

Zachary Mutch

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SUMMARY

As a front-end web developer with a diverse background in graphic design, I excel in creating visually appealing and user-friendly websites using HTML, CSS, and JavaScript. My current focus is on mastering ReactJS to build dynamic and interactive web applications. I possess a strong ability to translate design concepts into responsive interfaces and optimize user experiences across multiple devices. With a unique blend of creativity and technical expertise, I deliver compelling digital solutions. I am actively seeking opportunities to apply my versatile skill set and passion for web development in a dynamic and collaborative environment.

EXPERIENCE

Freelance Graphic Designer & Web Developer

Self-Employed

June 2017 - Present, Ohio

- Developed websites using HTML, CSS, and JavaScript, leveraging popular front-end frameworks like Bootstrap and Tailwind CSS to ensure responsive and visually appealing designs.
- Utilized page builder plugins like Elementor and Divi to design and build multiple websites on the WordPress platform, enabling seamless customization and intuitive page layouts.
- Collaborated closely with clients to conceptualize and design impactful logos that effectively represented their brand or event's identities.
- Utilized Adobe Premiere Pro and After Effects to produce captivating motion graphics and skillfully edited videos, elevating visual storytelling and creating compelling and engaging content.
- Crafted a wide range of website assets, including complete landing page designs, banners, team portraits, and more, contributing to cohesive and user-friendly web experiences.
- Developed assets for live streaming productions, such as overlays, banners, on-stream advertisements, and more, enhancing the visual presentation and engagement of the broadcasts.

Lead Content Developer

1Life2Play

January 2021 - February 2022, Parma, Ohio

- Led a team in the successful development of unique in-person and online events, implemented effective social media marketing strategies, and crafted compelling merchandise designs.
- Managed design projects assigned by the Marketing Director, overseeing the entire process from conceptualization to finalization.
- Produced and edited videos and motion graphics for various social media platforms, including TikTok, Instagram, Twitter, and Facebook.
- Continued responsibilities as a graphic designer within this role, delivering high-quality designs and contributing to the team's success.

Graphic Designer

1Life2Play

January 2020 - December 2020, Parma, Ohio

- Created diverse promotional materials (digital and print) in response to the Covid-19 pandemic, including brochures, flyers, posters, wall murals, and social media advertisements. Utilized Photoshop and Illustrator to deliver high-quality materials, effectively driving online traffic.
- Utilized page builder plugins like Elementor and Divi to design and build multiple websites on the WordPress platform, showcasing 1Life2Play Esports teams and attracting talented players.
- Produced broadcast assets for tournaments, podcasts, and live events, such as banners, stream overlays, and advertisements.

EDUCATION

Full Stack Web Development

Ohio State University Boot Camps • Online • 2023

SKILLS

Industry Skills: HTML, CSS, Javascript, Bootstrap, Tailwind CSS, ReactJS, Node.js, Express, jQuery, REST, JSON, MySQL, MongoDB, Git, PWAs.

CERTIFICATIONS

Responsive Web Design

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- Proficient in responsive web design, creating user-friendly and visually appealing websites that adapt seamlessly across devices.