

Sales Dashboard

region

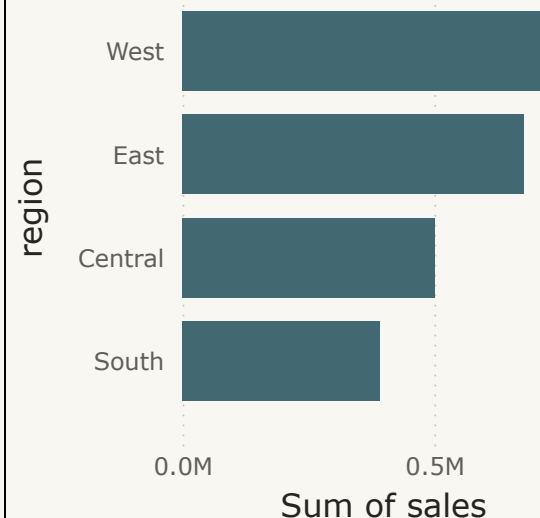
Central

East

South

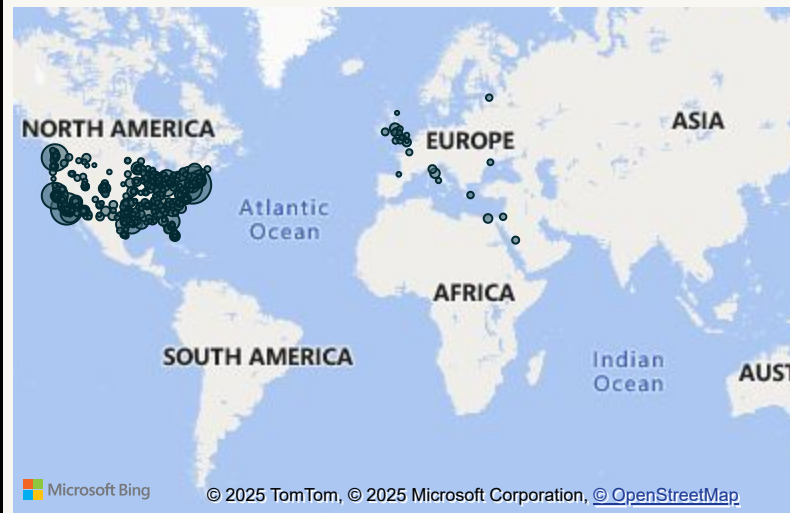
West

Sum of sales by region

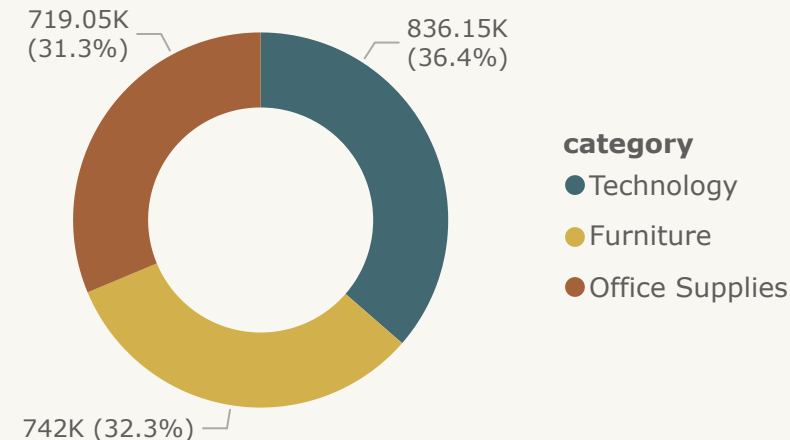


Sum of sales by city and country

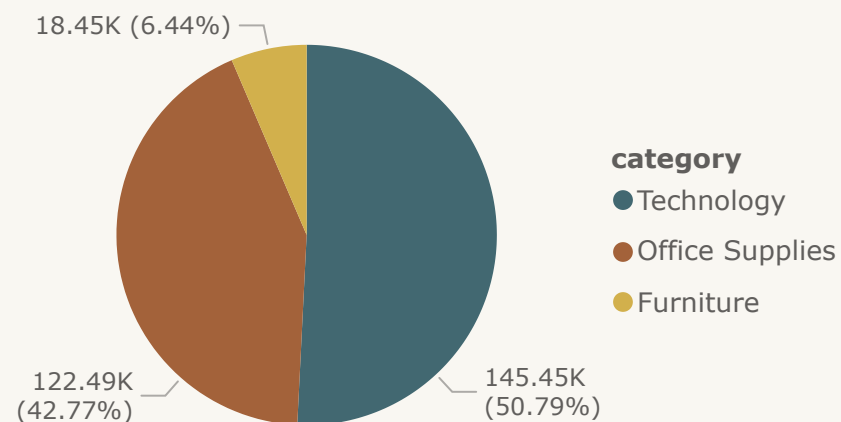
country ● United States



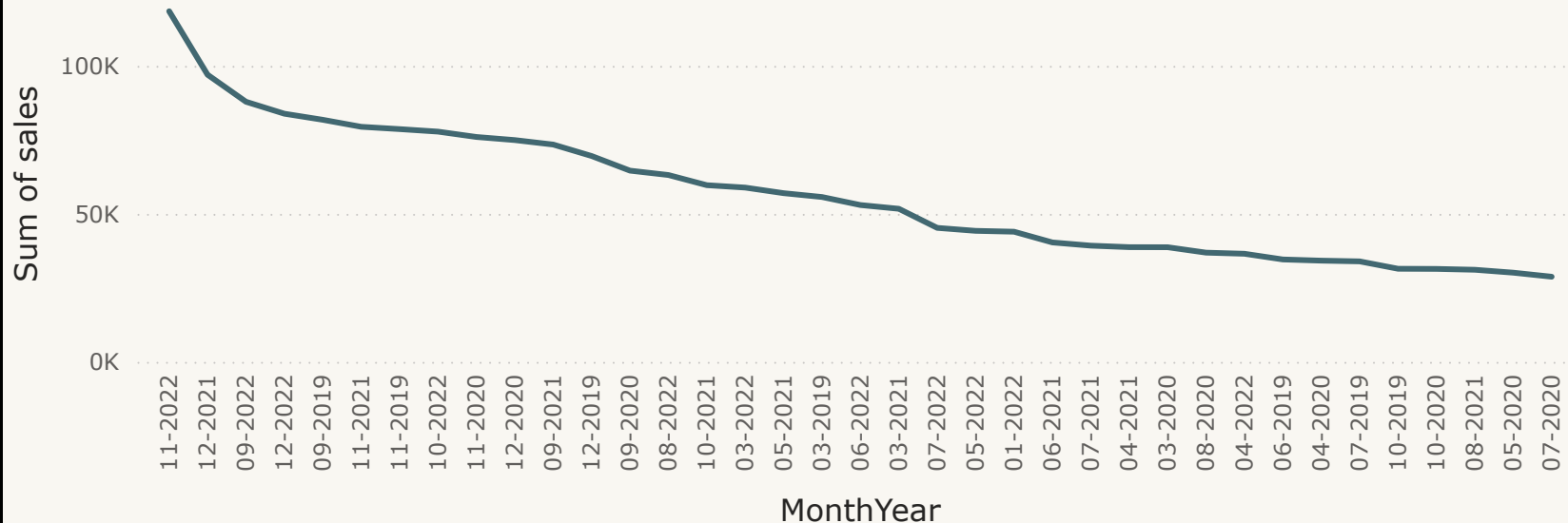
Sum of sales by category



Sum of profit by category



Sum of sales by MonthYear



Dashboard Insights

- **The West region had the highest total sales**, outperforming all other regions with over ₹7.25 lakhs in sales volume.
- **Technology emerged as the top-selling category**, contributing 36.4% of total sales and over 50% of the total profit—making it the most profitable segment.
- **Sales showed a declining trend over time**, with the highest spike in initial months (above ₹1,00,000), followed by a gradual decrease month by month.