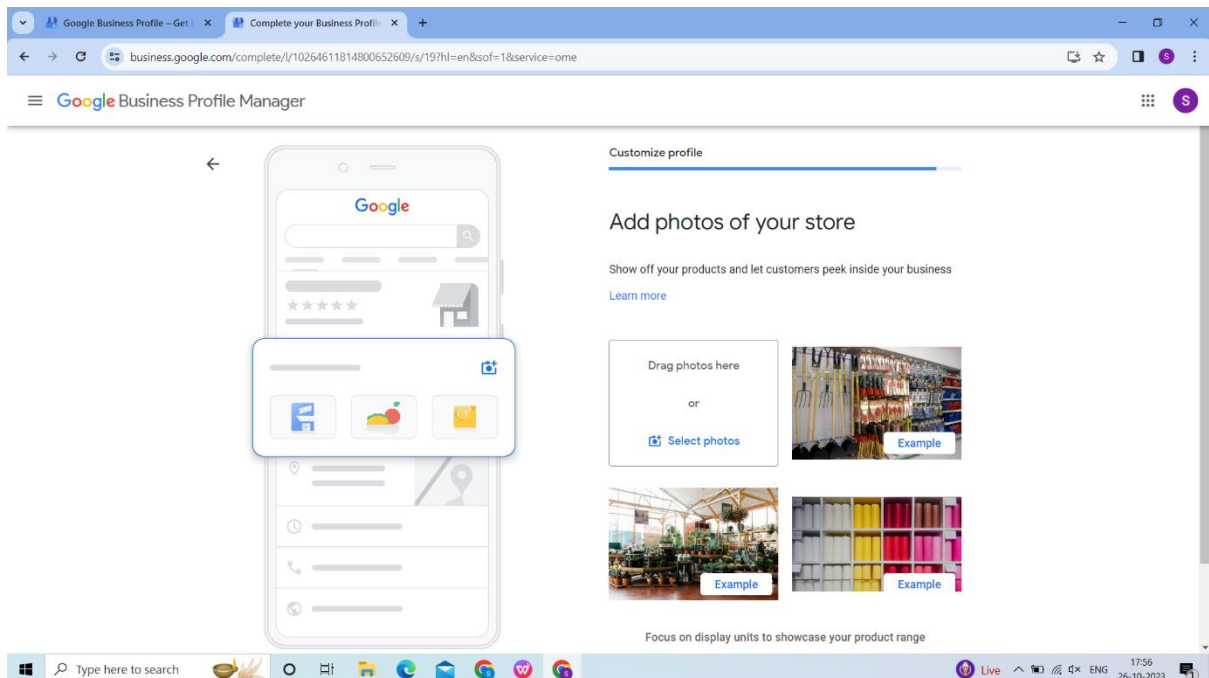
# Adding Messing Feature



# Business Description

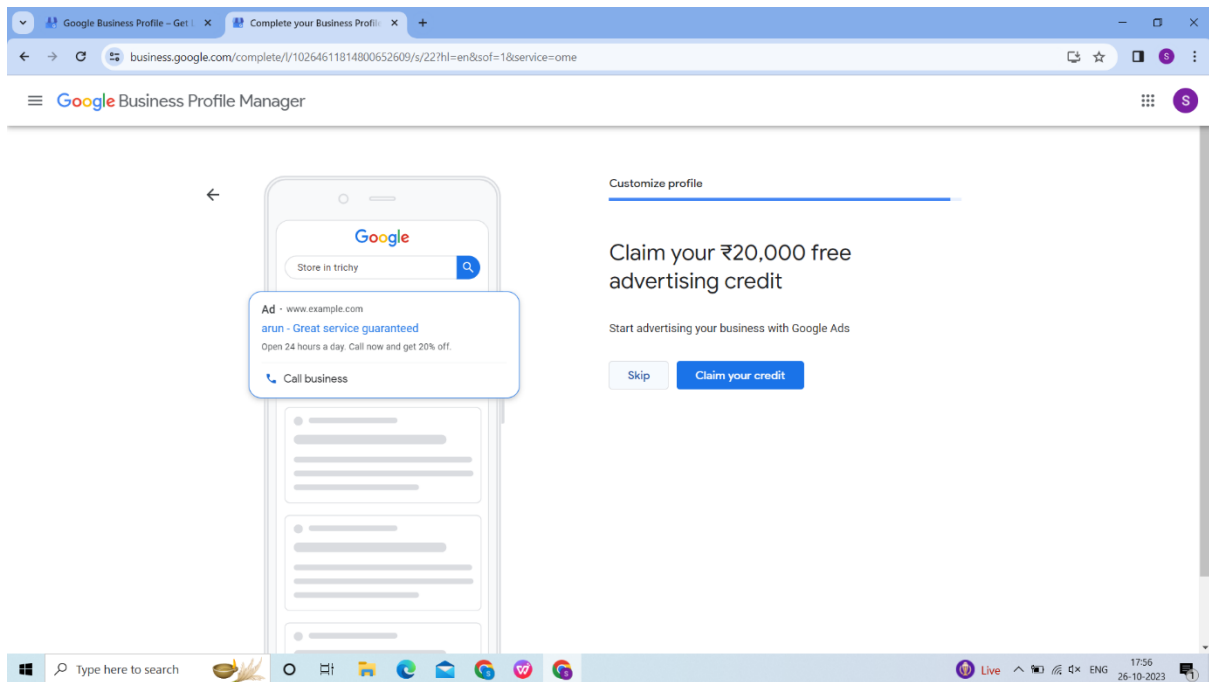


# Upload Photos

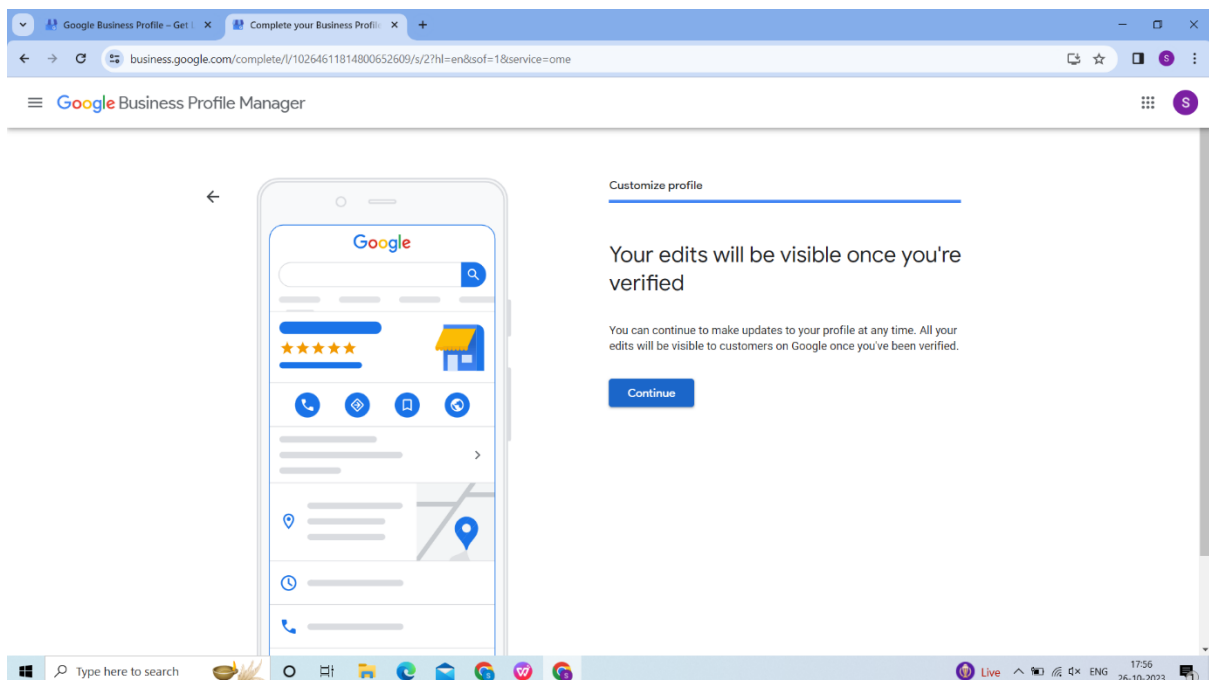




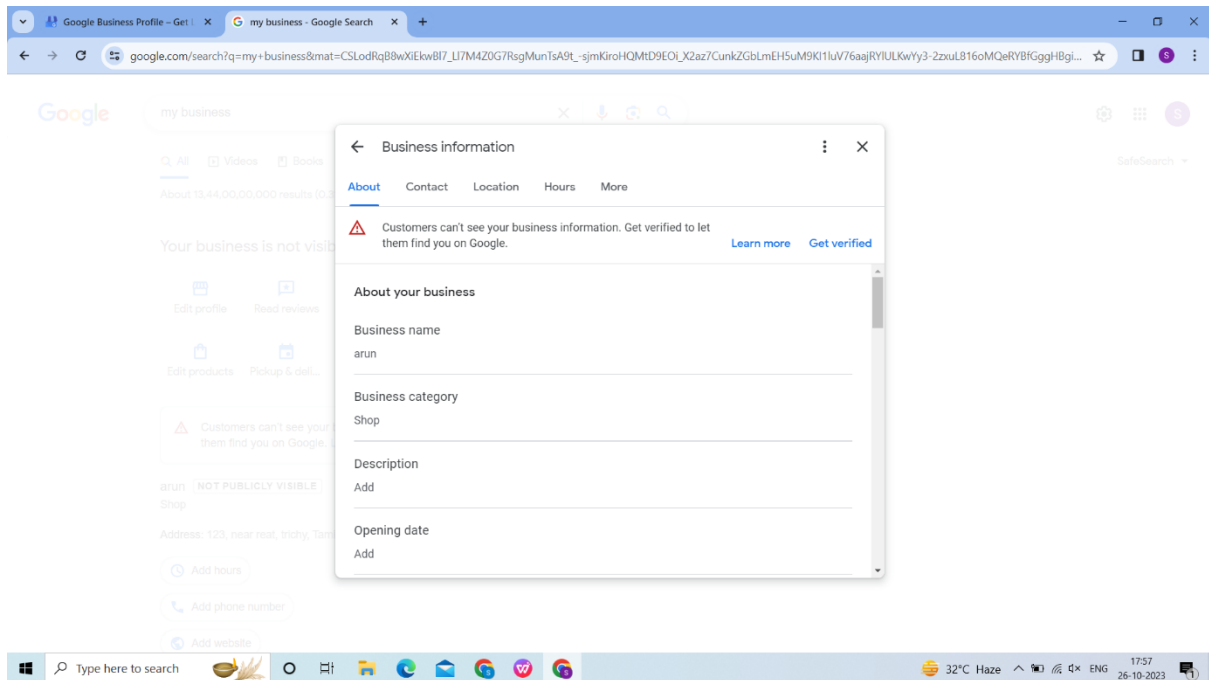
# Claim Your Business



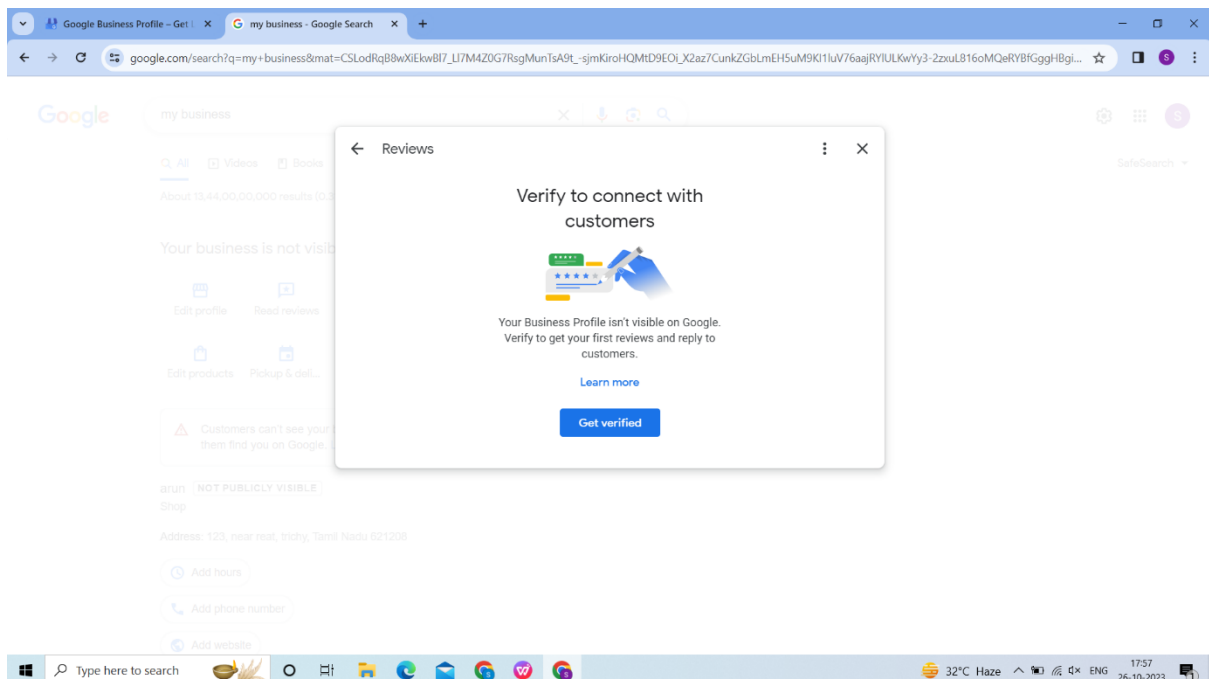
# Click "Continue"



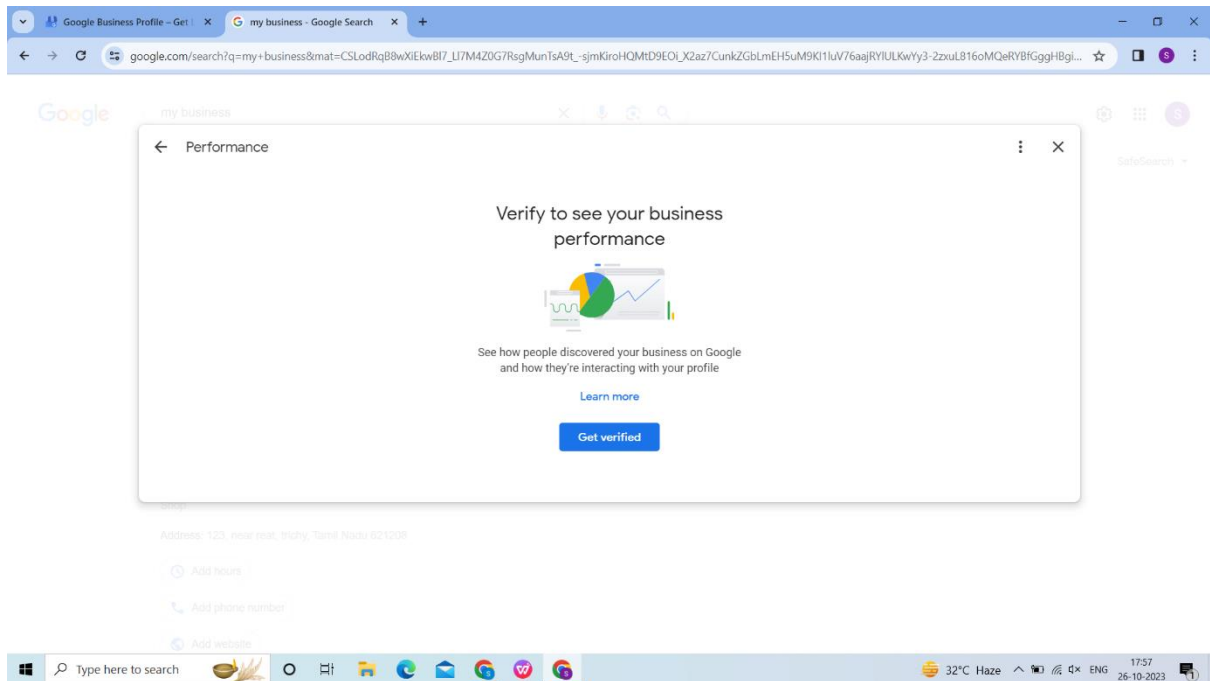
# Click "Edit Profile"



# Click "Read Reviews"



## Click "Performance"



## Click "Edit Products"

