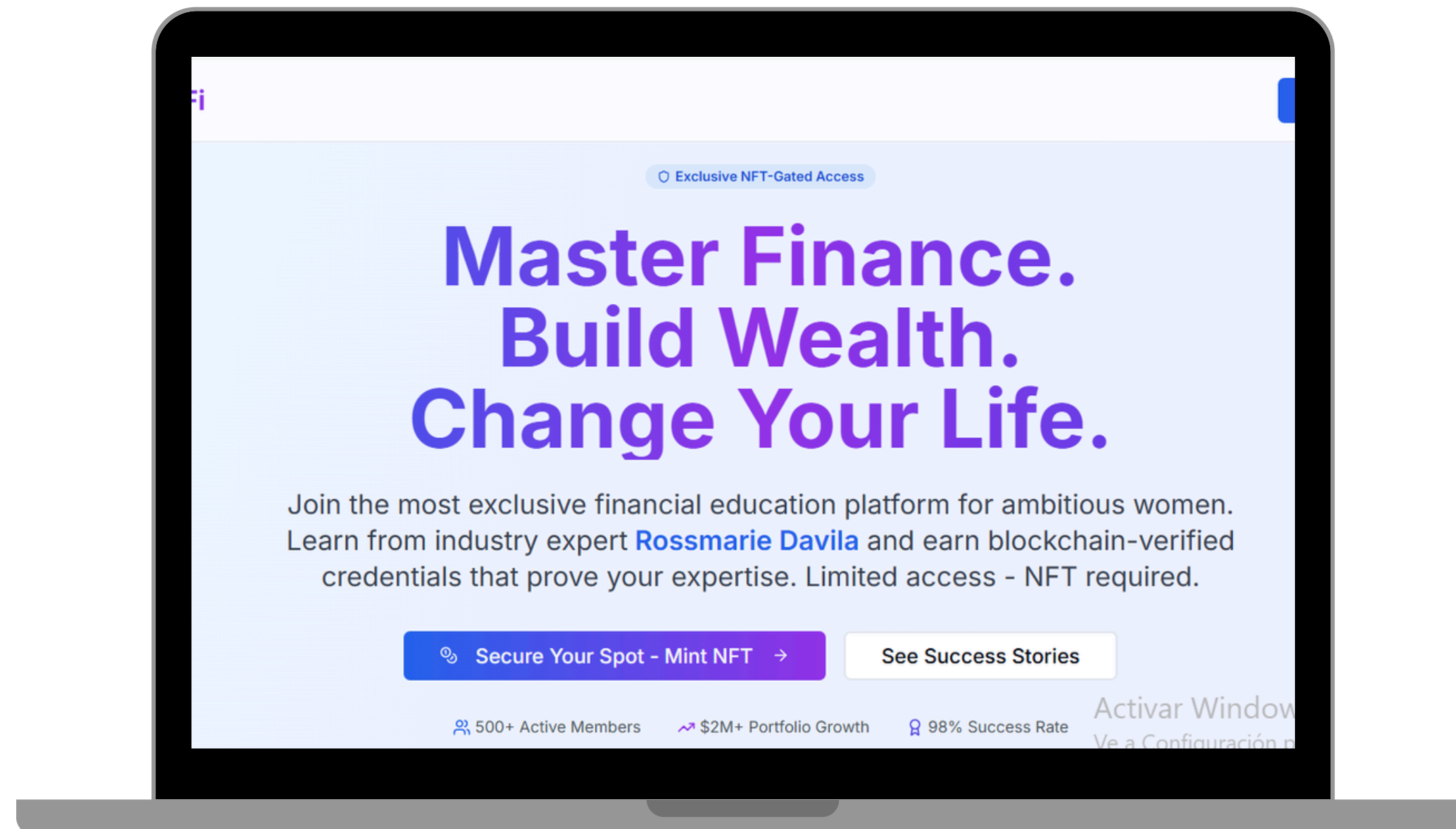




# BLUMFI

EMPOWER YOUR FINANCIAL  
FUTURE WITH WOMEN LIKE YOU



WELCOME

# Problem

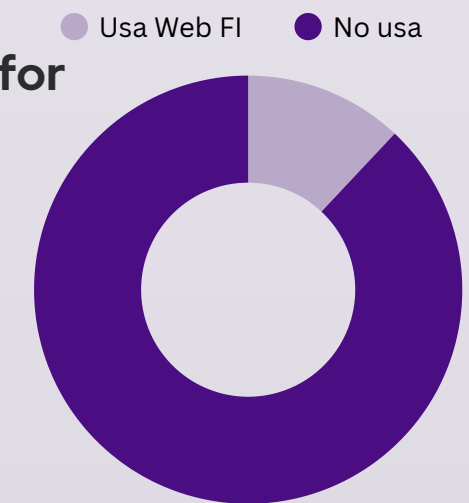
Women from Latin America  
with a bank account

49%



Women who use websites for  
financial management

12%



Lack of knowledge about investment and financial technology (decentralized finance) perpetuates exclusion.

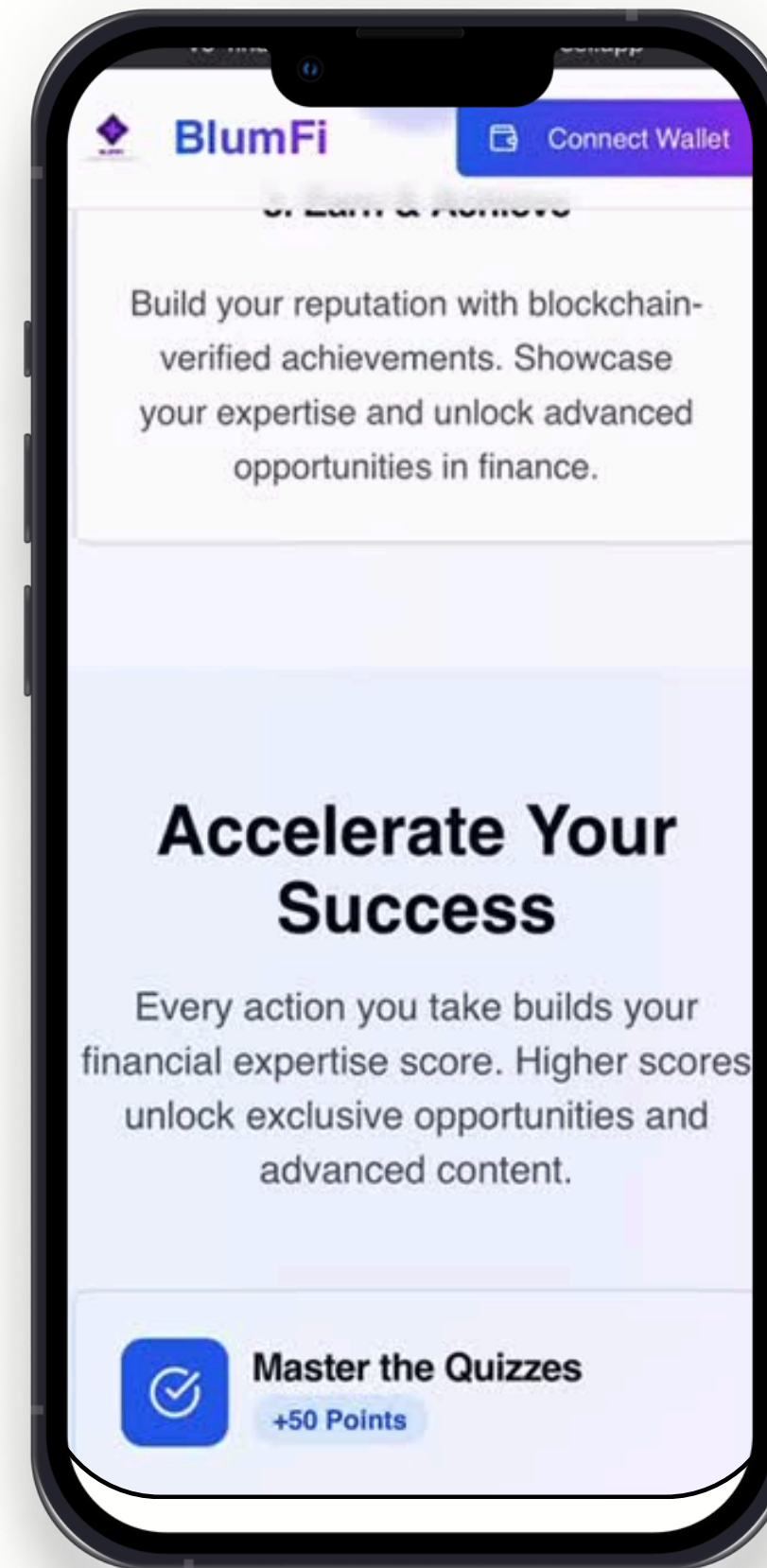








Lack of skills to make financial projections is a common challenge among entrepreneurs



# Solution

Blumfi is a web3 platform designed to close the gender gap in financial education, mentorship, and access to business opportunities. By combining verified digital identity, token-gated access, and a gamified reputation system, we create a safe, empowering, and connected experience for women and early-stage entrepreneurs. Already validated in web2 with over 300 active users.

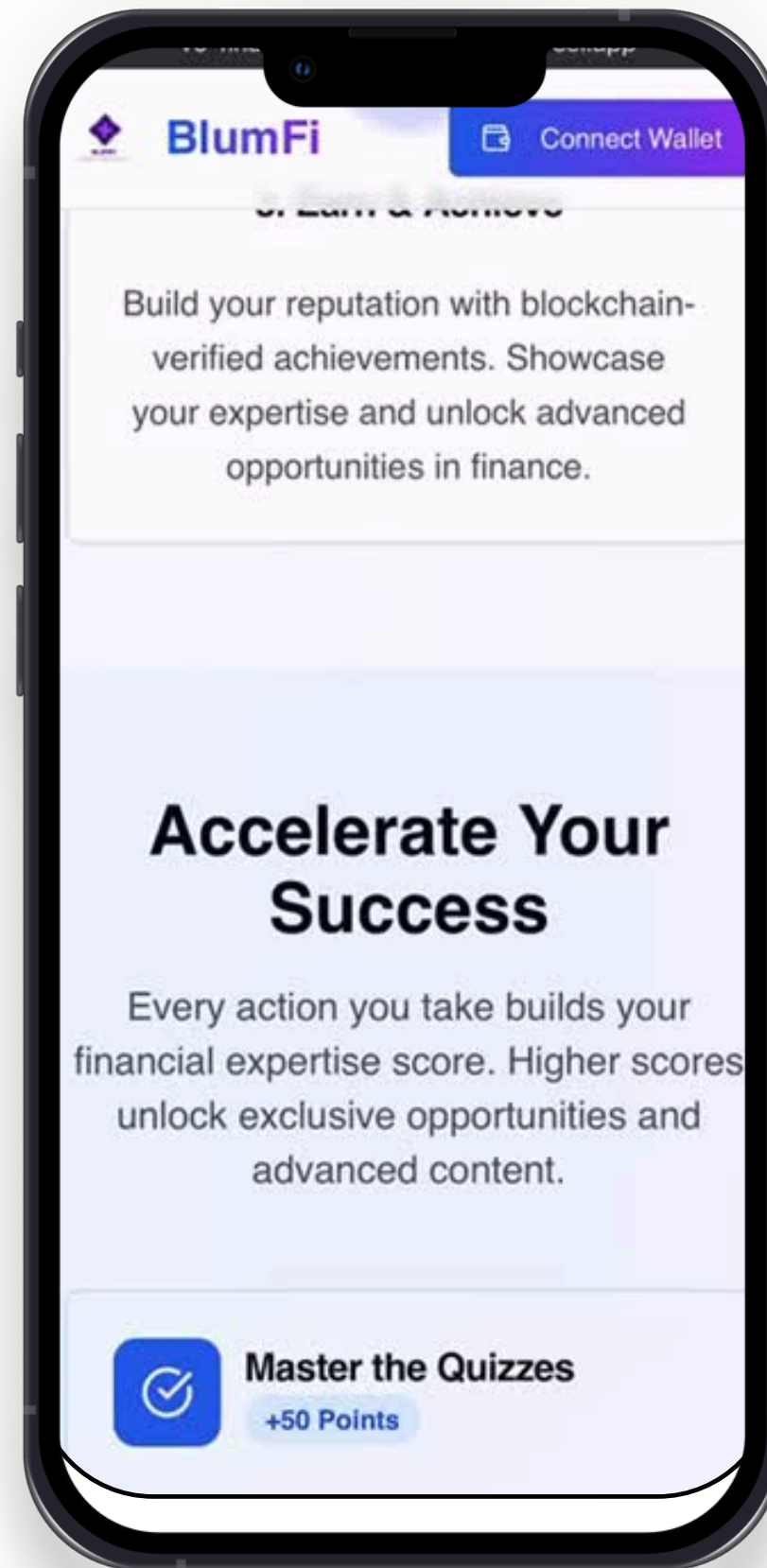


-  **Accessible, contextualized financial education**
-  **Professional mentorship and strategic support**
-  **Exclusive access to workshops and events**
-  **Verified digital identity and gamified reputation**
-  **Tokenized access to resources and opportunities**
-  **Disruptive reputation model — based on community actions and verified contributions, not just credit behavior like in traditional finance**

**NEXT →**



# How does it work?



## ● Compliance (KYC-ready users)

Easy integration with courses tied to real-world identities

## ● Fiat payment onboarding

Let users pay via card, then mint the NFT (access pass)

## ● Wallet-as-a-Service (WaaS)

Yellow creates a wallet for them—no wallet needed to start

NEXT →

# Architecture Summary

---

## ERC-721 NFT

Grants token-gated access (ownership required)

## EAS (Attestation)

Verifies that the user has a valid on-chain attestation (e.g., enrolled or verified)



## World ID

Proves user uniqueness via Worldcoin

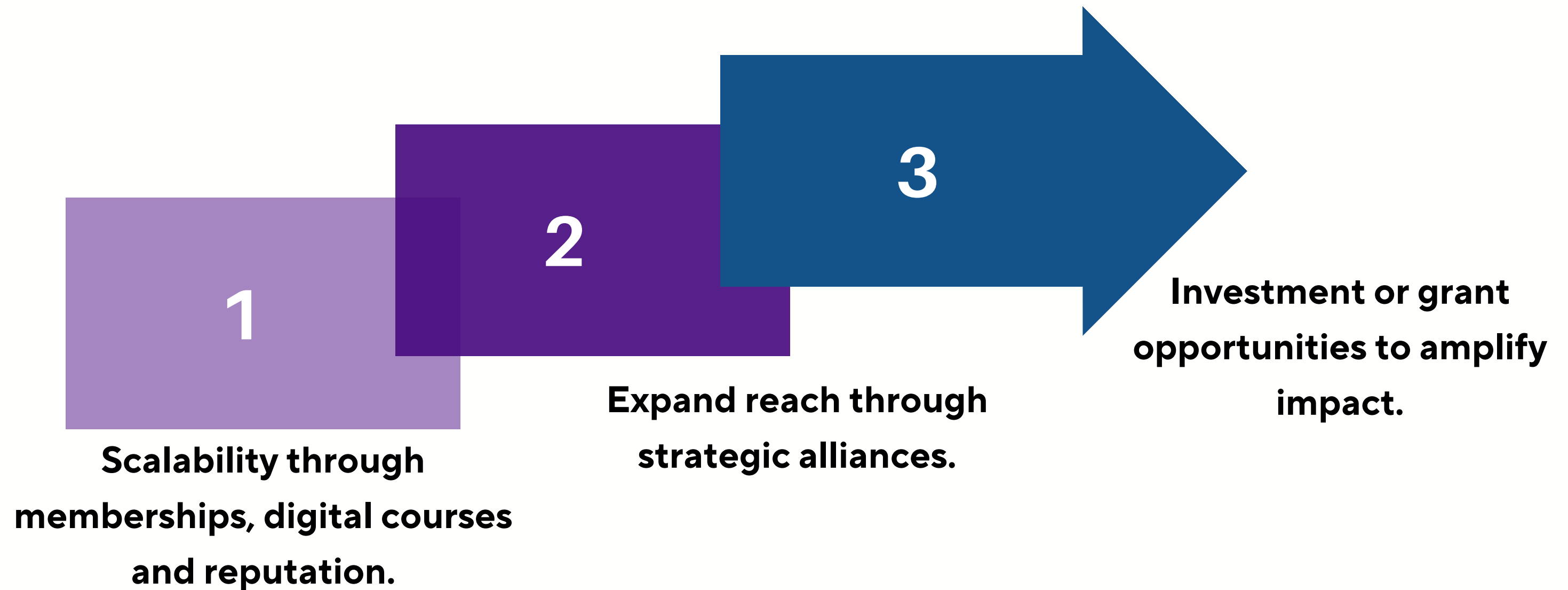


## Yellow Network

(Optional but powerful) for fiat onboarding (e.g., buy NFT or pay with a card without wallet)



# Growth Opportunity





**Help us create a world  
where no woman is afraid to  
look at her finances.**

**Thank You**