## **Importing Libraries**

```
In [1]: import pandas as pd
   import seaborn as sns
   import numpy as np
   import matplotlib.pyplot as plt
   import math as m
```

## **Reading DataSet**

```
In [2]: df=pd.read_csv("starbucks.csv")
```

# **Understanding the DataSet**

A Starbucks dataset can provide valuable insights and information about various aspects related to Starbucks operations, customers, products, and more. Analysis of sales data over time, peak hours, popular items, and revenue trends across different store locations. Overall, a Starbucks dataset can offer a comprehensive understanding of various aspects of the business, allowing for data-driven decisions to improve operations, enhance customer satisfaction, and drive business growth.

In [3]: df

Out[3]:

|     | Beverage_category             | Beverage   | Beverage_prep         | Calories | Total<br>Fat<br>(g) | Trans<br>Fat<br>(g) | Saturated<br>Fat (g) | Sodium<br>(mg) |
|-----|-------------------------------|--|-----------------------|----------|---------------------|---------------------|----------------------|----------------|
| 0   | Coffee                        | Brewed<br>Coffee   | Short                 | 3        | 0.1                 | 0.0                 | 0.0                  | 0              |
| 1   | Coffee                        | Brewed<br>Coffee   | Tall                  | 4        | 0.1                 | 0.0                 | 0.0                  | 0              |
| 2   | Coffee                        | Brewed<br>Coffee   | Grande                | 5        | 0.1                 | 0.0                 | 0.0                  | 0              |
| 3   | Coffee                        | Brewed<br>Coffee   | Venti                 | 5        | 0.1                 | 0.0                 | 0.0                  | 0              |
| 4   | Classic Espresso<br>Drinks    | Caffè Latte  | Short Nonfat<br>Milk  | 70       | 0.1                 | 0.1                 | 0.0                  | 5              |
|     |                               |  |                       |          |                     |                     |                      |                |
| 237 | Frappuccino®<br>Blended Crème | Strawberries<br>& Crème<br>(Without<br>Whipped<br>Cream) | Soymilk               | 320      | 32                  | 0.4                 | 0.0                  | 0              |
| 238 | Frappuccino®<br>Blended Crème | Vanilla Bean<br>(Without<br>Whipped<br>Cream)            | Tall Nonfat Milk      | 170      | 0.1                 | 0.1                 | 0.0                  | 0              |
| 239 | Frappuccino®<br>Blended Crème | Vanilla Bean<br>(Without<br>Whipped<br>Cream)            | Whole Milk            | 200      | 3.5                 | 2.0                 | 0.1                  | 10             |
| 240 | Frappuccino®<br>Blended Crème | Vanilla Bean<br>(Without<br>Whipped<br>Cream)            | Soymilk               | 180      | 1.5                 | 0.2                 | 0.0                  | 0              |
| 241 | Frappuccino®<br>Blended Crème | Vanilla Bean<br>(Without<br>Whipped<br>Cream)            | Grande Nonfat<br>Milk | 240      | 0.1                 | 0.1                 | 0.0                  | 5              |

242 rows × 18 columns



In [10]: df.info

| Out[10]: |            | und method DataFrame.info of Beverage_category  |
|----------|------------|---|
|          | 0          | Coffee Brewed Coffee  |
|          | 1          | Coffee Brewed Coffee  |
|          | 2          | Coffee Brewed Coffee  |
|          | 3          | Coffee Brewed Coffee  |
|          | 4          | Classic Espresso Drinks Caffè Latte   |
|          | 237        | Frappuccino® Blended Crème Strawberries & Crème (Without Whipped Cream)   |
|          | 238        | Frappuccino® Blended Crème Vanilla Bean (Without Whipped Cream)   |
|          | 239        | Frappuccino® Blended Crème Vanilla Bean (Without Whipped Cream)   |
|          | 240<br>241 | Frappuccino® Blended Crème Vanilla Bean (Without Whipped Cream) Frappuccino® Blended Crème Vanilla Bean (Without Whipped Cream) |
|          | 241        | rrappuccino biended creme vanilla bean (without whipped cream)  |
|          |            | Beverage_prep Calories Total Fat (g) Trans Fat (g) \  |
|          | 0          | Short 3 0.1 0.0   |
|          | 1<br>2     | Tall 4 0.1 0.0 Grande 5 0.1 0.0   |
|          | 3          | Grande 5 0.1 0.0<br>Venti 5 0.1 0.0   |
|          | 4          | Short Nonfat Milk 70 0.1 0.1  |
|          |            | •••   |
|          | 237        | Soymilk 320 3 2 0.4   |
|          | 238        | Tall Nonfat Milk 170 0.1 0.1  |
|          | 239        | Whole Milk 200 3.5 2.0  |
|          | 240        | Soymilk 180 1.5 0.2   |
|          | 241        | Grande Nonfat Milk 240 0.1 0.1  |
|          |            | Saturated Fat (g) Sodium (mg) Total Carbohydrates (g) \   |
|          | 0          | 0.0 0 5   |
|          | 1          | 0.0 0 10  |
|          | 2          | 0.0 0 10  |
|          | 3<br>4     | 0.0 0 10<br>0.0 5 75  |
|          | •          |   |
|          | 237        | 0.0 0 250   |
|          | 238        | 0.0 0 160   |
|          | 239        | 0.1 10 160  |
|          | 240        | 0.0 0 160   |
|          | 241        | 0.0 5 230   |
|          |            | Cholesterol (mg) Dietary Fibre (g) Sugars (g) Protein (g) \   |
|          | 0          | 0 0 0 0.3   |
|          | 1          | 0 0 0 0.5   |
|          | 2          | $egin{array}{cccccccccccccccccccccccccccccccccccc$  |
|          | 4          | 10 0 9 6.0  |
|          |            | •••   |
|          | 237        | 67 1 64 5.0   |
|          | 238        | 39 0 38 4.0   |
|          | 239        | 39 0 38 3.0   |
|          | 240        | 37 1 35 3.0   |
|          | 241        | 56 0 55 5.0   |
|          |            | Vitamin A (% DV) Vitamin C (% DV) Calcium (% DV) Iron (% DV) \  |
|          | 0          | 0% 0% 0%  |
|          | 1          | 0% 0% 0% 0%   |
|          | 2          | 0% 0% 0%  |

| 3<br>4 | 0%<br>10% | 0%<br>0% | 2%<br>20% | 0%<br>0% |
|--------|-----------|----------|-----------|----------|
| • •    | • • •     | • • •    | •••       |          |
| 237    | 6%        | 8%       | 20%       | 10%      |
| 238    | 6%        | 0%       | 10%       | 0%       |
| 239    | 6%        | 0%       | 10%       | 0%       |
| 240    | 4%        | 0%       | 10%       | 6%       |
| 241    | 8%        | 0%       | 15%       | 0%       |

|     | Caffeine | (mg) |
|-----|----------|------|
| 0   |          | 175  |
| 1   |          | 260  |
| 2   |          | 330  |
| 3   |          | 410  |
| 4   |          | 75   |
| • • |          |      |
| 237 |          | 0    |
| 238 |          | 0    |
| 239 |          | 0    |
| 240 |          | 0    |
| 241 |          | 0    |

[242 rows x 18 columns]>

In [45]: # (

# Generating descriptive statistics for numerical columns.
df.describe

| Out[45]: |        | nd method NDFrame.describe of Beverage_category rage \                 |   |
|----------|--------|--|---|
|          | 0      | Coffee Brewed Coffe  | e |
|          | 1      | Coffee Brewed Coffe  |   |
|          | 2      | Coffee Brewed Coffe  | e |
|          | 3      | Coffee Brewed Coffe  | e |
|          | 4      | Classic Espresso Drinks Caffè Latt                                     | e |
|          | 237    | Frappuccino® Blended Crème Strawberries & Crème (Without Whipped Cream |   |
|          | 238    | Frappuccino® Blended Crème Vanilla Bean (Without Whipped Cream         | • |
|          | 239    | Frappuccino® Blended Crème Vanilla Bean (Without Whipped Cream         | • |
|          | 240    | Frappuccino® Blended Crème Vanilla Bean (Without Whipped Cream         |   |
|          | 241    | Frappuccino® Blended Crème Vanilla Bean (Without Whipped Cream         | ) |
|          |        | Beverage_prep Calories Total Fat (g) Trans Fat (g) \                   |   |
|          | 0      | Short 3 0.1 0.0  |   |
|          | 1      | Tall 4 0.1 0.0   |   |
|          | 2      | Grande 5 0.1 0.0   |   |
|          | 3<br>4 | Venti 5 0.1 0.0 Short Nonfat Milk 70 0.1 0.1                           |   |
|          | ••     | SHOLE NORTHER 70 0.1 0.1   |   |
|          | 237    | Soymilk 320 3 2 0.4  |   |
|          | 238    | Tall Nonfat Milk 170 0.1 0.1   |   |
|          | 239    | Whole Milk 200 3.5 2.0   |   |
|          | 240    | Soymilk 180 1.5 0.2  |   |
|          | 241    | Grande Nonfat Milk 240 0.1 0.1   |   |
|          |        | Saturated Fat (g) Sodium (mg) Total Carbohydrates (g) \                |   |
|          | 0      | 0.0 0 5  |   |
|          | 1      | 0.0 0 10   |   |
|          | 2      | 0.0 0 10   |   |
|          | 3<br>4 | 0.0 0 10<br>0.0 5 75   |   |
|          | ••     |  |   |
|          | 237    | 0.0 0 250  |   |
|          | 238    | 0.0 0 160  |   |
|          | 239    | 0.1 10 160   |   |
|          | 240    | 0.0 0 160  |   |
|          | 241    | 0.0 5 230  |   |
|          |        | Cholesterol (mg) Dietary Fibre (g) Sugars (g) Protein (g) \            |   |
|          | 0      | 0 0 0 0.3  |   |
|          | 1      | 0 0 0 0.5  |   |
|          | 2      |  |   |
|          | 3<br>4 | 0 0 0 1.0<br>10 0 9 6.0  |   |
|          | ••     |  |   |
|          | 237    | 67 1 64 5.0  |   |
|          | 238    | 39 0 38 4.0  |   |
|          | 239    | 39 0 38 3.0  |   |
|          | 240    | 37 1 35 3.0  |   |
|          | 241    | 56 0 55 5.0  |   |
|          |        | Vitamin A (% DV) Vitamin C (% DV) Calcium (% DV) Iron (% DV) \         |   |
|          | 0      | 0% 0% 0%   |   |
|          | 1      | 0% 0% 0% 0%  |   |
|          | 2      | 0% 0% 0%   |   |

| 3   | 0%    | 0%    | 2%    | 0%    |
|-----|-------|-------|-------|-------|
| 4   | 10%   | 0%    | 20%   | 0%    |
| • • | • • • | • • • | • • • | • • • |
| 237 | 6%    | 8%    | 20%   | 10%   |
| 238 | 6%    | 0%    | 10%   | 0%    |
| 239 | 6%    | 0%    | 10%   | 0%    |
| 240 | 4%    | 0%    | 10%   | 6%    |
| 241 | 8%    | 0%    | 15%   | 0%    |

[242 rows x 18 columns]>

In [13]: df.head()

#### Out[13]:

|   | Beverage_category          | Beverage         | Beverage_prep        | Calories | Total<br>Fat<br>(g) | Trans<br>Fat<br>(g) | Saturated<br>Fat (g) | Sodium<br>(mg) | Carl |
|---|----------------------------|------------------|----------------------|----------|---------------------|---------------------|----------------------|----------------|------|
| 0 | Coffee                     | Brewed<br>Coffee | Short                | 3        | 0.1                 | 0.0                 | 0.0                  | 0              |      |
| 1 | Coffee                     | Brewed<br>Coffee | Tall                 | 4        | 0.1                 | 0.0                 | 0.0                  | 0              |      |
| 2 | Coffee                     | Brewed<br>Coffee | Grande               | 5        | 0.1                 | 0.0                 | 0.0                  | 0              |      |
| 3 | Coffee                     | Brewed<br>Coffee | Venti                | 5        | 0.1                 | 0.0                 | 0.0                  | 0              |      |
| 4 | Classic Espresso<br>Drinks | Caffè<br>Latte   | Short Nonfat<br>Milk | 70       | 0.1                 | 0.1                 | 0.0                  | 5              |      |
| 4 |                            | _                |                      | )        |                     |                     |                      |                | •    |

In [15]: df.shape

Out[15]: (242, 18)

In [16]: df.tail()

Out[16]:

|     | Beverage_category             | Beverage   | Beverage_prep         | Calories | Total<br>Fat<br>(g) | Trans<br>Fat<br>(g) | Saturated<br>Fat (g) | Sodium<br>(mg) |
|-----|-------------------------------|--|-----------------------|----------|---------------------|---------------------|----------------------|----------------|
| 237 | Frappuccino®<br>Blended Crème | Strawberries<br>& Crème<br>(Without<br>Whipped<br>Cream) | Soymilk               | 320      | 3 2                 | 0.4                 | 0.0                  | 0              |
| 238 | Frappuccino®<br>Blended Crème | Vanilla Bean<br>(Without<br>Whipped<br>Cream)            | Tall Nonfat Milk      | 170      | 0.1                 | 0.1                 | 0.0                  | 0              |
| 239 | Frappuccino®<br>Blended Crème | Vanilla Bean<br>(Without<br>Whipped<br>Cream)            | Whole Milk            | 200      | 3.5                 | 2.0                 | 0.1                  | 10             |
| 240 | Frappuccino®<br>Blended Crème | Vanilla Bean<br>(Without<br>Whipped<br>Cream)            | Soymilk               | 180      | 1.5                 | 0.2                 | 0.0                  | 0              |
| 241 | Frappuccino®<br>Blended Crème | Vanilla Bean<br>(Without<br>Whipped<br>Cream)            | Grande Nonfat<br>Milk | 240      | 0.1                 | 0.1                 | 0.0                  | 5              |
| 4 4 |                               | _  |                       |          |                     |                     |                      |                |

In [17]: df.index

Out[17]: RangeIndex(start=0, stop=242, step=1)

```
In [22]: | df.columns
```

```
df.dtypes
In [24]:
Out[24]: Beverage_category
                                        object
                                        object
         Beverage
                                        object
         Beverage_prep
         Calories
                                         int64
                                        object
          Total Fat (g)
         Trans Fat (g)
                                       float64
                                       float64
         Saturated Fat (g)
          Sodium (mg)
                                         int64
          Total Carbohydrates (g)
                                         int64
         Cholesterol (mg)
                                         int64
          Dietary Fibre (g)
                                         int64
          Sugars (g)
                                         int64
                                       float64
          Protein (g)
         Vitamin A (% DV)
                                        object
         Vitamin C (% DV)
                                        object
          Calcium (% DV)
                                        object
         Iron (% DV)
                                        object
         Caffeine (mg)
                                        object
         dtype: object
```

# **Understanding the Columns**

# **Categorial Data**

```
In [ ]: Beverage_category
Beverage
Beverage_prep
```

#### **Numerical Data**

```
Calories
In [ ]:
        Total Fat (g)
        Trans Fat (g)
        Saturated Fat (g)
        Sodium (mg)
        Total Carbohydrates (g)
        Cholesterol (mg)
        Dietary Fibre (g)
        Sugars (g)
        Protein (g)
        Vitamin A (% DV)
        Vitamin C (% DV)
        Calcium (% DV)
        Iron (% DV)
        Caffeine (mg)
```

## **Unique and Nunique Data**

```
In [25]: |df['Beverage'].unique
Out[25]: <bound method Series.unique of 0
                                                                                Brewed C
         1
                                                Brewed Coffee
         2
                                                Brewed Coffee
         3
                                                Brewed Coffee
         4
                                                  Caffè Latte
         237
                Strawberries & Crème (Without Whipped Cream)
         238
                        Vanilla Bean (Without Whipped Cream)
         239
                        Vanilla Bean (Without Whipped Cream)
         240
                        Vanilla Bean (Without Whipped Cream)
                        Vanilla Bean (Without Whipped Cream)
         241
         Name: Beverage, Length: 242, dtype: object>
```

```
df.nunique()
In [26]:
Out[26]: Beverage_category
                                         9
         Beverage
                                        33
                                        13
         Beverage_prep
         Calories
                                        48
                                        24
          Total Fat (g)
                                        18
         Trans Fat (g)
                                         4
         Saturated Fat (g)
                                         9
          Sodium (mg)
          Total Carbohydrates (g)
                                        51
         Cholesterol (mg)
                                        75
                                         8
          Dietary Fibre (g)
          Sugars (g)
                                        70
          Protein (g)
                                        26
         Vitamin A (% DV)
                                        11
         Vitamin C (% DV)
                                        10
          Calcium (% DV)
                                        14
         Iron (% DV)
                                        18
         Caffeine (mg)
                                        36
         dtype: int64
In [27]: df.count()
Out[27]: Beverage_category
                                        242
                                        242
         Beverage
         Beverage_prep
                                        242
                                        242
         Calories
          Total Fat (g)
                                        242
                                        242
         Trans Fat (g)
         Saturated Fat (g)
                                        242
          Sodium (mg)
                                        242
          Total Carbohydrates (g)
                                        242
         Cholesterol (mg)
                                        242
          Dietary Fibre (g)
                                        242
                                        242
          Sugars (g)
          Protein (g)
                                        242
         Vitamin A (% DV)
                                        242
         Vitamin C (% DV)
                                        242
          Calcium (% DV)
                                        242
         Iron (% DV)
                                        242
         Caffeine (mg)
                                        241
         dtype: int64
```

```
df['Beverage'].value_counts()
In [31]:
Out[31]: Tazo® Full-Leaf Red Tea Latte (Vanilla Rooibos)
                                                                  12
         White Chocolate Mocha (Without Whipped Cream)
                                                                  12
         Tazo® Full-Leaf Tea Latte
                                                                  12
         Tazo® Green Tea Latte
                                                                  12
         Tazo® Chai Tea Latte
                                                                  12
         Coffee
                                                                  12
         Hot Chocolate (Without Whipped Cream)
                                                                  12
         Caramel Macchiato
                                                                  12
         Cappuccino
                                                                  12
         Vanilla Latte (Or Other Flavoured Latte)
                                                                  12
         Caffè Mocha (Without Whipped Cream)
                                                                  12
         Caffè Latte
                                                                  12
         Iced Brewed Coffee (With Milk & Classic Syrup)
                                                                   9
         Caramel (Without Whipped Cream)
         Java Chip (Without Whipped Cream)
                                                                   9
                                                                   9
         Mocha (Without Whipped Cream)
         Strawberries & Crème (Without Whipped Cream)
                                                                   9
         Brewed Coffee
                                                                   4
         Tazo® Tea
                                                                   4
         Caramel Apple Spice (Without Whipped Cream)
                                                                   4
         Skinny Latte (Any Flavour)
         Caffè Americano
                                                                   4
         Vanilla Bean (Without Whipped Cream)
                                                                   4
                                                                   3
         Iced Brewed Coffee (With Classic Syrup)
         Shaken Iced Tazo® Tea (With Classic Syrup)
                                                                   3
         Shaken Iced Tazo® Tea Lemonade (With Classic Syrup)
                                                                   3
         Banana Chocolate Smoothie
                                                                   3
                                                                   3
         Orange Mango Banana Smoothie
         Strawberry Banana Smoothie
                                                                   3
                                                                   3
         Mocha
         Caramel
                                                                   3
                                                                   3
         Java Chip
         Espresso
         Name: Beverage, dtype: int64
```

# **Analyzing Beverage**

df.head(1) In [35]: Out[35]: Total Trans Saturated Sodium Beverage\_category Beverage Beverage\_prep Calories Fat Carl Fat Fat (g) (mg) (g) (g) Brewed 0 Coffee Short 3 0.1 0.0 0.0 0 Coffee

```
df.nunique()
In [36]:
Out[36]: Beverage_category
                                        9
                                       33
         Beverage
         Beverage_prep
                                       13
         Calories
                                       48
                                       24
          Total Fat (g)
                                       18
         Trans Fat (g)
                                        4
         Saturated Fat (g)
                                        9
          Sodium (mg)
          Total Carbohydrates (g)
                                       51
         Cholesterol (mg)
                                       75
                                       8
          Dietary Fibre (g)
                                       70
          Sugars (g)
          Protein (g)
                                       26
         Vitamin A (% DV)
                                       11
         Vitamin C (% DV)
                                       10
          Calcium (% DV)
                                       14
         Iron (% DV)
                                       18
         Caffeine (mg)
                                       36
         dtype: int64
In [39]: df['Beverage_category'].nunique()
Out[39]: 9
         df['Beverage_category'].unique()
In [40]:
Out[40]: array(['Coffee', 'Classic Espresso Drinks', 'Signature Espresso Drinks',
                 'Tazo® Tea Drinks', 'Shaken Iced Beverages', 'Smoothies',
                 'Frappuccino® Blended Coffee', 'Frappuccino® Light Blended Coffee',
                 'Frappuccino® Blended Crème'], dtype=object)
```

# **Analyzing Calories**

| [50]:   | df. | head(4)           |                  |               |          |                     |                     |                      |                |      |
|---------|-----|-------------------|------------------|---------------|----------|---------------------|---------------------|----------------------|----------------|------|
| ıt[50]: |     | Beverage_category | Beverage         | Beverage_prep | Calories | Total<br>Fat<br>(g) | Trans<br>Fat<br>(g) | Saturated<br>Fat (g) | Sodium<br>(mg) | Carl |
|         | 0   | Coffee            | Brewed<br>Coffee | Short         | 3        | 0.1                 | 0.0                 | 0.0                  | 0              |      |
|         | 1   | Coffee            | Brewed<br>Coffee | Tall          | 4        | 0.1                 | 0.0                 | 0.0                  | 0              |      |
|         | 2   | Coffee            | Brewed<br>Coffee | Grande        | 5        | 0.1                 | 0.0                 | 0.0                  | 0              |      |
|         | 3   | Coffee            | Brewed<br>Coffee | Venti         | 5        | 0.1                 | 0.0                 | 0.0                  | 0              |      |
|         | 4   |                   |                  |               | )        |                     |                     |                      |                |      |

```
In [51]:
          df['Calories'].value_counts()
Out[51]: 150
                   11
           190
                   11
           180
                   11
           120
                   10
           100
                   10
           130
                   10
           200
                   10
           240
                    9
           110
                    9
           170
                    9
           290
           80
                    9
                    8
           310
           160
                    8
           260
                    8
                    7
           280
           220
                    7
                    7
           210
           230
                    6
           90
                    6
                    5
           350
                    5
           140
           270
                    4
                    4
                    4
           340
           60
                    4
           5
                    4
           250
                    4
                    3
           320
           370
                    3
           70
                    3
           450
                    2
                    2
           330
                    2
           10
                    2
           300
                    2
           50
           390
                    2
           460
                    2
           360
                    1
           420
                    1
           380
                    1
           3
                    1
           510
                    1
           400
                    1
                    1
           25
           15
                    1
           4
                    1
           430
          Name: Calories, dtype: int64
```

### **Null values in Dataset**

```
In [41]: | df.isnull().sum()
Out[41]: Beverage_category
                                        0
                                        0
         Beverage
                                        0
         Beverage_prep
         Calories
                                        0
          Total Fat (g)
                                        0
         Trans Fat (g)
                                        0
         Saturated Fat (g)
                                        0
                                        0
          Sodium (mg)
          Total Carbohydrates (g)
                                        0
         Cholesterol (mg)
                                        0
                                        0
          Dietary Fibre (g)
                                        0
          Sugars (g)
          Protein (g)
                                        0
         Vitamin A (% DV)
                                        0
         Vitamin C (% DV)
                                        0
          Calcium (% DV)
                                        0
         Iron (% DV)
                                        0
                                        1
         Caffeine (mg)
         dtype: int64
In [43]: df.notnull().sum()
Out[43]: Beverage_category
                                        242
         Beverage
                                        242
         Beverage_prep
                                        242
         Calories
                                        242
          Total Fat (g)
                                        242
         Trans Fat (g)
                                        242
         Saturated Fat (g)
                                        242
                                        242
          Sodium (mg)
          Total Carbohydrates (g)
                                        242
         Cholesterol (mg)
                                        242
          Dietary Fibre (g)
                                        242
                                        242
          Sugars (g)
          Protein (g)
                                        242
         Vitamin A (% DV)
                                        242
         Vitamin C (% DV)
                                        242
          Calcium (% DV)
                                        242
         Iron (% DV)
                                        242
                                        241
         Caffeine (mg)
         dtype: int64
```

# **Exploratory Data Analysis (EDA)**

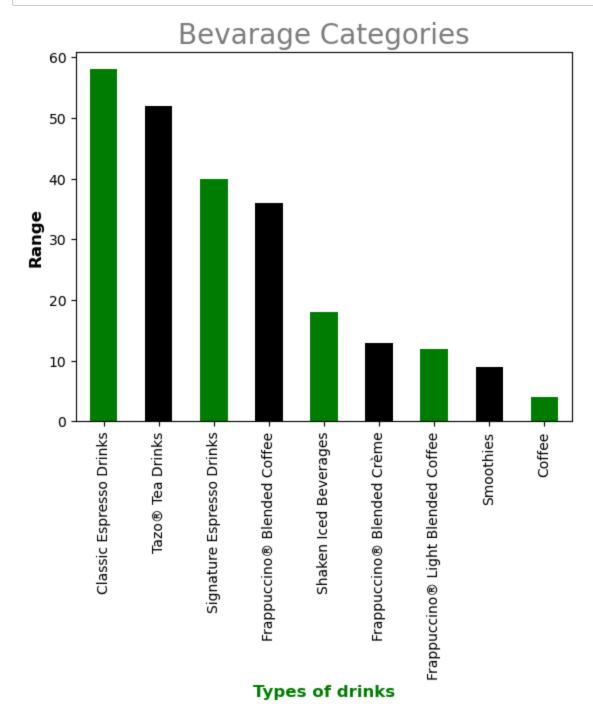
### **Data Visualisation**

| In [4]: | df.dtypes               |         |  |
|---------|-------------------------|---------|--|
| Out[4]: | Beverage_category       | object  |  |
|         | Beverage                | object  |  |
|         | Beverage_prep           | object  |  |
|         | Calories                | int64   |  |
|         | Total Fat (g)           | object  |  |
|         | Trans Fat (g)           | float64 |  |
|         | Saturated Fat (g)       | float64 |  |
|         | Sodium (mg)             | int64   |  |
|         | Total Carbohydrates (g) | int64   |  |
|         | Cholesterol (mg)        | int64   |  |
|         | Dietary Fibre (g)       | int64   |  |
|         | Sugars (g)              | int64   |  |
|         | Protein (g)             | float64 |  |
|         | Vitamin A (% DV)        | object  |  |
|         | Vitamin C (% DV)        | object  |  |
|         | Calcium (% DV)          | object  |  |
|         | Iron (% DV)             | object  |  |
|         | Caffeine (mg)           | object  |  |
|         | dtype: object           |         |  |

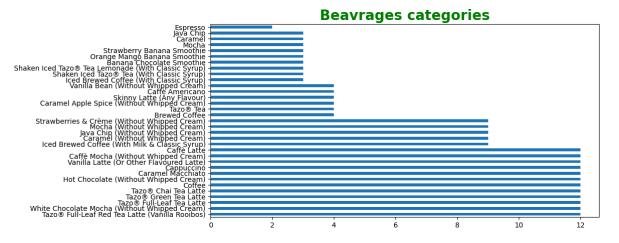
# **Bar Plotting**

```
In [17]: df['Beverage_category'].value_counts().plot(kind='bar',color=(['Green','Black'
    plt.title('Bevarage Categories',size=20,c='grey')

plt.xlabel('Types of drinks',c='Green',size=12,fontweight='bold')
    plt.ylabel('Range',c='black',size=12,fontweight='bold')
    plt.show()
```



```
In [31]: plt.figure(figsize=(10,5))
    df['Beverage'].value_counts().plot(kind='barh')
    plt.title('Beavrages categories',size=20,c='Green',fontweight='bold')
    plt.show()
```

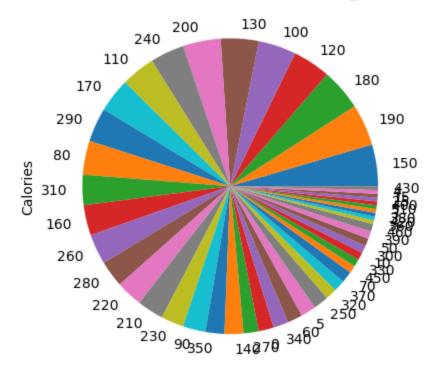


#### **Pie Chart Data Visualisation**

```
In [30]: df['Calories'].value_counts().plot(kind='pie')
   plt.title('Calories in Beverages',size=20,c='Green',fontweight='bold')
```

Out[30]: Text(0.5, 1.0, 'Calories in Beverages')

# Calories in Beverages



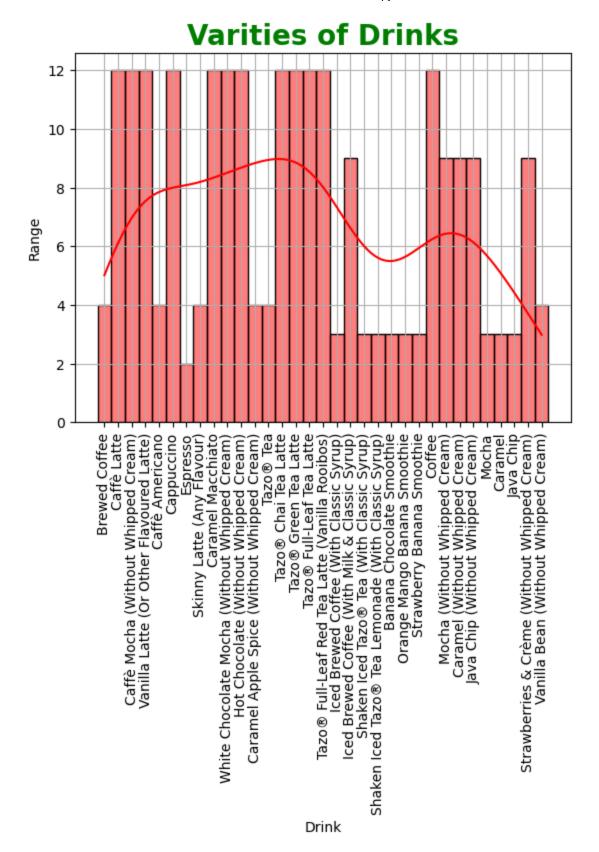
#### **KDE**

dtype: object

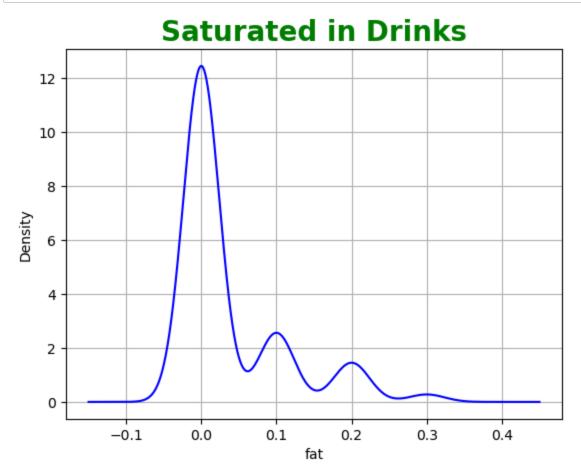
KDE stands for Kernel Density Estimation, and it's a method used for estimating the probability density function of a random variable. In simpler terms, it's a way to visualize the distribution of data in a continuous manner.

df.dtypes In [27]: Out[27]: Beverage\_category object Beverage object Beverage\_prep object Calories int64 object Total Fat (g) Trans Fat (g) float64 float64 Saturated Fat (g) Sodium (mg) int64 Total Carbohydrates (g) int64 Cholesterol (mg) int64 Dietary Fibre (g) int64 Sugars (g) int64 Protein (g) float64 Vitamin A (% DV) object Vitamin C (% DV) object Calcium (% DV) object Iron (% DV) object Caffeine (mg) object

```
In [29]: sns.histplot(df['Beverage'], kde=True, color='r')
    plt.title('Varities of Drinks',size=20,c='Green',fontweight='bold')
    plt.xlabel('Drink')
    plt.ylabel('Range')
    plt.xticks(rotation='vertical',color='Black',fontsize=10)
    plt.yticks(color='Black',fontsize=10)
    plt.grid()
    plt.show()
```



```
In [27]: df['Saturated Fat (g)'].plot(kind='kde',c='b')
    plt.title('Saturated in Drinks',size=20,c='Green',fontweight='bold')
    plt.xlabel('fat')
    plt.grid()
    plt.show()
```



#### **Box Plot**

A box plot in Python, created using matplotlib, is a graphical representation of the distribution of a dataset through five key values: minimum, first quartile (Q1), median (second quartile or Q2), third quartile (Q3), and maximum.

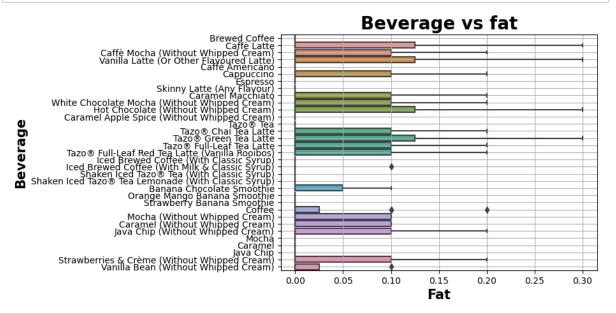
# Based on Beverage and saturated Fat.

```
In [48]: sns.boxplot(data=df,y='Beverage',x='Saturated Fat (g)')
plt.xticks(color='k')
plt.yticks(color='k')

plt.title('Beverage vs fat',size=20,c='Black',fontweight='bold')

plt.xlabel('Fat',size=15,fontweight='bold')
plt.ylabel('Beverage',size=15,fontweight='bold')

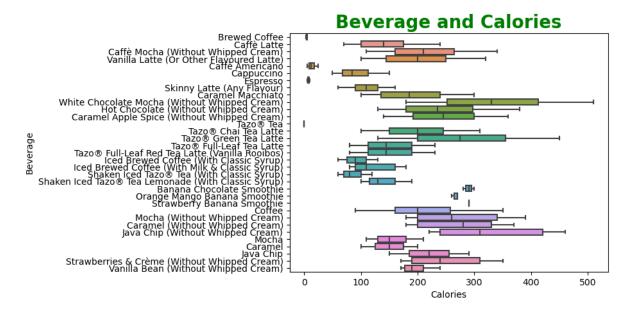
plt.grid()
plt.show()
```



## Based on Beverage and calories.

```
In [25]: sns.boxplot(data=df,y='Beverage',x='Calories')
plt.title('Beverage and Calories',size=20,c='green',fontweight='bold')
```

Out[25]: Text(0.5, 1.0, 'Beverage and Calories')

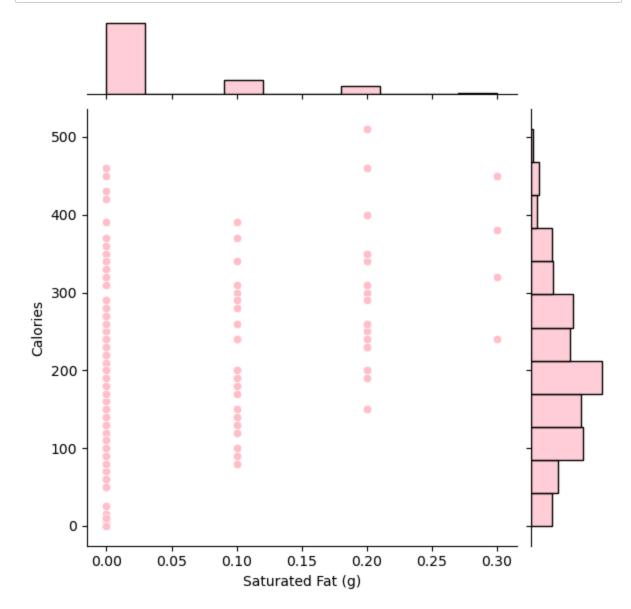


### **Joint Plot**

```
In [33]: sns.jointplot(data=df,y='Calories',x='Saturated Fat (g)',color='pink')
    plt.xticks(color='cyan')
    plt.yticks(color='cyan')

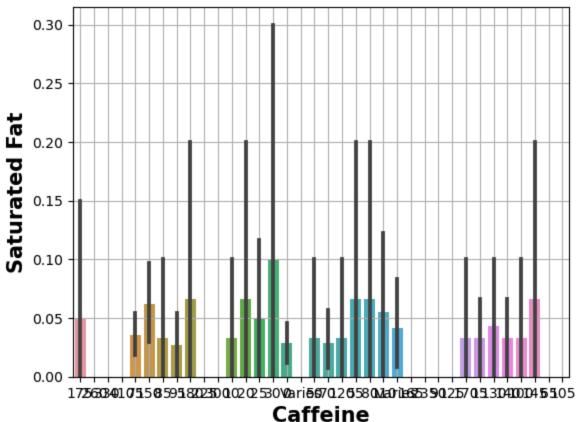
    plt.xlabel('Fat',size=15,fontweight='bold')
    plt.ylabel('Range',size=15,fontweight='bold')

    plt.show()
```

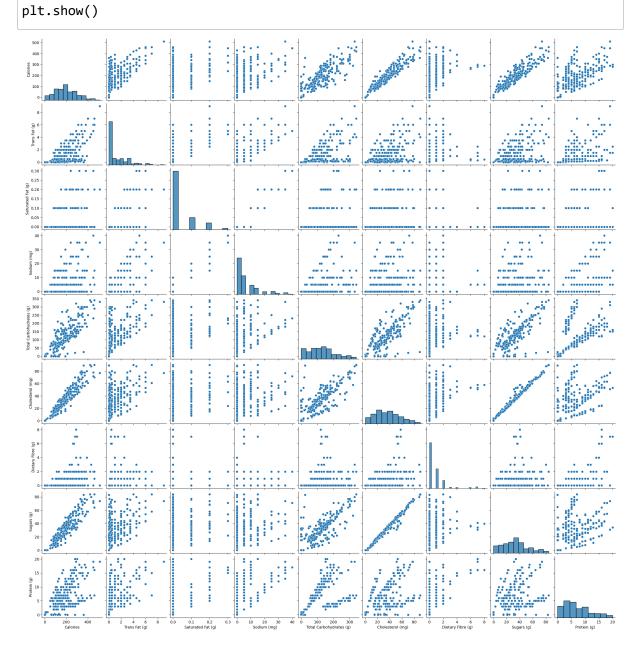


```
In [24]: sns.barplot(data=df,x='Caffeine (mg)',y='Saturated Fat (g)')
    plt.title('Caffeine vs saturated Fat',size=20,c='green',fontweight='bold')
    plt.xlabel('Caffeine',size=15,fontweight='bold',)
    plt.ylabel('Saturated Fat',size=15,fontweight='bold')
    plt.grid()
    plt.show()
```





In [17]: sns.pairplot(data=df)



In [20]: sns.pairplot(data=df,hue='Beverage\_category')
 plt.show()



In [21]: df.corr()

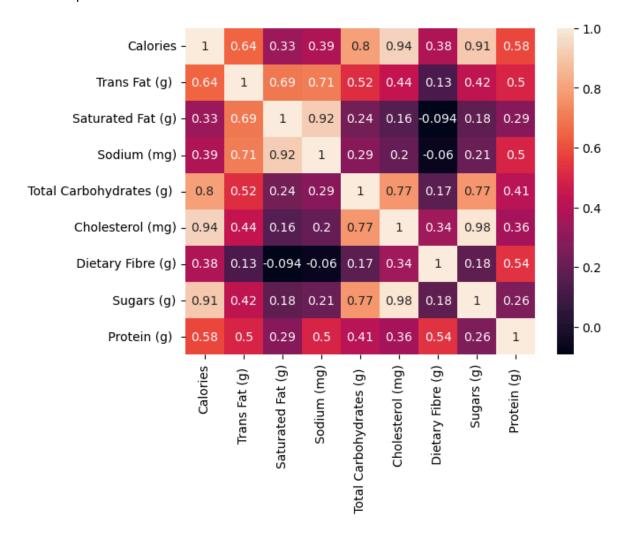
Out[21]:

|                               | Calories | Trans<br>Fat (g) | Saturated<br>Fat (g) | Sodium<br>(mg) | Total<br>Carbohydrates<br>(g) | Cholesterol<br>(mg) | Dietary<br>Fibre (g) |
|-------------------------------|----------|------------------|----------------------|----------------|-------------------------------|---------------------|----------------------|
| Calories                      | 1.000000 | 0.642818         | 0.331047             | 0.387892       | 0.795037                      | 0.940034            | 0.384292             |
| Trans Fat (g)                 | 0.642818 | 1.000000         | 0.694871             | 0.707794       | 0.524176                      | 0.439811            | 0.131267             |
| Saturated Fat<br>(g)          | 0.331047 | 0.694871         | 1.000000             | 0.920077       | 0.238142                      | 0.161791            | -0.093783            |
| Sodium (mg)                   | 0.387892 | 0.707794         | 0.920077             | 1.000000       | 0.290295                      | 0.199477            | -0.060154            |
| Total<br>Carbohydrates<br>(g) | 0.795037 | 0.524176         | 0.238142             | 0.290295       | 1.000000                      | 0.766654            | 0.173378             |
| Cholesterol<br>(mg)           | 0.940034 | 0.439811         | 0.161791             | 0.199477       | 0.766654                      | 1.000000            | 0.342040             |
| Dietary Fibre<br>(g)          | 0.384292 | 0.131267         | -0.093783            | -0.060154      | 0.173378                      | 0.342040            | 1.000000             |
| Sugars (g)                    | 0.909675 | 0.419887         | 0.179255             | 0.205969       | 0.771407                      | 0.984196            | 0.184171             |
| Protein (g)                   | 0.578453 | 0.496317         | 0.287532             | 0.496233       | 0.410629                      | 0.360449            | 0.540274             |
| 4                             |          |                  |                      |                |                               |                     |                      |

# **Heat Map**

In [22]: sns.heatmap(df.corr(),annot=True)

Out[22]: <AxesSubplot:>



### Conclusion

Ultimately, the specific insights and conclusions drawn from visualizing the Starbucks dataset will depend on the depth of the analysis, the quality of the data, and the questions being asked. Visualization is a powerful tool for uncovering patterns and trends within large datasets, enabling businesses to make informed decisions and improve overall performance. By leveraging data visualization techniques on the Starbucks dataset across various dimensions, businesses can gain actionable insights that drive growth, enhance customer experiences, and streamline operations within the company.