



Blue Dogs Advertisements

Procedures, Guidelines, Prohibited Content & Disclaimers

Last updated: Aug 10, 2025

This document serves as a general guideline for submitting and managing advertisements within Blue Dogs worlds. Take a moment to read through this document before deciding to apply for an advertisement slot.

This document is meant as a general guideline and is subject to change at any time. Advertisers will be notified in a timely manner if an update concerns their advertisement.

How to Apply

Get in contact with the Blue Dogs Admin Team

1. Contact Us

Please get in contact with the Blue Dogs Admin Team via **our Discord** or directly in **VRChat**.

2. Proposal Submission

Clearly and concisely describe what you would like to advertise.. Attach any relevant files such as pictures, links, or similar in order to get your point across.

3. Review Process

Once the suggested advertisement has been reviewed by the relevant staff members, you will be informed if your advertisement has been approved or not.

4. Poster Creation

If your advertisement is approved, you can then proceed to create a poster for worlds¹.

Once the poster meets the design guidelines below and is approved, payment will be required before it is uploaded.

5. Payment

Payment is required on a monthly basis, either via a provided link or through an arrangement with the Admin Team. **Your advertisement will not be posted until payment is received.**

¹ At the time of writing, the worlds are "The Blue Dogs Cave" and "BDX" within VRChat.



Guidelines

Please follow these design specifications:

- **Resolution:** 1024 × 1500 (portrait orientation).
- **Text:** Keep text large and legible from a distance.
- **Content rights:** Ensure you have the right to use all assets (images, logos, etc.).
- **Privacy:** If recognizable people appear, confirm that you have their **explicit consent**.

Prohibited Content

Your advertisement **must not** contain:

- **Nudity**, including genitals, nipples, or overly suggestive clothing.
- **Offensive language**, such as slurs, insults, or otherwise insensitive wording.
- **Controversial topics**, including but not limited to political content.
- **Misinformation**, including deliberately false or harmful claims.
- **Demeaning content**, such as personal attacks or grievances.
- **Promotion of self-harm or violence**.

Disclaimers

- **Pricing is subject to change**, but advance notice will be provided.
- **No refunds** are issued under any circumstances.
- We reserve the right to **terminate or remove** any advertisement at any time, for any reason.
- Due to occasional technical issues, posters may not always display correctly. If this happens, we will do our best to resolve it promptly.
- We retain **final judgment** on whether content violates these guidelines, even if it is not explicitly stated here.
- Advertisement slots are for **legitimate promotions**: products, services, communities, events, etc. – both VR-based and real-world. All advertisements must have a clear connection to VR, VRChat, or the community.
 - They are **not** intended for personal displays (e.g., relationships, selfies, or casual photos).

If you're unsure whether your advertisement is appropriate, simply contact the Blue Dogs Admin Team for clarification.

Thank you

We appreciate your interest in advertising with Blue Dogs. Let's work together to keep our worlds vibrant, safe, and engaging for everyone.