

Yu-Lin Chung

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EDUCATION

Georgia Institute of Technology, Atlanta, GA

Aug. 2019 - Aug. 2021

M.S. Computer Science

Related Courses:

– Data & Visual Analytics | Mobile Apps & Services | Principles of UI Software | Mobile Computing & IoT

Linköping University, Linköping, Sweden

Summer 2017

– Summer Academy in Innovation and Entrepreneurship

National Tsing Hua University, Hsinchu, Taiwan

Sep. 2014 - Jun. 2018

B.S. in Computer Science with **Academic Excellence Award**

– Concentrated in Human-Computer Interaction, Mobile and Ubiquitous Computing, and Data Science

WORK EXPERIENCE

KKday, E-commerce Travel Platform Startup

Taipei, Taiwan

MarTech - Growth Hacker Intern

Apr. - Jul. 2019

- Performed User Journey Analysis, Email Automation and Customization, and Conversion Rate Optimization
- **Project Leader of Southeast Asia Markets App Promotion Campaign** Jun. - Jul. 2019
 - Led colleagues from IT, Marketing, and Content team in Thailand, Viet Nam, Singapore, and Taiwan to perform the campaign on schedule.
 - Reached **60%** boost of organic app downloads in the Southeast Asia Markets.

Mobile and Ubiquitous Interaction Lab, National Chiao Tung University

Hsinchu, Taiwan

Research Assistant, to Dr. "Stanley" Yung-Ju Chang

Feb. - Sep. 2018

- Collaboratively conducted research focusing on Mobile-Mediated Communication using the concept of Ubiquitous Computing.
- Paper accepted for **ACM CHI'19**.

SELECTED PROJECTS

Handl, Share You Quicker

Team Project

Aug. - Nov. 2019

- The **1st Prize** winner of GeorgiaTech CIC mobile apps competition.
- Handl is your personal social hub that integrates your social medias into QR code swipe cards.
- Handl deducts contact exchanging time by **50%** compares to the existing solution.
- I was the tech-lead of the **React Native** development. Visit [code](#) on Github.

Mapmory, A Map That Helps Optimize & Share Every Journey

Self-Directed Project, Team Project

Ongoing

- Inspired by my own experience when traveling. Also view it as a Full-Stack technical skill practice.
- Designed and implemented a full-stack web platform to improve travelers' experience by smart route planning and photo-note-location synthesizing.
- Developed using **ReactJS** and **Firestore Cloud Functions**. Visit [code](#) on Github.
- First workable version: <https://cse6242-frontend.herokuapp.com/>

SKILLS CURRENT & DEVELOPING

Programming Languages (In order of proficiency):

- Javascript, Python, Java, HTML, CSS, C++

Development Platforms, Web / App Frameworks & Other Tools:

- ReactJS, React Native, Android Studio, Django, Github, Firebase Cloud Functions, Java Swing, Arduino

Skills Developing in Courses:

- **Python Keras, Linux, Hadoop & Intel® Neural Compute Stick** in Big Data Sys & Analytics
- **AWS Solutions Architecting** on Self-learning platform

LEADERSHIP EXPERIENCE

Team Leader, Promotion at TEDxNTHU, Hsinchu, Taiwan

Dec. 2015 - May 2016

– Led team to reached **5000** likes on the Facebook fan page and drew a **record high** 350 attendances to the annual TED talk conference.