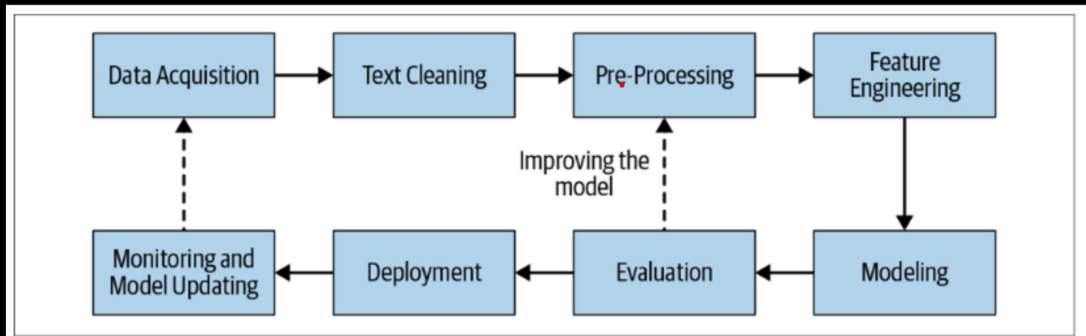


# NLP pipeline



- ① Data Acquisition
- ② Text cleaning
- ③ pre-processing
- ④ feature engineering
- ⑤ Modeling
- ⑥ evaluation
- ⑦ Deployment
- ⑧ Monitoring and Model updating

## Data Acquisition

- ① This is the initial stage where raw textual data is collected  
The data may come from various sources Web scraping  
Apple data repositories  
user input
- ② The goal is to gather a large amount of diverse and relevant text data that can be used for NLP task

## Text cleaning

- ① Once data is acquired it contains noise - HTML tags, punctuation, stop words
- ② Text cleaning → Lowering all text  
→ Removal special characters, extra spaces, numbers  
→ Handling missing or nulls

## pre-processing

After cleaning, the data undergoes pre-processing to prepare it for modeling

- (1) Tokenization :- text  $\rightarrow$  words or sub words
- (2) Stemming or lemmatization: Reducing words to their base or root form   
  $\text{acting} \rightarrow \text{act}$
- (3) Stopword Removal :- eliminating common words that are not informative   
 (the, and, is)
- (4) pos  $\rightarrow$  noun, verb  $\rightarrow$  structure of sentence

## Feature Engineering

In this stage, the cleaned and pre-processed text is transformed into features that the model can understand

- (1) TF-IDF  $\rightarrow$  text  $\rightarrow$  vectors
- (2) Word embedding  $\rightarrow$  Word2vec, BERT
- (3) N-grams

## Modeling

ML models  
Deep learning

This is where machine learning or deep learning models are trained using the features

## evaluation