# **Tyler Cecchi**

Creative front end developer with a love for solving product and communications problems through technology, design and empathy.

# **Experience**

#### User Interface Engineer // Benefitfocus

May 2015 - Present

Charleston, SC

- Built and maintained the user interface for an industry leading benefits marketplace and management web application, working on both customer development and core R&D teams.
- Interfaced regularly with stakeholders and team members through agile methodologies to ensure that the
  product met business, design and timing requirements.
- Collaborated closely with UX and visual designers to ensure that product interface communicated clearly and delivered a first-class user experience.

## Account Executive // Digitas Health

October 2014 - December 2014

Philadelphia, PA

- Took an active role in the creation, presentation and execution of my client's yearly marketing plan.
- Lead small teams of creatives, project managers, developers and analysts in the creation of single and multichannel marketing campaigns.
- Developed productive and trusting relationships with clients through daily correspondence and advocacy.

#### Account Coordinator // Digitas Health

July 2013 - October 2014

Philadelphia, PA

- Owned client correspondence including project status reporting and organizing meetings.
- Organized and lead internal reviews of creative work to ensure work was on-strategy, on-message, and met client expectations and goals.
- · Assisted in presenting work to C-level clients and department VPs.

#### Copywriting Intern // Hook

May 2012 - June 2013

Charleston, SC

•Developed and presented advertising campaign concepts and copy for both web and print.

#### Education

College of Charleston // Bachelor of Arts, Communication

2009 - 2013

Charleston, SC

The Iron Yard // Front End Engineering Bootcamp

**January 2015 - March 2015** 

Charleston, SC

#### Technical Skills

## **Web Development Languages and Frameworks**

JavaScript (ES6), HTML5, CSS3, Node.js, SASS/LESS, React, Redux, Apollo (GraphQL), Express, AngularJS 1.x, Backbone/Marionette

#### **Design Tools**

Sketch, Adobe Photoshop and Illustrator