

Between high integrated and low integrated information in short stories, which one is more effective at recalling specific information in young adults?

Main factors in learning through stories:

- **Information Integration:** How important is the embedded message to the story and characters?
- **Narrative Transportation:** Is the person immersed in the world?
- **Identification:** Do people identify with a character?
- **Personal Relevance:** Is the event or topic relevant for the person?
- **Systematic Message Processing:** How do people process information?
- **Audience Evaluation:** Do people like the story?

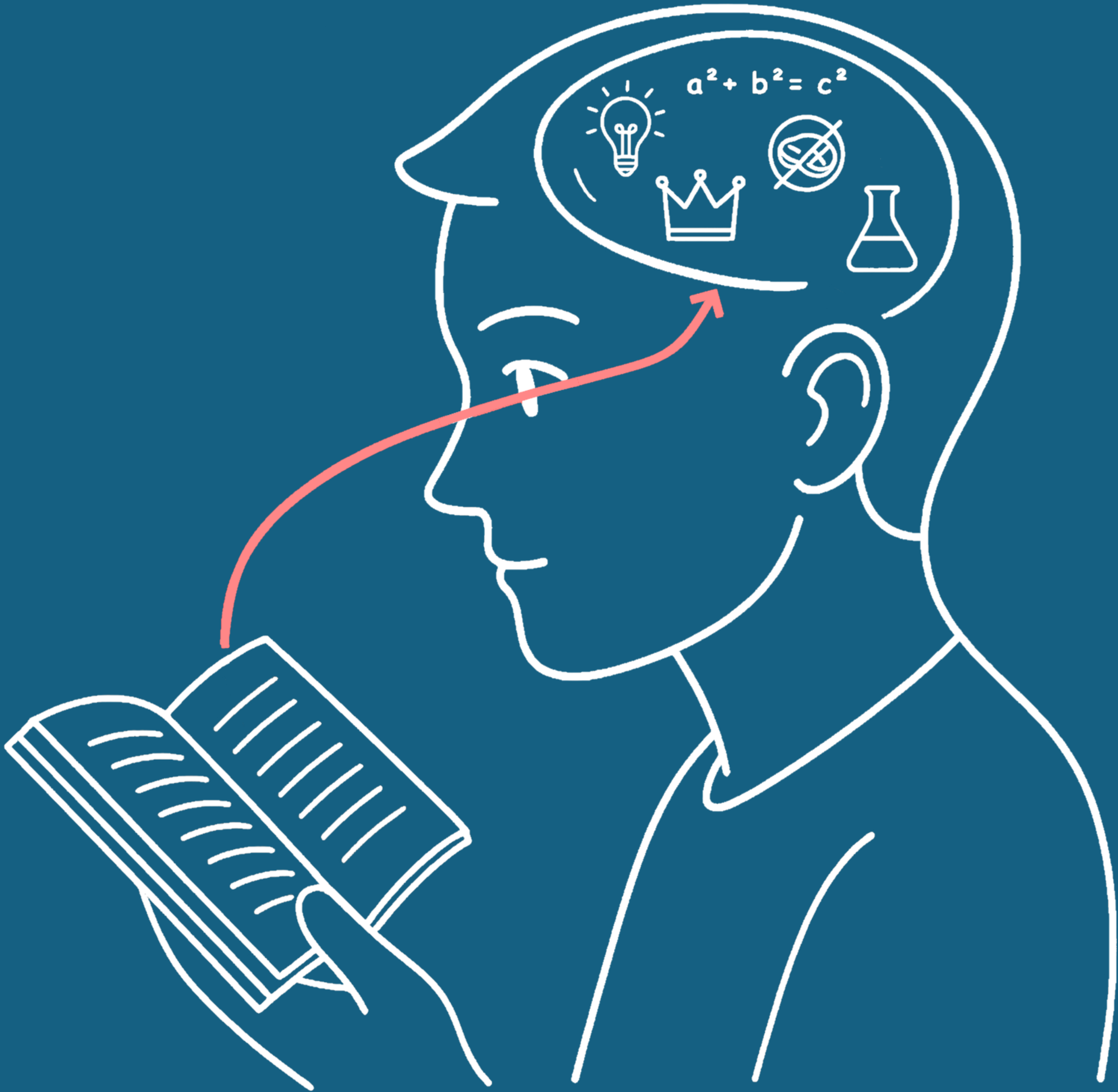
Methodology

An **online survey** was conducted with 29 participants, divided into **three groups**. Each group was exposed to a different health topic stimulus related to Chlamydia: **a fact sheet, a low-integration story, or a high-integration story**. Analysis of variance and correlation tests were used to analyse the data in SPSS software.

Conclusion

Results indicate that **high integrated messages create greater recall of information** in short stories. Therefore, having the topic be well-integrated supports learning through stories.

# How do you teach effectively through stories?



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Portfolio  
Contact  
Thesis



Results

