

Thaynnara Barbosa

Hackensack, NJ, USA in



Work Experience



Website Specialist · Volvo Car USA

January 2024 - Present

- Maintain and update Volvo Car USA websites to ensure functionality, link accuracy, and smooth user experience
- Ensure content aligns with Volvo's global brand standards and design guidelines
- Partner with global digital teams to maintain consistency across platforms
- Gather and refine product requirements from stakeholders to support Agile development
- Collaborate with marketing to implement SEO best practices and improve site performance
- Design wireframes, prototypes, and user flows to communicate design concepts
- Conduct QA testing, identify bugs, and coordinate with IT for timely resolution
- Monitor site analytics using Power BI to inform data-driven improvements
- Manage digital product inquiries, providing support and escalating advanced issues as needed
- Work cross-functionally with product, design, IT, and marketing teams to achieve business goals



Applications Technician • AMS Workplace Technology

May 2022 - May 2023

- Optimize existing user interface designs
- Plan and implement new designs
- Communicate with clients to understand their business goals and objectives
- Understand client requirements and how they translate in application features
- Collaborate with a team of IT professionals to set specifications for new applications
- Write high quality source code to program complete applications within deadlines
- Perform unit and integration testing before launch
- Troubleshoot and debug applications
- Evaluate existing applications to reprogram, update and add new features
- Develop technical documents and handbooks to accurately represent application design



Temp Assistant Operations Manager • Lindbergh

March 2021 - January 2022

- Recruit, select, train, assign, schedule, coach, counsel and discipline employees
- · Communicate job expectations; planning, monitoring, appraising and reviewing job contributions
- Plan and review compensation actions; enforcing policies and procedures
- Contribute operations information and recommendations to strategic plans and reviews; prepare and complete action plans; implement productivity, quality and customer-service standards; resolve problems
- · Accomplish operations and organization mission by completing related results as needed
- Meet or exceed operations labor budget expectations
- Manage staff levels, wages, hours, contract labor to revenues
- Meet or exceed KPIs

The Real Real

Copywriter • The RealReal

May 2019 - January 2020

- Produce engaging, straightforward text for different advertising products
- Inspect and price merchandise based on retail value, condition, and style
- Process units to reach individual production goals
- Conduct necessary research on high value and key merchandise
- Uphold and maintain company brand standards
- Assist in the authentication process by locating brand identifiers

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Seasonal Operations Support • Louis Vuitton

October 2018 - February 2019

- Assist in daily product display using company guidelines
- Assist clients with store purchases
- Provide exceptional client experience
- Check items received against shipping invoice to ensure the shipment is accurate
- Meet and exceed sales goal
- Place special orders for clients when necessary
- Replenish stock on the sales floor as needed
- Organize the store during closing shifts



Sales Receptionist • Mercedes-Benz

May 2018 - August 2018

- Adapt to interacting and assisting a variety of global clients
- Answer phone calls, and greet visitors
- Coordinate floor set changes enhancing visual appeal generating substantial sales

CM

Client Advisor • Club Monaco

February 2017 - March 2018

- Assist Sales Managers with key projects such as product availability reports, replenishment and pictorial representations
- Meet customer sales and goals on a consistent high-pressure basis where efficiency is mandatory for any task
- Serve as a stylist and consultant assisting in client's wardrobe development

Education



2012 - 2016

Technology High School

High School Diploma



2023 - 2023

California Institute of the Arts

Web Design: Strategy and Information

Architecture



2023 - 2023

Google

Foundations of User Experience (UX) Design



2016 - 2018

Bergen Community College

Associate's Degree - General Studies



2023 - 2023

Meta

Introduction to Front-End Development



2024 - 2024

LinkedIn

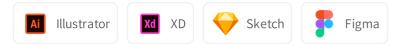
Digital Strategy

Skills

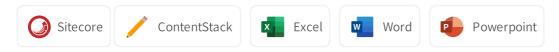
Tech Stack



Design Tools



Softwares



Languages

