thcecchi@gmail.com
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# Tyler Cecchi

## Experience

**Benefitfocus** -- *UI Engineer (JavaScript)*      **May 2015 - Present**

Charleston, SC
- Developed and maintained user interfaces for an industry leading benefits marketplace and management web application, working on both customer development and R&D teams.
- Technology stack consisted of Backbone.js. with Marionette.js, LESS, Dust.js, Grunt and Git.
- Interfaced regularly stakeholders to ensure that the product met business and design requirements.
- Took a strong interest in design and ensured that the UI aligned with user experience best practices.

**Digitas Health** -- *Account Executive*      **October 2014 - December 2014**

Philadelphia, PA
- Took an active role in the creation and presentation of the client's yearly marketing plan.
- Lead small teams of creatives, project managers, developers and analysts in the creation of single-channel and multi-channel marketing campaigns.
- Developed productive and trusting relationships with clients through daily correspondence and advocacy.

**Digitas Health** -- *Account Coordinator*      **July 2013 - October 2014**

Philadelphia, PA
- Owned client correspondence including reporting on the status of projects and organizing meetings.
- Lead internal reviews of creative to ensure work was on-strategy, on-message, and met client expectations and goals.
- Assisted in presenting work to C-level clients and department VPs.

**Hook** -- *Copywriting Intern*      **May 2012 - June 2013**

Charleston, SC
- Developed and presented advertising campaign concepts and copy for both web and print.

## Education

**The Iron Yard** -- *Front End Engineering*      **January 2015 - March 2015**

Charleston, SC

**College of Charleston**      **2009 - 2013**

Charleston, SC
Bachelor of Arts, Communication

## Technical Skills

**Languages, Frameworks and Libraries**

JavaScript, HTML5, CSS3, SASS/LESS, Foundation/Bootstrap, jQuery, Backbone.js/Marionette.js, AngularJS, React/Redux, Express, Node.js

**Development + Workflow**

CLI, NPM / Bower, Yeoman, Grunt / Gulp, Heroku, MongoDB, Git

**Design**

Sketch, Adobe Photoshop and Illustrator

# Writing + Thinking

**Medium.com/@tylercecchi**                                      **August 2012 - Present**

•I've written about a variety of topics including advertising strategy, design and product development.

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