

Read: • Almeida – Chapter 7: Movement Outcomes • Banaszak, Lee Ann and Heather L. Ondercin. 2016. "Public Opinion as a Movement Outcome: The Case of the U.S. Women's Movement." *Mobilization* 21(3):361-378.*

[<Internas\\syllabi - movimentos sociais\\Syllabus-Soc6-Swiencicki-S19>](#) - § 1 referência codificada [1,57% Cobertura]

Referência 1 - 1,57% Cobertura

4/9, 4/16 (Topic 8) The Environmental Movement (EM): origins of the contemporary EM; individual vs. public interest;; public opinion on the EM; recruitment of active members; maintaining participation; debates on direction of the EM; environmental organizations & campaigns. 4/9: Exam 2 (on topics 5-7) – bring green 100 item BCC scantron sheet. Read: SM Chap. 7. Videos: "Stop Coca Cola Ad"; "Greenpeace, How to Change the World"; "Green is the New Red".

[<Internas\\syllabi - movimentos sociais\\Yao-Li-Syllabus social-movements Fall-2020>](#) - § 1 referência codificada [0,44% Cobertura]

Referência 1 - 0,44% Cobertura

Dreier, "Black Lives Matter joins a long line of protest movements that have shifted public opinion" (https://www.salon.com/2015/08/15/black_lives_matter_joins_a_long_line_of_protest_movements_that_have_shifted_public_opinion_most_recently_occupy_wall_street/)

Anexo 2 – Análise quantitativa

Número de fontes textuais e de citações (referências),
por termos classificados como nó de Public Opinion

Nome	Fontes	Referências
bystander	19	41
bystanders	23	39
choice1	19	25
choices	8	11
citizen	14	29
citizens	37	49
civil	48	67
communities	16	20
community	17	27
opinion	263	474
opinions	17	26
people	61	90
peoples	25	28
perceived	36	58
perception	13	15