Alert function in JavaScript
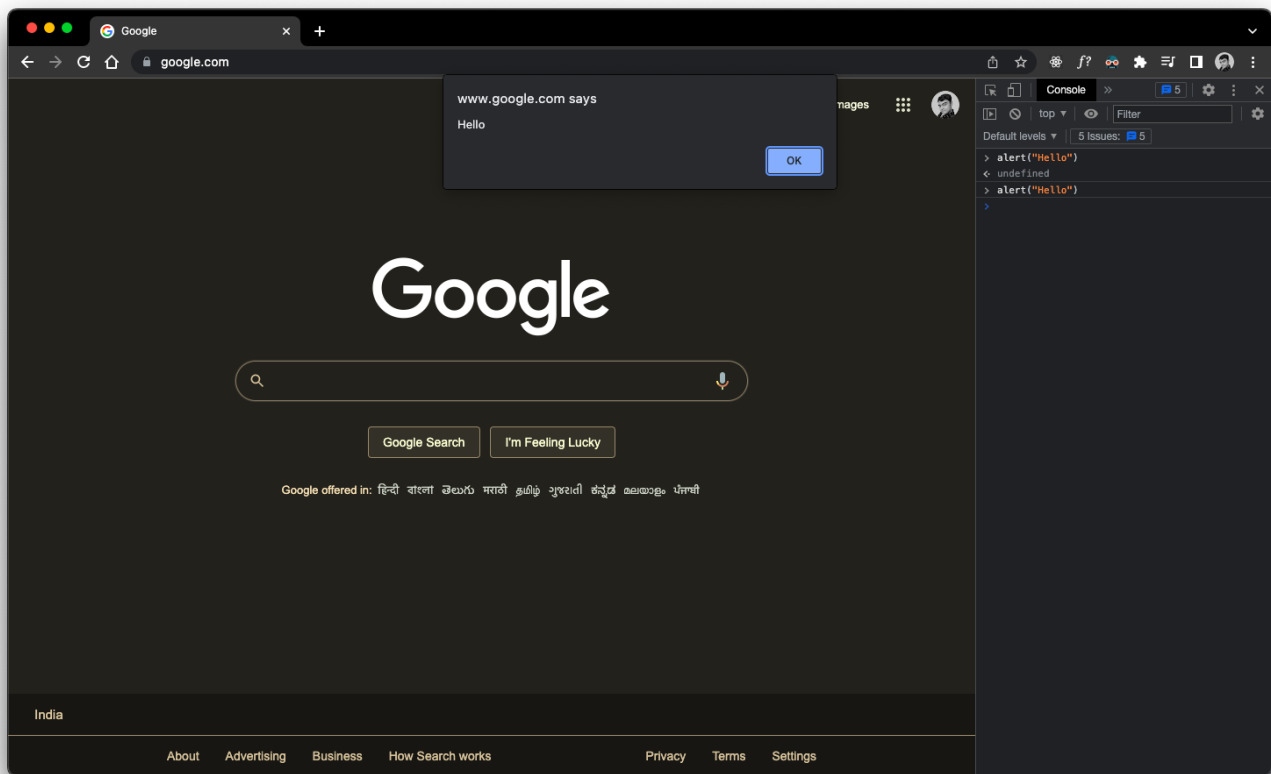
```
let a = "Hello World";
alert(a);
```

The alert function is used to display a message in an alert box in a browser.

Example

```
let a = "This is an alert";
alert(a);
```