

## Experience

### **User Interface Engineer** // Benefitfocus

**May 2015 - Present**

Charleston, SC

- Created and maintained user interfaces for an industry leading benefits marketplace and management web application, working on both customer development and R&D teams.
- Interfaced regularly with stakeholders through agile methodologies to ensure that the product met business and design requirements.
- Collaborated closely with UX and visual designers to ensure that the interface communicated clearly and delivered a first-class user experience.

### **Account Executive** // Digitas Health

**October 2014 - December 2014**

Philadelphia, PA

- Took an active role in the creation and presentation of the client's yearly marketing plan.
- Lead small teams of creatives, project managers, developers and analysts in the creation of single and multi-channel marketing campaigns.
- Developed productive and trusting relationships with clients through daily correspondence and advocacy.

### **Account Coordinator** // Digitas Health

**July 2013 - October 2014**

Philadelphia, PA

- Owned client correspondence including project status reporting and organizing meetings.
- Organized and lead internal reviews of creative work to ensure work was on-strategy, on-message, and met client expectations and goals.
- Assisted in presenting work to C-level clients and department VPs.

### **Copywriting Intern** // Hook

**May 2012 - June 2013**

Charleston, SC

- Developed and presented advertising campaign concepts and copy for both web and print.

## Education

### **College of Charleston** // Bachelor of Arts, Communication

**2009 - 2013**

Charleston, SC

### **The Iron Yard** // Front End Engineering Bootcamp

**January 2015 - March 2015**

Charleston, SC

## Writing + Thinking

### **Medium.com/@tylercecchi**

**August 2012 - Present**

- I've blogged about a variety of topics including advertising strategy, design and product development.

## Technical Skills

### **Web Development Languages, Frameworks and Libraries**

JavaScript, HTML5, CSS3, SASS/LESS, Foundation/Bootstrap, jQuery, Backbone.js/Marionette.js, AngularJS, React/Redux, Express, Node.js

### **Design Tools**

Sketch, Adobe Photoshop and Illustrator