

Niki Fereidooni

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EXPERIENCE

Loblaw Companies Ltd, Toronto, ON — Assistant Packaging Manager, PLM

DECEMBER 2019 - SEPTEMBER 2020

- Coordinate and run user experience sessions with both internal and external users – both in person and via Webex – for development of new Project Lifecycle Management (PLM) system for Loblaw Brands
- Work on user acceptance testing managed with JIRA – responsible for testing and updating tickets
- Work on managing development of packaging portal (print and packaging specs), providing documentation and testing to see if requirements have been met
- Lead daily UX team meetings and participate in weekly meetings with the greater project group

Loblaw Companies Ltd, Toronto, ON — Assistant Packaging Manager

OCTOBER 2017 - DECEMBER 2019

- Manage and grow Loblaw Brand Printer Program, collaborate with 15 printers to maintain high quality printing, improve lead times and ensure competitive pricing. Measure results and provide support including annual audits, biweekly reports, and monthly meetings.
- Support product team and business units with printer transitions by resolving timeline issues related to printers to meet project deadlines.
- Manage collection, analysis and tracking of packaging specifications on control brand products for stewardship and monitoring of sustainability initiatives. Achieved 100% specification compliance for all new products and 99% compliance of the responsible paper sourcing policy.
- Lead initiatives to improve and maintain data integrity. Provide detailed process maps to systems teams during development of new systems.

Schawk!, Toronto, ON — Client Coordinator

MARCH 2014 - OCTOBER 2017

- Manage, schedule and QC packaging and marketing collateral projects for 10 established consumer packaged goods clients.
- Relay project information quickly and accurately between various departments including colour, design, prepress, platemaking and printer workflows and relay information accurately to the production team.

TECHNICAL SKILLS & EXPERTISE

Adobe Suite (AI/PS/ID/ACR)
Colour Management
Data Asset Management
Esko
Google Apps
GS1/eCommerce
HTML/CSS/Javascript
JSON
Node.JS
Office 365
PM Software
(BLUE/FilemakerPro/Basecamp/SAP/JIRA)
Sequelize.JS

EDUCATION

University of Toronto,
Toronto, ON – Full Stack Web
Development Bootcamp
Sept 2020 – Dec 2020

Ryerson University, Toronto,
ON – Bachelor of Technology,
Graphic Communications
Management
Sept 2010 – April 2014

OTHER QUALIFICATIONS

Guest Lecturer (Consumer
Packaging) – Ryerson
University
March 2017

- Maintain positive relationships with production, sales, and external contacts such as brand managers, printers, and suppliers to grow long-term partnerships.

Jar Creative, Toronto, ON — Project Coordinator & Administrative Assistant

APRIL 2013 - JULY 2013

- Manage multiple concurrent web and print projects including the creation and execution of project work plans with changing needs and requirements to meet launch dates.
- Perform QA on deliverables prepared by the team to ensure client acceptance criteria are met before release.
- Track and report team hours and expenses for each product to ensure accuracy and provide forecasting.