IMS ENGINEERING COLLEGE, GHAZIABAD
NAAC Accredited & NBA Accredited Programme
Approved by AICTE, New Delhi & Affiliated to AKTU, Lucknow
Under the aegis of IMS Society, Ghaziabad
Estd. 2002

AAGHAAZ

2K24

MBA, MCA

MEGA TECH FUSION

9TH FEB 2024
IMSEC
AUDITORIUM,
C-BLOCK

NH-09, Adhyatmik Nagar, Distt: Ghaziabad, Uttar Pradesh-201015
Admission Enquiry: +91-9821396581/82/83 | Landline Number: 0120-4940000 | Whatsapp Number: +91-9821396583
Toll Free: 1800-102-8393 | Email ID: enquiry@imsec.ac.in | www.imsec.ac.in

AAGHAAZ

2K24

IMSEC Ghaziabad is one of the top-notch Engineering colleges in North India, providing technical education and 100% employability prospects to its students. It is ranked 5th in North zone among the top Private Engineering colleges by Times Engineering Institute Ranking Survey 2022. In top 125 Private Engineering Institute Rankings 2022, the institute stands tall at position 14th. On all India basis, among the Top 170 Engineering Institute Rankings 2022, IMS Engineering College ranks at 19th position. In context to best Placements, the livewire of any academic institutions, in shortlisted Top 70 Private Institutions, we are distinguished at 13th position. In the domain of Research capability, IMSEC has consolidated itself at 20th, out of 30 top Engineering colleges' list.

Department of MBA feels extremely proud to announce "AAGHAAZ" - A one-day Inter-College Management Extravaganza to be held on FEB 09, 2024. The festival will be a high-profile event which would attract students from colleges in and around Delhi/NCR. The various events and competitions during the fest would be pertaining to management and business world scenarios, giving a unique exposure to the participants. Winners would be rewarded with cash prizes, certificates and accolades.

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ANVESHAN

The Co-operate Quiz

RULES& REGULATIONS

- There will be only 2 members in each team.
- From one college only 3 teams will be allowed to participate.
- There will be 2 rounds in this quiz competition and in case of tie there will be a round 3 which will be a rapid-fire question.
- In first round, 20 MCQ questions will be provided on a sheet and the evaluation will be done accordingly. Each question will carry 1 mark.
- 6 teams will be selected after this round.

Faculty Coordinator

Dr. Nitin Mohan

Event Coordinator

Mansi Saxena
Yashi Sharma
Sejal, Saksham
(9557395777)

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100 KA DUM

Rules & regulations

- It's a group activity where each group would use their Rs 100 as startup capital.
- A group may consist of 3-4 members.
- They would have to purchase some raw material, create something out of it and sell it to the people and report back after 3 hours to judges with a video showing the selling.
- The winners would be decided on the basis of the profit, method of selling etc.
- Participants would present the strategies used for selling and profits earned.
- Team members can be from different graduate or undergraduate programs on the same team.
- Showing false sales or indulging in any kind of unfair practice will lead to disqualification from the event.

Faculty Coordinator

Dr. Kavita Singh

Event Coordinator

Tanisha Mittal
Tanishq Saxena
Shourya Rastogi
Manshi Khare
Harsh
Priyanshi Chauhan
(8868070709)

JUGAAD MANAGEMENT

THINGS YOU CAN DO TO SAVE THE EARTH

RULES & REGULATIONS

- Maximum 2-4 membersin each team.
- Participants will be given 1 hour and 30 minutes to show theircreativity and 2 minutes to talk about thesame.
- Waste material could be anything like tetra packs, bottles, newspapers, old utensils, jute material or any second handitems that otherwise would be thrown away.
- The material would be rejected if not found to be a waste product or second-hand item.
- No ready or semi-finished model or matter would be accepted from participants for the competition
- Participants will be judgedon Creativity, Utilization of Resources, Artistic composition, design and Overall presentation.
- .No mobile or Internet would be allowed to use at the time of Competition.

Event Coordinators

Gunjan Bhatt
Lokender Singh
Vansh Singhal
Saloni Singhal
(9389776856)

Faculty Coordinators

Dr. Siby James

AAGHAAZ : 2K24

THE AD-MAD SHOW

AD MAD SHOW

AD ZAP

- 1. THIS EVENT IS NOT AN INDIVIDUAL EVENT, EACH TEAM SHOULD COMPRISE OF MINIMUM 4 MEMBERS AND MAXIMUM OF 5 MEMBERS.
- 2. THE ADVERTISEMENT MAY BE IN ENGLISH OR HINDI LANGUAGE (AVOID USAGE OF BOTH LANGUAGES AT SAME TIME).
- 3. THE FIRST ROUND WILL CONSIST OF AD JINGLES AND TAGLINES OF THE PRODUCT THAT YOU HAVE CREATED OR CHOOSE.
- TIME LIMIT : 5 MINUTES.
- 4. SELECTED TEAMS WILL BE ABLE TO PARTICIPATE IN NEXT ROUND.
- 5. IN SECOND ROUND, TEAMS WILL PRESENT THEIR ADS. (ACTING ON STAGE).
- TIME LIMIT: 5 MINUTES.
- 6. THE CRITERIA FOR ASSESSMENT INCLUDES CONTENT, SPONTANEITY AND ADHERENCE TO THE TOPIC, COORDINATION, APPEAL OF THE ADVERTISEMENT, HUMOR AND PERFORMANCE ON THE STAGE.
- 7. THERE SHOULD BE NO EXPOSURE TO BIASNESS AGAINST ANY CASTE OR COMMUNITY OR RELIGION THROUGH YOUR PERFORMANCE.
- 8. USE OF VULGAR EXPRESSION AND LANGUAGE WILL LEAD TO DISQUALIFICATION OF THE TEAM.

Faculty Coordinator

DR. RASHMI CHAUDHARY

Event Coordinators

SAMIKSHA RISHI
NIDHI KUMARI
VIRAT MITTAL
SONI SHARMA
AYUSHI SINGH
ARYA TRIPATHI
ANANNYA MISHRA
ADITYA SHARMA
(8859076725)

Scan the QR for registration

Aaghaaz 2k24

BUSINESS PLAN

Unleash the Power of Innovation

Rules:

- Each team should comprise a maximum of 4 participants. and need to share their presenatation latest by 8 February.
- A member can be part of one team only.
- The event is open for students of all courses.
- Incomplete entries or the entries that do not comply with the above specifications will be automatically disqualified.
- All teams are required to share their presentation to businessplan.aaghaaz2024@gmail.com
- Each team will be given 10 minutes for presentation plus 2 minutes for Q&A
- Any number of business plans , from an institution is allowed , provided that teams have no common members.

Faculty Coordinator

Dr. Sapna Kumari

Event Coordinator

Shikhar Gupta (8800637993), Sakshi Kaim. Simran Shivansh Sharma. Gaurav Sharma. Chandni Verma

DATE:
9 FEB 2024

VENUE
AUDITORIUM
C BLOCK

MOVIE MAKING

Rules & Regulations

- Entries are invited for solo as well as team (2 members maximum).
- The theme of the Video making competition is Glimpses of Aaghaaz-2024@IMSEC.
- Every video must use the hashtag while uploading their video on the given link. #SMARTCapture
- The video should revolve around the theme subject and the Video length would be Max (1-2minutes).
- Contents should not be disrespectful and abusive. The use of slang language must be avoided.
- The video can be edited using music and captions and should be one's own creation. No plagiarism is accepted.
- The quality of the video should be of minimum 720p. (1080p is accepted but while online streaming, it is difficult to be visible to all video participants, analysing an optimum internet speed, so it is your own choice if you wish to make your video in 1080p).
- The Criteria for evaluation will be Creativity, Content, editing skills and Concept

Faculty Coordinators

MR. Manoj Kumar Chaudhary

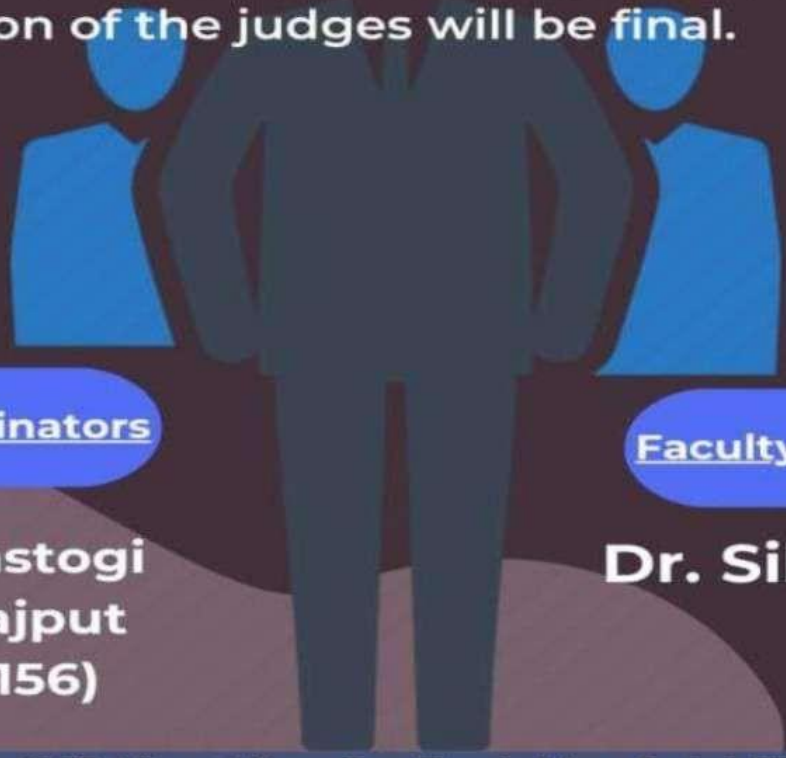
Event Coordinators

Shalini
Anjali Verma
Anjali Jha
Rudrank
(9871280052)

BEST MANAGER

Rules & Regulations

- Participants of Best Manager competition is not allowed to participate in any other game.
- There can be any number of participants from a college.
- All participants should mandatorily bring their college ID card.
- Participants are expected to bring their own mobile phones, laptops, pen drive, etc.
- Rules will be specific for each rounds. Participants will be disqualified on the spot if they fail to adhere to the rules.
- It is the responsibility of the participants to clear the doubts before the game commences.
- Decision of the judges will be final.



Event Coordinators

Gautam Rastogi
Nainika Rajput
(7895173156)

Faculty Coordinators

Dr. Siby James

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WEB-A-THON

C - block, Auditorium

Rules & Regulations

- Team of 1 or 2 members is allowed.
- Only HTML, CSS & JSS are allowed.
- Teams should only include participants who are not organizers, volunteers, judges, sponsors, or in any other privileged position.
- Working on a project before the event and open-sourcing it for the sole purpose of using the code during the event is against the rules.
- Only Notepad/VS code is allowed.
- A webpage is to be designed on the theme given on the spot.
- Required images/templates will be provided.
- Minimum of 3 hyperlinks to be added.

Faculty Coordinator

MR. Varun Chaudhary

Cash Prize
5000/-

Event Coordinator

Ketan Koli
Sarthak Tyagi (8171704723)
Devanshu
Hardik, Rajat Yadav
(9919063751)

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BLIND CODING

Rules & Regulations

- IT IS CODING CONTEST, IN WHICH PARTICIPANT WILL WRITE CODE OF THE GIVEN PROBLEM, WITHOUT HAVING CODE VISIBLE.
- MONITOR WILL BE IN OFF MODE. THERE WILL BE THREE ROUNDS OF 15 MINUTES EACH.
- PARTICIPANT CAN WRITE THE CODE IN EITHER C/C++/JAVA.
- TWO AWARDS WILL BE GIVEN. PARTICIPANTS MUST ADHERE TO THE TIMELINES.
- INCOMPLETE ENTRIES OR ENTRIES THAT DO NOT COMPLY WITH THE ABOVE SPECIFICATIONS WILL BE AUTOMATICALLY DISQUALIFIED.
- DURATION OF THE EVENT WILL 2HOURS. STUDENTS FROM BTECH, MCA, BCA CAN PARTICIPATE.

Faculty Coordinator

Mr. Sadaf Raza

Event Coordinator

AGAM VARSHNEY
KHUSWANT
AWADESH
SONALI RAWAT
AMAN
(9958306621)

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PAPER PRESENTATION

Rules & Regulations

- Research paper presentation will be held on idea on recent IT topics.
- Team of two members can present their views and ideas on their topic through ppt presentation.
- Duration of each presentation wil be maxiamum 15 minutes including Q/A sessions.
- Two awards will be given.
- Participants must adhere to the timelines. Incomplete entries or entries that do not comply with the above specifications will be automatically disqualified.
- Duration of the event will 2hours.

Faculty Coordinator

Mr.Vipin Kumar Sharma

Event Coordinator

Kashav Joshi
Hem Pratap
Bharti Tyagi
Sapna
Teesha
(7302677440)

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E-SPORT TOURNAMENT

Rules & Regulations

- Students will play BGMI online game. It can be in the group or solo.
- Students must carry mobile phones with game installed in their mobile phone.
- Mobile data is to be used for internet connection.
- Duration of this event will be 2 hours .
- Two awards will be given. Participants must adhere to the timelines.
- Incomplete entries or entries that do not comply with the above specifications will be automatically disqualified.

Faculty Coordinator

Mr. Ashish Pandey

Event Coordinators

Siddharth Tyagi (6398801343)
Tanmay Khushwaha
Sakshi Sharma
(9621408895)

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EXPLORE YOUR CAMPUS

RULES & REGULATIONS

- It is a photography and videography contest through mobile phones, where participants can capture photos and shoot videos of our campus and post them on their social media platforms.
- Participants are required to encourage their friends to like and share these entries.
- Two awards will be given, and the event will last for two hours.
- Participants must strictly adhere to the timelines.
- Incomplete or entries that do not comply with the specified guidelines will be automatically disqualified.

Faculty Coordinator

Ms. Mansi Chaudhary

Event Coordinator

Naman Garg
Jhanvi
Vidisha
Ananta
Kunal Diwaker
(7078820041)

AAGHAAZ

2K23

Memories

IMS engineering college's biggest inter-college management fest, AAGHAAZ is a one-day event that brings together the brightest minds from various colleges across the region. With the aim of fostering the spirit of healthy competition and channeling the creativity and intellect of management students, AAGHAAZ has gained a reputation for being one of the most sought- after fests among management aspirants.

AAGHAAZ 2023 was organized on the 22nd of June, 2023, with a host of exciting events lined up for the participants. The organizing team worked relentlessly to create an eclectic mix of competitions, workshops, and interactive sessions that will allow the participants to learn and grow as well as demonstrate their skills

AAGHAAZ

2K23 Memories

The winners of AAGHAAZ 2023 were rewarded with cash prizes, certificates, and accolades. The top teams also got a chance to showcase their talent and skills in front of industry experts who were present at the fest. The event was not just about winning; it also provided an opportunity for the participants to network with their peers and industry leaders.

In conclusion, AAGHAAZ 2K24 was an event that promised to keep the participants engaged and motivated throughout the day. The fest was a fantastic opportunity for management students to showcase their skills, learn from their peers, and network with industry experts. It is an event that shouldn't be missed