SMART INDIA HACKATHON 2025



TITLE PAGE

- Problem Statement ID 25010
- Problem Statement Title- Smart Crop Advisory System for Small and Marginal Farmers
- Theme- Agriculture, FoodTech & Rural Development
- PS Category- Software
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IDEA TITLE



Smart Crop Advisory System for Small and Marginal Farmers

Solution

- Inefficient Crop Selection
 - Crop choices are made without scientific guidance, mostly by guesswork
 - Al-driven advisory suggests best crops using soil & climate data.
- Unpredictable Weather Risks
 - Sudden droughts, floods, and heatwaves damage crops.
 - -Real-time weather alerts and irrigation scheduling prevent crop loss.
- Pest & Disease Attacks
 - Farmers can't detect infestations early, causing heavy losses.
 - Al-powered pest detection and preventive remedies reduce damage.
- Market Price Instability
 - Farmers sell crops to middlemen at low rates.
 - Market intelligence system provides real-time price trends & selling guidance.
- Lack of Easy Access to Help & Government Support
 - Farmers struggle to use existing apps because they are difficult and not available in local languages.
 - A **voice-based platform in local languages**, with SMS updates and government scheme information, makes it simple and useful for every farmer.



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TECHNICAL APPROACH



Frontend

React Native+React js ,Tailwind CSS,react -i18next, Web Speech API, Google Translate API.

Backend

Node.js, Express.js / Python Flask, Django

Database

PostgreSQL, MongoDB

AI/ML

Python, TensorFlow, scikitlearn, PyTorch, HuggingFace

Integrations

OpenWeatherMap API, Twilio/Exotel, Govt Open Data APIs



FEASIBILITY AND VIABILITY



♦ Feasibility

- **Proven Tech Stack** Open-source (React, MySQL, Node.js, TensorFlow)
- Offline-first PWA works even with low connectivity
- Scalable Microservices modular, easily extendable
- Govt. APIs & Data Sources weather, mandi prices, soil health

♦ Challenges

- Low digital literacy among small farmers
- Poor rural internet coverage
- Trust gap with Al-based recommendations

◆ Mitigation Strategies

- Voice-enabled chatbot in local languages
- SMS / IVR / WhatsApp fallback for non-smartphone users
- Pilot projects with NGOs & farmer cooperatives to build trust
- Lightweight app design for 2G/3G networks



IMPACT AND BENEFITS



For Farmers

- 20–30% increase in yield (proven by ICT studies)
- **Reduced input costs** optimized fertilizer & pesticide use
- **Better income** real-time mandi price awareness
- **Empowerment** self-reliance instead of guesswork

Social Benefits

- **Improved livelihoods** for small & marginal farmers
- Community adoption via cooperatives & NGOs
- Knowledge access in local languages \rightarrow digital inclusion

Environmental Benefits

- **Reduced chemical overuse** → healthier soil & crops
- Optimized water use via weather-based planning
- Supports sustainable farming practices



RESEARCH AND REFERENCES



Supporting Data & Studies

NABARD Report 2022 -

https://www.nabard.org/content.aspx?id=23

FAO ICT in Agriculture -

https://www.fao.org/3/i7994e/i7994e.pdf

- •Works best for documentation/report (10–12 pages).
- •Adds transparency since evaluators can verify data.
- •Looks more research-oriented & academic.

Technical References

AI for Pest/Disease Detection

- •TensorFlow <u>tensorflow.org</u>
- PyTorch <u>pytorch.org</u>
 Multilingual Voice Chatbot
- •Indic NLP Library indic_nlp_library
- •Google api- <u>cloud.google.com/speech-to-text</u>
- •Google Developers <u>web.dev</u>
- •Node.js <u>nodejs.org</u>