# Alex Smith | MSc Data Science Graduate Data Scientist

Lakeview, Country

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#### **Profile**

- o Quantitative thinker: Data scientist with 2 years of hands-on experience leveraging machine learning to address real-world business challenges.
- o Results-driven: Adept at delivering data-driven insights and solutions that support strategic decision-making.
- o Collaborative worker: Successfully worked with cross-functional teams to deliver end-to-end data products.
- o Lifelong learner: Enthusiastic about adopting new tools and methodologies in the fast-evolving field of data science.

### Skills

Frameworks: scikit-learn, PyTorch, pandas, NumPy, Matplotlib, Docker, Git

Languages: Python, SQL, R, Bash, LATEX

Tools: JupyterLab, Visual Studio Code, Tableau, Power BI, Ubuntu/Linux

# **Professional Experience**

Lakeview, Country Beta Insights Inc. Data Scientist Jul 2023 - Present

- Designed and deployed machine learning models for demand prediction, increasing forecasting reliability by 14%.
- o Streamlined data reporting through automated ETL workflows, saving approximately 8 hours per week for the analytics
- o Partnered with business and product units to create actionable segmentation analyses for targeted outreach.

Lakeview, Country Beta Insights Inc. Jul 2022 - Jun 2023

Data Analyst Intern

- o Developed interactive dashboards for management reporting.
- o Assisted senior staff with data cleansing and advanced feature engineering for modeling projects.
- o Explored customer usage data to identify and present actionable insights.

#### **Education**

Lakeview University Lakeview, Country MSc in Data Science 2020 - 2022

Dissertation: "Supervised Learning Techniques for Retail Analytics"

Lakeview University Lakeview, Country BSc in Statistics 2016 - 2020

## **Projects**

Open Source: Maintainer of demand-predictor, a PyTorch-based open-source project.

Data Challenge: Top 10% finisher in [Data Science Challenge] for customer lifetime value prediction.

# Languages

English: C2 Spanish: B1 French: A2