

Experience

Benefitfocus -- *UI Engineer (JavaScript)*

May 2015 - Present

Charleston, SC

- Developed and maintained user interfaces for an industry leading benefits marketplace and management web application, working on both customer development and R&D teams.
- Technology stack consisted of Backbone.js, LESS, Dust.js, Grunt and Git.
- Interfaced frequently with business and design stakeholders to ensure that the product met business and design requirements.
- Took a strong interest in design and ensured that the UI aligned with user experience best practices.

Digitas Health -- *Account Executive*

October 2014 - December 2014

Philadelphia, PA

- Took an active role in the creation and presentation of the client's yearly marketing plan.
- Lead small teams of creatives, project managers, developers and analysts in the creation of single-channel and multi-channel marketing campaigns.
- Developed productive and trusting relationships with clients through daily correspondence and advocacy.

Digitas Health -- *Account Coordinator*

July 2013 - October 2014

Philadelphia, PA

- Owned client correspondence including reporting on the status of projects and organizing meetings.
- Lead internal reviews of creative to ensure work is on-strategy, on-message, and meets client expectations and goals.
- Assisted in presenting work to C-level clients and department VPs.

Hook -- *Copywriting Intern*

May 2012 - June 2013

Charleston, SC

- Developed and presented headlines, taglines and collateral copy for advertising materials.

Education

The Iron Yard -- *Front End Engineering Student*

January 2015 - March 2015

Charleston, SC

College of Charleston

2009 - 2013

Charleston, SC

Bachelor of Arts, Communication

Technical Skills

Languages, Frameworks and Libraries

Javascript, HTML5, CSS3, SASS, Foundation/Bootstrap, jQuery, Backbone, AngularJS, React/Redux, Express, Node.js

Development

CLI, NPM / Bower, Yeoman, Grunt / Gulp, Heroku, MongoDB, Git

Design

Sketch, Adobe Photoshop and Illustrator

Writing + Thoughts

Medium.com/@tylercecchi

August 2012 - Present

•I've written about a variety of topics including advertising strategy to design and product development.