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Rate Card

COPYWRITING	LKR
Press Release (500-word limit + 3 revisions)	6,000
Feature (1,000 - 1,500-word limit + 3 revisions)	8,000
Speech (unlimited revisions)	5,000 per min
Professional Profile (500-word limit + 3 revisions)	6,000
Company Profile (500-word limit + 3 revisions)	9,000
Thought Leadership/ By-line Article (1,500-word limit + 3 revisions)	15,000
EDM (300-word limit + 3 revisions)	5,000
Short Form Web/ Blog Content (500-word limit + 3 revisions)	5,000
Long Form Web/ Blog Content (1,500-word limit + 3 revisions)	10,000 or above
Technical Documentation (500 - 2,500-word limit + 5 revisions)	15,000 or above
AV Script & Storyboard (unlimited revisions)	12,000 per min
Proofreading & Editing	1,000 per 500 words
Transcribing	1,000 per min
SOFTWARE DEVELOPMENT	...
Web Redesign	50,000
Web Development I (SEO + Front-end)	75,000*
Web Development II (SEO + Front-end + Back-end + CMS)	150,000*
Web Development III (SEO + Front-end + Back-end + CMS + API)	200,000 or above*Ω
Android App Development I	175,000 or above*Ω
Android App Development II (i.e. NFC/BLE/Augmented Reality)	350,000 or above*Ω
iOS App Development I	250,000 or above*Ω
GRAPHIC DESIGN	...
UI Design for Web (3 revisions)	5,000 per hour
UI Design for Mobile (3 revisions)	5,000 per hour
Logo Design (3 revisions)	15,000
EDM Design (3 revisions)	7,000

* Not inclusive of hosting fees
Ω Deployment time within 6 weeks

All payments to be made in favour of "JMF Benjamin"