

*of translating the chronic problem as described by the critical community into an acute problem that will attract media attention is the province of social and political movements.” (Della Porta e Diani, 2006: 232)*

*“That repertoires of collective action frequently adopt a humoresque or carnivalesque tone was already stressed in Tilly’s early works on charivari as a form of protest (Tilly 1985). Parody and irony often stand at the core of protest performances as a way to ridicule adversaries but also to make the action a pleasurable moment for participants or bystanders. (...) Mobilizing art as a framing resource can, however, raise doubts about its authenticity and sincerity. It is especially the case when art is used as a volume também é rationalized strategy to contact, sensitize, and recruit non-politicized bystanders, in a way similar to what Snow and his colleagues call frame extension” (Mathieu, 2018)*

*“Street demonstrations are vehicles for expressing political opinions, ideas, and beliefs; they aim their political communication at authorities, the media, and the public.” (Stekelenburg et al., 2018)*

*“While liberal culture was, in the 1960s and the early 1970s, able to limit the impact of the new right on public discourse, these currents have remained alive in broad sections of public opinion, and since the 1980s have resurfaced to exert a very important role in public discourse – especially with the Bush administration” (Della Porta e Diani, 2006: 85)*

*“While collective action by groups who already possess power can be aimed directly at decisionmakers, the powerless must seek to involve those who have the possibility of influencing them. In addition, the influence exerted by social movements can be either positive, creating sympathy for their cause, or negative, threatening (for example) to create disorder. This is why the characteristics of the mass media, and of channels of communication in general, are particularly relevant for social movements: their capacity to address public opinion is indeed a crucial component of their action. Social movements certainly do not use protest alone and do not have a monopoly on protest”*