

WAY4 Classifiers



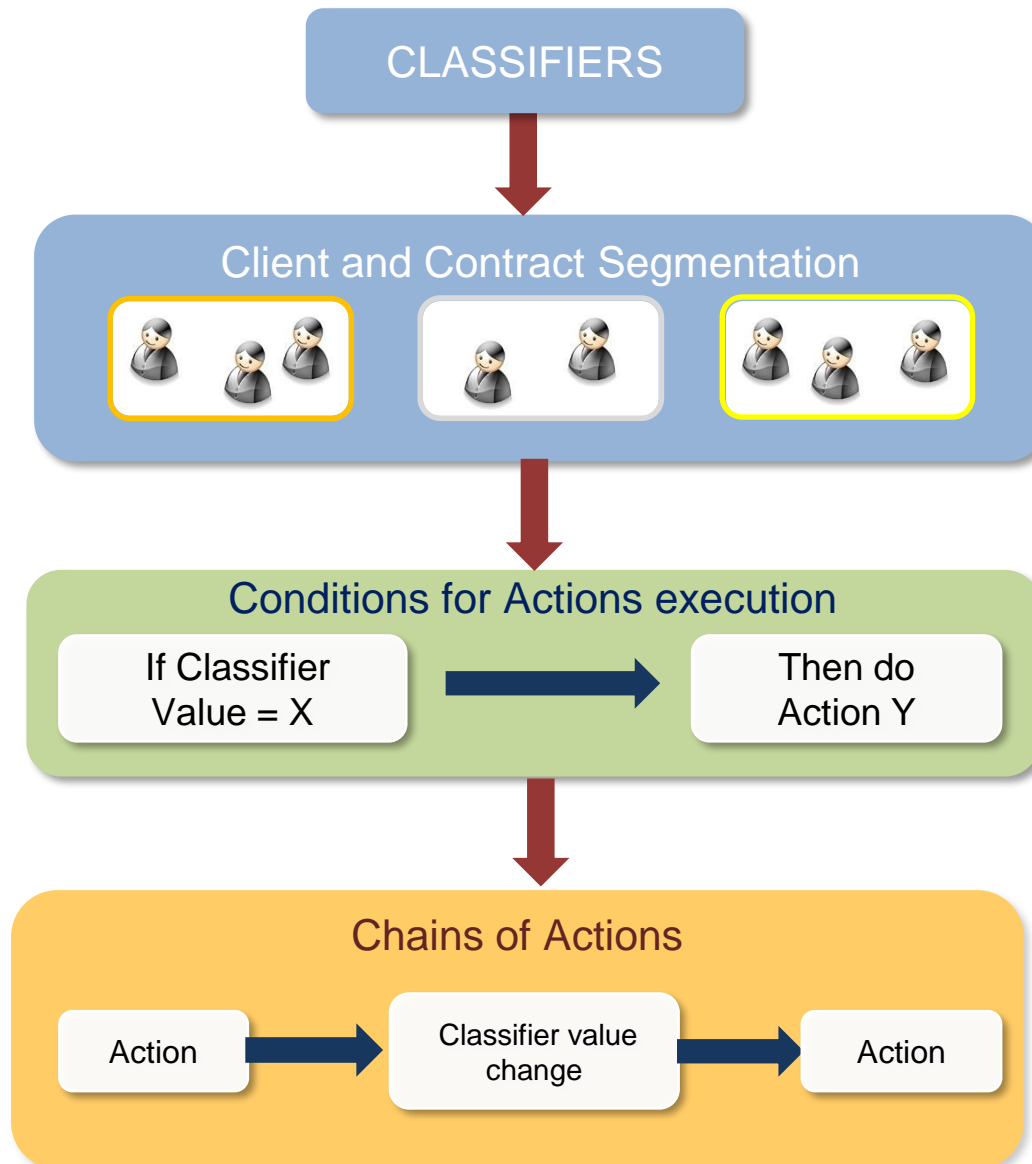
Client and Contract Classifiers

1. Main Concept
2. Classifier Types
3. Classifier Setup
4. Working with Classifiers

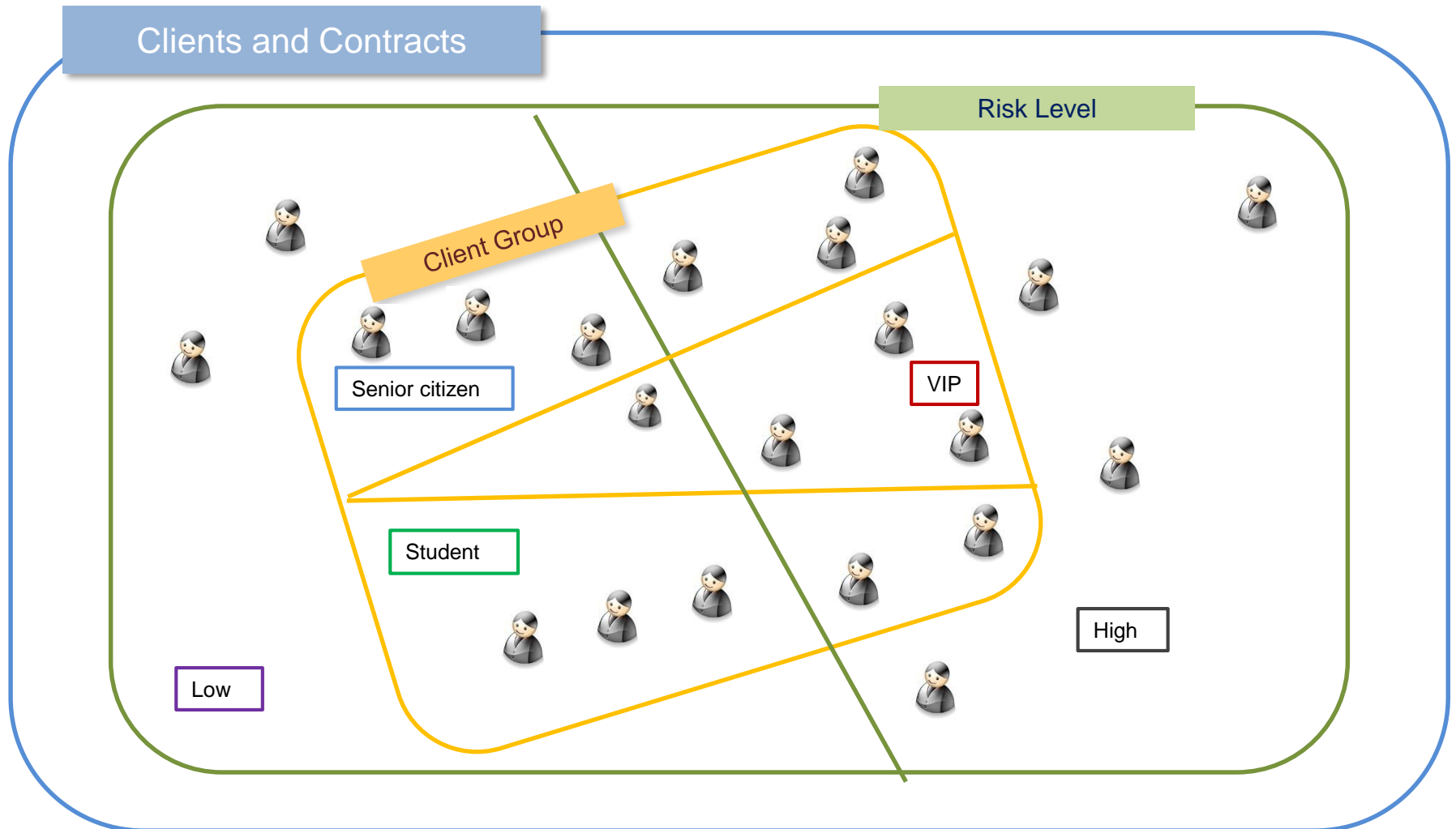
Main Concept



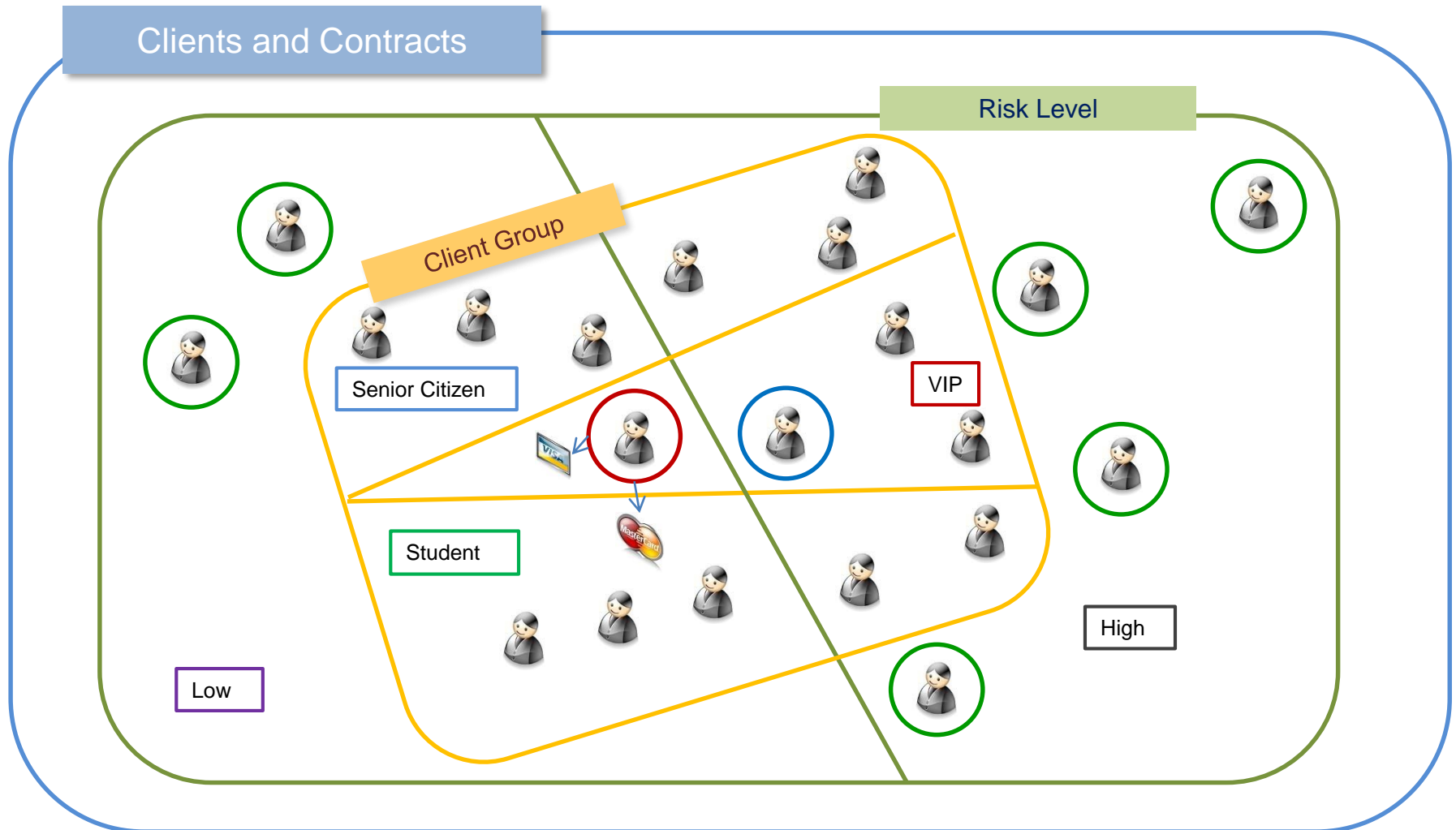
Purposes of Classifiers



Client and Contract Segmentation



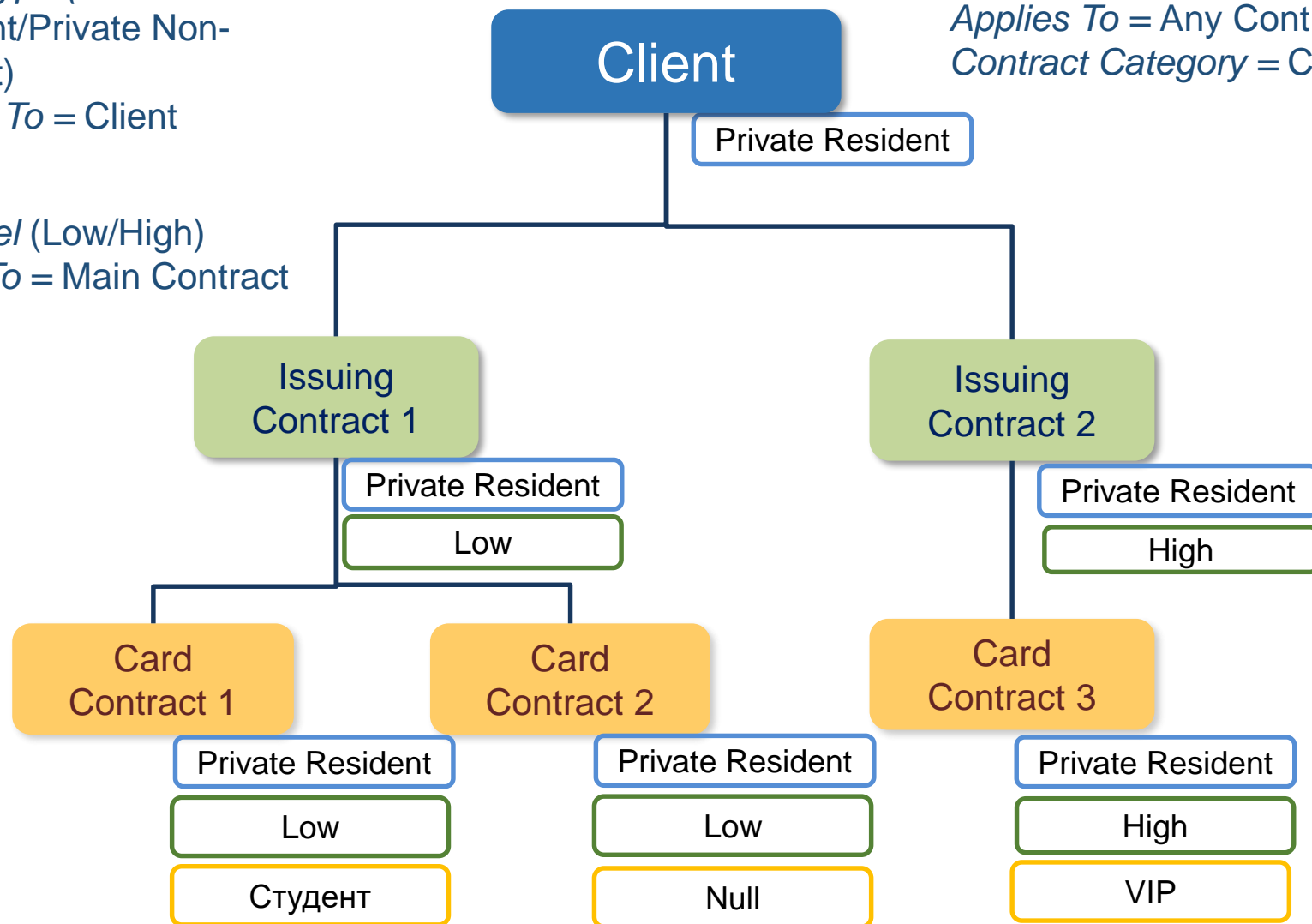
Using Classifiers



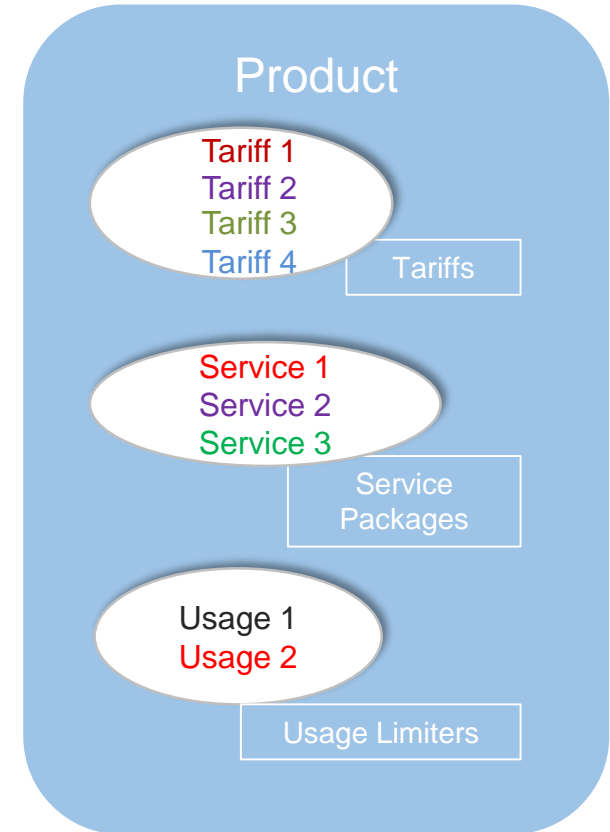
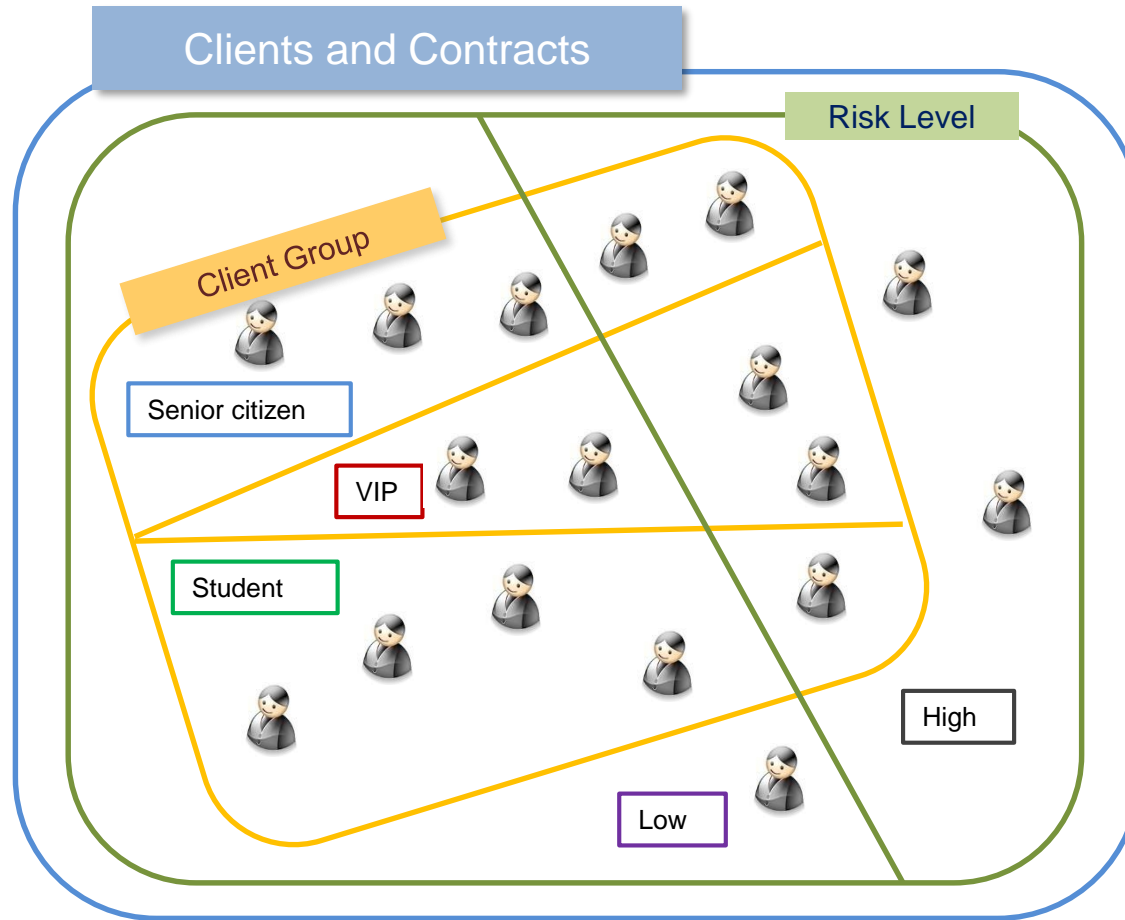
Applies To Parameter

Client Type (Private Resident/Private Non-resident)
Applies To = Client

Client Group
Applies To = Any Contract
Contract Category = Card



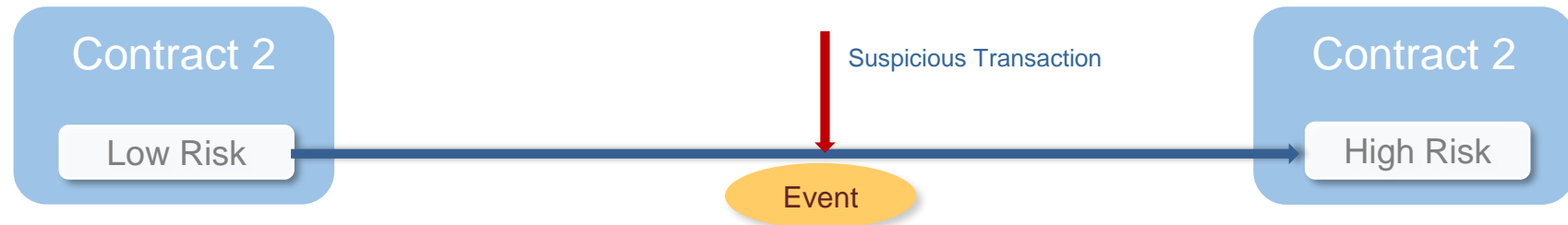
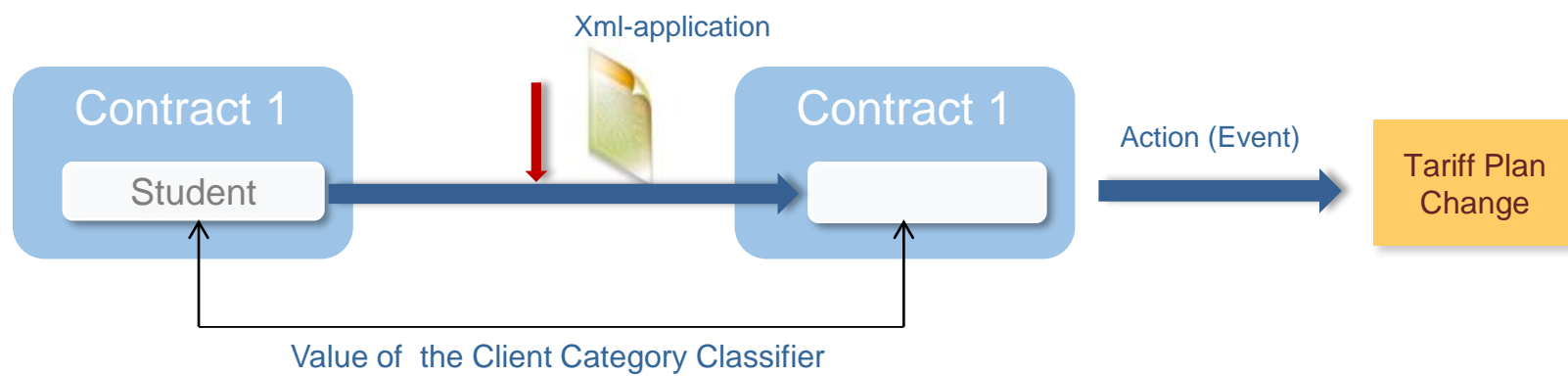
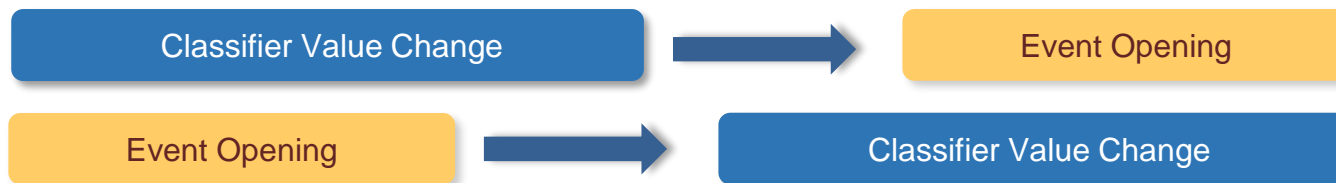
Advantages of Using Classifiers



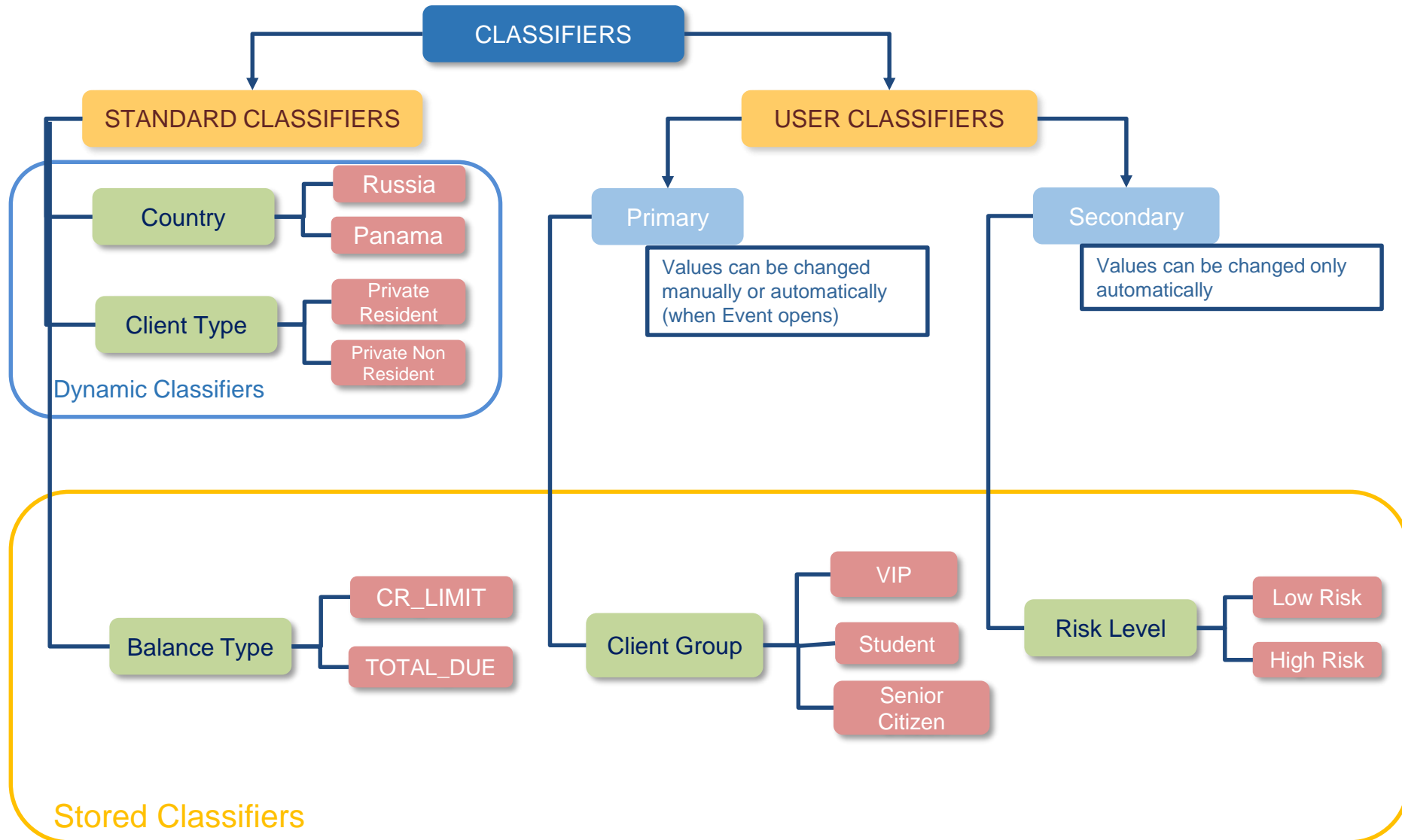
IF_CS_TYPE; IF_CS_VALUE; IF_NOT_CS_VALUE;

IF_CS_TYPE=CLIENT_GROUP;IF_CS_VALUE=VIP;

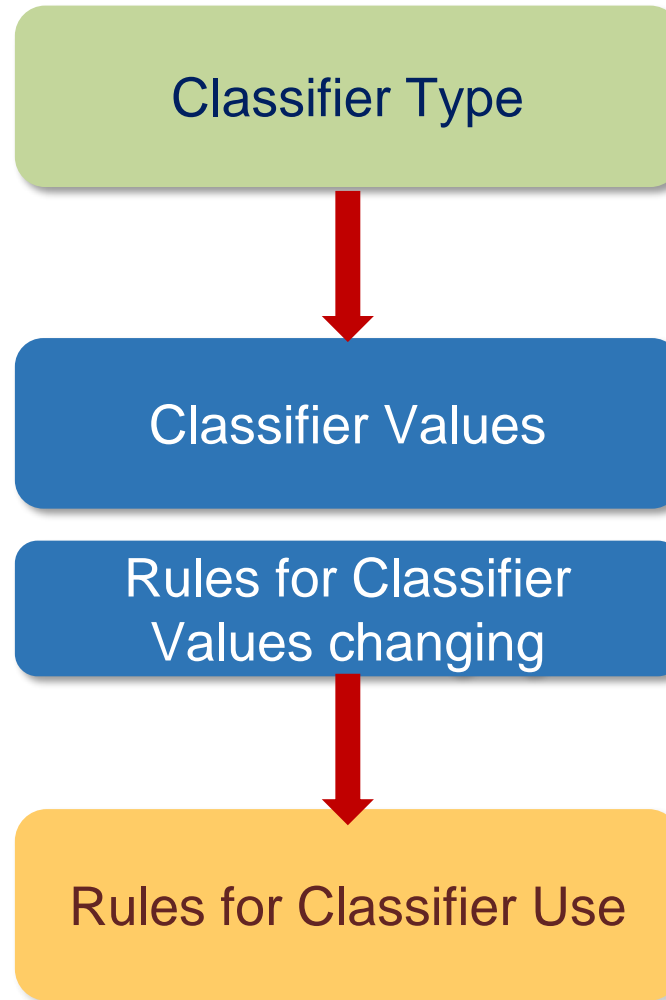
Chains of Linked Actions: Classifiers + Events



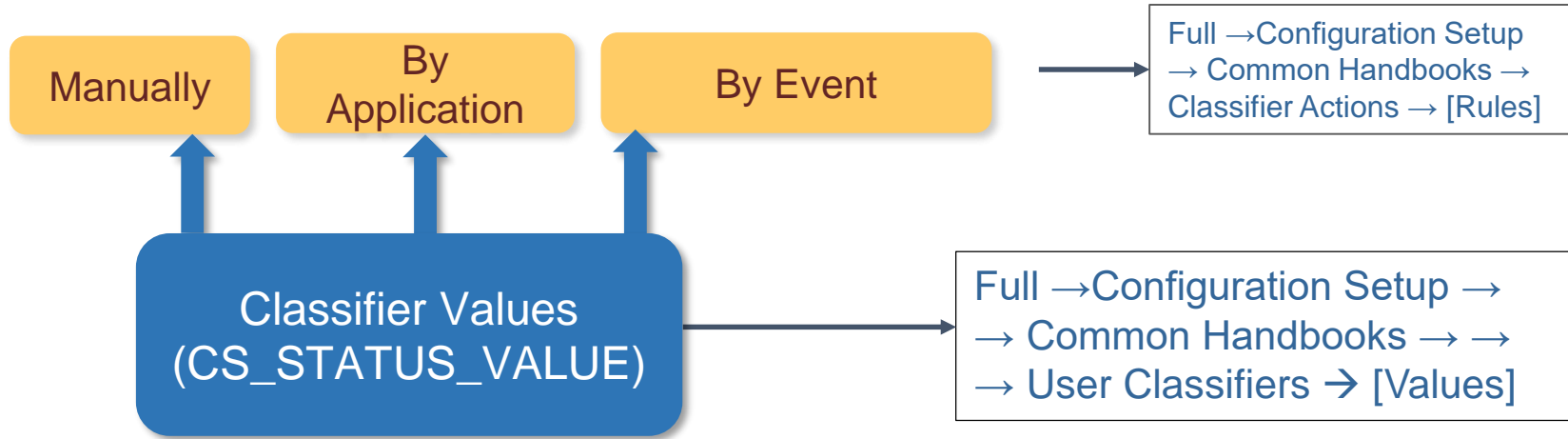
Classifier Types



Steps of the Classifier Setup



Classifier Values Setup

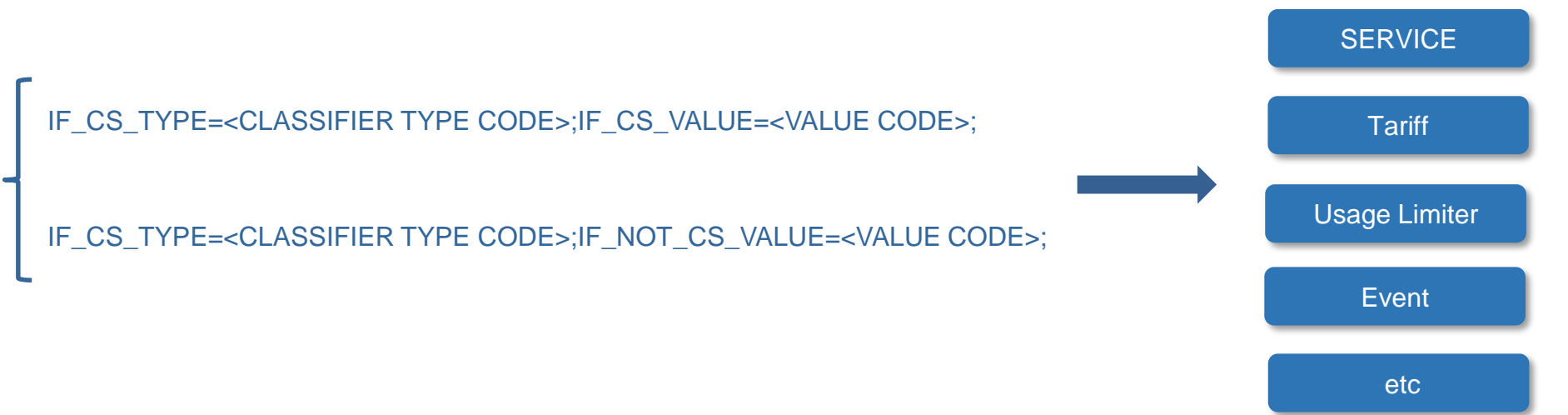


Values for Client Category									
	Weight Factor	Name	Code	Result Event Code	Is OK Value	Add Info	Is Active	Date From	Date To
1	0	Student	STUD		Yes		Yes		
2	0	Senior Citizen	SCIT		Yes		Yes		
	0	VIP	VIP		Yes		Yes		

Rules for Classifier Use



Values for Client Category									
	Weight Factor	Name	Code	Result Event Code	Is OK Value	Add Info	Is Active	Date From	Date To
1	0	Student	STUD	Event 1	yes		Yes		
2	0	Senior Citizen	SCIT	Event 2	yes		Yes		
	0	VIP	VIP		yes		Yes		



<OW_HOMES>\manuals\english\Core\Contract_and_Client_Classifiers.pdf

Conclusion

- ✓ Main Concept
- ✓ Classifier Types
- ✓ Classifier Setup
- ✓ Working with Classifiers

GO ahead!

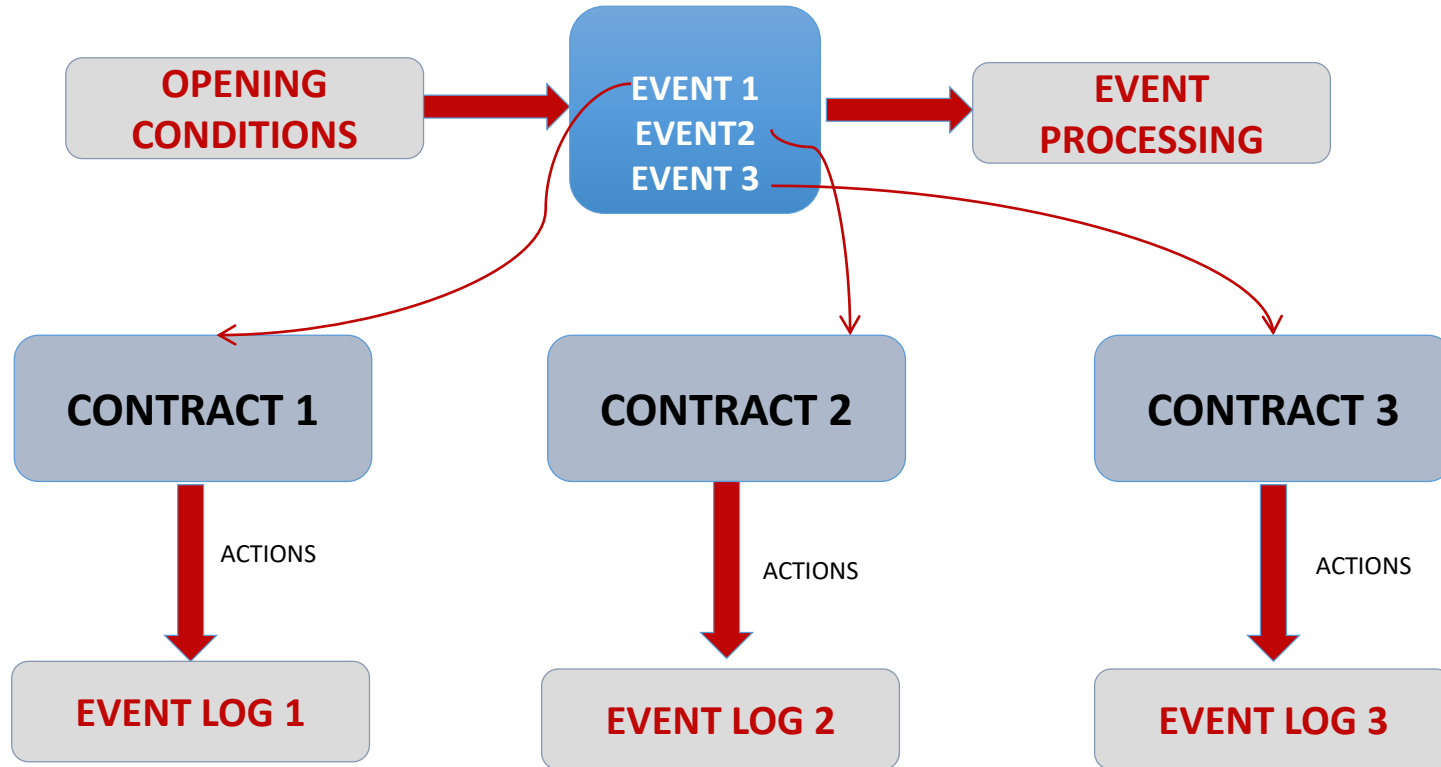


WAY4 Event

A horizontal bar with a black outline, divided into five colored segments: blue, green, red, orange, and yellow.

Client and Contract Classifiers

WHAT IS THE USE OF EVENTS



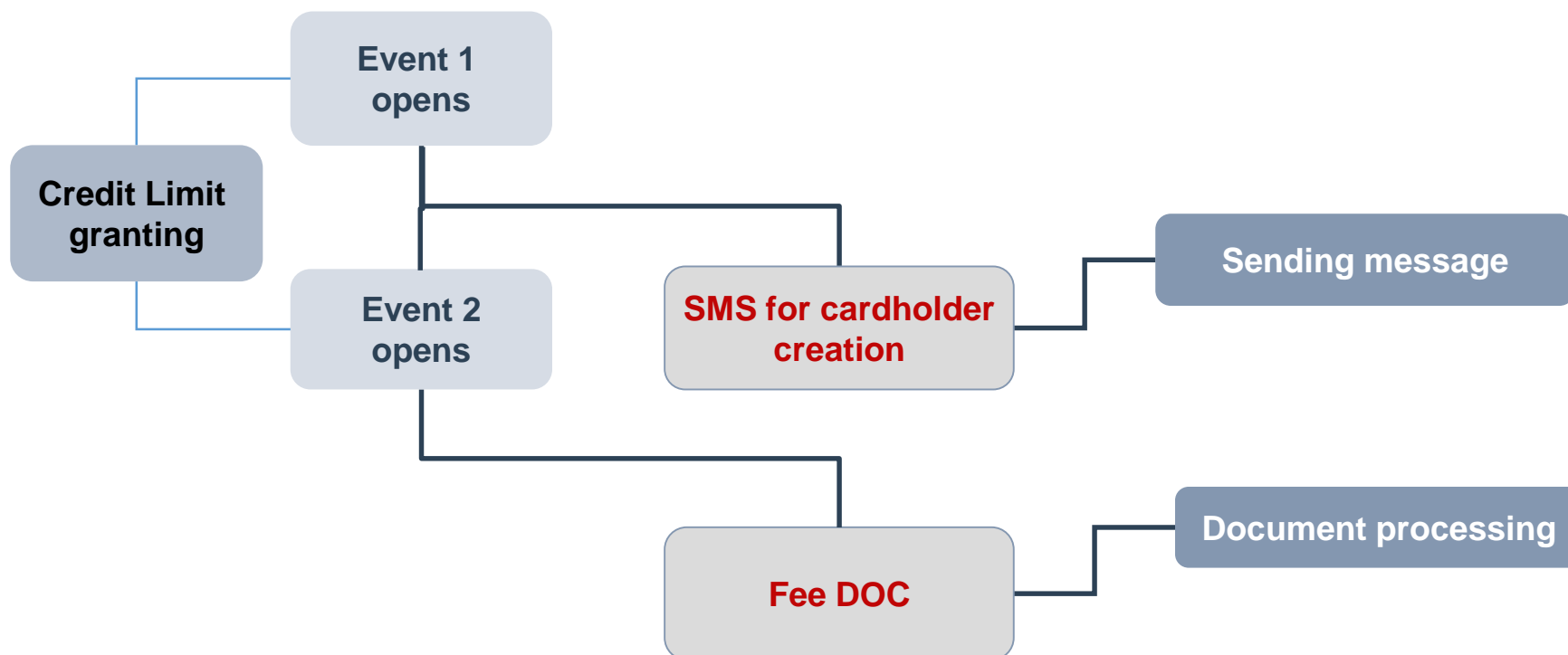
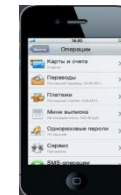
SENDING SMS TO CARDHOLDER



Bank decided to grant Credit Limit



1. Fee for granting
2. SMS



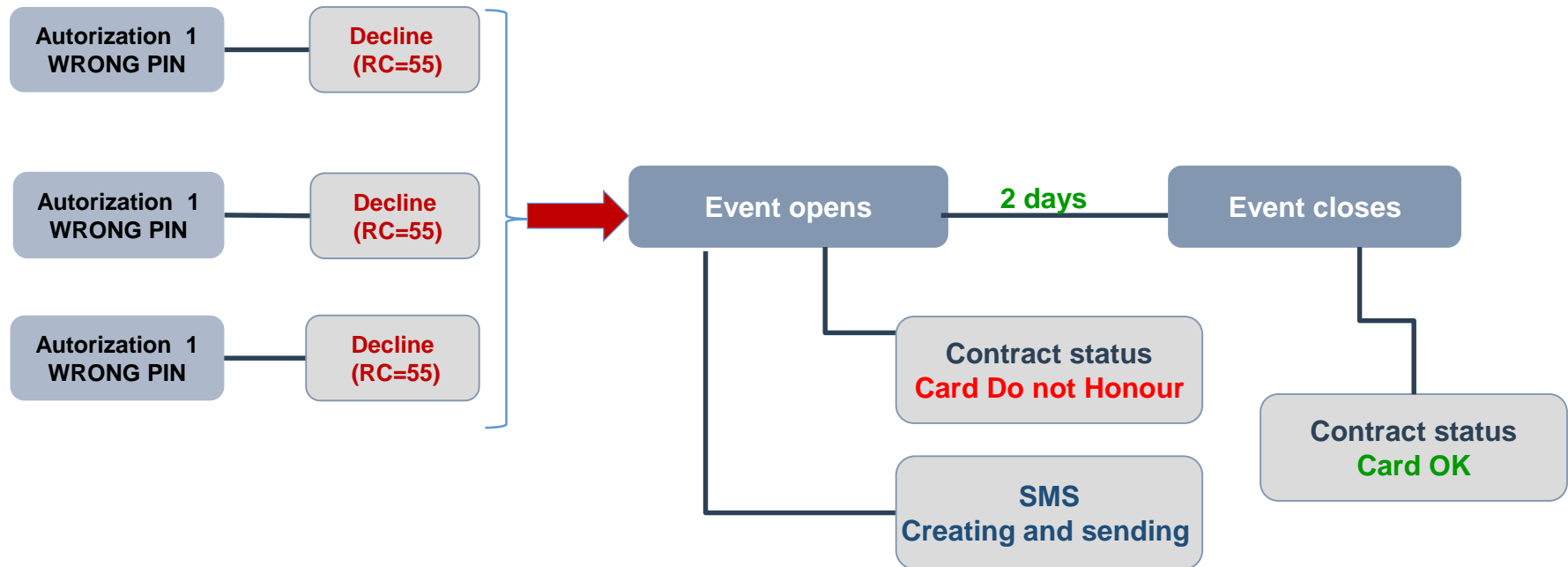
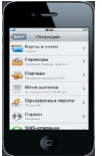
CARD BLOCKING IF PIN WAS WRONG FOR 3 TIMES



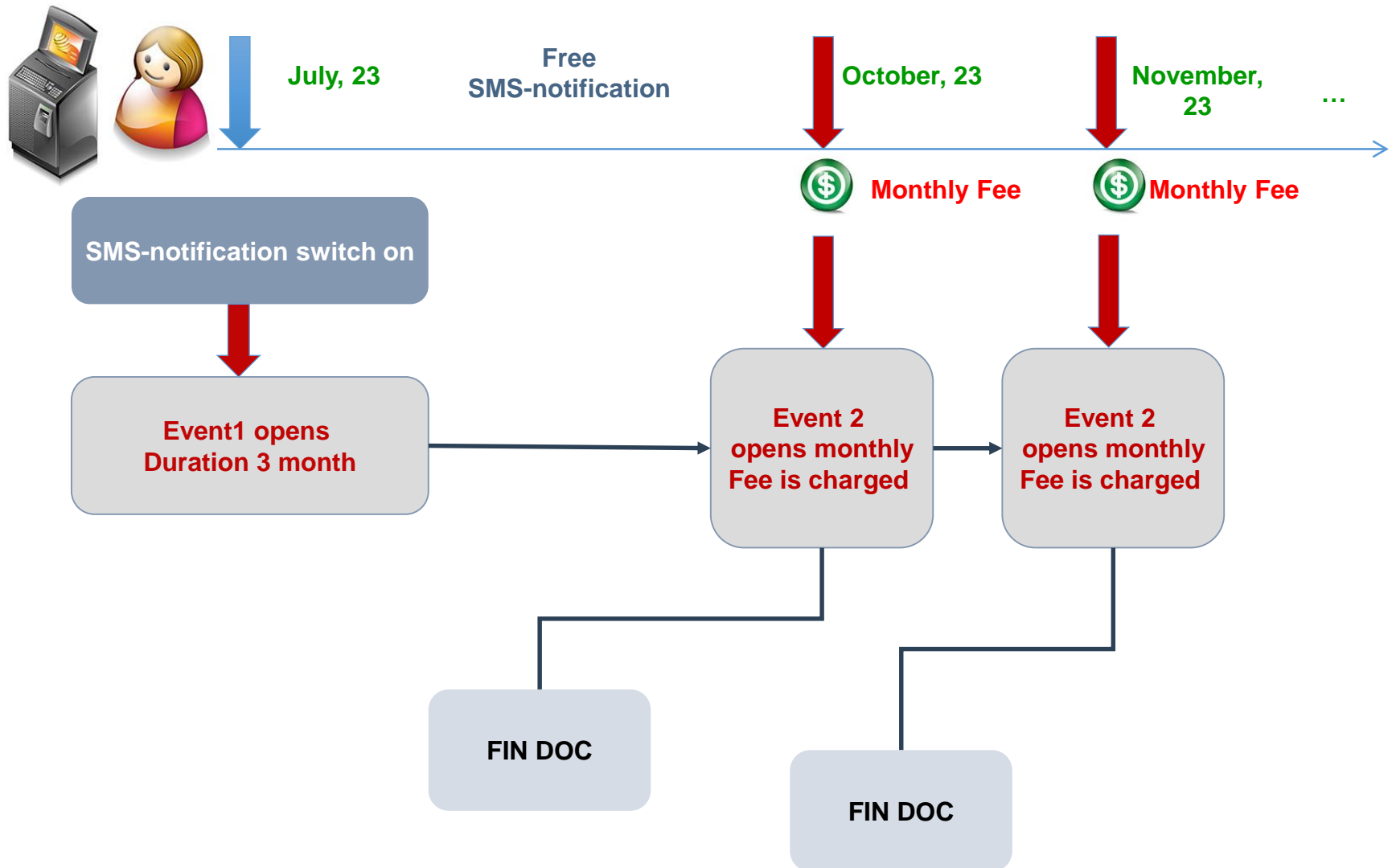
1. WRONG PIN – decline
2. WRONG PIN – decline
3. WRONG PIN – decline



1. Card is blocked for 2 days
2. SMS: your card is blocked

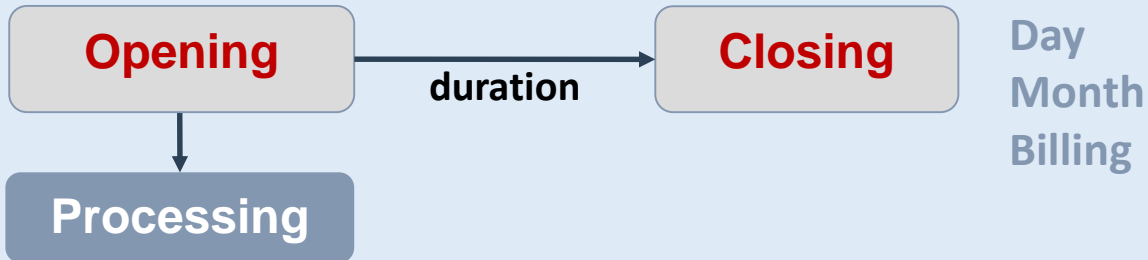


SMS-NOTIFICATION WITH PROMOTIONAL PAYMENT PERIOD

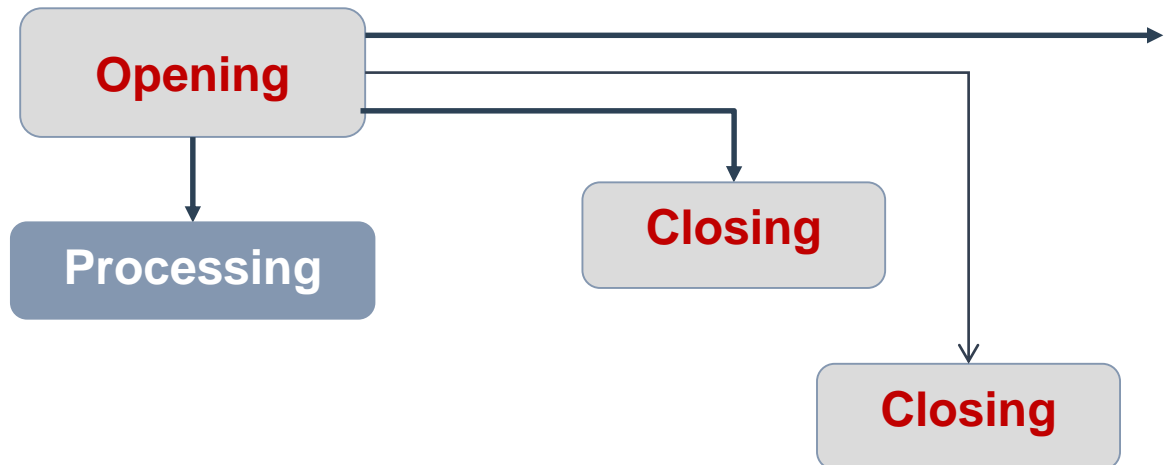
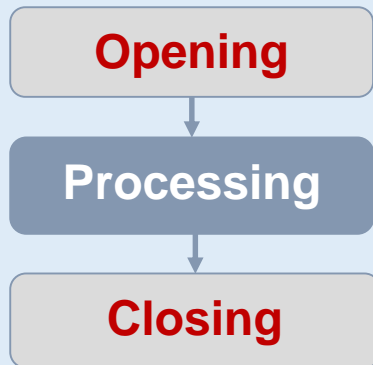


EVENTS DURATION

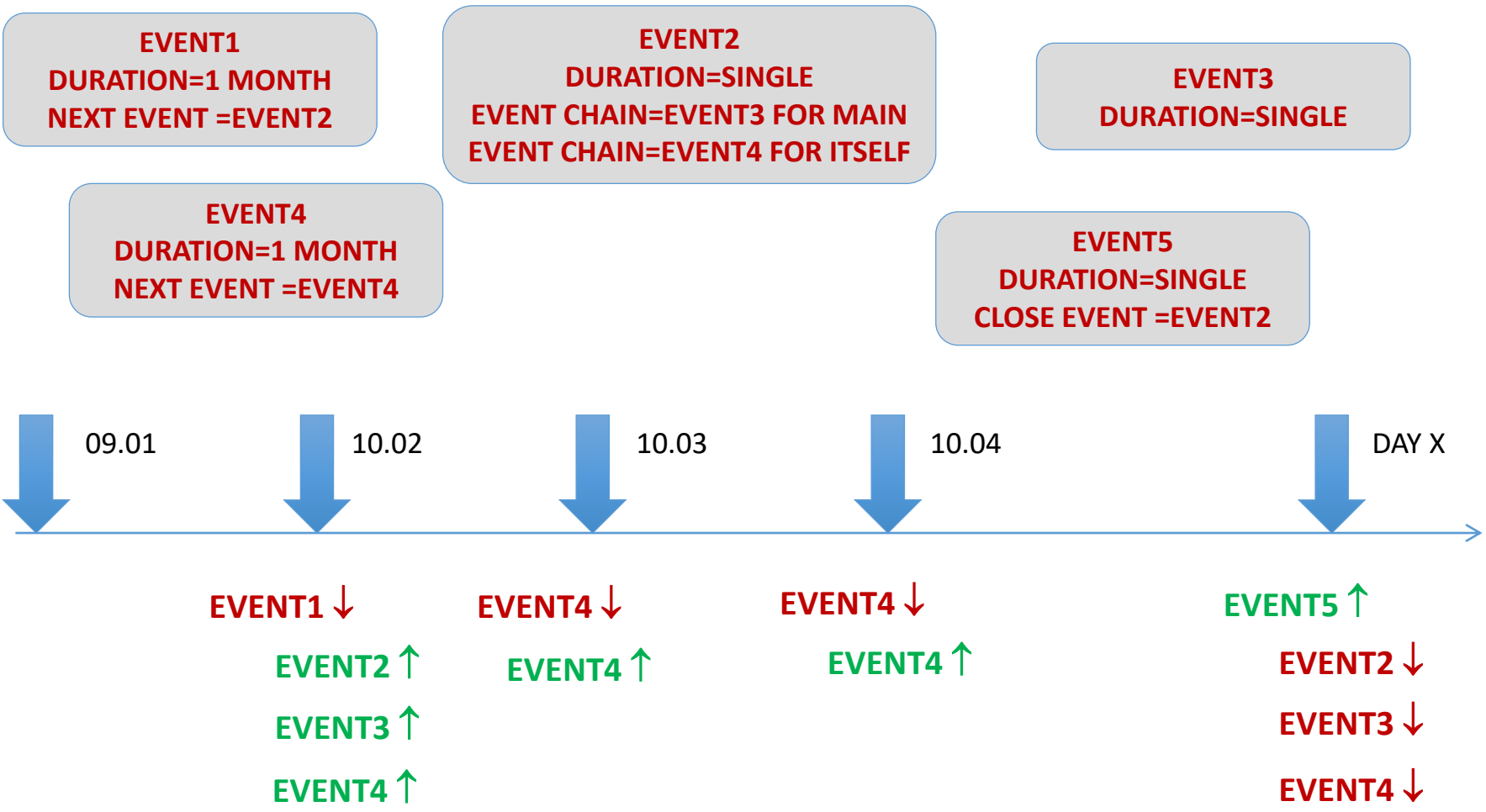
Fixed Duration



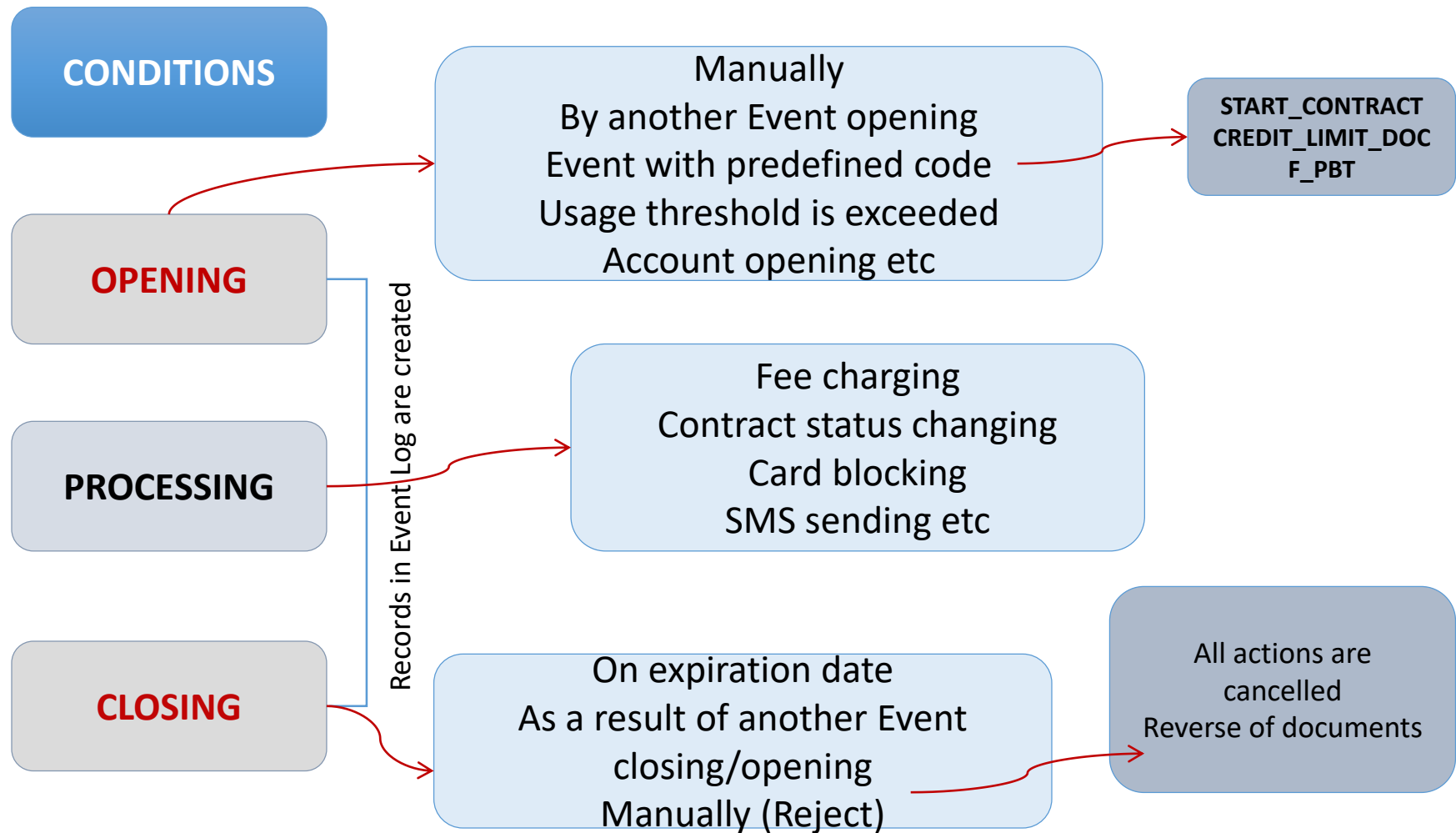
Instant Event



EVENT CHAIN



EVENT LIFECYCLE



Conclusion

- ✓ Main Concept
- ✓ Event Duration
- ✓ Event Chain
- ✓ Event Lifecycle

GO ahead!

