

Standardized parameters were obtained by fitting the model on a standardized version of the dataset. 95% Confidence Intervals (CIs) and p-values were computed using a Wald z-distribution approximation. We fitted a logistic model (estimated using ML) to predict high\_interest with regiao (formula:  $\text{high\_interest} \sim (\text{sex} * \text{haskids}) + \text{haspartner} + \text{incomeinterval} + \text{educalevel} + \text{assoc} + \text{paidjob} + \text{religion} + \text{candwchance} + \text{regiao} + \text{thinkcand}$ ). The model's explanatory power is moderate (Tjur's  $R^2 = 0.17$ ). The model's intercept, corresponding to regiao = norte, is at -0.71 (95% CI [-1.55, 0.11],  $p = 0.093$ ). Within this model:

- The effect of sex [feminino] is statistically significant and negative (beta = -1.20, 95% CI [-1.80, -0.63],  $p < .001$ ; Std. beta = -1.20, 95% CI [-1.80, -0.63])
- The effect of haskids [tem filhos] is statistically significant and negative (beta = -0.89, 95% CI [-1.49, -0.29],  $p = 0.004$ ; Std. beta = -0.89, 95% CI [-1.49, -0.29])
- The effect of haspartner [tem\_companh] is statistically non-significant and negative (beta = -0.21, 95% CI [-0.64, 0.23],  $p = 0.353$ ; Std. beta = -0.21, 95% CI [-0.64, 0.23])
- The effect of incomeinterval [linear] is statistically non-significant and positive (beta = 0.26, 95% CI [-0.40, 0.93],  $p = 0.442$ ; Std. beta = 0.26, 95% CI [-0.40, 0.93])
- The effect of incomeinterval [quadratic] is statistically significant and positive (beta = 0.68, 95% CI [0.18, 1.18],  $p = 0.007$ ; Std. beta = 0.68, 95% CI [0.18, 1.18])
- The effect of incomeinterval [cubic] is statistically non-significant and negative (beta = -0.20, 95% CI [-0.62, 0.24],  $p = 0.372$ ; Std. beta = -0.20, 95% CI [-0.62, 0.24])
- The effect of incomeinterval [4th degree] is statistically non-significant and negative (beta = -0.21, 95% CI [-0.59, 0.15],  $p = 0.255$ ; Std. beta = -0.21, 95% CI [-0.59, 0.15])
- The effect of educalevel [linear] is statistically significant and positive (beta = 0.49, 95% CI [0.07, 0.93],  $p = 0.025$ ; Std. beta = 0.49, 95% CI [0.07, 0.93])
- The effect of educalevel [quadratic] is statistically significant and positive (beta = 0.33, 95% CI [9.23e-03, 0.66],  $p = 0.044$ ; Std. beta = 0.33, 95% CI [9.23e-03, 0.66])
- The effect of assoc [sou\_membro\_de\_assoc] is statistically non-significant and positive (beta = 0.19, 95% CI [-0.23, 0.61],  $p = 0.371$ ; Std. beta = 0.19, 95% CI [-0.23, 0.61])
- The effect of paidjob [sim] is statistically non-significant and positive (beta = 0.23, 95% CI [-0.24, 0.71],  $p = 0.347$ ; Std. beta = 0.23, 95% CI [-0.24, 0.71])
- The effect of religion [sem religiao ou crenca] is statistically non-significant and positive (beta = 0.35, 95% CI [-0.21, 0.89],  $p = 0.215$ ; Std. beta = 0.35, 95% CI [-0.21, 0.89])
- The effect of religion [outra] is statistically non-significant and negative (beta = -0.45, 95% CI [-1.63, 0.55],  $p = 0.414$ ; Std. beta = -0.45, 95% CI [-1.63, 0.55])
- The effect of religion [espirita] is statistically non-significant and positive (beta = 0.45, 95% CI [-0.31, 1.17],  $p = 0.229$ ; Std. beta = 0.45, 95% CI [-0.31, 1.17])
- The effect of religion [evangelica] is statistically non-significant and positive (beta = 0.07, 95% CI [-0.39, 0.51],  $p = 0.778$ ; Std. beta = 0.07, 95% CI [-0.39, 0.51])
- The effect of candwchance [sim] is statistically non-significant and positive (beta = 0.27, 95% CI [-0.14, 0.69],  $p = 0.197$ ; Std. beta = 0.27, 95% CI [-0.14, 0.69])
- The effect of regiao [nordeste] is statistically non-significant and negative (beta = -0.27, 95% CI [-0.90, 0.40],  $p = 0.422$ ; Std. beta = -0.27, 95% CI [-0.90, 0.40])
- The effect of regiao [centro-oeste] is statistically significant and negative (beta = -1.02, 95% CI [-2.09, -0.04],  $p = 0.048$ ; Std. beta = -1.02, 95% CI [-2.09, -0.04])
- The effect of regiao [sudeste] is statistically non-significant and negative (beta = -0.51, 95% CI [-1.13, 0.14],  $p = 0.118$ ; Std. beta = -0.51, 95% CI [-1.13, 0.14])
- The effect of regiao [sul] is statistically non-significant and negative (beta = -0.13, 95% CI [-0.85, 0.61],  $p = 0.730$ ; Std. beta = -0.13, 95% CI [-0.85, 0.61])
- The effect of thinkcand [sim\_mas\_nunca\_se\_candidatou] is statistically significant and positive (beta = 1.28, 95% CI [0.83, 1.72],  $p < .001$ ; Std. beta = 1.28, 95% CI [0.83, 1.72])
- The effect of thinkcand [sim\_e\_ja\_se\_candidatou] is statistically non-significant and positive (beta = 0.74, 95% CI [-0.30, 1.74],  $p = 0.150$ ; Std. beta = 0.74, 95% CI [-0.30, 1.74])
- The effect of sex [feminino]  $\times$  haskids [tem filhos] is statistically significant and positive (beta = 0.87, 95% CI [0.11, 1.64],  $p = 0.025$ ; Std. beta = 0.87, 95% CI [0.11, 1.64])