

Carole				
Task	Click Path	Observations	Quotes	Task Completion
Write the task number and directions here.	Record what path the participant took to complete the task.	Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.	Note any significant quotes (positive and negative).	Choose if the task was: 1 - easy to complete 2 - completed but with difficulty 3 - not completed
Prompt 1: Search for an event	Clicked Home Button	-Participant couldn't find search button - Participant reread instructions	"This search button just keeps me on this screen"	3
Prompt 2: Click one of the events and add it to the cart	Search Bar> click on the evnt > scrolls downs	- Participant scrolls thru events - Participant says there's no add to cart button	"Do I have to click on the squares on this page?"	3
Prompt 3: Open your cart to view your item(s)	Home page > account > Home Page > Cart	-Participant looked for Cart in the account menu -Partcipant looked for Cart after clicking Home Page	"Where's that dang Cart button"	2
Prompt 4: Check out and get Purchase Confirmation	Cart button> Checkout Button	-Participant opened Cart sucessfully -Participant clicks Checkout Button	"Well that was easy to do"	1
Additional Notes: Participant felt like she should have read the instructions twice before starting tasks.				

Megan				
Task	Click Path	Observations	Quotes	Task Completion
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Prompt 1: Search for an event	Clicked Search Button	-Participant finds search bar without much thought	"Search bar is labeled and easy to find"	3
Prompt 2: Click one of the events and add it to the cart	Search Bar> click on the event > scrolls downs > adds item to cart	- Participant scrolls thru events - Participant clicks on event and clicks add to cart		3
Prompt 3: Open your cart to view your item(s)	Cart button	-Participant goes to cart and pulls up their item(s) in cart	"I like the Cart button has notification icon"	3
Prompt 4: Check out and get Purchase Confirmation	Checkout Button	-Participant clicks Checkout button on their items	"Cool that was simple"	3

Carrie				
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Prompt 1: Search for an event	Clicks search button	-Participant looks for search bar -Participant finds search button	"I wish the search bar was listed at the top of the screen, but the button works too"	2
Prompt 2: Click one of the events and add it to the cart	Scrolls thru events> picks an event> clicks add to cart	-Participant scrolled from top to bottom, bottom to top in events	"There's a lot of events"	3
Prompt 3: Open your cart to view your item(s)	Home button> Cart> view items in cart	-Participant looks at item(s) in cart	"I thought i needed to go home to view the cart my mistake"	2
Prompt 4: Check out and get Purchase Confirmation	Clicks checkout button> Purchase confirmation page	-Participant clicks Checkout button -Participant seems happy about Purchase	"I like the 'Purchase Success' page"	3

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Prompt 1: Search for an event	Clicks search button	-Participant goes to search icon	"Search bar could be a little bigger"	3
Prompt 2: Click one of the events and add it to the cart	Scrolls thru events> picks an event> clicks add to cart	-Participant picked first event	"I'll pick the first one it should be right"	3
Prompt 3: Open your cart to view your item(s)	Cart> view items in cart	-Participant looks at item(s) in cart	"I like how adding to cart gives you a visual notification above the cart icon"	3
Prompt 4: Check out and get Purchase Confirmation	Clicks checkout button> Purchase confirmation page	-Participant clicks Checkout button	"Purchase Success is a lot nicer to see than Confirmation"	3

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Prompt 1: Search for an event	Clicks search button	-Participant clicks search button	"Search button is nice, just wish it wasn't on seperate screen"	3
Prompt 2: Click one of the events and add it to the cart	Scrolls thru events> picks an event> clicks add to cart	-Participant scrolls to bottom of page -Participant selects event at bottom of page	"It's cool how the icons on the side bar of page are still there throught the process"	3
Prompt 3: Open your cart to view your item(s)	Cart> view items in cart	-Participant looks at item(s) in cart	"It's neat seeing the cart update with a notification, but i don't like how adding an item to the cart takes me back to the home screen automatically"	2
Prompt 4: Check out and get Purchase Confirmation	Clicks checkout button> Purcahse confirmation page	-Participant clicks Checkout button	"That simple, app has a really easy to use design. Just needs some small changes I think."	3