Natural language processing (NLP)

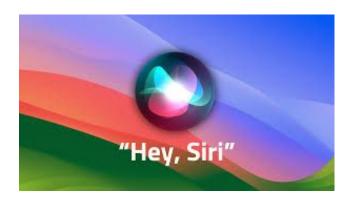
smart assistants



Amazon Echo



google home

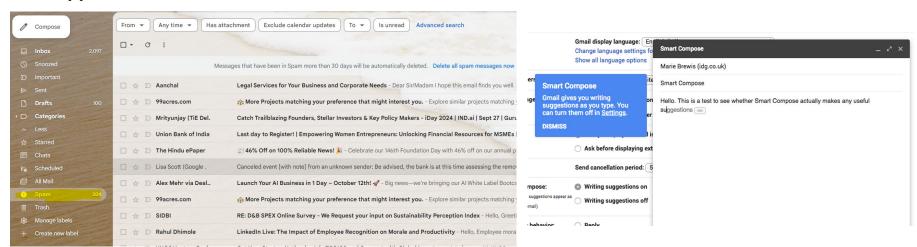


Natural language processing (NLP) is a machine learning technology that gives computers the ability to interpret, manipulate, and comprehend human language

NLP in the Real World

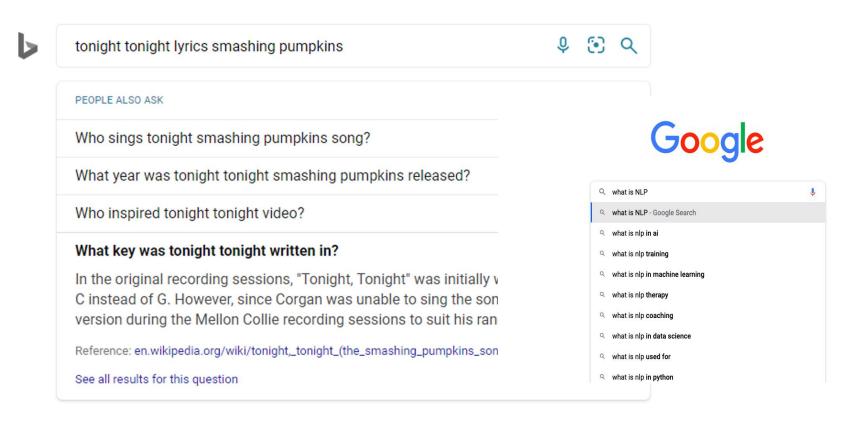
NLP is an important component in a wide range of software applications that we use in our daily lives.

Core applications:

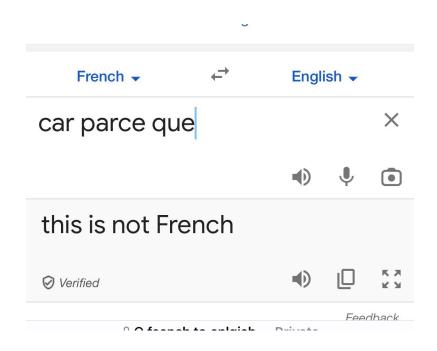


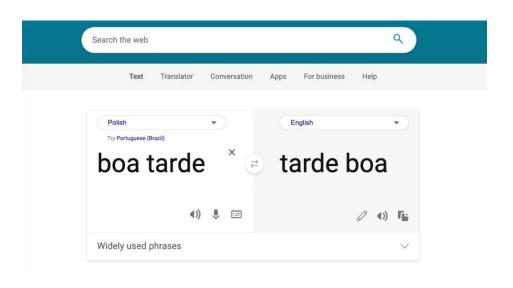
Email platforms, such as Gmail, Outlook, etc., use NLP extensively to provide a range of product features, such as spam classification, priority inbox, calendar event extraction, auto-complete, etc.

Modern search engines, such as Google and Bing, which are the cornerstone of today's internet, use NLP heavily for various subtasks, such as query understanding, query expansion, question answering, information retrieval, and ranking and grouping of the results,



Machine translation services, such as Google Translate, Bing Microsoft Translator, and Amazon Translate are increasingly used in today's world to solve a wide range of scenarios and business use cases.





- Organizations across verticals analyze their social media feeds to build a better and deeper understanding of the voice of their customers
- NLP is widely used to solve diverse sets of use cases on e-commerce platforms like Amazon. These vary from extracting relevant information from product descriptions to understanding user reviews
- NLP forms the backbone of spelling- and grammar-correction tools, such as Grammarly and spell check in Microsoft Word and Google Docs.
- NLP is used in a range of learning and assessment tools and technologies, such as automated scoring in exams like the Graduate Record Examination (GRE), plagiarism detection (e.g., Turnitin), intelligent tutoring systems, and language learning apps like Duolingo.