Thaynnara Barbosa

Hackensack, NJ, USA in

Work Experience

Website Specialist • Volvo Car USA

January 2024 - Present

- Maintain and update Volvo Car USA websites to ensure functionality, link accuracy, and smooth user experience
- Ensure content aligns with Volvo's global brand standards and design guidelines
- Partner with global digital teams to maintain consistency across platforms
- Gather and refine product requirements from stakeholders to support Agile development
- Collaborate with marketing to implement SEO best practices and improve site performance
- Design wireframes, prototypes, and user flows to communicate design concepts
- Conduct QA testing, identify bugs, and coordinate with IT for timely resolution
- Monitor site analytics using Power BI to inform data-driven improvements
- Manage digital product inquiries, providing support and escalating advanced issues as needed
- Work cross-functionally with product, design, IT, and marketing teams to achieve business goals

Applications Technician • AMS Workplace Technology

May 2022 - May 2023

• Optimize existing user interface designs

• Plan and implement new designs

• Communicate with clients to understand their business goals and objectives

• Understand client requirements and how they translate in application features

• Collaborate with a team of IT professionals to set specifications for new applications

• Write high quality source code to program complete applications within deadlines

• Perform unit and integration testing before launch

• Troubleshoot and debug applications

• Evaluate existing applications to reprogram, update and add new features

• Develop technical documents and handbooks to accurately represent application design

Temp Assistant Operations Manager • Lindbergh

March 2021 - January 2022

• Recruit, select, train, assign, schedule, coach, counsel and discipline employees
• Communicate job expectations; planning, monitoring, appraising and reviewing job contributions
• Plan and review compensation actions; enforcing policies and procedures
• Contribute operations information and recommendations to strategic plans and reviews; prepare and complete action plans; implement productivity, quality and customer-service standards; resolve problems
• Accomplish operations and organization mission by completing related results as needed
• Meet or exceed operations labor budget expectations
• Manage staff levels, wages, hours, contract labor to revenues
• Meet or exceed KPIs

Copywriter • The RealReal

May 2019 - January 2020

• Produce engaging, straightforward text for different advertising products
• Inspect and price merchandise based on retail value, condition, and style
• Process units to reach individual production goals
• Conduct necessary research on high value and key merchandise
• Uphold and maintain company brand standards
• Assist in the authentication process by locating brand identifiers

Seasonal Operations Support • Louis Vuitton

October 2018 - February 2019

• Assist in daily product display using company guidelines
• Assist clients with store purchases
• Provide exceptional client experience
• Check items received against shipping invoice to ensure the shipment is accurate
• Meet and exceed sales goal
• Place special orders for clients when necessary
• Replenish stock on the sales floor as needed
• Organize the store during closing shifts

Sales Receptionist • Mercedes-Benz

May 2018 - August 2018

• Adapt to interacting and assisting a variety of global clients
• Answer phone calls, and greet visitors
• Coordinate floor set changes enhancing visual appeal generating substantial sales

Client Advisor • Club Monaco

February 2017 - March 2018

• Assist Sales Managers with key projects such as product availability reports, replenishment and pictorial representations
• Meet customer sales and goals on a consistent high-pressure basis where efficiency is mandatory for any task
• Serve as a stylist and consultant assisting in client's wardrobe development

Education

2012 - 2016
Technology High School
High School Diploma

2016 - 2018
Bergen Community College
Associate's Degree - General Studies

2023 - 2023
California Institute of the Arts
Web Design: Strategy and Information Architecture

2023 - 2023
Meta
Introduction to Front-End Development

2023 - 2023
Google
Foundations of User Experience (UX) Design

2024 - 2024
LinkedIn
Digital Strategy

Skills

Tech Stack

HTML CSS JavaScript Oracle SQL

Design Tools

Illustrator XD Sketch Figma

Softwares

Sitecore ContentStack Excel Word Powerpoint

Languages

English — Native or Bilingual   Portuguese — Native or Bilingual   Spanish — Professional