

Product thinker with a love for solving product and communications problems through technology, design and empathy.

Experience

User Interface Engineer // Benefitfocus

May 2015 - Present

Charleston, SC

- Built and maintained the user interface for an industry leading benefits marketplace and management web application, working on both customer development and core R&D teams.
- Interfaced regularly with stakeholders and team members through agile methodologies to ensure that the product met business, design and timing requirements.
- Collaborated closely with UX and visual designers to ensure that product interface communicated clearly and delivered a first-class user experience.

Account Executive // Digitas Health

October 2014 - December 2014

Philadelphia, PA

- Took an active role in the creation, presentation and execution of my client's yearly marketing plan.
- Lead small teams of creatives, project managers, developers and analysts in the creation of single and multi-channel marketing campaigns.
- Developed productive and trusting relationships with clients through daily correspondence and advocacy.

Account Coordinator // Digitas Health

July 2013 - October 2014

Philadelphia, PA

- Owned client correspondence including project status reporting and organizing meetings.
- Organized and lead internal reviews of creative work to ensure work was on-strategy, on-message, and met client expectations and goals.
- Assisted in presenting work to C-level clients and department VPs.

Copywriting Intern // Hook

May 2012 - June 2013

Charleston, SC

- Developed and presented advertising campaign concepts and copy for both web and print.

Education

College of Charleston // Bachelor of Arts, Communication

2009 - 2013

Charleston, SC

The Iron Yard // Front End Engineering Bootcamp

January 2015 - March 2015

Charleston, SC

Technical Skills

Web Development Languages and Frameworks

JavaScript (ES6), HTML5, CSS3, Node.js, SASS/LESS, React, Redux, Apollo (GraphQL), Express, AngularJS 1.x, Backbone/Marionette

Design Tools

Sketch, Adobe Photoshop and Illustrator, InVision