



D'ye Yuko

Age: 26

Education: Bachelors in Game Design

Hometown: Riverside, Ca

Family: Single, lives alone

Occupation: Level Builder at Totally Legit Games

"I miss things I use to do in my hometown. I want to do those things here."

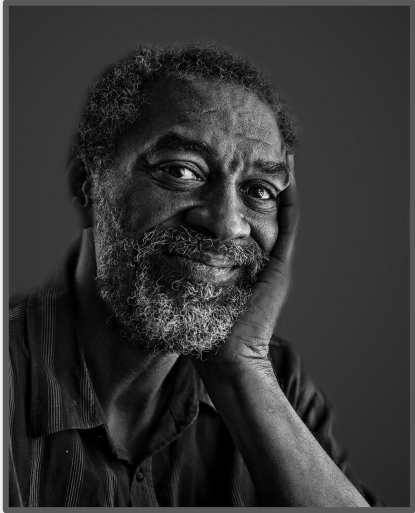
Goals

- Recapture hometown lifestyle in new area
- Meet like minded people
- Explore town and go to new restaurants
- See a concert on the weekend

Frustrations

- "Being new in town you don't know where people hangout"
- "I used to go to concerts all the time back home"
- "I prefer to walk most places, gas is expensive"

D'ye or "Dee" recently moved from her hometown for her new job after graduating from college. She is still getting used to her new place of residence. D'ye would like to still enjoy doing things she did when she was back home. Go out to dinner on a Friday or Saturday night, maybe see a local concert every now and then. While she does drive she tries to do it as little as possible because she would rather save money than burn the gas.



Curtis Jones

Age: 67

Education: Master of Fine Arts

Hometown: Washington D.C.

Family: Married, lives at home with wife and 2 dogs

Occupation: Professor at University

“Music is healthy for mind, body, and soul. I just wish it would help me stand longer.”

Goals

- Attend Jazz concerts in local area
- Have dinner before a show
- Theatre or concert venue is within a short walking distance

Frustrations

- “Some venues have little to no seating”
- “Buying tickets at the theatre takes a long time”
- “There’s not enough parking at some venues”

Curtis is a Fine Arts Professor at University. He enjoys spending his weekends having dinner with his wife and then enjoying a jazz concert. Unfortunately Curtis can’t stand for long periods at jazz shows and would prefer a place to sit. Curtis prefers to buy tickets online rather than in-line so he can be the first one in the door to get a good spot for a show.