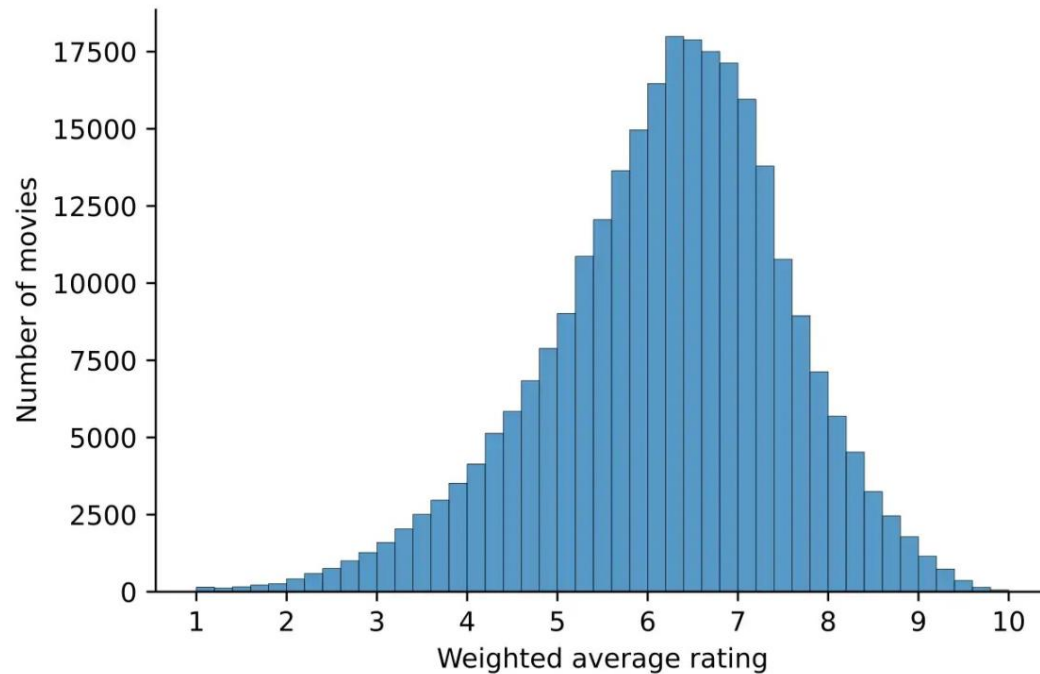


# PREDICTING IMDB SCORES



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<b>PROJECT NAME :</b>	<b>PREDICTING IMDB scores</b>



## Problem Definition:

Predicting IMDb scores is a common problem in the film and entertainment industry. The goal is to develop a model or system that can accurately estimate the IMDb rating (typically on a scale of 1 to 10) of a movie before it is released or shortly after its release. This prediction can assist filmmakers, studios, and audiences in various ways:

## Filmmakers and Studios:

Filmmakers and studios can use IMDb score predictions to gauge the potential success of their movies, helping them make marketing and distribution decisions.

## Audiences:

Moviegoers can use IMDb score predictions to decide which movies to watch, making informed choices about their entertainment options.

# Design Thinking in Predicting IMDb Scores:

Design thinking is a human-centered approach to problem-solving that involves empathy, ideation, and iteration. When applying design thinking to predicting IMDb scores, the process might look like this:

## Empathize:

Understand the needs and perspectives of different stakeholders, such as filmmakers, studios, and audiences. Conduct interviews, surveys, and research to gather insights into what factors contribute to IMDb ratings.

## Define:

Clearly define the problem by identifying the key challenges and opportunities in predicting IMDb scores. This might involve specifying the data sources, the scope of prediction (pre-release or post-release), and the desired level of accuracy.

## Ideate:

Brainstorm potential solutions and approaches to predicting IMDb scores. Consider various features and factors that could influence movie ratings, such as genre, cast, director, trailer views, and early critic reviews.

## Prototype:

Create a prototype or a minimum viable product (MVP) of the IMDb score prediction system. This could involve developing a machine learning model that takes relevant input data and produces IMDb score estimates.

## Test:

Test the prototype with real-world data and gather feedback from users and stakeholders. Evaluate the model's accuracy and adjust it as necessary. Iterate on the design to improve predictions.

## Implement:

Once the IMDb score prediction model is refined and validated, integrate it into a platform or application that can provide predictions for upcoming or recently released movies.

## Monitor and Iterate:

Continuously monitor the performance of the IMDb score prediction system and gather user feedback. Make improvements and updates as needed to maintain accuracy and relevance