

# Anita Daiya

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## Professional Summary

Results-driven Technical Project Manager with 8+ years of experience leading complex, **cross-functional** technology programs in **5G, IoT, Servers, Wi-Fi** & Networking. Adept in **Agile** practices, stakeholder engagement, budgeting, and global delivery. Proven track record with industry leaders like **Qualcomm, Intel, NVIDIA**, and **MediaTek**. Experienced in cross-cultural collaboration across **Singapore, China, the US, Germany, and APAC**.

## Core Competencies

- Project & Program Management (**Agile/Scrum/Hybrid**)
- Cross-Functional Team Leadership
- Strategic Clients & Account Management
- Budgeting & **P&L** Accountability
- R&D in **5G, IoT, Servers, Wi-Fi** & Networking
- Business Roadmapping & Delivery Oversight
- Global Execution (Singapore, APAC, US, EU)
- Stakeholder & Executive Communication
- Product Compliance & Certifications

## Professional Experience

Project Manager

VVDN Technologies Pvt. Ltd., Singapore

June 2020 - Present

- Delivered multi-million-dollar tech programs across **5G, IoT, Wi-Fi**, software, and server infrastructure.
- Led **cross-functional** teams (50+ members) across Singapore, China, US, Germany, and APAC.
- Managed strategic accounts with **Qualcomm, Intel, NVIDIA**, and **MediaTek**.
- Owned full project lifecycle: scope, planning, risk, execution, closure.
- Oversaw budget, cost optimization, forecasting, and **P&L**.
- Directed R&D on **5G** phones, tablets, routers, switches, UBRs, **IoT** devices, and cloud-scale servers.
- Drove **Agile** ceremonies: **Scrums**, planning, retrospectives, backlog refinement.
- Handling multiple client accounts for R&D and manufacturing projects
- Handling Project Billings and payments from clients
- Weekly review with Clients and stakeholder to post regular project updates

- Delivered **PoCs** and **MVPs** with silicon partners to fast-track adoption.
- Ensured local/global **compliance** and **certifications** (FCC, CE, IMDA).
- Managed 20+ successful end-to-end product launches including EBOM, MBOM, packaging, software, and vendor negotiation.

## Digital Marketing Analyst

### Network Bulls, India

May 2018 - June 2020

- Managed loyalty programs and digital marketing campaigns.
- Created visual reports and dashboards for performance analysis.
- Coordinated internal reviews and supported project tracking.

## Testing Engineer

### OPPO Mobiles, India

March 2017 - November 2017

- Conducted user acceptance testing for OPPO app store.
- Monitored performance across devices and reported bugs.

## Selected Project-Based Accomplishments

- \$110M cross-regional **5G/IoT** program with 62+ engineers - first-mover advantage for APAC telecom clients.
- Delivered enterprise **Wi-Fi 6** routers and UBRs for **Reliance Jio** and **Airtel**, ensuring FCC/CE **certification**.
- Reduced **time-to-market** by 20% via **Agile PoC** for edge-compute servers tailored to European client needs.
- Achieved IMDA, CE, and FCC **compliance** for embedded **IoT** devices using **Qualcomm** and **Intel** processors.
- Coordinated with **Qualcomm**, **HPE**, and **NVIDIA** to cut server project costs by 20% through optimized vendor planning.
- Currently delivering **KAVACH** and **Axle Counter** railway safety systems across India and Europe, enhancing safety and operational reliability.
- Improved global product launch KPIs by over 15% through **cross-functional** collaboration in R&D, sales, manufacturing, and marketing.

## Education

B.Tech in Computer Science & Engineering  
RTU, India - 2014

## **Certifications**

- Certified **Scrum** Master (CSM)
- Certified **Agile** Project Manager

## **Technical Skills**

**Tools:** JIRA, Salesforce, Confluence, MS Project, Trello, MS Excel, ERP,

**PowerPoint Domains:** **5G**, **IoT**, **Wi-Fi** & Networking, Data Centre

**Products:** Smartphones, Tablets, **Servers**, Routers, Switches, UBRs, CPEs,

Software development services

**Platforms:** **Qualcomm**, **Intel**, **MediaTek**

## **Languages**

- English
- Hindi